CreativeCodeFish

Creative Brief

About Lindsay

" *I love designing products for my clients, whether it be a logo, business card, website, or application. I love making sure that our customers are not just satisfied, but truly happy with their identity.*

Lindsay has an eye for design and a mind for code. Her extensive range of skills makes her a strong contributor to any project. She is currently obtaining her Bachelor degree in Web Design & Development at Full Sail University. Since pursuing her education, she has been formally trained in traditional art, 3D arts, animation, graphic & web design principles, and web development & programming concepts including HTML, CSS, ActionScript, JavaScript, jQuery, PHP and PDO, and Java. Having less than a year left until graduation, Lindsay has worked on developing clean user-experience designs for ESPN, and has worked on a mobile application for her school, among other notable projects. She's been awarded with two Course Director's awards for her excellence and was the winner of a 2008 National Fine Arts contest.

Qualifications

Lindsay has over two years experience designing and developing websites professionally. She has a broad skillset, ranging from Photoshop, InDesign, and Illustrator (for Design), to HTML5, CSS, JavaScript & jQuery, ActionScript, PHP, and Java programming languages. You can definitely expect that your project will be fully optimized to provide you with a beautifully crafted website.

The Project

Client: **Lindsay Roberts**

Project: **Project Dashboard**

Objective

Lindsay would like to integrate a project dashboard for clients to create and delete documents from the project. This can include images, PDFs, text files, and other necessary documents for the project.

This project will require a landing page with a call to action, a registration page, and a project dashboard page.
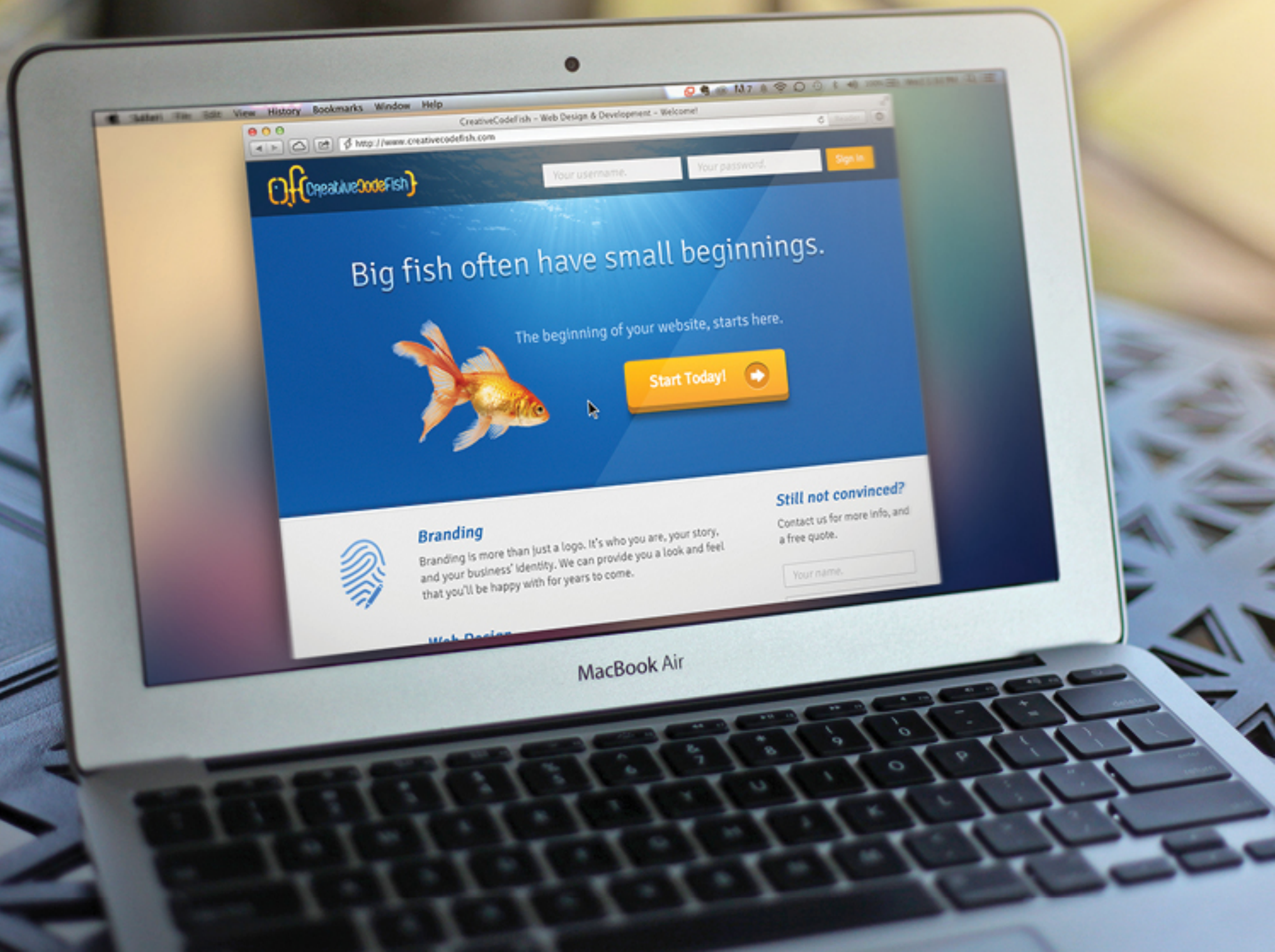
CreativeCodeFish – Web Design & Development – Welcome!

http://www.creativecodefish.com

CreativeCodeFish
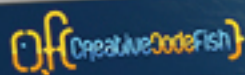
Your username. | Your password. | **Sign In**

Big fish often have small beginnings.

The beginning of your website, starts here.

Start Today!

Branding

Branding is more than just a logo. It's who you are, your story, and your business' identity. We can provide you a look and feel that you'll be happy with for years to come.

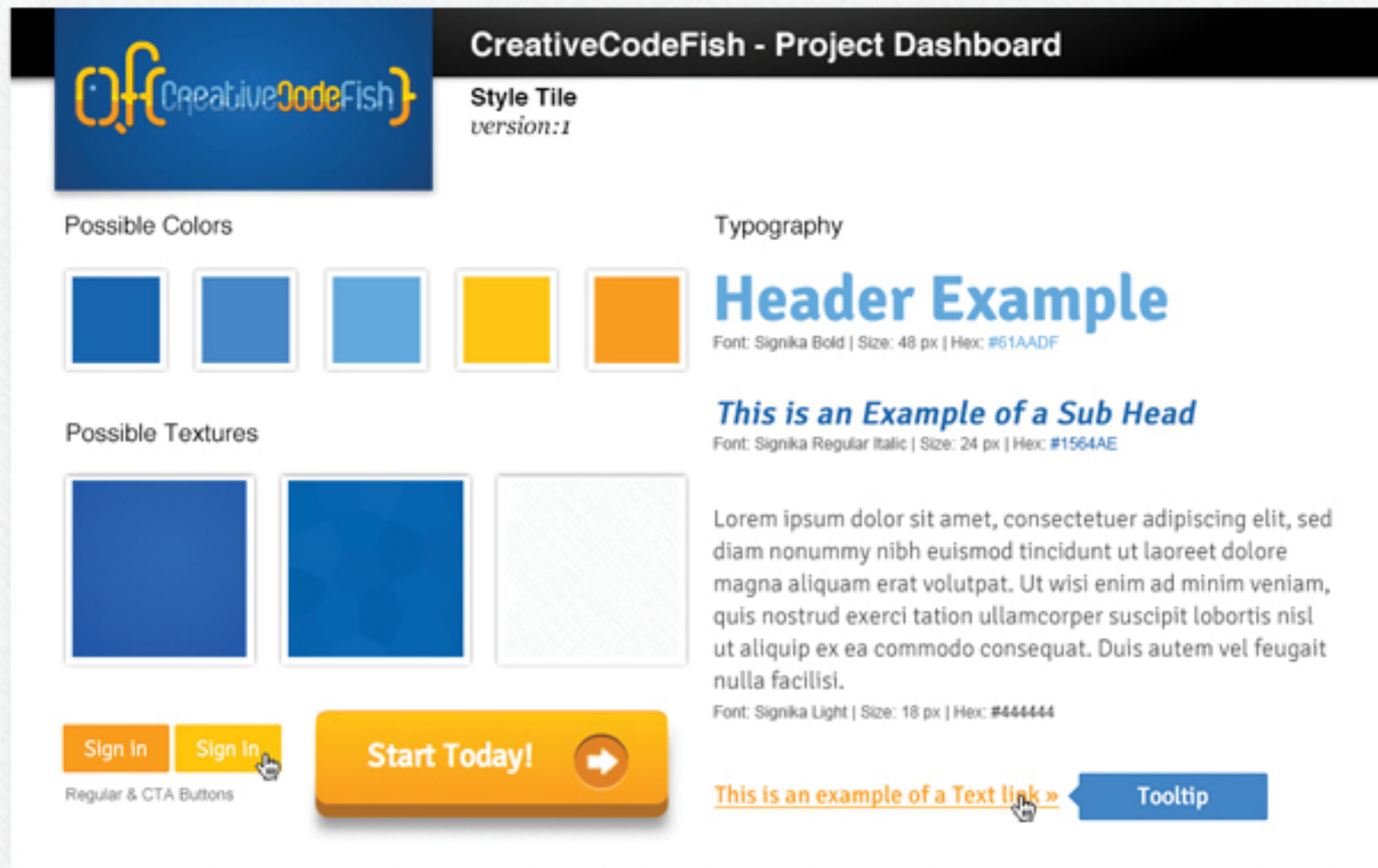### Still not convinced?

Contact us for more info, and a free quote.

Your name.

MacBook Air

Design

CreativeCodeFish v6.1 - Logo
by Lindsay Roberts

CreativeCodeFish - Project Dashboard

Style Tile
version:1

Possible Colors

Typography

Header Example
Font: Signika Bold | Size: 48 px | Hex: #61AADF

This is an Example of a Sub Head
Font: Signika Regular Italic | Size: 24 px | Hex: #1564AE

Possible Textures

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Font: Signika Light | Size: 18 px | Hex: **#444444**

Sign In   Sign In   **Start Today!**

Regular & CTA Buttons

This is an example of a Text link »   Tooltip

Our Demographic

Meet Dana

Dana is a talented fine artist, with a unique style. She has a bachelor of science degree in the arts, and is currently exhibiting some of her work at the local museum. At only the age of 22, she has been highly successful in her local community, and is seeking to expand her audience.

She has decided that she wants a new website, however she is looking to incorporate some of her artwork into the design of the site, itself. She wants to hire someone she can work with on a personal level, where she can add, upload, edit, and approve her own documents.

Dana Robins

Age: 22

Hometown: Ossining, New York

Profession: Artist

Relationship: Never Married

Children: None

Tasks: Add artwork to galleries, and schedule exhibits.

"Oh wow! CreativeCodeFish has a project dashboard where I can easily communicate with designers! This is just what I was looking for!

Process

Discover   Design   Develop   Deploy

What is the Production Process?

Like all other products, your project will need to go through a production process which consists of four phases: Discovery, Design, Development, and Deployment. Each of these phases focus on a key aspect of the project.

Discovery

In the discovery phase, we will collect data on your demographic, along with some basic direction for your design. This will help your business reach your target audience.

Design

When desiging your project, you will be provided with composites (and wireframes on request), a Style Tile, and branding graphic. Once this is approved, we can continue onto the next phase.

Development

In the development phase, we will use any necessary web technologies to create the functionality for your project, and you will be provided with working demos at certain milestones.

Deployment

We're all set and you're ready for launch! We'll also discuss maintenance plans, if you think you need it. We'll also have a post mortem meeting, to wrap everything up.

What's next?

Moving Forward

We will continue with the Discovery process until all the necessary information is available, and we can move onto the next phase, which will be design.

For more information regarding the project, please contact Lindsay for more information.

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Contact

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