



Hello, I am
Lindsay Roberts
Software Designer

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Summary

I have experience working on cross functional teams in disciplines such as Design Research, UX / UI Design, and Front & Back-End Development. I've lead projects, facilitated workshops, and consulted for teams at IBM. I am currently looking for an opportunity with room for growth where I can see the impact I have in the lives of users and the company as a whole.

Education

Full Sail University 2012 - 2015

BS (Bachelor of Science)

Web Design & Development Degree Program

3.8 GPA Average

6 Course Director Awards

IBM Design Bootcamp 2015

3-Month Intensive Design Thinking Program

<http://www.ibm.com/design/thinking>

CODE.org 2016

K-5 Professional Development Certification

Certification Course to teach K-5th Grade students.

Professional Skills

UX/UI Design

Adobe Creative Cloud

Sketch / Axure / InvisionApp (Prototyping Tools)

Design Research

Multivariate (A/B) Testing

Software Development

HTML5, CSS3, SASS

JavaScript, NodeJS, PHP, Python

MySQL, MongoDB

APIs (Consuming & Developing)

Libraries & Frameworks

React, Electron, Express, Laravel, Etc.

Branding & Identity

Digital Marketing

Work Experience

IBM 2015 - Present

Software Designer

Prototyped, collaborated, and consulted on multiple software products. Gained experience in leadership, mentoring, and information architecture.

LaunchPoint Community Church 2016 - Present

Volunteer Designer

Assisted the Media Leader at a small church with digital and print graphics. Consulted on various marketing strategies for ad campaigns.

CODE.org 2016

Volunteer Teacher

Taught an after-school girl's coding class in programming principles and robotics.

Formula Stocks 2014 - 2015

Software Designer

Conceptualized, branded, designed, and developed a scalable platform for Formula Stocks using modern web technologies.

Of Dogs & Men 2015

Volunteer Designer

Quickly developed a single page web application for a non-profit film to market their documentary. Provided follow up maintenance for 3 months.

Platinum Advisor Strategies 2013 - 2014

Graphic Designer / Front-End Developer

Designed and coordinated branding materials for Platinum clients. Customized and created website elements for client content management systems. Lead email marketing campaigns.

Personal Skills

Communication

Creativity

Collaboration

Commitment

Dedication

Problem Solving