

BASIC INFORMATION	
Site's Main Objective	Art of Liz is a freelance portfolio website that features several interesting additions, such as a blog, resources, and freebies. The site's main focus has shifted from the blog to graphic and web design services.
Keywords	professional web design, professional web design services, professional website design, professional website design cost, web site design, web site designer, web page design, free web design quote, free web design quotes, web design service, best web design, web design orlando florida, web design orlando fl, florida web design, graphic design freelance, website graphic, design portfolio, web designer portfolio, student portfolio, full sail university review, full sail university web design and development, full sail university student work, full sail university walk through review, full sail university walk through review web design and development, fullsail web design, fullsail web development, free downloads, freelance work, graphic design freelance work, freelance work web design, local design company, graphic design company, design firm, Orlando, Florida, Winter Park
Home Page <title></title>	Art of Liz - Web & Graphic Designer
Sub Page <title></title>	Art of Liz - About Why you should choose me Art of Liz - Portfolio Some of my best work Art of Liz - Blog Web Design @ Full Sail Walkthrough Review Art of Liz - Resources Free Downloads & More! Art of Liz - Contact Request a free quote today
INDUSTRY INFORMATION	
Industry Terms	front end website development, digital graphic designer, print graphic designer, usability design, user experience design, ux design, ui design
Services Offered	front end website development, psd templates, website graphics, print templates, youtube themes, blog themes, blog customization, templates, consultations, quotes, concept art
USER-ORIENTED INFORMATION	
Sample Searches	web design near winter park fl, web design near me, orlando web design, web design quote, youtube web design, website redesign, freelance web designer, cheap web design, small business web designer, graphic designer, logo designer, business card designer, html email designer, website developer
Theme and Content	professional web design, local web design, clean web design, modern web design, website redesign
Sub Page Searches	web design free quote, hire web designer, web design portfolio, walkthrough review, web design and development, full sail student, full sail university
Key Phrases	professional web design, free web design quote, website redesign, orlando website design, local design, front end web design, graphic design, print design, website graphics
MOBILE FIRST	
Design Approach	By keeping an originally clean, minimal layout, we can easily strip out unnecessary graphics to cater to the mobile market. HTML elements will be used appropriately to facilitate a good, UX experience on a mobile device. Testing will take place on an Android (and potentially an iPhone if I can get to the store).

ABOUT - Who am I?	
Sub-Section	Who am I?
Description	Briefly describes background information including where I come from, education, and achievements.
Content	About a paragraph of information about me and a picture portrait.
Placement	First article in the body section of the website.
Keywords	Web Designer, About, Student Designer
Assets	Portrait image of myself.
Notes	The picture and body copy still need to be written.
ABOUT - Why choose me?	
Sub-Section	Why choose me?
Description	In as much detail as possible, describes how I differentiate from competition and why I am the better choice above my competitors.
Content	Testimonial: "Amazing Artist" -RhinoCrunch www.rhinocrunch.com
Placement	Second article in the body section of the website.
Keywords	Web Designer, About, Testimonials
Assets	Home-Comp.jpg / RhinoCrunch Logo
Notes	
PORTFOLIO	
Sub-Section	No sub-section available.
Description	Includes a full CSS gallery featuring my work.
Content	Images of work that I've done for clients as well as student work.
Placement	Full Page
Keywords	designer gallery, portfolio, web design artwork, graphic design
Assets	Various images and assets featured on http://webdevreview.blogspot.com
Notes	The images to be used in the portfolio have yet to be determined, however there is enough content for all required assets.
BLOG	
Sub-Section	Varies according to blog posts.
Description	Includes the blog articles from http://webdevreview.blogspot.com and future articles to come.
Content	http://webdevreview.blogspot.com (Articles)
Placement	Encompasses the body section of the website.
Keywords	web design blog, web design and development at fullsail, web design at fullsail walkthrough review, various course names (depending on blog posts).
Assets	All text / images available at http://webdevreview.blogspot.com
Notes	The blog consists of 42 different posts; It seemed a bit excessive to write it all here, so I generalized each post under the blog, as I did with portfolio. The blog categories will also be reorganized to the class names, instead of months.

RESOURCES - Free Downloads	
Sub-Section	Free Downloads
Description	An article that provides thumbnails, links, and information regarding a few files that are available for free download.
Content	Will contain thumbnails, links, and information regarding each file available for download.
Placement	First article in the body section of the website.
Keywords	web design graphic, free vector downloads, free social media icons
Assets	paradise_wallpaper.jpg, vector_rhino.ai, forum_badges.ai, social_media_icons.ai, theatre_vectors.ai
Notes	All assets have been created and are available for use.
RESOURCES - Books & More	
Sub-Section	Books & More
Description	Displays an image, description, and link to purchase books and other resources that I find particularly helpful.
Content	Will contain thumbnails, links, and information regarding each resource.
Placement	Second article in the body section of the website.
Keywords	web design resources, web design books, teach myself web design, full sail books web design
Assets	Stock images of books (if applicable).
Notes	May or may not be able to use images based on licenses.
CONTACT - Request a FREE Quote	
Sub-Section	Request a FREE Quote
Description	A detailed form that gathers information based on the client's needs and wishes to offer them a quote on how much services will cost.
Content	A detailed contact form that gathers information about the client's wants / needs.
Placement	Left half of the body section of the website.
Keywords	web design free quote, cost of web design, how much will this cost
Assets	Create a few mail graphics and possible form graphics.
Notes	
CONTACT - Send a Message	
Sub-Section	Send a Message
Description	While the first form has an option to add comments to your inquiry, this form is a simple contact form, in case a user has other concerns and doesn't want or need to fill out the excessive form.
Content	A simple contact form.
Placement	Right half of the body section of the website.
Keywords	web design contact, hire web designer
Assets	Potentially vector image of myself. Http://webdevreview.blogspot.com
Notes	