Chapter 1

Introduction

CHAPTER CONTENTS

- 1.1 Production Systems
 - 1.1.1 Facilities
 - 1.1.2 Manufacturing Support Systems
- 1.2 Automation in Production Systems
 - 1.2.1 Automated Manufacturing Systems
 - 1.2.2 Computerized Manufacturing Support Systems
 - 1.2.3 Reasons for Automating
- 1.3 Manual Labor in Production Systems
 - 1.3.1 Manual Labor in Factory Operations
 - 1.3.2 Labor in Manufacturing Support Systems
- 1.4 Automation Principles and Strategies
 - 1.4.1 The USA Principle
 - 1.4.2 Ten Strategies for Automation and Process Improvement
 - 1.4.3 Automation Migration Strategy
- 1.5 About This Book

The word *manufacturing* derives from two Latin words, *manus* (hand) and *factus* (make), so that the combination means *made by hand*. This was the way manufacturing was accomplished when the word first appeared in the English language around 1567. Commercial goods of those times were made by hand. The methods were handicraft, accomplished in small shops, and the goods were relatively simple, at least by today's standards. As many years passed, factories came into being, with many workers at a single site, and the work had to be organized using machines rather than handicraft techniques. The products

became more complex, and so did the processes to make them. Workers had to specialize in their tasks. Rather than overseeing the fabrication of the entire product, they were responsible for only a small part of the total work. More up-front planning was required, and more coordination of the operations was needed to keep track of the work flow in the factories. Slowly but surely, the systems of production were being developed.

The systems of production are essential in modern manufacturing. This book is all about these production systems and how they are sometimes automated and computerized.

1.1 PRODUCTION SYSTEMS

A production system is a collection of people, equipment, and procedures organized to perform the manufacturing operations of a company. It consists of two major components as indicated in Figure 1.1:

- 1. *Facilities*. The physical facilities of the production system include the equipment, the way the equipment is laid out, and the factory in which the equipment is located.
- 2. *Manufacturing support systems*. These are the procedures used by the company to manage production and to solve the technical and logistics problems encountered in ordering materials, moving the work through the factory, and ensuring that products meet quality standards. Product design and certain business functions are included in the manufacturing support systems.

In modern manufacturing operations, portions of the production system are automated and/or computerized. In addition, production systems include people. People make these systems work. In general, direct labor people (blue-collar workers)

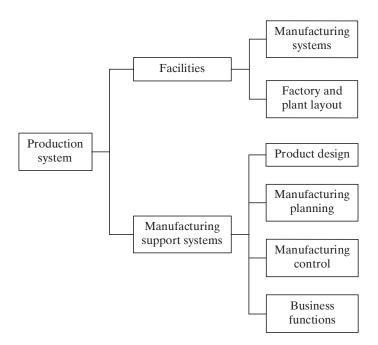


Figure 1.1 The production system consists of facilities and manufacturing support systems.

are responsible for operating the facilities, and professional staff people (white-collar workers) are responsible for the manufacturing support systems.

1.1.1 Facilities

The facilities in the production system consist of the factory, production machines and tooling, material handling equipment, inspection equipment, and computer systems that control the manufacturing operations. Facilities also include the *plant layout*, which is the way the equipment is physically arranged in the factory. The equipment is usually organized into *manufacturing systems*, which are the logical groupings of equipment and workers that accomplish the processing and assembly operations on parts and products made by the factory. Manufacturing systems can be individual work cells consisting of a single production machine and a worker assigned to that machine. More complex manufacturing systems consist of collections of machines and workers, for example, a production line. The manufacturing systems come in direct physical contact with the parts and/or assemblies being made. They "touch" the product.

In terms of human participation in the processes performed by the manufacturing systems, three basic categories can be distinguished, as portrayed in Figure 1.2: (a) manual work systems, (b) worker-machine systems, and (c) automated systems.

Manual Work Systems. A manual work system consists of one or more workers performing one or more tasks without the aid of powered tools. Manual material handling tasks are common activities in manual work systems. Production tasks commonly require the use of hand tools, such as screwdrivers and hammers. When using hand tools, a workholder is often employed to grasp the work part and position it securely for processing. Examples of production-related manual tasks involving the use of hand tools include

- A machinist using a file to round the edges of a rectangular part that has just been milled
- A quality control inspector using a micrometer to measure the diameter of a shaft
- A material handling worker using a dolly to move cartons in a warehouse
- A team of assembly workers putting together a piece of machinery using hand tools.

Worker-Machine Systems. In a worker-machine system, a human worker operates powered equipment, such as a machine tool or other production machine. This is one of the most widely used manufacturing systems. Worker-machine systems include

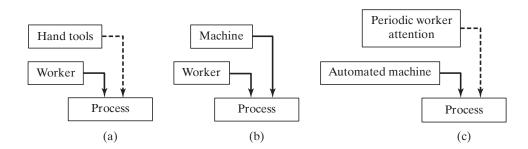


Figure 1.2 Three categories of manufacturing systems: (a) manual work system, (b) worker-machine system, and (c) fully automated system.

combinations of one or more workers and one or more pieces of equipment. The workers and machines are combined to take advantage of their relative strengths and attributes, which are listed in Table 1.1. Examples of worker-machine systems include the following:

- A machinist operating an engine lathe to fabricate a part for a product
- A fitter and an industrial robot working together in an arc-welding work cell
- A crew of workers operating a rolling mill that converts hot steel slabs into flat plates
- A production line in which the products are moved by mechanized conveyor and the workers at some of the stations use power tools to accomplish their processing or assembly tasks.

Automated Systems. An automated system is one in which a process is performed by a machine without the direct participation of a human worker. Automation is implemented using a program of instructions combined with a control system that executes the instructions. Power is required to drive the process and to operate the program and control system (these terms are defined more completely in Chapter 4).

There is not always a clear distinction between worker-machine systems and automated systems, because many worker-machine systems operate with some degree of automation. Two levels of automation can be identified: semiautomated and fully automated. A *semiautomated machine* performs a portion of the work cycle under some form of program control, and a human worker tends to the machine for the remainder of the cycle, by loading and unloading it, or by performing some other task each cycle. A *fully automated machine* is distinguished from its semiautomated counterpart by its capacity to operate for an extended period of time with no human attention. Extended period of time means longer than one work cycle; a worker is not required to be present during each cycle. Instead, the worker may need to tend the machine every tenth cycle, or every hundredth cycle. An example of this type of operation is found in many injection molding plants, where the molding machines run on automatic cycles, but periodically the molded parts at the machine must be collected by a worker. Figure 1.2(c) depicts a fully automated system. The semiautomated system is best portrayed by Figure 1.2(b).

In certain fully automated processes, one or more workers are required to be present to continuously monitor the operation, and make sure that it performs according to the intended specifications. Examples of these kinds of automated processes include complex

TABLE 1.1 Relative Strengths and Attributes of Humans and Machines

| Humans | Machines |
|---|---------------------------------------|
| Sense unexpected stimuli | Perform repetitive tasks consistently |
| Develop new solutions to problems | Store large amounts of data |
| Cope with abstract problems | Retrieve data from memory reliably |
| Adapt to change | Perform multiple tasks simultaneously |
| Generalize from observations | Apply high forces and power |
| Learn from experience | Perform simple computations quickly |
| Make decisions based on incomplete data | Make routine decisions quickly |

chemical processes, oil refineries, and nuclear power plants. The workers do not actively participate in the process except to make occasional adjustments in the equipment settings, perform periodic maintenance, and spring into action if something goes wrong.

1.1.2 Manufacturing Support Systems

To operate the production facilities efficiently, a company must organize itself to design the processes and equipment, plan and control the production orders, and satisfy product quality requirements. These functions are accomplished by manufacturing support systems—people and procedures by which a company manages its production operations. Most of these support systems do not directly contact the product, but they plan and control its progress through the factory.

Manufacturing support involves a sequence of activities, as depicted in Figure 1.3. The activities consist of four functions that include much information flow and data processing: (1) business functions, (2) product design, (3) manufacturing planning, and (4) manufacturing control.

Business Functions. The business functions are the principal means by which the company communicates with the customer. They are, therefore, the beginning and the end of the information-processing sequence. Included in this category are sales and marketing, sales forecasting, order entry, and customer billing.

The order to produce a product typically originates from the customer and proceeds into the company through the sales department of the firm. The production order will be in one of the following forms: (1) an order to manufacture an item to the customer's specifications, (2) a customer order to buy one or more of the manufacturer's proprietary products, or (3) an internal company order based on a forecast of future demand for a proprietary product.

Product Design. If the product is manufactured to customer design, the design has been provided by the customer, and the manufacturer's product design department is not involved. If the product is to be produced to customer specifications, the manufacturer's product design department may be contracted to do the design work for the product as well as to manufacture it.

If the product is proprietary, the manufacturing firm is responsible for its development and design. The sequence of events that initiates a new product design often originates in the sales department; the direction of information flow is indicated in Figure 1.3. The departments of the firm that are organized to accomplish product design might include research and development, design engineering, and perhaps a prototype shop.

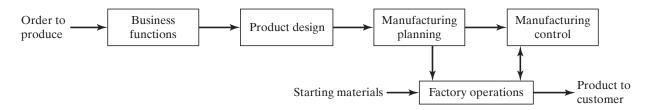


Figure 1.3 Sequence of information-processing activities in a typical manufacturing firm.

Manufacturing Planning. The information and documentation that constitute the product design flows into the manufacturing planning function. The information-processing activities in manufacturing planning include process planning, master scheduling, material requirements planning, and capacity planning.

Process planning consists of determining the sequence of individual processing and assembly operations needed to produce the part. The manufacturing engineering department is responsible for planning the processes and related technical details such as tooling. Manufacturing planning includes logistics issues, commonly known as production planning. The authorization to produce the product must be translated into the **master production schedule**, which is a listing of the products to be made, the dates on which they are to be delivered, and the quantities of each. Based on this master schedule, the individual components and subassemblies that make up each product must be scheduled. Raw materials must be purchased or requisitioned from storage, parts must be ordered from suppliers, and all of these items must be planned so they are available when needed. The computations for this planning are made by **material requirements planning**. In addition, the master schedule must not list more quantities of products than the factory is capable of producing each month with its given number of machines and manpower. **Capacity planning** is concerned with determining the human and equipment resources of the firm and checking to make sure that the production plan is feasible.

Manufacturing Control. Manufacturing control is concerned with managing and controlling the physical operations in the factory to implement the manufacturing plans. The flow of information is from planning to control as indicated in Figure 1.3. Information also flows back and forth between manufacturing control and the factory operations. Included in this function are shop floor control, inventory control, and quality control.

Shop floor control deals with the problem of monitoring the progress of the product as it is being processed, assembled, moved, and inspected in the factory. Shop floor control is concerned with inventory in the sense that the materials being processed in the factory are work-in-process inventory. Thus, shop floor control and inventory control overlap to some extent. *Inventory control* attempts to strike a proper balance between the risk of too little inventory (with possible stock-outs of materials) and the carrying cost of too much inventory. It deals with such issues as deciding the right quantities of materials to order and when to reorder a given item when stock is low. The function of quality control is to ensure that the quality of the product and its components meet the standards specified by the product designer. To accomplish its mission, quality control depends on inspection activities performed in the factory at various times during the manufacture of the product. Also, raw materials and component parts from outside sources are sometimes inspected when they are received, and final inspection and testing of the finished product is performed to ensure functional quality and appearance. Quality control also includes data collection and problem-solving approaches to address process problems related to quality, such as statistical process control (SPC) and Six Sigma.

1.2 AUTOMATION IN PRODUCTION SYSTEMS

Some components of the firm's production system are likely to be automated, whereas others will be operated manually or clerically. The automated elements of the production system can be separated into two categories: (1) automation of the manufacturing

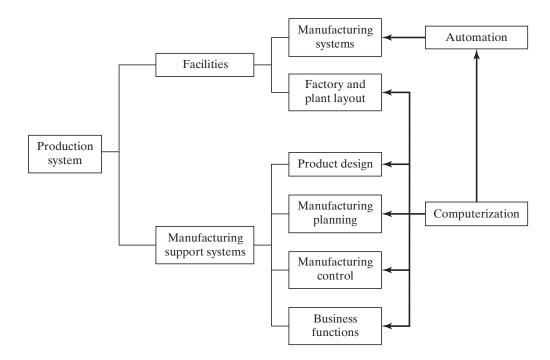


Figure 1.4 Opportunities for automation and computerization in a production system.

systems in the factory, and (2) computerization of the manufacturing support systems. In modern production systems, the two categories are closely related, because the automated manufacturing systems on the factory floor are themselves usually implemented by computer systems that are integrated with the manufacturing support systems and management information system operating at the plant and enterprise levels. The two categories of automation are shown in Figure 1.4 as an overlay on Figure 1.1.

1.2.1 Automated Manufacturing Systems

Automated manufacturing systems operate in the factory on the physical product. They perform operations such as processing, assembly, inspection, and material handling, in many cases accomplishing more than one of these operations in the same system. They are called automated because they perform their operations with a reduced level of human participation compared with the corresponding manual process. In some highly automated systems, there is virtually no human participation. Examples of automated manufacturing systems include:

- Automated machine tools that process parts
- Transfer lines that perform a series of machining operations
- Automated assembly systems
- Manufacturing systems that use industrial robots to perform processing or assembly operations
- Automatic material handling and storage systems to integrate manufacturing operations
- Automatic inspection systems for quality control.

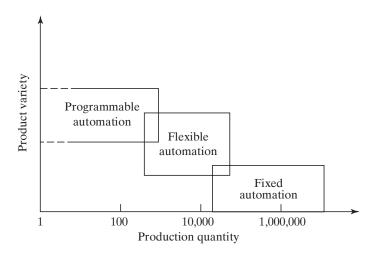


Figure 1.5 Three types of automation relative to production quantity and product variety.

Automated manufacturing systems can be classified into three basic types: (1) fixed automation, (2) programmable automation, and (3) flexible automation. They generally operate as fully automated systems although semiautomated systems are common in programmable automation. The relative positions of the three types of automation for different production volumes and product varieties are depicted in Figure 1.5.

Fixed Automation. Fixed automation is a system in which the sequence of processing (or assembly) operations is fixed by the equipment configuration. Each operation in the sequence is usually simple, involving perhaps a plain linear or rotational motion or an uncomplicated combination of the two, such as feeding a rotating spindle. It is the integration and coordination of many such operations in one piece of equipment that makes the system complex. Typical features of fixed automation are (1) high initial investment for custom-engineered equipment, (2) high production rates, and (3) inflexibility of the equipment to accommodate product variety.

The economic justification for fixed automation is found in products that are made in very large quantities and at high production rates. The high initial cost of the equipment can be spread over a very large number of units, thus minimizing the unit cost relative to alternative methods of production. Examples of fixed automation include machining transfer lines and automated assembly machines.

Programmable Automation. In programmable automation, the production equipment is designed with the capability to change the sequence of operations to accommodate different product configurations. The operation sequence is controlled by a *program*, which is a set of instructions coded so that they can be read and interpreted by the system. New programs can be prepared and entered into the equipment to produce new products. Some of the features that characterize programmable automation include (1) high investment in general-purpose equipment, (2) lower production rates than fixed automation, (3) flexibility to deal with variations and changes in product configuration, and (4) high suitability for batch production.

Programmable automated systems are used in low- and medium-volume production. The parts or products are typically made in batches. To produce each new batch of a different item, the system must be reprogrammed with the set of machine instructions that correspond to the new item. The physical setup of the machine must also be changed: Tools must be loaded, fixtures must be attached to the machine table, and any required machine settings must be entered. This changeover takes time. Consequently, the typical cycle for a given batch includes a period during which the setup and reprogramming take place, followed by a period in which the parts are produced. Examples of programmable automation include numerically controlled (NC) machine tools, industrial robots, and programmable logic controllers.

Flexible Automation. Flexible automation is an extension of programmable automation. A flexible automated system is capable of producing a variety of parts or products with virtually no time lost for changeovers from one design to the next. There is no lost production time while reprogramming the system and altering the physical setup (tooling, fixtures, machine settings). Accordingly, the system can produce various mixes and schedules of parts or products instead of requiring that they be made in batches. What makes flexible automation possible is that the differences between parts processed by the system are not significant, so the amount of changeover between designs is minimal. Features of flexible automation include (1) high investment for a custom-engineered system, (2) continuous production of variable mixtures of parts or products, (3) medium production rates, and (4) flexibility to deal with product design variations. Examples of flexible automation are flexible manufacturing systems that perform machining processes.

1.2.2 Computerized Manufacturing Support Systems

Automation of the manufacturing support systems is aimed at reducing the amount of manual and clerical effort in product design, manufacturing planning and control, and the business functions of the firm. Nearly all modern manufacturing support systems are implemented using computers. Indeed, computer technology is used to implement automation of the manufacturing systems in the factory as well. *Computer-integrated manufacturing* (CIM) denotes the pervasive use of computer systems to design the products, plan the production, control the operations, and perform the various information-processing functions needed in a manufacturing firm. True CIM involves integrating all of these functions in one system that operates throughout the enterprise. Other terms are used to identify specific elements of the CIM system; for example, *computer-aided design* (CAD) supports the product design function. *Computer-aided manufacturing* (CAM) is used for functions related to manufacturing engineering, such as process planning and numerical control part programming. Some computer systems perform both CAD and CAM, and so the term *CAD/CAM* is used to indicate the integration of the two into one system.

Computer-integrated manufacturing involves the information-processing activities that provide the data and knowledge required to successfully produce the product. These activities are accomplished to implement the four basic manufacturing support functions identified earlier: (1) business functions, (2) product design, (3) manufacturing planning, and (4) manufacturing control.

1.2.3 Reasons for Automating

Companies undertake projects in automation and computer-integrated manufacturing for good reasons, some of which are the following:

- 1. *Increase labor productivity*. Automating a manufacturing operation invariably increases production rate and labor productivity. This means greater output per hour of labor input.
- 2. Reduce labor cost. Increasing labor cost has been, and continues to be, the trend in the world's industrialized societies. Consequently, higher investment in automation has become economically justifiable to replace manual operations. Machines are increasingly being substituted for human labor to reduce unit product cost.
- 3. *Mitigate the effects of labor shortages*. There is a general shortage of labor in many advanced nations, and this has stimulated the development of automated operations as a substitute for labor.
- 4. Reduce or eliminate routine manual and clerical tasks. An argument can be put forth that there is social value in automating operations that are routine, boring, fatiguing, and possibly irksome. Automating such tasks improves the general level of working conditions.
- 5. *Improve worker safety*. Automating a given operation and transferring the worker from active participation in the process to a monitoring role, or removing the worker from the operation altogether, makes the work safer. The safety and physical well-being of the worker has become a national objective with the enactment of the Occupational Safety and Health Act (OSHA) in 1970. This has provided an impetus for automation.
- 6. *Improve product quality*. Automation not only results in higher production rates than manual operation, it also performs the manufacturing process with greater consistency and conformity to quality specifications.
- 7. Reduce manufacturing lead time. Automation helps reduce the elapsed time between customer order and product delivery, providing a competitive advantage to the manufacturer for future orders. By reducing manufacturing lead time, the manufacturer also reduces work-in-process inventory.
- 8. Accomplish processes that cannot be done manually. Certain operations cannot be accomplished without the aid of a machine. These processes require precision, miniaturization, or complexity of geometry that cannot be achieved manually. Examples include certain integrated circuit fabrication operations, rapid prototyping processes based on computer graphics (CAD) models, and the machining of complex, mathematically defined surfaces using computer numerical control. These processes can only be realized by computer-controlled systems.
- 9. Avoid the high cost of not automating. There is a significant competitive advantage gained in automating a manufacturing plant. The advantage cannot always be demonstrated on a company's project authorization form. The benefits of automation often show up in unexpected and intangible ways, such as in improved quality, higher sales, better labor relations, and better company image. Companies that do not automate are likely to find themselves at a competitive disadvantage with their customers, their employees, and the general public.

1.3 MANUAL LABOR IN PRODUCTION SYSTEMS

Is there a place for manual labor in the modern production system? The answer is yes. Even in a highly automated production system, humans are still a necessary component of the manufacturing enterprise. For the foreseeable future, people will be required to manage and maintain the plant, even in those cases where they do not participate directly in its manufacturing operations. The discussion of the labor issue is separated into two parts, corresponding to the previous distinction between facilities and manufacturing support: (1) manual labor in factory operations and (2) labor in manufacturing support systems.

1.3.1 Manual Labor in Factory Operations

There is no denying that the long-term trend in manufacturing is toward greater use of automated machines to substitute for manual labor. This has been true throughout human history, and there is every reason to believe the trend will continue. It has been made possible by applying advances in technology to factory operations. In parallel and sometimes in conflict with this technologically driven trend are issues of economics that continue to find reasons for employing manual labor in manufacturing.

Certainly one of the current economic realities in the world is that there are countries whose average hourly wage rates are so low that most automation projects are difficult to justify strictly on the basis of cost reduction. These countries include China, India, Mexico, and many countries in Eastern Europe, Southeast Asia, and Latin America. With the passage of the North American Free Trade Agreement (NAFTA), the North American continent has become one large labor pool. Within this pool, Mexico's labor rate is an order of magnitude less than that in the United States. U.S. corporate executives who make decisions on factory locations and the outsourcing of work must reckon with this reality.

In addition to the labor cost issue, there are other reasons, ultimately based on economics, that make the use of manual labor a feasible alternative to automation. Humans possess certain attributes that give them an advantage over machines in certain situations and certain kinds of tasks (Table 1.1). A number of situations can be listed in which manual labor is preferred over automation:

- Task is technologically too difficult to automate. Certain tasks are very difficult (either technologically or economically) to automate. Reasons for the difficulty include (1) problems with physical access to the work location, (2) adjustments required in the task, (3) manual dexterity requirements, and (4) demands on hand—eye coordination. Manual labor is used to perform the tasks in these cases. Examples include automobile final assembly lines where many final trim operations are accomplished by human workers, inspection tasks that require judgment to assess quality, and material handling tasks that involve flexible or fragile materials.
- Short product life cycle. If a product must be designed and introduced in a short period of time to meet a near-term window of opportunity in the marketplace, or if the product is anticipated to be on the market for a relatively short period, then a manufacturing method designed around manual labor allows for a much sooner product launch than does an automated method. Tooling for manual production can be fabricated in much less time and at much lower cost than comparable automation tooling.

• Customized product. If the customer requires a one-of-a-kind item with unique features, manual labor has the advantage as the appropriate production resource because of its versatility and adaptability. Humans are more flexible than any automated machine.

- Ups and downs in demand. Changes in demand for a product necessitate changes in production output levels. Such changes are more easily made when manual labor is used as the means of production. An automated manufacturing system has a fixed cost associated with its investment. If output is reduced, that fixed cost must be spread over fewer units, driving up the unit cost of the product. On the other hand, an automated system has an ultimate upper limit on its output capacity. It cannot produce more than its rated capacity. By contrast, manual labor can be added or reduced as needed to meet demand, and the associated cost of the resource is in direct proportion to its employment. Manual labor can be used to augment the output of an existing automated system during those periods when demand exceeds the capacity of the automated system.
- Need to reduce risk of product failure. A company introducing a new product to the market never knows for sure what the ultimate success of that product will be. Some products will have long life cycles, while others will be on the market for relatively short periods. The use of manual labor as the productive resource at the beginning of the product's life reduces the company's risk of losing a significant investment in automation if the product fails to achieve a long market life. Section 1.4.3 discusses an automation migration strategy that is suitable for introducing a new product.
- Lack of capital. Companies are sometimes forced to use manual labor in their production operations when they lack the capital to invest in automated equipment.

1.3.2 Labor in Manufacturing Support Systems

In manufacturing support functions, many of the routine manual and clerical tasks can be automated using computer systems. Certain production planning activities are better accomplished by computers than by clerks. Material requirements planning (MRP, Section 25.2) is an example. In material requirements planning, order releases are generated for component parts and raw materials based on the master production schedule for final products. This requires a massive amount of data processing that is best suited to computer automation. Many commercial software packages are available to perform MRP. With few exceptions, companies that use MRP rely on computers to perform the computations. Humans are still required to interpret and implement the MRP output and to manage the production planning function.

In modern production systems, the computer is used as an aid in performing virtually all manufacturing support activities. Computer-aided design systems are used in product design. The human designer is still required to do the creative work. The CAD system is a tool that augments the designer's creative talents. Computer-aided process planning systems are used by manufacturing engineers to plan the production methods and routings. In these examples, humans are integral components in the operation of the manufacturing support functions, and the computer-aided systems are tools to increase productivity and improve quality. CAD and CAM systems rarely operate completely in automatic mode.

Humans will continue to be needed in manufacturing support systems, even as the level of automation in these systems increases. People will be needed to do the decision making, learning, engineering, evaluating, managing, and other functions for which

humans are much better suited than machines, according to Table 1.1. Even if all of the manufacturing systems in the factory are automated, there is still a need for the following kinds of work to be performed by humans:

- Equipment maintenance. Skilled technicians are required to maintain and repair the automated systems in the factory when these systems break down. To improve the reliability of the automated systems, preventive maintenance programs are implemented.
- *Programming and computer operation*. There will be a continual demand to upgrade software, install new versions of software packages, and execute the programs. It is anticipated that much of the routine process planning, numerical control part programming, and robot programming may be highly automated using artificial intelligence (AI) in the future. But the AI programs must be developed and operated by people.
- Engineering project work. The computer-automated and integrated factory is likely never to be finished. There will be a continual need to upgrade production machines, design tooling, solve technical problems, and undertake continuous improvement projects. These activities require the skills of engineers working in the factory.
- *Plant management*. Someone must be responsible for running the factory. There will be a staff of professional managers and engineers who are responsible for plant operations. There is likely to be an increased emphasis on managers' technical skills compared with traditional factory management positions, where the emphasis is on personnel skills.

1.4 AUTOMATION PRINCIPLES AND STRATEGIES

The preceding section leads one to conclude that automation is not always the right answer for a given production situation. A certain caution and respect must be observed in applying automation technologies. This section offers three approaches for dealing with automation projects:¹ (1) the USA Principle, (2) Ten Strategies for Automation and Process Improvement, and (3) an Automation Migration Strategy.

1.4.1 The USA Principle

The USA Principle is a commonsense approach to automation and process improvement projects. Similar procedures have been suggested in the manufacturing and automation trade literature, but none has a more captivating title than this one. USA stands for (1) understand the existing process, (2) simplify the process, and (3) automate the process. A statement of the USA Principle appeared in an article published by the American Production and Inventory Control Society [5]. The article is concerned with implementing enterprise resource planning (ERP, Section 25.7), but the USA approach is so general that it is applicable to nearly any automation project. Going through each step of the procedure for an automation project may in fact reveal that simplifying the process is sufficient and automation is not necessary.

¹There are additional approaches not discussed here, but in which the reader may be interested—for example, the ten steps to integrated manufacturing production systems discussed in J. Black's book *The Design of the Factory with a Future* [1]. Much of Black's book deals with lean production and the Toyota Production System, which is covered in Chapter 26 of the present book.

Understand the Existing Process. The first step in the USA approach is to comprehend the current process in all of its details. What are the inputs? What are the outputs? What exactly happens to the work unit² between input and output? What is the function of the process? How does it add value to the product? What are the upstream and downstream operations in the production sequence, and can they be combined with the process under consideration?

Some of the traditional industrial engineering charting tools used in methods analysis are useful in this regard, such as the operation chart and the flow process chart [3]. Application of these tools to the existing process provides a model of the process that can be analyzed and searched for weaknesses (and strengths). The number of steps in the process, the number and placement of inspections, the number of moves and delays experienced by the work unit, and the time spent in storage can be ascertained by these charting techniques.

Mathematical models of the process may also be useful to indicate relationships between input parameters and output variables. What are the important output variables? How are these output variables affected by inputs to the process, such as raw material properties, process settings, operating parameters, and environmental conditions? This information may be valuable in identifying what output variables need to be measured for feedback purposes and in formulating algorithms for automatic process control.

Simplify the Process. Once the existing process is understood, then the search begins for ways to simplify. This often involves a checklist of questions about the existing process. What is the purpose of this step or this transport? Is the step necessary? Can it be eliminated? Does it use the most appropriate technology? How can it be simplified? Are there unnecessary steps in the process that might be eliminated without detracting from function?

Some of the ten strategies for automation and process improvement (Section 1.4.2) can help simplify the process. Can steps be combined? Can steps be performed simultaneously? Can steps be integrated into a manually operated production line?

Automate the Process. Once the process has been reduced to its simplest form, then automation can be considered. The possible forms of automation include those listed in the ten strategies discussed in the following section. An automation migration strategy (such as the one in Section 1.4.3) might be implemented for a new product that has not yet proven itself.

1.4.2 Ten Strategies for Automation and Process Improvement

Applying the USA Principle is a good approach in any automation project. As suggested previously, it may turn out that automation of the process is unnecessary or cannot be cost justified after the process has been simplified.

If automation seems a feasible solution to improving productivity, quality, or other measure of performance, then the following ten strategies provide a road map to search for these improvements. These ten strategies were originally published in the author's first book.³ They seem as relevant and appropriate today as they did in 1980. They

²The *work unit* is the part or product being processed or assembled.

³M. P. Groover, *Automation, Production Systems, and Computer-Aided Manufacturing, Prentice Hall, Englewood Cliffs, NJ, 1980.*

are referred to as strategies for automation and process improvement because some of them are applicable whether the process is a candidate for automation or just for simplification.

- 1. *Specialization of operations*. The first strategy involves the use of special-purpose equipment designed to perform one operation with the greatest possible efficiency. This is analogous to the specialization of labor, which is employed to improve labor productivity.
- 2. Combined operations. Production occurs as a sequence of operations. Complex parts may require dozens or even hundreds of processing steps. The strategy of combined operations involves reducing the number of distinct production machines or workstations through which the part must be routed. This is accomplished by performing more than one operation at a given machine, thereby reducing the number of separate machines needed. Since each machine typically involves a setup, setup time can usually be saved by this strategy. Material handling effort, nonoperation time, waiting time, and manufacturing lead time are all reduced.
- 3. Simultaneous operations. A logical extension of the combined operations strategy is to simultaneously perform the operations that are combined at one workstation. In effect, two or more processing (or assembly) operations are being performed simultaneously on the same work part, thus reducing total processing time.
- 4. *Integration of operations*. This strategy involves linking several workstations together into a single integrated mechanism, using automated work handling devices to transfer parts between stations. In effect, this reduces the number of separate work centers through which the product must be scheduled. With more than one workstation, several parts can be processed simultaneously, thereby increasing the overall output of the system.
- 5. *Increased flexibility*. This strategy attempts to achieve maximum utilization of equipment for job shop and medium-volume situations by using the same equipment for a variety of parts or products. It involves the use of programmable or flexible automation (Section 1.2.1). Prime objectives are to reduce setup time and programming time for the production machine. This normally translates into lower manufacturing lead time and less work-in-process.
- 6. *Improved material handling and storage*. A great opportunity for reducing non-productive time exists in the use of automated material handling and storage systems. Typical benefits include reduced work-in-process, shorter manufacturing lead times, and lower labor costs.
- 7. On-line inspection. Inspection for quality of work is traditionally performed after the process is completed. This means that any poor-quality product has already been produced by the time it is inspected. Incorporating inspection into the manufacturing process permits corrections to the process as the product is being made. This reduces scrap and brings the overall quality of the product closer to the nominal specifications intended by the designer.
- 8. *Process control and optimization*. This includes a wide range of control schemes intended to operate the individual processes and associated equipment more efficiently. By this strategy, the individual process times can be reduced and product quality can be improved.

9. *Plant operations control*. Whereas the previous strategy is concerned with the control of individual manufacturing processes, this strategy is concerned with control at the plant level. It attempts to manage and coordinate the aggregate operations in the plant more efficiently. Its implementation involves a high level of computer networking within the factory.

10. *Computer-integrated manufacturing* (CIM). Taking the previous strategy one level higher, CIM involves extensive use of computer systems, databases, and networks throughout the enterprise to integrate the factory operations and business functions.

The ten strategies constitute a checklist of possibilities for improving the production system through automation or simplification. They should not be considered mutually exclusive. For most situations, multiple strategies can be implemented in one improvement project. The reader will see these strategies implemented in the many systems discussed throughout the book.

1.4.3 Automation Migration Strategy

Owing to competitive pressures in the marketplace, a company often needs to introduce a new product in the shortest possible time. As mentioned previously, the easiest and least expensive way to accomplish this objective is to design a manual production method, using a sequence of workstations operating independently. The tooling for a manual method can be fabricated quickly and at low cost. If more than a single set of workstations is required to make the product in sufficient quantities, as is often the case, then the manual cell is replicated as many times as needed to meet demand. If the product turns out to be successful, and high future demand is anticipated, then it makes sense for the company to automate production. The improvements are often carried out in phases. Many companies have an automation migration strategy, that is, a formalized plan for evolving the manufacturing systems used to produce new products as demand grows. A typical automation migration strategy is the following:

- Phase 1: *Manual production* using single-station manned cells operating independently. This is used for introduction of the new product for reasons already mentioned: quick and low-cost tooling to get started.
- Phase 2: Automated production using single-station automated cells operating independently. As demand for the product grows, and it becomes clear that automation can be justified, then the single stations are automated to reduce labor and increase production rate. Work units are still moved between workstations manually.
- Phase 3: Automated integrated production using a multi-station automated system with serial operations and automated transfer of work units between stations. When the company is certain that the product will be produced in mass quantities and for several years, then integration of the single-station automated cells is warranted to further reduce labor and increase production rate.

This strategy is illustrated in Figure 1.6. Details of the automation migration strategy vary from company to company, depending on the types of products they make and the manufacturing processes they perform. But well-managed manufacturing companies

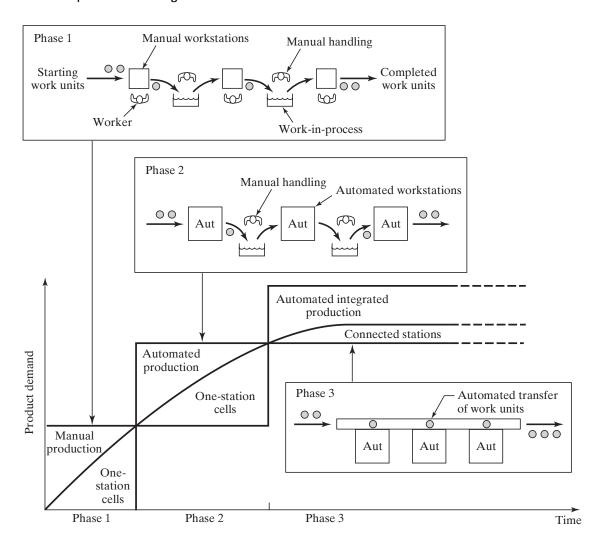


Figure 1.6 A typical automation migration strategy. Phase 1: manual production with single independent workstations. Phase 2: automated production stations with manual handling between stations. Phase 3: automated integrated production with automated handling between stations. Key: Aut = automated workstation.

have policies like the automation migration strategy. There are several advantages of such a strategy:

- It allows introduction of the new product in the shortest possible time, since production cells based on manual workstations are the easiest to design and implement.
- It allows automation to be introduced gradually (in planned phases), as demand for the product grows, engineering changes in the product are made, and time is provided to do a thorough design job on the automated manufacturing system.
- It avoids the commitment to a high level of automation from the start, because there is always a risk that demand for the product will not justify it.

1.5 ABOUT THIS BOOK

The title of this book gives a good indication of its contents, as any textbook title should. This chapter has provided an overview of production systems, their components, and how they are sometimes automated and computerized. This overview is summarized in Figure 1.4. An alternative perspective of production systems is presented in Figure 1.7, which shows six major categories of technical topics related to production systems. The figure is also a diagram of the book and how it is organized into six parts corresponding to these categories.

Part I consists of two chapters that survey manufacturing operations and develop mathematical models to measure performance and costs in manufacturing.

Part II covers automation and control technologies. Whereas this Introduction discusses automation in general terms, Part II describes the technologies, which include industrial control systems, numerical control, industrial robotics, and programmable logic controllers.

Part III is concerned with material handling and identification used in factories and warehouses. The technologies involve equipment for transporting materials, storing them, and automatically identifying them for tracking purposes.

Part IV emphasizes the integration of automation and material handling technologies into manufacturing systems that operate in the factory. Some of these systems are highly automated, while others rely largely on manual labor. Chapters include coverage of single-station work cells, production lines, assembly systems, cellular manufacturing, and flexible manufacturing systems.

The importance of quality control must not be overlooked in modern production systems. Part V covers this topic, dealing with statistical process control and inspection issues. Some of the significant inspection technologies are discussed here, such as machine vision and coordinate measuring machines. As suggested in Figure 1.7, quality

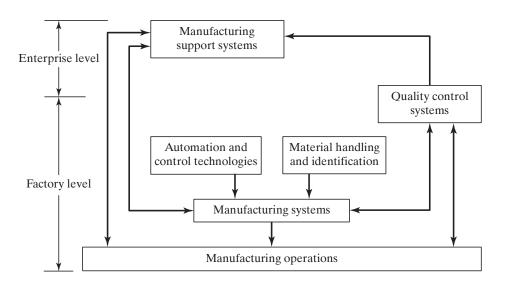


Figure 1.7 The six major categories of technical topics related to production systems, corresponding to the six parts of this book.

Review Questions 19

control (QC) systems are connected to both facilities and manufacturing support systems. QC is an enterprise-level function, but it has equipment and procedures that work in the factory.

Finally, Part VI addresses the remaining manufacturing support functions in the production system. Included is a chapter on product design and how it is supported by CAD. Other chapters include process planning and design for manufacturing, production planning and control, including topics such as material requirements planning (MRP, mentioned earlier), manufacturing resource planning (MRP II), and enterprise resource planning (ERP). The book concludes with a chapter on just-in-time and lean production—approaches that modern manufacturing companies are using to run their businesses.

REFERENCES

- [1] Black, J. T., *The Design of the Factory with a Future*, McGraw-Hill, Inc., New York, NY, 1991.
- [2] GROOVER, M. P., Fundamentals of Modern Manufacturing: Materials, Processes, and Systems, 5th ed., John Wiley & Sons, Inc., Hoboken, NJ, 2013.
- [3] GROOVER, M. P., Work Systems and the Methods, Measurement, and Management of Work, Pearson/Prentice Hall, Upper Saddle River, NJ, 2007.
- [4] Harrington, J., Computer Integrated Manufacturing, Industrial Press, Inc., New York, NY, 1973.
- [5] KAPP, K. M., "The USA Principle," APICS—The Performance Advantage, June 1997, pp. 62–66.
- [6] Spangler, T., R. Mahajan, S. Puckett, and D. Stakem, "Manual Labor Advantages, When and Where?" *MSE 427 Term Paper*, Lehigh University, 1998.

REVIEW QUESTIONS

- **1.1** What is a production system?
- **1.2** Production systems consist of two major components. Name and briefly define them.
- 1.3 What are manufacturing systems, and how are they distinguished from production systems?
- **1.4** Manufacturing systems are divided into three categories, according to worker participation. Name them.
- **1.5** What are the four functions included within the scope of manufacturing support systems?
- **1.6** Three basic types of automation are defined in the text. What is fixed automation and what are some of its features?
- **1.7** What is programmable automation and what are some of its features?
- **1.8** What is flexible automation and what are some of its features?
- **1.9** What is computer-integrated manufacturing?
- **1.10** What are some of the reasons why companies automate their operations?
- **1.11** Identify three situations in which manual labor is preferred over automation.
- **1.12** Human workers will be needed in factory operations, even in the most highly automated systems. The text identifies at least four types of work for which humans will be needed. Name them.

- 1.13 What is the USA Principle? What does each of the letters stand for?
- **1.14** The text lists ten strategies for automation and process improvement. Identify five of these strategies.
- **1.15** What is an automation migration strategy?
- **1.16** What are the three phases of a typical automation migration strategy?