FEATURES (D) LOAN Interest, Must be paid back I Chance Lan offer (2) FACILITY/LOCATION Coffee Stand, Coffee Shop, hate in the wall, detached ... ctc, · Employee Capacity (Quantity + Wealth) Affector. (+)· Initial purchase price (Downpayment on your lease) (-)· Rent 3 EQUIPMENT Affects · through put · better equipment grants access to more vecipes (4) INGREDIENTS · types of coffee you can physically sell Affecto (1) quality levels. (this controls the price and the final dollar amount) 5) REUPES Affects · menu expansión · ingredient usage · (3) quality levels i.e. -standard · each recipe calls for - premium a strict level of mgredients · low number of well known recipes · different recipes have different attributes i.e. weather, flavor, cafteine levels. not or cold (6) WEATHER

· customer wants (not va. cold.)

Affects

(7) MENU Affects o controls recipes that you are selling, limited menu items by facility capacity