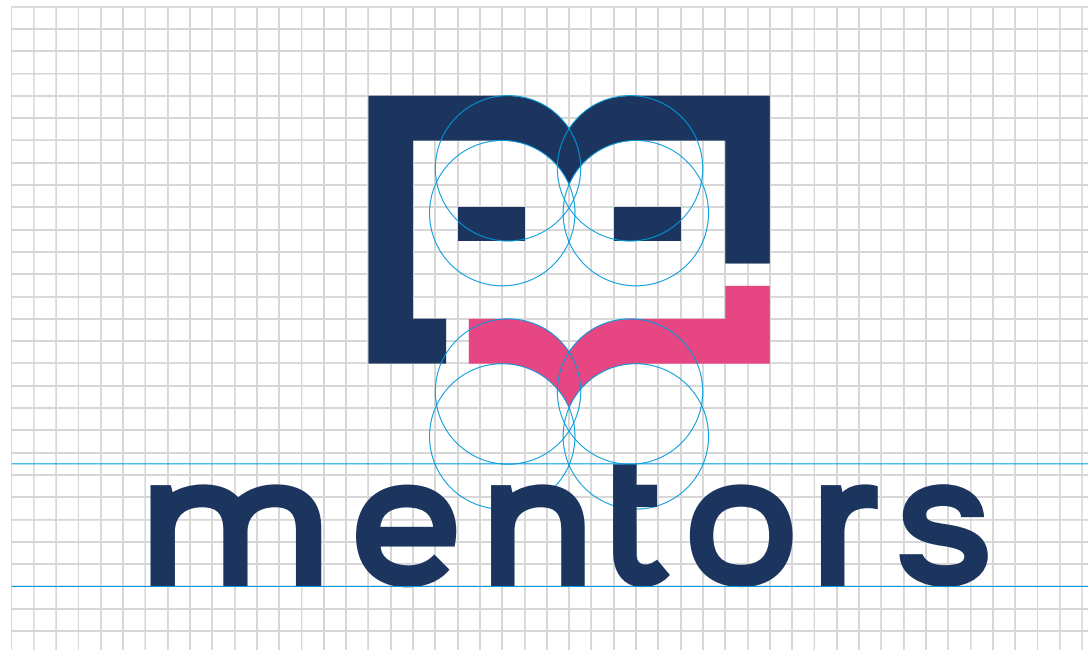
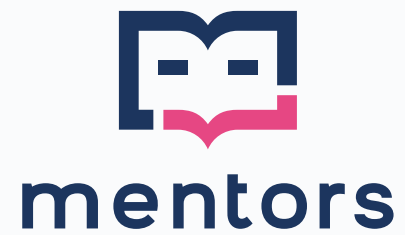


Brand Book

M { } []









COLOR PALETTE



COLOR PALETTE

PRIMARY COLORS

SECONDARY COLORS

PANTONE 534 C

R	43	C	100	HEX/HTML
G	65	M	71	#2B4168
B	104	Y	0	
		K	51	

PANTONE 7424 C

R	226	C	0	HEX/HTML
G	69	M	8	#E24585
B	133	Y	28	
		K	0	

R	204	C	12	HEX/HTML
G	226	M	3	#CDE3EB
B	234	Y	0	
		K	0	

R	141	C	52	HEX/HTML
G	106	M	70	#8D6A9F
B	159	Y	0	
		K	0	

R	196	C	24	HEX/HTML
G	202	M	12	#C5CBD3
B	210	Y	1	
		K	0	

Main font: Manrope

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<https://fonts.google.com/specimen/Manrope>

Secondary font: Barlow Condensed

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<https://fonts.google.com/specimen/Barlow>



Do not alter the color specifications of the logo



Do not rotate the logo



Do not distort the shape of the logo



Do not add effects like a drop shadow to the logo



Do not place the logo on a background without sufficient contrast
or with background colors that are not in the color palette



Do not change element's proportions
and distances already defined

Thanks!