

### **Week 1, QUESTION**

A study done on different comfort zones between men and women was conducted. Each gender was given a challenge, one gender did better in a task then the other and vice versa. A challenge that was completed was starting a business

Factors that affected the challenge came down to the genders type of comfort zone

<b>Gender</b>	<b>Comfort zones</b>	<b>Applicants</b>
Male	writing a book', 'public speaking'	2,500
Female	living abroad', 'learning a new language	2,500

From the comfort zone column which gender do you think won at starting a business challenge?

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