

2025-2026

SPONSORSHIP PACKET

TigerRacing



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What is FSAE?

The **Formula Society of Automotive Engineers (Formula SAE)** is a student-designed competition established by SAE International. Formula SAE Electric Vehicles hosts an annual competition that brings 100 schools together worldwide to compete in various events. These competitions provide students a platform to showcase their abilities to innovate a car and run a non-profit business.



WHO WE ARE

LSU TigerRacing is a team of students dedicated to designing and manufacturing a formula-style racecar from the ground up annually. Our club provides a hands-on, non-profit educational experience, welcoming college students from all majors. Together, we apply classroom knowledge and push beyond textbook theories to create high-performance, race-ready vehicles.

OUR HISTORY

1985

FIRST COMPETITION

LSU enters Formula SAE for the first time, competing as part of a senior mechanical engineering capstone project.



2012

TIGERRACING FOUNDED

Two students establish TigerRacing as an official Formula SAE club at LSU, opening membership to students of all majors.



2013

FIRST CLUB COMPETITION

TigerRacing competes at Formula SAE Michigan for the first time as a student organization, placing 73rd overall.



2022

BEST PERFORMANCE

TigerRacing earns 1st place in Skidpad and 7th overall at Formula SAE Michigan, marking its final year with an internal combustion car.



2023

TRANSITION TO EV

TigerRacing shifts from internal combustion to an all-electric vehicle platform, beginning a new era of competition in Formula SAE.



2025

FIRST EV COMPETITION

TigerRacing competes in Formula SAE Electric for the second time, showcasing its newly developed electric race car.

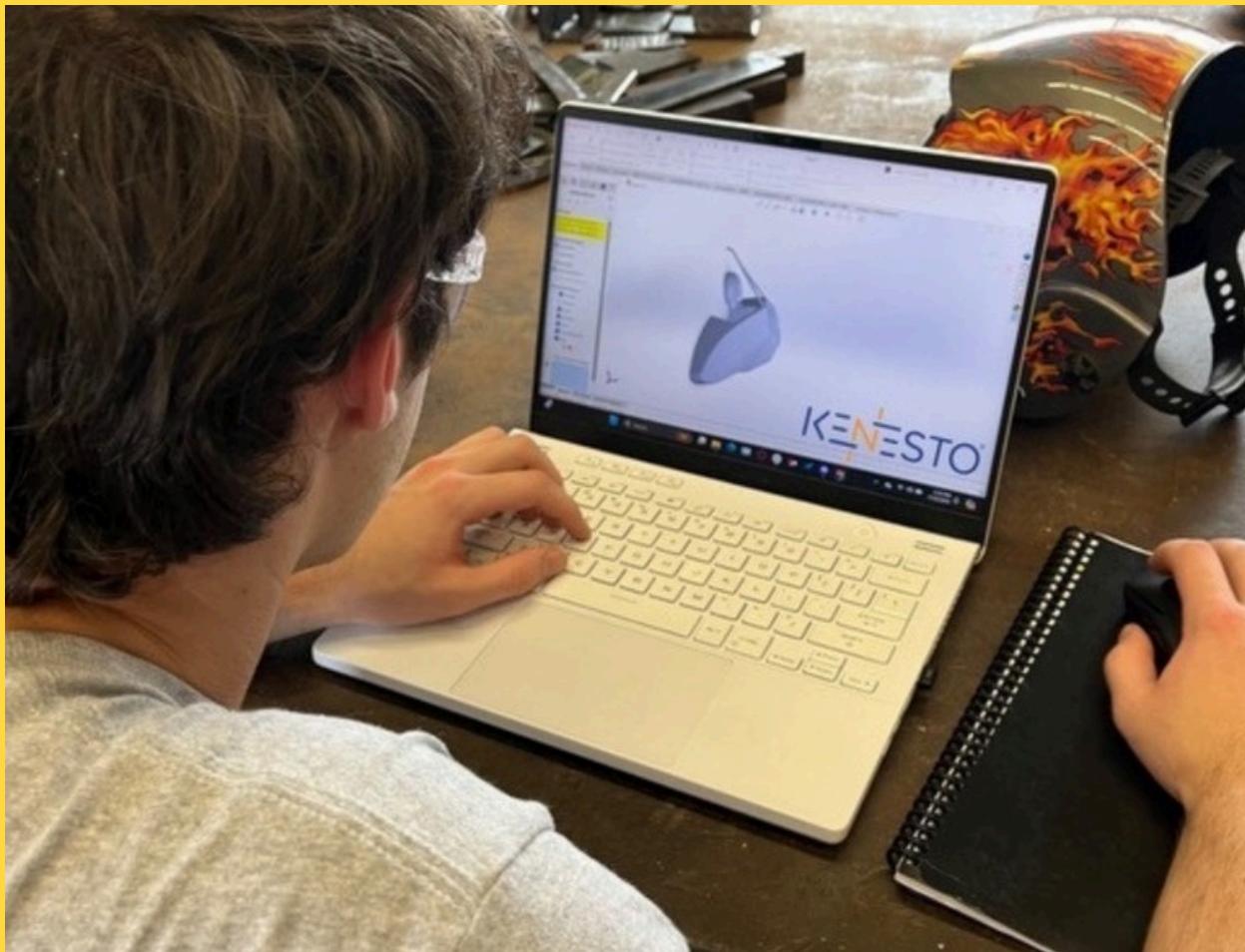


OUR PROCESS

1

DESIGN

Our car begins as an idea, shaped by student innovation and engineering expertise. Using advanced tools such as SolidWorks and Altium, the team collaborates across all subsystems to create a high-performance vehicle that is fast and efficient.



TEST

2

Every lap is a lesson, and every issue is a new challenge. We test relentlessly to improve the car and build confidence in our work. Through this, our team learns to validate results and confirm that our car meets all of our design specifications.



COMPETE

3

Our season culminates at Formula SAE Michigan, where we will face universities from across the world. Static events evaluate our design and cost decisions, while dynamic events test speed, handling, and endurance, providing a complete measure of our car's performance and execution.

WHY GEAUX EV?

After achieving our best results with an internal combustion (IC) vehicle in 2022, TigerRacing sets its sights higher--transitioning to an all-electric vehicle (EV).

As the automotive and technology industries move toward electric energy, EV expertise is becoming essential. This shift ensures our engineering education reflects current industry trends, giving members hands-on experience with cutting-edge technology.

Designing an EV brings greater engineering challenges. These skills directly translate to current careers; we're not just building for competition, we're building for what's next.

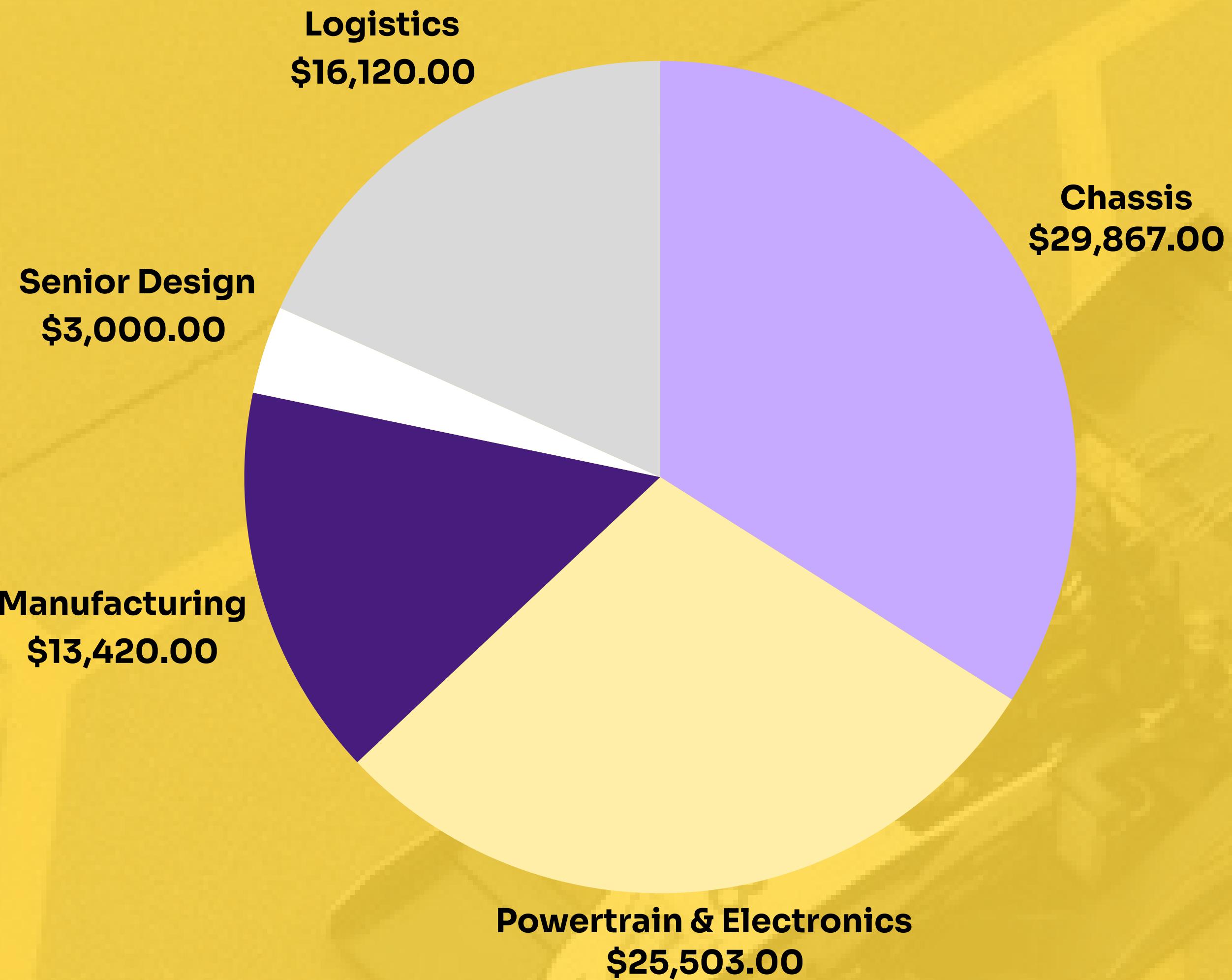


CURRENT STATUS

In 2025, TigerRacing competed in Formula SAE Electric for the second time, debuting our EV car. The team is now focused on refining the car's performance--optimizing battery management, improving reliability and safety, and increasing efficiency. **We aim to establish a strong foundation in Formula SAE Electric, setting the new standard for TigerRacing's future.**

COST BREAKDOWN

2025-2026 Projected Spending



\$87,910

is the projected amount needed
to fund our 2025-2026 car

GIVING BACK

“If you have knowledge, let others light their candle in it.”
– Margaret Fuller

We believe every child deserves to feel that first spark of curiosity. That's why we're committed to community outreach initiatives that promote STEM awareness in younger students, encouraging them to explore, invent, and lead.



WHY SUPPORT US?



As a student-run nonprofit organization, we rely entirely on the generosity of our sponsors to bring our car to life. Your contributions fund every stage of this process, from raw materials and machining to testing and competition. With your partnership, we build the next generation of innovators and leaders. In return, sponsors receive benefits such as tax deductions, logo placement, social media features, and more.



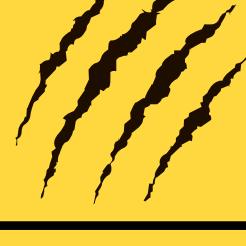
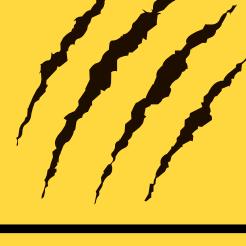
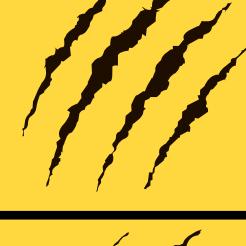
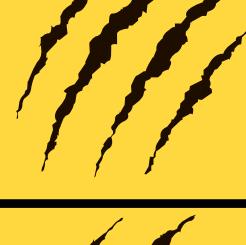
We gladly accept financial and in-kind material donations as well.

The fair market value of donated materials will be used to determine the level of support.

Please see the next page for a full list of sponsorship benefits.

SPONSORSHIP OPPORTUNITY

Please see sponsorship benefits below to see how you can make a lasting impact on TigerRacing while gaining meaningful exposure and connections!

	Bronze \$100-\$999	Silver \$1000-\$1999	Gold \$2000-\$4999	Platinum \$5000
Machine Shop Tour				
T-Shirt				
Framed Photo				
Logo on website				
Attendance to drive days				
Logo on car		6 in x 4 in	10 in x 6 in	16 in x 8 in
Social Media Post				
Polo				
Logo on T-Shirt				
Resume booklet				

CURRENT SPONSORS



VR3 Engineering
precision tube fabrication



We create chemistry



College of
Engineering



CONTACT US!



On behalf of everyone at TigerRacing, thank you.

Each contribution brings us closer to building a car that's not just fast and safe--but a true testament of the hard work put into it. More importantly, you're empowering the next of engineers, leaders, and lifelong learners.

GEAUX TIGERS AND GEAUX FASTER!



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Located at Engineering Annex, Baton Rouge, LA 70803