

**National Council for Agricultural Education  
Board Meeting  
Morristown, New Jersey  
Thursday & Friday, October 8-9, 2009**

The meeting was called to order at 8:40 a.m. (EDT), Thursday, October 8, 2009 by National Council for Agricultural Education (NCAE) President, Nancy Trivette.

**Council Members Present**

(Voting Members)

Ronnie Ansley, Alumni Rep - (1/1/07 – 12/31/09)  
Jim Barbee, Adult Secondary Student Representative - (1/1/09 – 12/31/11)  
Lloyd Bell, AAAE President Elect - (7/1/08 – 6/30/10)  
Mel Dewsnup, Adult Post Secondary Student Rep. - (1/1/07 – 12/31/09)  
Steve Gratz, NASAE President - (1/1/08 – 12/31/10)  
Dave Lieber, NYFEA Agribusiness Rep. - (1/1/08 – 12/31/10)  
Jeff Maierhofer, ACTE Vice President - (7/1/09 – 6/30/12)  
Gary Moore, AAAE Past President & NCAE Executive Committee - (7/1/07 – 6/30/10)  
Ray Nash, NAAE President-Elect - (1/1/09 – 12/31/11)  
Jay Olson, Adult Level Instructor Rep. & NCAE VP - (1/1/08 – 12/31/10)  
Rick Parker, AgrowKnowledge Partner Liaison - (1/1/05 – 12/31/08)  
Franci Phelan, Agribusiness Rep. & NCAE Executive Committee - (1/1/07 – 12/31/09)  
Sally Shomo, NAAE President & NCAE Executive Committee - (1/1/08 – 12/31/10)  
Jan-Marie Traynor, Two-Year Postsecondary Level Instructor Rep. - (1/1/07 – 12/31/09)  
Nancy J. Trivette, NASAE Past President & NCAE President - (1/1/07 – 12/31/09)  
Cheryl Zimmerman, NASAE President-Elect - (1/1/09 – 12/31/11)

**(Ex-officio – Non-voting Members)**

Steve Brown, Executive Secretary  
Larry Case, National Advisor  
Wm. Jay Jackman, NAAE Executive Director  
David Miller, Executive Treasurer (Started 1/1/09)

**Consultants**

Bill Fleet, 10 x 15 Consultant  
Dennis Sargent, Executive Director National FFA Foundation  
Tony Small, Director Partner Service Division, National FFA Organization

**Absent**

Harold Eckler, NAAE Past President - (1/1/07 – 12/31/09)  
Matt Musselman, Agribusiness Rep. - (7/1/07 - 6/30/10)  
Susie Whittington, AAAE President-Elect - (7/1/09 – 6/30/12)

**Seating of New Directors:** Nancy Trivette introduced new directors Jeff Maierhofer and Susie Whittington (absent).

**Minutes – Full Board:**

Minutes of the last meeting August 12, 2009 were presented by Council Executive Secretary, Steve Brown for review, corrections, additions, deletions and approval.

**MOTION:**

**Steve Gratz** moved to approve the August 12, 2009 NCAE minutes as presented, **Ronnie Ansley** seconded. **Motion Passed.**

**Minutes Executive Committee:**

Minutes of the September 9, 2009 NCAE Executive Committee were approved by general consent.

**Treasurer's Report:**

(See NCAE Financials 9/30/09 & NCAE 2009-10 Budget on the NCAE Board Web site.)

National Council Treasurer, David Miller presented the financial report. The 9/30/09 checking account balance was \$142,190. (It includes \$35,000 income from the 2009 National Summit on Agricultural Education.)

National Council Treasurer, David Miller reviewed the NCAE 2009-10 Budget.

**MOTION:**

**Jay Olson** moved that NCAE Executive Treasurer be given the authority to transfer \$35,000 plus a portion of the NCAE operating funds to a Money Market account or similar interest yielding account until needed for cash flow purposes. **Sally Shomo** seconded. **Motion passed.**

**Task to be completed:**

NCAE Treasurer, David Miller, will check the history of 4102 CASE Project FFA Fdn. and 6101 CASE Project Travel in the NCAE 2009-10 Budget and report back at the next NCAE meeting.

Jay Jackman recommended we develop a set of explanatory statements regarding budget line items. NCAE Treasurer, David Miller, was asked to do this and report back at the next meeting.

**MOTION:**

**Ronnie Ansley** moved to accept the treasurer's report, **Jay Olson** seconded. **Motion passed.**

**Agenda Review:**

NCAE President reviewed the meeting agenda. No additional items were added at this time.

**Postsecondary Agriculture Task Force Report:**

See the NCAE Postsecondary Taskforce Report 9-30-09 for the report presented by Rick Parker. No action was taken. Report is available on the Board website.

**2010-15 NCAE Strategic Plan Discussion and Refinement:**

Lloyd Bell led the beginning discussion regarding the NCAE Strategic Plan. He asked the directors to look for duplications, suggest additional processes and recommend action steps. The Council Vision and Mission were reviewed and discussed.

**MOTION:**

**Gary Moore** moved to adopt the following Council Vision and Mission Statement:

Council Vision: To be the collective leadership voice for Agricultural Education in the United States.

Council Mission: To transform Agriculture Education for a changing world.

**Ronnie Ansley** seconded. **Motion passed.**

Jim Barbee guided the discussion on Strategic Plan Goal 1. Suggestions and revisions were presented.

**MOTION:**

**Ronnie Ansley** moved to accept the proposed revisions to Strategic Plan Goal 1. **Jan-Marie Traynor** seconded. **Motion passed.** (See NCAE 2010-2015 Strategic Plan 10-8-09 for the revised Goal 1.)

Ray Nash guided the discussion on Strategic Plan Goal 2. Suggestions and revisions were presented.

**MOTION:**

**Ray Nash** moved to accept the proposed revisions to Strategic Plan Goal 2. **Franci Phelan** seconded. **Motion passed.** (See NCAE 2010-2015 Strategic Plan 10-8-09 for the revised Goal 2.)

**Council Sustainability Plan:**

David Miller presented and reviewed a document titled "BUDGET OPPORTUNITIES". Discussion of options ensued. David Miller was asked to continue exploring options and report back at the next NCAE meeting.

**National FFA Foundation Report:**

Dennis Sargent presented a PowerPoint with the proposed changes being considered by the National FFA Foundation Board of Trustees. The proposed changes include changing the number and structure of the National FFA Board of Trustees.

Meeting recessed for lunch and reconvened at 1:00 p.m.

**National Quality Program Standards (NQPS):**

Tony Small and Terry Heiman presented an update via a WebEx PowerPoint Presentation. The report included:

- Recommending 2 scoring guide changes recognized during the pilot.
- Completing the second pilot process,
- Finalizing the data collection and determination of how to use the data and what is needed,
- Working with LPS staff to share results of the pilot and provide promising practices to states not currently using NQPS, and
- Recommending the NQPS results be a focus of the 2011 National Summit.

By general consent the NCAE approved the NQPS taskforce recommended changes.

**National Agriculture Content Standards Implementation Committee Report:**

David Hall presented an update via a WebEx PowerPoint Presentation including the presentation of the newly developed Cluster Lead Advisory Committee to include one industry representative for each of the eight pathways. Nancy also shared potential AFNR Cluster Lead Advisory Committee members for Education, Government and Association categories as defined by the NASDCTEc Cluster Advisory Committee definition. David also discussed assessments and the Biotechnology Pathway.

Jeff Maierhofer was appointed to the Cluster Lead Advisory Committee development and asked to provide a motion to appoint the Cluster Lead Advisory Committee on Friday.

**C.A.S.E. Project Report:**

Dan Jansen presented an update and information regarding the C.A.S.E. project and lesson delivery system via a GotoMeeting WebEx.

Jan-Marie Traynor presented the C.A.S.E. Project Governance Committee report. The contract with Project Lead the Way (PLTW) was discussed.

**MOTION:**

**Jan-Marie Traynor** moved that the National Council for Agricultural Education draft a proposal to terminate the contract with Project Lead The Way as soon as possible. **Steve Gratz** seconded. **Motion passed.**

**MOTION:**

**Ray Nash** moved the National Council for Agricultural Education pay up to \$66,000 owed Project Lead the Way to terminate the contract. **Jan-Marie Traynor** seconded. **Motion passed.**

**2010-15 NCAE Strategic Plan Discussion and Refinement:**

Steve Gratz led the discussion regarding revisions on Goal 3. Suggestions and revisions were presented.

Meeting recessed at 5:10 p.m.

Meeting was called to order at 8:05 a.m. Friday, October 9, 2009.

**Global Engagement Initiatives:**

Marilyn Ross, Director of Foundation Relations and Bill Stagg, Director of Strategic Communication and Brand Management, National FFA was connected via WebEx and presented opportunities regarding Global Engagement.

Questions were developed and suggested to be used at the Global Engagement activity at the National FFA Convention.

1. What is meant by Global Agriculture? (Bill Fleet)
2. Responsibility in Global Agriculture? (Ronnie Ansley)  
Why do we care?
3. Barriers (perceived) to our engagement? (Mel Dewsnap)
4. Are all stakeholders present? (David Miller)
5. Can delivery systems address global agriculture? (Bill Stagg)
6. How to maintain awareness “up” of students on global issues? (Franci Phelan)
7. Who should our partners be at the local school community to address global issues; Social Studies, etc.? (Larry Case)
8. What resources are necessary to start/sustain this effort? (Ronnie Ansley)

Nancy Trivette appointed a committee to work on global engagement core strategy development.

**Committee Members Are:**

Franci Phelan, Lloyd Bell, Jay Olson, Mel Dewsnap and Nancy Trivette

**MOTION:**

**Franci Phelan** moved The Council partner with education, industry, government and non-profits to develop strategies to engage students and instructors (at all levels of the agriculture education system) on the various aspects in the ‘wide world of agriculture’. (This could include: historical, cultural, government, political, economical, etc. perspectives.) **Cheryl Zimmerman** seconded. **Motion passed.**

**Supply and Demand Committee Report:**

Lloyd Bell presented and provided a committee report via handouts.

**MOTION:**

**Jim Barbee** moved to utilize the FFA Agricultural Education Annual Report System to report the teacher demand information. **Ronnie Ansley** seconded. **Motion passed.**

**Council Administrative Policies Committee Report:**

Cheryl Zimmerman presented the committee report along with a DRAFT set of NCAE Administrative Policies. The policies were reviewed and suggested revisions were made. Based upon the suggested revisions to incorporate, the NCAE Administrative Policies will be presented again at a later time.

**Council By-Laws Revision Committee Report:**

Jay Olson presented the suggested committee revisions to the NCAE By-Laws.

**MOTION:**

**David Lieber** moved to adopt the revised By-Laws as presented. **Ronnie Ansley** seconded. **Motion passed.**

**Innovative Programs Project Report:**

Steve Gratz provided a report and update on the Innovative Programs Project approved earlier by the NCAE. No action was needed.

**2010 National Summit Activity:**

Steve Gratz presented information regarding alternative plans for the 2010 Summit type activity. It was suggested that the NCAE consider offering a series of Webinars next year in place of a summit. Jay Jackman indicated the NAAE would be glad to assist in helping set up the Webinars. No action was taken.

**2010-15 NCAE Strategic Plan Discussion and Refinement:**

Steve Gratz led the discussion regarding revisions on Goal 3. Rick Parker led the discussion regarding updates on Goal 4. Suggestions and revisions were presented.

**MOTION:**

**Rick Parker** moved to accept the proposed revisions to Strategic Plan Goal 3 and Goal 4. **Jim Barbee** seconded. **Motion passed.** (See NCAE 2010-2015 Strategic Plan 10-8-09 for the revised Goal 3 & Goal 4.)

Strategic Plan Goal 5 was reviewed and revisions made.

**MOTION:**

**Gary Moore** moved to accept the proposed revisions to Strategic Plan Goal 5. **Ronnie Ansley** seconded. **Motion passed.** (See NCAE 2010-2015 Strategic Plan 10-8-09 for the revised Goal 5.)

Nancy Trivette assigned and requested the 5 Strategic Plan Goal Leaders refine the Measures of Success on each goal and send them to her and the NCAE Executive Secretary, Steve Brown by **November 15th**.

**Cluster Lead Advisory Committee:**

Jeff Maierhofer presented a recommendation regarding the Agriculture Food and Natural Resources (AFNR) Career Cluster Lead Advisory Committee.

**MOTION:**

**Jeff Maierhofer** moved that the NCAE form a Cluster Lead Advisory Committee as agreed upon in the MOU with the National Association of State Directors of Career and Technical Education Consortium (NASDCTEc). Directors representing the NCAE shall be: Jay Olson, Steve Brown, Jeff Maierhofer, and Gary Moore. The AFNR Lead Advisory Committee will also include eight individuals from the agriculture industry. **Ronnie Ansley** seconded. **Motion passed.**

**National FFA Foundation Board of Trustees Restructuring:**

Sally Shomo was asked to chair a committee consisting of Sally Shomo, Ray Nash and Jim Barbee providing a communication link between NCAE and the National FFA Foundation Board of Trustees. The committee will take action and voice the Council's recommendations when and if necessary regarding the restructuring of the National FFA Foundation Board of Trustees.

**Council Marketing and Promotion:**

Tony Small provided an update regarding the NCAE Booth in Teacher World at the National FFA Convention Career Show. Booth will include information and promotion of C.A.S.E. NCAE Directors are being asked to volunteer to help with the booth. Tony Small will be distributing a signup sheet.

**Team Ag Ed Learning Center (TAE LC) Electronic Record Book Proposal:**

Dennis Sargent presented the TAE LC Electronic Record Book Proposal. Additional information was requested and action was delayed to later in the meeting.

**State Collaborative Assessments and Student Standards with NASDCTEc.**

Kim Green, NASDCTEc Executive Director provided an update via conference call. Topics included technical skill assessments. WY, NE, DC, DE & KY have formed a consortium to explore working together in the development of skill assessments and plan to meet later in October.

The meeting recessed for lunch at 12:15 p.m. and reconvened at 1:00 p.m.

**National Teach Ag Campaign (TAG) Update:**

Julie Fritsch connected via conference phone and Jay Jackman presented an update regarding the TAG campaign. The TAG website was reviewed noting the documents and promotional information available.

**Revised NCAE Administrative Policies:**

Cheryl Zimmerman presented a revised version of the policies.

**MOTION:**

**Cheryl Zimmerman** moved to adopt the NCAE Administrative Policies (Revised 10-9-09). **Jim Barbee** seconded. **Motion passed.**

**NCAE Headquarters Operations**

**MOTION:**

**Gary Moore** moved that the NCAE pay the National FFA Organization a total of \$7,500 annually for human and physical resources. **Ronnie Ansley** seconded. **Motion passed.**

**Renaming of 10 x 15 Initiatives:**

**MOTION:**

**Steve Gratz** moved in an effort to advance and sustain growth in agricultural education The Council adopt the terminology "Strategies for Quality & Growth in Agricultural Education" in lieu of "10x15". **Cheryl Zimmerman** seconded. **Motion passed.**

**Team Ag Ed Learning Center (TAELC) Electronic Record Book Proposal:**

**Steve Gratz** moved that the National Council for Agricultural Education support the objectives of USDA grant # 08-IE-0833-0123 operated by the National FFA Organization. (The objectives reflect the development of standards for electronic record keeping in agricultural education.) **Jim Barbee** seconded. **Motion passed.**

**TAELC Electronic Record Book Advisory Committee Appointment:**

Steve Gratz, Ray Nash, Cheryl Zimmerman and Jay Olson were appointed by NCAE President, Nancy Trivette to serve as a TAELC Electronic Record Book Advisory Committee.

**ACTE Ag Ed Policy Committee Report:**

Jeff Maierhofer, President of the ACTE Agricultural Education Policy Committee and ACTE Ag Ed Division Vice President did not have any updates to report.

Gary Moore reminded NCAE Directors that NCAE By-Laws require ACTE membership because The Council also serves as the ACTE Ag Ed Policy Committee.

**Ag Ed Learning Center Advisory Committee Report:**

Rick Parker provided an Ag Ed Learning Center report as of 9-25-09. (Posted on NCAE Board Website)



**Team Ag Ed Learning Center Proposal:**

Tony Small presented the TAECLC proposal. No action was taken. Topic is to be added to the NCAE Board agenda for November.

**Ohio Curriculum Material Service (CMS) Report:**

A review of the CMS Contract and list of NCAE curriculum materials housed at CMS was reviewed. Nancy Trivette appointed a committee of Rick Parker and Bill Fleet to review the NCAE curriculum materials and provide a recommendation regarding these materials at our next meeting.

**Retiring Directors Comments:**

Franci Phelan, Jan-Marie Traynor, Ronnie Ansley, Mel Dewsnup, Rick Parker and Nancy Trivette all provided comment. Nancy Trivette provided each NCAE Director with a NCAE Lapel Pin. All were complimented and thanked for their service to the Agricultural Education profession. Recognition plaques will be presented in the future as follows:

Franci Phelan	FFA Fdn. Sponsors Bd. Chairman's Dinner at FFA Convention.
Jan-Marie Traynor	NAAE Convention
Ronnie Ansley	National FFA Alumni Convention
Mel Dewsnup	National PAS Conference
Nancy Trivette	NASAE Convention

**Nominating Committee Report:**

Ronnie Ansley presented the nominating committee report as follows:

2010 NCAE President – Steve Gratz

2010 NCAE President Elect – Ray Nash

2010 NCAE Executive Committee Members – Lloyd Bell, Cheryl Zimmerman, & Jay Olson.

Nancy Trivette asked for nominations. No nominations were made.

**MOTION:**

A motion was made and seconded to accept the officer slate as presented. **Motion passed.**

**MOTION:**

**Franci Phelan** moved to adjourn. **Ronnie Ansley** seconded. **Motion passed.**

Meeting adjourned at 2:25 p.m. (EDT)



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Steve A. Brown, NCAE Executive Secretary