National Council for Agricultural Education Board Meeting Alexandria, Virginia Wednesday, March 5 -7, 2010

The meeting was called to order at 3:00 p.m. (EST), Wednesday, Friday, March 5, 2010 by National Council for Agricultural Education (NCAE) President, Steve Gratz.

Council Members Attending

(Voting Members)

Jim Barbee, Adult Secondary Student Representative - (1/1/09 – 12/31/11)

Bob Barton, Alumni Rep - (1/1/10 - 12/31/12)

Lloyd Bell, AAAE President Elect & NCAE Executive Committee - (7/1/08 – 6/30/11)

Greg Curlin, NAAE President Elect (1/10/10 – 12/31/12)

Mel Dewsnup, Adult Post Secondary Student Rep. - (1/1/07 – 12/31/09)

Steve Gratz, NASAE President & NCAE President - (1/1/08 – 12/31/10)

Terry Hughes, Two-Year Postsecondary Level Instructor Rep. (1/1/10 – 12/31/12)

Karen Hutchison, NASAE President Elect (1/1/10 – 12/31/12)

Dave Lieber, NYFEA Agribusiness Rep. - (1/1/08 – 12/31/10)

Jeff Maierhofer, ACTE Vice President - (7/1/09 - 6/30/12)

Ray Nash, NAAE President-Elect - (1/1/09 – 12/31/11)

Jay Olson, Adult Level Instructor Rep. & NCAE VP - (1/1/08 – 12/31/10)

Sally Shomo, NAAE President & NCAE Executive Committee - (1/1/08 – 12/31/10)

Susie Whittington, AAAE President-Elect - (7/1/09 – 6/30/12)

Cheryl Zimmerman, NASAE President-Elect & NCAE Exec. Com. - (1/1/09 – 12/31/11)

(Ex-officio – Non-voting Members)

Dwight Armstrong, COO, National FFA Organization & NCAE Executive Committee Steve Brown, Executive Secretary & NCAE Executive Committee Larry Case, National Advisor & NCAE Executive Committee Wm. Jay Jackman, NAAE Executive Director & NCAE Executive Committee David Miller, Executive Treasurer & NCAE Executive Committee (Started 1/1/09)

Consultant

Tony Small, Director Partner Service Division, National FFA Organization Ed Osborne 2011 Summit Chair (Connected by Conference Call for Report Only) Nancy Trivette, C.A.S.E. Committee Chair (Connected by Conference Call for Report Only)

Absent

Bill Fleet, Growth & Quality Program Consultant Gary Moore, AAAE Past President (7/1/07 – 6/30/10) Matt Musselman, Agribusiness Rep. - (7/1/07 - 6/30/10) Rick Parker, AgrowKnowledge Partner Liaison - (1/1/05 – 12/31/08) Bruce Lazarus, Data Committee Chair

C.A.S.E. REPORT

Nancy Trivette, Bill Fleet and Dan Jansen presented a C.A.S.E. Project report via webinar.

MINUTES:

Meeting minutes for December 16, 2009 Council Board, January 20, 2010 Executive Committee and January 22, 2010 Council Board were presented by the National Council for Agricultural Education Executive Secretary, Steve Brown for review, corrections, additions, deletions and approval. **Minutes were approved by general consent.**

TREASURER'S REPORT:

The National Council for Agricultural Education Treasurer, David Miller presented the financial report. (See NCAE Financials & NCAE 2009-10 Budget on the NCAE Board Web site.) **Treasurer's report was approved by general consent.**

FINANCE & INTERNAL AUDIT COMMITTEE APPOINTMENTS:

President Steve Gratz appointed Jay Olson (Chair), Greg Curlin and Karen Hutchison to serve as a Finance and Internal Audit Committee.

MOTION:

Ray Nash moved to 1) terminate the Team Ag Ed Learning Center Program with an effective termination date of December 31, 2009; 2) terminate the operating agreement with the National FFA Foundation without financial liability to The Council: 3) request the National FFA Foundation to transfer materials already published through the Team Ag Ed Learning Center to the National FFA Organization for continuation of the sponsorship agreements: 4) terminate the Team Ag Ed Learning Center Advisory Committee with an effective termination date of December 31, 2009 and delete Section X. A. from the National Council for Agricultural Education Administrative Policies. Seconded by Cheryl Zimmerman. 4 in Favor and 9 Opposed - Motion Failed.

MOTION:

Karen Hutchison moved to 1) terminate the Team Ag Ed Learning Center Program with an effective termination date of December 31, 2009; 2) terminate the operating agreement with the National FFA Foundation without financial liability to The Council: 3) request the National FFA Foundation to transfer materials already published through the Team Ag Ed Learning Center to the National FFA Organization for continuation of the sponsorship agreements: 4) terminate the Team Ag Ed Learning Center Advisory Committee with an effective termination date of December 31, 2009. **Seconded by Bob Barton. Motion passed.**

MOTION:

Cheryl Zimmerman moved to remove from the National Council for Agricultural Education Administrative Policies Section X. A. **Second by Karen Hutchison. Motion passed.**

Meeting recessed for the evening and reconvened at 8:37 a.m. Saturday, March 6, 2010.

Sally Shomo joined the meeting.

PRESENTATION:

Dale Arnold, Director of Energy Policy, Ohio Farm Bureau, presented via conference call.

2011 SUMMIT REPORT:

Ed Osborne, 2011 Summit Chair, presented an update and report regarding the 2011 Summit. It begins at 3:00 p.m. Wednesday, March 2, 2011 and ends 1:15 p.m. Friday, March 4, 2011. There are nine hours of core program time.

\$95,000 = (\$50,000 FFA; \$35,000 Residual; and \$10,000 The Council)

ELECTRONIC RECORDBOOK STANDARDS REPORT:

Will Waidelich presented an update & report regarding the Electronic Record Book Standards Committee via conference call.

ADVOCACY COMMITTEE REPORT:

Paul Larsen, Growth & Quality Advocacy Committee Chair presented the Advocacy Committee update and report via conference call.

Lunch

STRATEGIC PLANNING SESSION:

After lunch The Council divided into committees and worked on the National Council for Agricultural Education Strategic Plan.

PRESENTATION:

Steve Gratz read and presented a National Council for Agricultural Education Resolution to NAAE regarding National Teach Ag Day.

MOTION:

Susie Whittington moved to accept the NAAE National Teach Ag Day Resolution and commend NAAE for their work. **Seconded by Jay Olson. Motion passed.**

The Council recessed for the evening of 3/6/2010 and reconvened at 8:47 a.m. on 3/7/2010.

STRATEGIC PLAN COMMITTEE REPORTS:

Reports were made from the following committees:

- **Goal 1:** Create a sustainable revenue stream for The National Council For Agricultural Education Operations.
- Goal 2: Establish an effective brand communication strategy for Agricultural Education.
- **Goal 3:** Promote seamless educational pathways leading to current and emerging careers in Agriculture Food and Natural Resources.
- **Goal 4:** Implement a strategy that makes Agricultural Education more relevant.
- **Goal 5:** Define a process for surfacing critical issues and offering ideas and solutions, generating input, setting direction and sharing with the profession.

MOTION:

Lloyd Bell moved that each of the National Council for Agricultural Education Strategic Planning Chairs explore the information regarding the Coalition for a Sustainable Agricultural Workforce (CSAW) and report back to The Council at the May Board Meeting. **Seconded by Sally Shomo. Motion passed.**

MOTION:

Cheryl Zimmerman moved to create an Experiential Learning Planning Committee as part of the National Council for Agricultural Education and report back at the October 2010 meeting that include a preliminary report on the literature on experiential learning, identify objectives, a timeline and to include a budget. **Seconded by Ray Nash. Motion passed.**

MOTION:

Susie Whittington moved to accept the National Council for Agricultural Education Quality and Growth Program Manager Job Description. **Seconded by Sally Shomo. Motion Passed.**

MOTION:

The meeting was adjourned by general consent at 3:05 p.m. (EST)

Steve A. Brown

Executive Secretary

Stare & Brown

National Council for Agricultural Education