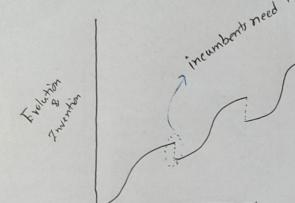
EEF 452/L-13/27.03.2024/

Lecture slide-5

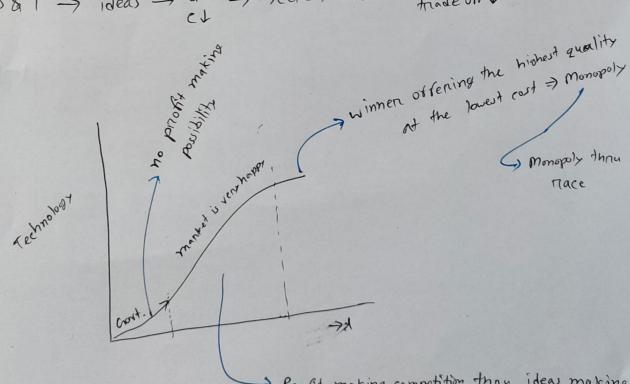
Treumbent need to mistake in the next wave



Outpenform the incumbents technology

S&T -> ideas -> OT -> Scencity +> importants of trade off. trade off 1

-)\$



All correction lecture slide is notable. Read with care

> Profit making competition thru idea making things better & cheaper

idea > 87