

EEF 452 / L-22 / 08.05.2024 /

From Lecture module - 9

Slide-6 = Mega Wave important

~~Mod.~~

Module-1  $\Rightarrow$  Lots of question without answer

Module-2  $\Rightarrow$  Basic of the innovation

Module-3  $\Rightarrow$  Various Theory of Economic

Module-4  $\Rightarrow$  Rational Decision making

Module-5  $\Rightarrow$  Economic Principle

Module-6  $\Rightarrow$  Transformation of Human Role in work

Module-7  $\Rightarrow$  Technology Life-cycle & Diffusion

Module-8  $\Rightarrow$  Technology Uncertainties - management previously  
discussed in module-4

Module-9  $\Rightarrow$

L-23 / 13.05.2024 /

Quiz-3

(\*) Summary of module-6  $\Rightarrow$  machine ages keeps unfolding  
from waves

⊗ Wiki  $\Rightarrow$  Kondratieff waves long waves

⊗ Waves  $\Rightarrow$  innovation waves prosperity through ..

⊗ Module - 9, important for final question including some flowchart and diagram

⊗ TRIZ - SIT  $\Rightarrow$  important theory

TRIZ - Pattern  $\Rightarrow$  40x

⊗ ~~All product start~~

⊗ All major software product start the journey with mechanical machines.

2-29 / 15.05.2024 /

Module - 10

Quiz - 4

Ch - 8.2

20.05.2024

⊗ 10 principle of innovation from module - 7

⊗ How to produce systematic flow of idea for innovation & reinvention.

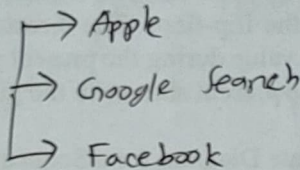
⊗ Technology Possibilities  $\Rightarrow$  ideas  $\Rightarrow$   $\begin{matrix} \uparrow \\ \text{Q1} \\ \downarrow \\ \text{C1} \end{matrix} \Rightarrow$  Winners

- set the price to make profit while competing to others to increase.



⊗ Wiki  $\Rightarrow$  Theory of industrial organization

⊗ Scope effect  $\Rightarrow$  Apple

Network effect  $\Rightarrow$  

⊗ Is monopoly good for consumer?