



3조

Pitch Deck

이의재, 김민성, 김현주





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01

Introduction

Introduction

Our Project

- 고객과 관리자 양측 모두에게 사용 중인 B2C 웹사이트입니다.
- 제품에는 생필품 제품이 포함됩니다.
- 다양한 코딩 스타일에 중점을 둡니다

02

Outline



Target Audience


Users

Includes functions such as:

- Browse
- Leave reviews
- Shopping Cart
- Purchase
- Check Orders

Admin

Includes functions such as:

- Id orders
 - Id products
 - Modify order status
 - edit/delete products
 - Sales
 - Edit/delete reviews
- 

Goals

친숙하고 쉬운 UX

웹사이트 내에서 쇼핑한 경험을 바탕으로
원활한 UX를 구성하고 원하는 제품을 쉽고
빠르게 구매할 수 있습니다

자동화

구매/주문이 이루어질 때 관리자에게
신속하게 알리고 데이터를 통해 판매가 쉽게
이루어 질 수 있게 최대한 자동화된 시스템을
만드는 것 입니다

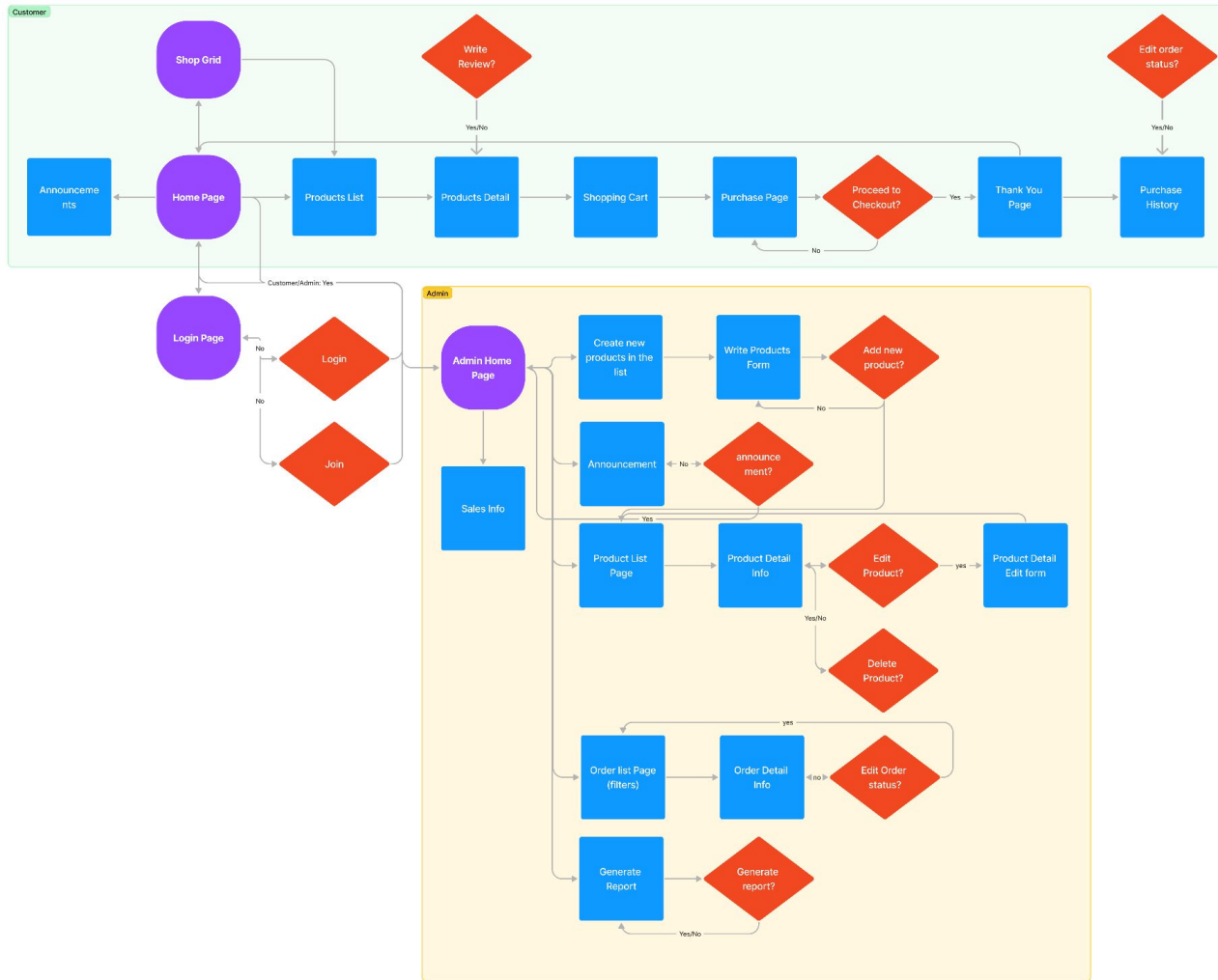
Challenge

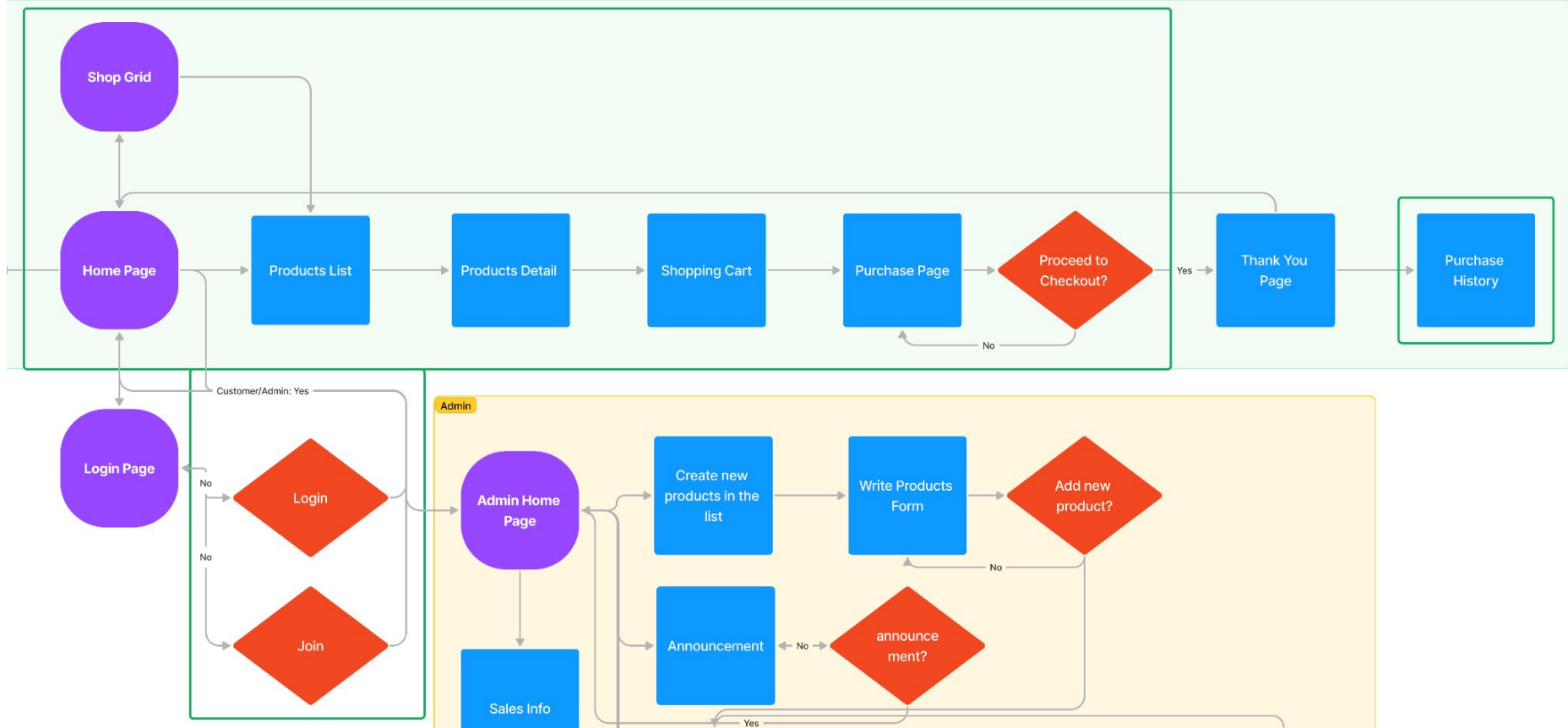
웹 개발의 한계를 넘어 프로젝트를 통해 실제
경험을 쌓을 수 있도록 도전하기 위해
노력합니다

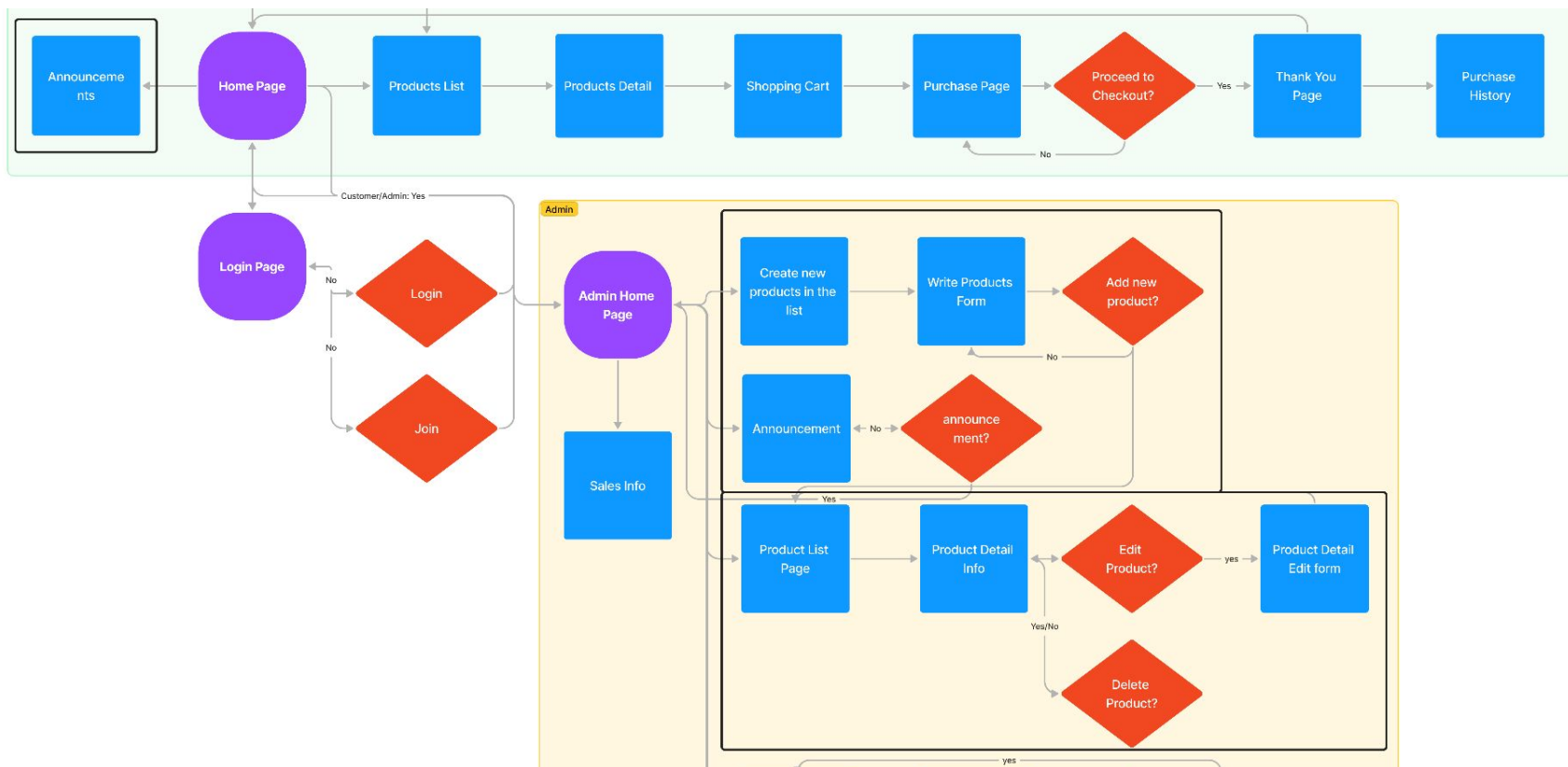
효율성

적절한 기능을 적절한 위치에 배치하고 오류
없이 완만히 실행할 수 있도록 합니다.







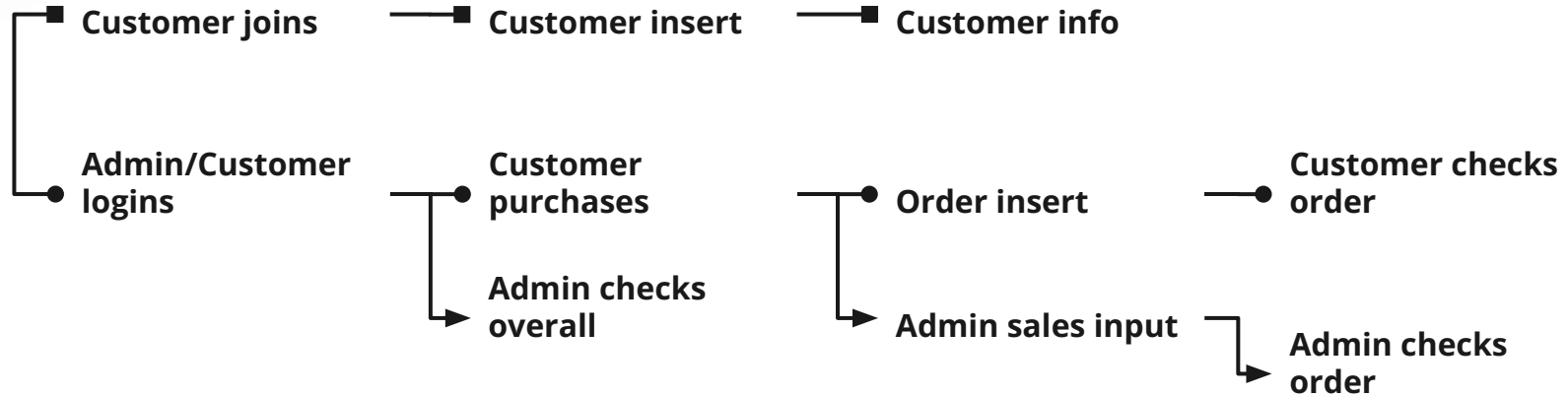




03

Specifics

Generic Operation chart





Database

Customer

- Handles user info

OrderItem

- Handles orders

Review

- Handles reviews made for each product

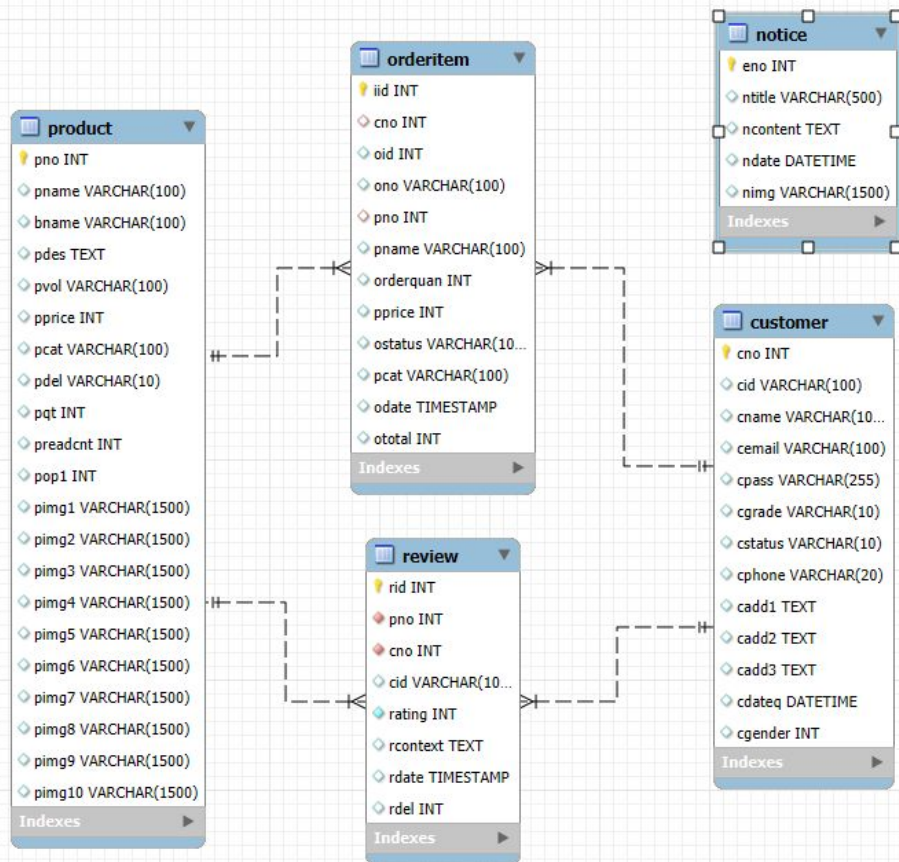
Product

- Handles product info

Notice

- Handles announcement info





Login

Sign In

or use your email password

Email

Password

Forgot Your Password?

SIGN IN

Hello,

Enter your personal details to use all of
our site features

SIGN UP



Join

Welcome Back!

Enter your personal details to use all of
our site features

SIGN IN

Create Account

or use your email for registration

ID

Password

Name

Email

Address

Phone

☒ 남성 ☐ 여성

SIGN UP



Customer

Customer - browse

✉ HELLOWORLD@NAVER.COM

IF YOU WANT TO GIVE ME SOME MONEY?

👤 Login

OGANI

HOME

SHOP

CONTACT



PREMIUM DAILY CARE

Essential Products For Modern Living

Discover Luxurious Quality in Everyday Essentials

SHOP NOW



Popular Product



ONE THING CICA B5
MASK



CENTELLA ASIATICA
SERUM



CENTELLA ASIATICA
EXTRACT



CENTELLA ASIATICA
EXTRACT





Customer - Reviews

Reviews

REVIEW SUMMARY

Total Reviews: 2
Average Rating: 3 / 5

TEST

[Edit Review](#) [Delete Review](#)

Date: 2024-12-10 16:21:24

Rating: 1 / 5

ASFDSDAF

MAY

[Edit Review](#) [Delete Review](#)

Date: 2024-12-12 14:20:12

Rating: 5 / 5

would recommend!

Write a Review

Rating

1 ▾ Your Review

Submit Review

[Back to product list](#)





Customer - Shopping Cart

✉ HELLOWORLD@NAVER.COM

IF YOU WANT TO GIVE ME SOME MONEY?

👤 tlqkf



HOME

SHOP

CONTACT



Shopping Cart

Home — Shopping Cart

Products

Name

Price

Quantity

Total



CENTELLA ASIATICA SERUM

25600원

- 1 +

25600원 ×

CONTINUE SHOPPING

🔄 UPDATE CART

Discount Codes

Enter your coupon code

APPLY COUPON

Cart Total

Subtotal

25600원

Total

25600원

PROCEED TO CHECKOUT



Customer - Purchase

HELLOWORLD@NAVER.COM

IF YOU WANT TO GIVE ME SOME MONEY?

test2

NO MONEY
LIFE

HOME

SHOP

CONTACT



Shopping Cart

Home - Shopping Cart

Products	Name	Price	Quantity	Total
	ONE THING CICA B5 TONER	23000원	- 1 +	23000원 X

CONTINUE SHOPPING

UPDATE CART

Discount Codes

Enter your coupon code

APPLY COUPON

Cart Total

Subtotal 23000원

Total 23000원

PROCEED TO CHECKOUT

Checkout

[Home](#) – [Checkout](#)

✓ Have a coupon? [Click here](#) to enter your code

Billing Details

Name*

test2

Address*

testsi testgu testdong

Phone*

010-3333-4444

Email*

test2@naver.com

☐ Create an account?

Create an account by entering the information below. If you are a returning customer please login at the top of the page

Account Password*

☐ Ship to a different address?

Order notes*

Notes about your order, e.g. special notes for delivery.

Your Order

Products

Total

ONE THING CICA B5 TONER

1 * 23000원

Subtotal

23000원

Total

23000원

☐ Create an account?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

☐ Check Payment

☐ Paypal

PLACE ORDER



Customer - Check Orders

✉ HELLOWORLD@NAVER.COM

IF YOU WANT TO GIVE ME SOME MONEY?

👤 test2

NO MONEY
LIFE

[HOME](#)

[SHOP](#)

[CONTACT](#)



주문 내역

주문 번호	주문 날짜	상품명	수량	상태	가격	상세 보기	
ORDER0026	2024-12-13 09:51:38	Dr.SEED Peppermint and Lemon Vegan Dandruff Cool Anti Hairloss Shampoo	1	Pending	19800	상세 보기	배송완료!
ORDER0026	2024-12-13 09:51:38	Dr.SEED Honey & Milk Bomb Moisture Body Wash	1	Pending	19800	상세 보기	배송완료!
ORDER0027	2024-12-13 09:57:22	ONE THING CICA B5 TONER	1	Pending	23000	상세 보기	배송완료!

아직 주문 내역이 없습니다.



Admin

Admin- Admin Home

ADMIN_HOME

Go to Home

admin

Generate Report

EARNINGS (MONTHLY)

2567600

EARNINGS (ANNUAL)

2682300

TASKS

100.0%

PENDING REQUESTS

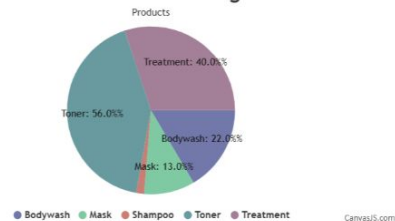
0

Earnings Overview



Revenue Sources

Purchase Percentage



Projects



Announcements

- Sales to be concentrated to toners
- New Visual Designer has joined the team
- Report when blacklisted account is back

Admin- Admin List (Product List)








Product List

전체 용량 ▾

전체 카테고리 ▾

전체 상태 ▾

필터링

ALL <input type="checkbox"/>	상품 번호	상품 이름	이미지	브랜드명	상품 용량	상품 가격	상품 카테고리	상품 상태	상품 옵션	재고 수량	조회수
<input type="checkbox"/>	1	Dr.SEED Black Bean Vegan Anti-Hairloss Shampoo		Dr. Seed	500ml	19800	Shampoo	판매중	5000	50	10
<input type="checkbox"/>	2	Dr.SEED Peppermint and Lemon Vegan Dandruff Cool Anti Hairloss Shampoo		Dr. Seed	500ml	19800	Shampoo	판매중	500	50	20
<input type="checkbox"/>	3	Dr.SEED Teatree and Line Vegan No-sebum Cool Anti Hairloss Shampoo		Dr. Seed	500ml	19800	Shampoo	판매중	500	50	30
<input type="checkbox"/>	4	Dr.SEED Super Seed Bomb Shampoo		Dr. Seed	1000ml	19800	Shampoo	판매중	1000	50	40
<input type="checkbox"/>	5	Dr.SEED Super Seed Bomb Treatment		Dr. Seed	1000ml	19800	Treatment	판매중	1000	50	50
<input type="checkbox"/>	6	Dr. SEED Honey & Milk Bomb Moisture Body Wash		Dr. Seed	1000ml	19800	Bodywash	판매중	1000	50	60
<input type="checkbox"/>	7	Dr. SEED Heartleaf B7 Vegan Repair Water Treatment		Dr. Seed	500ml	22900	Treatment	판매중	500	50	70

기존 이미지 입니다.



상품 수정

상품 명

Dr.SEED Black Bean Vegan Anti-Hairloss Shampoo

브랜드 명

Dr. Seed

상품 설명

FRUITY FLORAL MUSK

용량

500ml

가격

19800

카테고리

Shampoo

제품 상태

판매 중

갯수

50

이미지 업로드 (반드시 사진을 넣어주세요. 최대 10장) [파일 선택](#) 선택된 파일 없음

업데이트하기

뒤로가기

Admin- Write Product

상품 등록

상품 이름

상품 이름을 입력하세요

브랜드

브랜드명을 입력하세요

상품 설명

상품 설명을 입력하세요

용량

상품 용량을 입력하세요

가격

가격을 입력하세요

카테고리

카테고리를 선택하세요

수량

수량을 입력하세요

옵션

예:용량 등

이미지 업로드 (최대 10장)

Choose Files | No file chosen

이미지를 최대 10장 업로드할 수 있습니다.

Admin- Order List

Admin - View Orders

[Go to AdminHomepage](#)

Orders

☐ Select All

On Delivery

Order Number	Customer Number	Total Purchase	Delivery Status	Order Date	
<input type="checkbox"/>	5	1	71000	Pending	2024-12-10 17:32:46 Details
<input type="checkbox"/>	6	1	20000	Pending	2024-12-10 17:33:59 Details
<input type="checkbox"/>	7	2	45600	Pending	2024-11-10 17:35:34 Details

Orders Completed

Order Number	Customer Number	Total Purchase	Delivery Status	Order Date	
2	2	39600	On Delivery	2024-12-04 15:36:13	Details
3	1	39600	On Delivery	2024-12-04 15:36:52	Details
4	2	32900	On Delivery	2024-11-04 15:37:20	Details
1	1	39600	Delivered	2024-10-04 15:35:39	Details

Category

Select an option

Filter

Orders

Order Number	Customer Number	Total Purchase	Delivery Status	Order Date	
5	1	71000	Pending	2024-12-10 17:32:46	Details
6	1	20000	Pending	2024-12-10 17:33:59	Details
7	2	45600	Pending	2024-11-10 17:35:34	Details
2	2	39600	On Delivery	2024-12-04 15:36:13	Details
3	1	39600	On Delivery	2024-12-04 15:36:52	Details
4	2	32900	On Delivery	2024-11-04 15:37:20	Details
1	1	39600	Delivered	2024-10-04 15:35:39	Details

Order Number	Customer Number	Order Status
--------------	-----------------	--------------

5	1	Pending	<div><div>Pending</div><div>Pending</div><div>On Delivery</div></div>	<div>Submit</div>
---	---	---------	---	-------------------

Product Number	Product Name	Order Quantity	Order Date
----------------	--------------	----------------	------------

18	ONE THING CICA B5 TONER	0	2024-12-10 17:32:46
17	Cica Soothing Mask	0	2024-12-10 17:32:46
16	ONE THING CICA B5 MASK	0	2024-12-10 17:32:46

Admin - Generate Sales Report

12/12/24, 2:27 PM

Printable Report

Sales Report

Date: 2024-12-12

No Money No Life

Earnings (Monthly)

175200

Earnings (Annual)

288300

Monthly Revenue

2024-08 - 2024-11

Month	Revenue (USD)
Aug 2024	30,000
Sep 2024	40,000
Oct 2024	60,000
Nov 2024	120,000

Purchase Percentage

Product	Purchase Percentage
Shampoo	4.0%
Mask	1.0%
Treatment	2.2%
Bodywash	1.8%
Serum	3.0%
Set	4.0%

localhost:2154/generateReport

1/1

Print

1 sheet of paper

Destination

Hancom PDF

Pages

All

Layout

Portrait

Color

Color

More settings

Print

Cancel

Bodywash Mask Serum Set Shampoo Toner Treatment

CanvasJS.com

Admin - Manage Reviews

Reviews

REVIEW SUMMARY

Total Reviews: 2

Average Rating: 3 / 5

TEST

[Edit Review](#) [Delete Review](#)

Date: 2024-12-10 16:21:24

Rating: 1 / 5

ASFDSADFAF

MAY

[Edit Review](#) [Delete Review](#)

Date: 2024-12-12 14:20:12

Rating: 5 / 5

would recommend!

Reviews

REVIEW SUMMARY

Total Reviews: 1

Average Rating: 5 / 5

MAY

[Edit Review](#) [Delete Review](#)


Date: 2024-12-12 14:20:12

Rating: 5 / 5

would recommend!

Admin - Announcements

공지사항 목록

Checkbox	번호	제목	내용	날짜	이미지
<input type="checkbox"/>	48	오늘의 공지사항!	god save us	2024-12-13 10:04:11	

[공지사항 업로드](#)[공지사항 등록하기](#)[뒤로가기](#)

공지사항 상세보기

제목:

내용:

god save us

날짜: 

이미지: 선택된 파일 없음

[공지 올리기](#)[목록으로 돌아가기](#)

04

Demonstration

05

Analysis

Strengths

- 자동화된 시스템
- **User**와 **admin**이
둘 다 사용가능한
데이터베이스

Weakness

- 뷰에서의 불일치
- **Admin**중심의
페이지

Opportunities

- 구매 방법 연결
후 실제로 구매
가능

Threats

- 보안강화가
필요함

S W
O T



vidio



Thank You!