

# NIDHIKA GUPTA

## CONTACT

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- 📍 Setopul, Kathmandu

## PROFILE SUMMARY

Enthusiastic and motivated high school graduate with a keen interest in information technology. Currently pursuing a BIT course and seeking an entry-level position to apply theoretical knowledge, gain practical experience, and contribute to IT projects.

## EDUCATION

2021-2023

TRINITY INTERNATIONAL SS AND

COLLEGE

- High School
- GPA: 2.68

2024-Running

MODEL INSTITUTE OF  
TECHNOLOGY (MIT)

- Bachelor of Information Technology

## WORK EXPERIENCE

Marketing Intern

July 2024- January 2025

- Assisted in the admission process by providing counseling to prospective students and guiding them through application procedures.
- Conducted market research to identify target audiences and develop marketing strategies.
- Facilitated communication between potential students and the institute to address queries and provide relevant information.
- Contributed to organizing promotional events and managing outreach programs to boost enrollment.

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English: Fluent
- Nepali: Fluent
- Bhojpuri: Fluent
- Hindi: Fluent