

NIDHIKA GUPTA

CONTACT

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Tahachal, Kathmandu
D.O.B: 2005-09-21

EDUCATION

TRINITY INTERNATIONAL SS AND COLLEGE
2021-2023
• High School

MODEL INSTITUTE OF TECHNOLOGY (MIT)
2024-Running
• Bachelor of Information Technology

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English: Fluent
- Nepali: Fluent
- Bhojpuri: Fluent
- Hindi: Fluent

PROFILE SUMMARY

Enthusiastic and motivated high school graduate with a keen interest in information technology. Currently pursuing a BIT course and seeking an entry-level position to apply theoretical knowledge, gain practical experience, and contribute to IT projects.

WORK EXPERIENCE

Marketing Intern

July 2024- January 2025

Model Institute of Technology

- Assisted in the admission process by providing counseling to prospective students and guiding them through application procedures.
- Conducted market research to identify target audiences and develop marketing strategies.
- Facilitated communication between potential students and the institute to address queries and provide relevant information.
- Contributed to organizing promotional events and managing outreach programs to boost enrollment.

Writer

March 2025-April 2025

Shine Magazine

- Wrote feature articles for Shine Magazine, showcasing compelling stories and in-depth interviews.
- Interviewed renowned Nepali singer Sushant K.C. for the article "Food Tasting with Friends: An Unforgettable Experience at The Diner", highlighting personal insights and behind-the-scenes moments from the outing.
- Researched and authored "The Shimmering Legacy: Influence of Tiara in Nepali Culture Over the Years", exploring the cultural significance of tiaras.
- Visited a diamond jewelry shop and interviewed the CEO of Classic Diamonds to provide expert perspectives.
- Contributed to editorial planning and collaborated with photographers and designers to bring stories to life through captivating visuals and engaging content.

WORK EXPERIENCE

News Contributor and caption writer

October 1 - Running

Routine of Nepal Banda

- Work 4 hours daily
- Provide timely and accurate news updates
- Create engaging captions for social media posts
- Assist in maintaining daily content flow and audience engagement