# Google Map for customizing unique trip

### **Product mission statement:**

Product name: Explore Companion

Product Description: Explore Companion is a mobile application utilizing the Google map to develop product that can give the user a unique experience when they start a new journey to some place. No matter they're a local explorer or an adventurous traveler, they can get their customizing trip plan and personalized experience, leaving every precious memory with them. Explore Companion will enable the users to create interactive and educational virtual tours for various purposes.

Target Audience: Travelers who are going to explore new places. Key features: Personalized trip planner; weather & ticket booking together before trip; Google maps data integration; 3D environment creation; interactive navigation; shop nearby recommendation;

## **User Story:**

The experience of the user can be divided into three parts: beforetrip; during- trip; after-trip.

Before-Trip:

Before embarking on their own journey, users can schedule their preferred destinations and activities. Alternatively, they can complete a quick questionnaire, enabling the app to generate tailored trip recommendations. To provide more reliable information to the users, they can enhance their trip planning with augmented reality for a lifelike preview and access real-time user comments and live views of the spots.

With integrated weather data with Google Maps, users can get precise future trip weather forecasts so that they can pack clothing with greater accuracy.

By integrating hotel and ticket bookings together, users can get the personalized recommendations for comfortable accommodations that match with various budgets and preferences.

During-Trip:

With the planner feature, users can choose their destinations and assign them to each day of their itinerary. They can also search on the app to get the nearby bar sorted by their rating stars. The system dynamically adapts the plan based on various factors, such as optimal routs, city traffic conditions, and crowd levels at each locations with the 3D model to provide personalized recommendations and immersive views to satisfy the unique experience of each users.

During traveling, Explore Companion will request user permission to allow them to upload pictures and share their memories on the platform.

In this way, users can contribute to fellow travelers who also share the similar interests.

After-Trip:

Explore Companion allows users to provide feedback on their trips, benefiting others with valuable insights and contributing to product enhancement through data collection.

Explore Companion automatically generate summaries of this adventure including photos, notes, experiences, and unique trip summaries for the users.

#### **MVP**:

**3D environment creation:** Create the 3D models of the environment, which users want to see, including streets, buildings, and terrain, based on the imported data.

**Recommendation of places:**Use python to grab the data of location and to recommend the places user interested in. Also recommend the bar/club in the walking process people travel and recommend them according to the rating stars from former customers. Notification will be provided during the trip.

#### **API:**

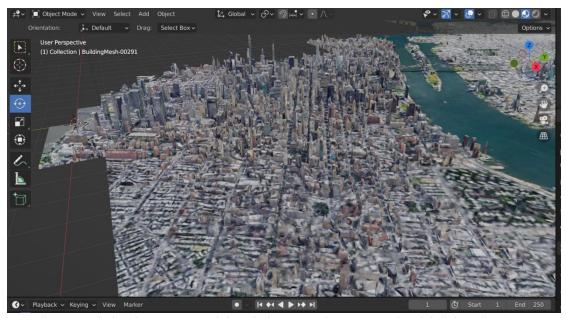
Google Map + Blender:

Search the place on Google Map and then map the 3D picture of the place into the Blender so that user can see the detail of the building or terrain of the place just using the app.

We search on the Google Map for Time Square, then we can see the picture like this:



Then we can map the whole 3D model into the Blender to get the detail of the building or terrain of the place just the same as the Google map:



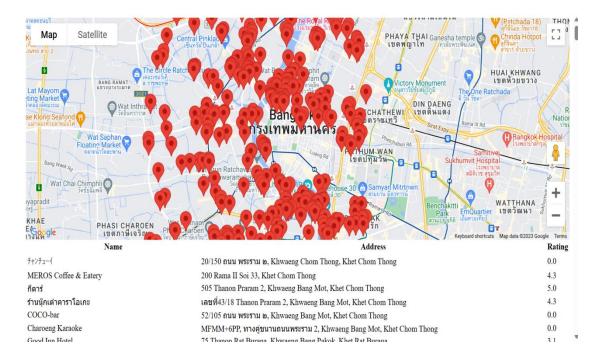
The result is timesquare.blend that can be opened with blender(app).

Also I combine the Google map API with python to get the output of the place that people want to go with their names, address, longitude, latitude, and also the rating star, according to the place people choose. Then use the flask frame to get the map of the bars according to the rating stars.

For example, I want to choose the bar in Thailand, and I search in the python according to the latitude and longitude, then I get the bar recommendation which is listed in the excel.

Address			E	F	G	Н		J	K	L	M	N	0	P	Q	R	S	^
	Latitude	Longitude	Rating															
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05 Thanc	13.68062	100.4742	5															
ลขที่43/1 :	13.68178	100.4788	4.3															
52/105 ถน :	13.68131	100.4814																
VFMM+6	13.68308	100.4843																
5 Thanor	13.68737	100.4929	3.1															
MFMR+6G	13.68308	100.4913	5															
54 Thanc	13.68314	100.4916																
MFJV+FJG	13.68115	100.4941	5															
31, 12 Th	13.6844	100.4957																
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Also with the website of the whole map decorated with rating stars bars.



With more improvement, I realize the function that during trip, the app can update the nearby bar or club when users walk by, and also update with the different color symbolizing the rating stars of customers. The green represents highest recommendation, the red represents the lowest recommendation. The recommendation will update during the trip in few minutes and give notification.

