

### **Skills-getting:**

Read the material *Academic language features 3* and finish the following exercises in groups on the cloud-class according to the format of academic writing. You are required to give a presentation of your answers to the class next time.

#### **Exercise 1: Suggest improvements to the following sentences to avoid use of “you” and “we”.**

1. You can apply the same theory of learning to small children.
2. You can only do this after the initial preparation has been conducted.
3. The figures are accurate to within 1%, but you should note that local variations may apply.
4. In the second section of the report, we will consider the environmental consequences.

#### **Exercise 2: Suggest alternatives to the following to avoid use of personal language.**

1. In this essay I will discuss the main differences between the English and Scottish legal systems.
2. I have divided my report into five sections.
3. I will conclude by proposing that all drugs should be legalized.
4. The opinion of the present author in this essay is that the importance of the monarchy should be reduced.
5. In the third part of the essay, we will look at the reasons for public hysteria over the SARS virus
6. Although I am not an expert in the field, I have tried very hard to understand the main ideas.

#### **Exercise 3: Replace the phrases in italics with thus. Relocate thus to a different position and make any other necessary changes. The idea is that where possible link words should be placed later in the sentence rather than at the beginning.**

**Example:** *On account of this*, we decided to repeat the experiments. = We **thus** decided to repeat the experiments.

1. *For this reason*, firms offering such goods need to make more effort in order to be aware of competitors.
2. *This means that* the diffusion of such processes is likely to increase the total number of errors made.

3. A licence agreement may be renewed after ten years. *In other words*, this makes software protection potentially infinite.
4. *As a consequence*, companies are devoting more and more attention to managing their brands.
5. *In line with this reasoning*, such firms should have a higher incentive to deposit trademarks.