Using Appropriate Words

Use Formal Vocabulary

Certain words which we frequently encounter in everyday communication may not be suitable for use in academic essays. These include words which are casual (informal) and commonly used only in spoken English. This does not mean that informal language is inferior to formal language. It simply means that there are words which are more appropriate than others for use in each context.

For example, in reporting work done by others in a subject that you are investigating, you would not write:

A couple of researchers have found out that...

Instead, you are more likely to write:

Several researchers have discovered that...

To make your essay more formal, make sure that you avoid features of informal language in your writing:

Table 1: Examples of formal and informal language

informal	Example	Appropriate
Contractions	The authors don't provide evidence	The authors do not provide evidence for
	for their claim.	their claim.
Slang words	One wonders if cosmetic surgeries	One wonders if cosmetic surgeries really
	really originated from the	originated from the psychological
	psychological challenges of busted	challenges of unattractive individuals.
	individuals.	
Abbreviations	The survey was conducted ASAP	The survey was conducted as soon as
	since the respondents needed to	possible since the respondents needed to
	leave the country in two weeks' time.	leave the country in two weeks' time.
Clichés	The research of Yuan et al. (2007) on	The research of Yuan et al. (2007) on
	sustainable architecture in	sustainable architecture in Singapore is
	Singapore is considered to be the	considered to be the best .
	cream of the crop.	
Colloquialisms	While current concerns about the	While current concerns about the loss of
	loss of jobs in the United States	jobs in the United States are valid and
	are valid and real, what is more	real, what is more alarming is the growing
	alarming is the growing negative cultural attitude towards India	negative cultural attitude towards India among those who have lost their jobs
	among those who have been	because their companies have relocated
	Bangalored.	to India for cheaper labour costs.

Choose strong verbs

In general, academic writers prefer strong verbs to phrasal verbs (verb + preposition), which are very common in spoken or more casual uses of English, e.g. *establish* instead of *set up*, *produce* instead of *churn out*, *tolerate* instead of *put up with* and *assemble* instead of *put together*. Consider the examples given below:

Phrasal verbs	Strong verbs
The veteran researcher has churned out many	The veteran researcher has produced many articles
articles in recent years.	in recent years.
The team that was hurriedly put together has not	The team that was hurriedly assembled has not

been productive because the members do not	been productive because the members do not
share common objectives.	share common objectives.
In his attempt to establish absolute control, the	In his attempt to establish absolute control, the
dictator sought to wipe out all who were	dictator sought to eliminate all who were opposed
opposed to his rule.	to his rule.
The auditors' report suggests that the treasurer	The auditors' report suggests that the treasurer
had tried to cover up the financial irregularities.	had tried to hide the financial irregularities.
We must be prepared for discomfort in various	We must be prepared for discomfort in various
sectors if we want to bring about change in the	sectors if we want to effect change in the system.
system.	

Choose specific verbs

In reporting what you have gathered from reading, you will need to use a variety of verbs that suit your purpose. Rather than using the words say, show or report all the time, you can use more specific verbs in academic reporting as illustrated below:

In the article, "Euthanasia"...the author **outlines** the origins of the practice in the Nazi regime...

Many medical studies have **demonstrated** a clear correlation between smoking and the incidence of lung cancer...

The researcher **maintains** that nanoparticles are likely to remain lodged...

The paper **concludes** that university education must remain accessible to all who qualify and that none should be denied the opportunity...

Available literature seems to **support** the view that one acquires a second language...

The report **notes** that there are inconsistencies in the way the economic data have been presented...

Other useful words for reporting what you have gathered in your secondary research are *assert*, *claim*, *argue*, *infer*, *reason*, *postulate* and *illustrate*.

Use Appropriate Transitions

Transitions play an important role in the development of an academic essay. They help to create a sense of coherence and provide signposting for the reader to follow the writer's thread of thought. Choosing the appropriate transition that makes the logical connection will ensure that the reader understands the text in the way the author had intended. Consider the following examples:

- A. The authors have made a strong case for their view and also provided some statistical evidence to support their arguments against euthanasia. **On the other hand**, they have also appealed to the general moral sense of obligation for doctors to save and heal.
- B. The authors have made a strong case for their view and also provided some statistical evidence to support their arguments against euthanasia. They have **also** appealed to the general moral sense of obligation for doctors to save and heal.
- C. The authors have made a strong case for their view and also provided some statistical evidence to support their arguments against euthanasia. **On the other hand**, they have failed to consider the further distinction between active euthanasia and passive euthanasia.

The use of *On the other hand* in text A is inappropriate because what follows is not in contrast with the point made in the preceding sentence. The student could have used *Moreover* or *Furthermore* since the intention is to add another point in support of the authors' argument. Alternatively, the text could continue as in B without any transition since the use of *also* in the sentence adequately links it to the previous one. Text C illustrates the correct use of the transition as it signals a contrast.

Here is a text showing another notoriously misused transition:

In the last few years, revenue from the export sector has been on the decline. On the contrary,

revenue coming from the hospitality industry has seen a healthy growth.

In this case, the transition is inappropriate. The student could have used *In contrast* or *On the other hand*. *On the contrary* is used to signal a contrast to an idea expressed just before it or to a claim made or implied, as in the following example:

In the last few years, revenue from the export sector has been declining sharply. We might therefore expect to see a reasonable dent in the overall growth of the economy. **On the contrary**, the economy is still as robust as before. This could be largely due to...

Avoid Redundancy

Conciseness is also a mark of good academic writing. To write an effective essay, you should learn to write precisely and concisely, using only as many words as are necessary to convey what you want to say. Do not add words just to lengthen your essay or create fancy expressions. It is far more important to get your message across effectively.

To weed out redundancy, ask yourself whether what you have written is essential to the meaning you intend to communicate. For example, in an essay on euthanasia, a student wrote about *deliberate suicide*. That raises the question whether suicide is ever not deliberate. Can someone commit accidental suicide? Your answer to the question makes it clear that the word *suicide* should stand on its own without the qualifier *deliberate*.

Redundancy is also commonly seen in the use of *more* or *most* as in the following two examples:

There is a more preferable method to do this. This is the most unique case we have yet seen.

If you prefer something, you like it more than something else; therefore, *more* is redundant. In the second case, *unique* means one of its kind, with no equal, so strictly speaking, you cannot have varying degrees of uniqueness.

Another area where redundancy occurs is in the use of prepositions. These are often the ones which appear with verbs but are actually not necessary.

comprise (of) emphasise (on) stress (upon) despite (of) discuss (about) request (for)

Beware of Commonly Misused Words

Some words are commonly misused. For example, the word *lesser* is often used as a comparative form for *less* as in:

This experiment was completed in **lesser time** than expected.

The correct form should be *less time* since *less* is a comparative form for *little*. *Lesser* is never used as a comparative form of *little* or *less*. It is used to refer to something of lower importance, degree or value, as in the common expression *the lesser of two evils* or *lesser mortals*. It is also used in some biological names to refer to the smaller cousin of related species of plants or animals, such as *the lesser anteater* and *lesser flamingo*.

The following examples illustrate the proper use of pairs of words which are commonly confused:

I suspect we will not be able to complete this paper in time for publication. I doubt we can complete this paper in time for publication.

It has become harder to gain access to the president since the security scare. We need to assess the effectiveness of this new measure that the committee has introduced.

The Director's **personal** secretary has arranged for a board meeting at short notice. This military exercise involves all **personnel** who are currently in service.

He hung the pictures on the wall in the board room in anticipation of the chairman's visit.

The man convicted of murder was sentenced to be **hanged** next Friday.