

SENTINELAI

Brand Guideline

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Brand Overview

Sentinel AI is an AI-powered Solana trading intelligence platform built to remove information asymmetry around token launches. It begins as a Chrome extension that detects, reconstructs, and surfaces hidden Solana contract addresses embedded in text, images, audio riddles, and fragmented strings across platforms like Telegram, Discord, Twitter, and linked websites.

In its next phase, Sentinel AI evolves into a full AI-native trading ecosystem, integrating automated trading capabilities while remaining strictly non-custodial. The platform is designed to empower traders with speed, clarity, and execution confidence-turning obscured information into actionable intelligence.

Mission : Mission is to give every trader access to professional grade trading intelligence previously reserved for elite custom software users

Vision : to become the intelligence layer of Solana trading enabling faster safer and smarter on chain decisions



Tone of Voice

Sentinel AI communicates with clarity, confidence, and precision. The voice is intelligent and direct, avoiding hype while maintaining a sharp, forward-looking edge. It speaks to informed traders who value speed, accuracy, and signal over noise.

The tone is assertive but grounded, technical without being obscure, and always purposeful. Sentinel AI positions itself as a calm, strategic advantage in fast-moving markets-focused on insight, control, and trust rather than speculation or sensationalism.



Our Logo

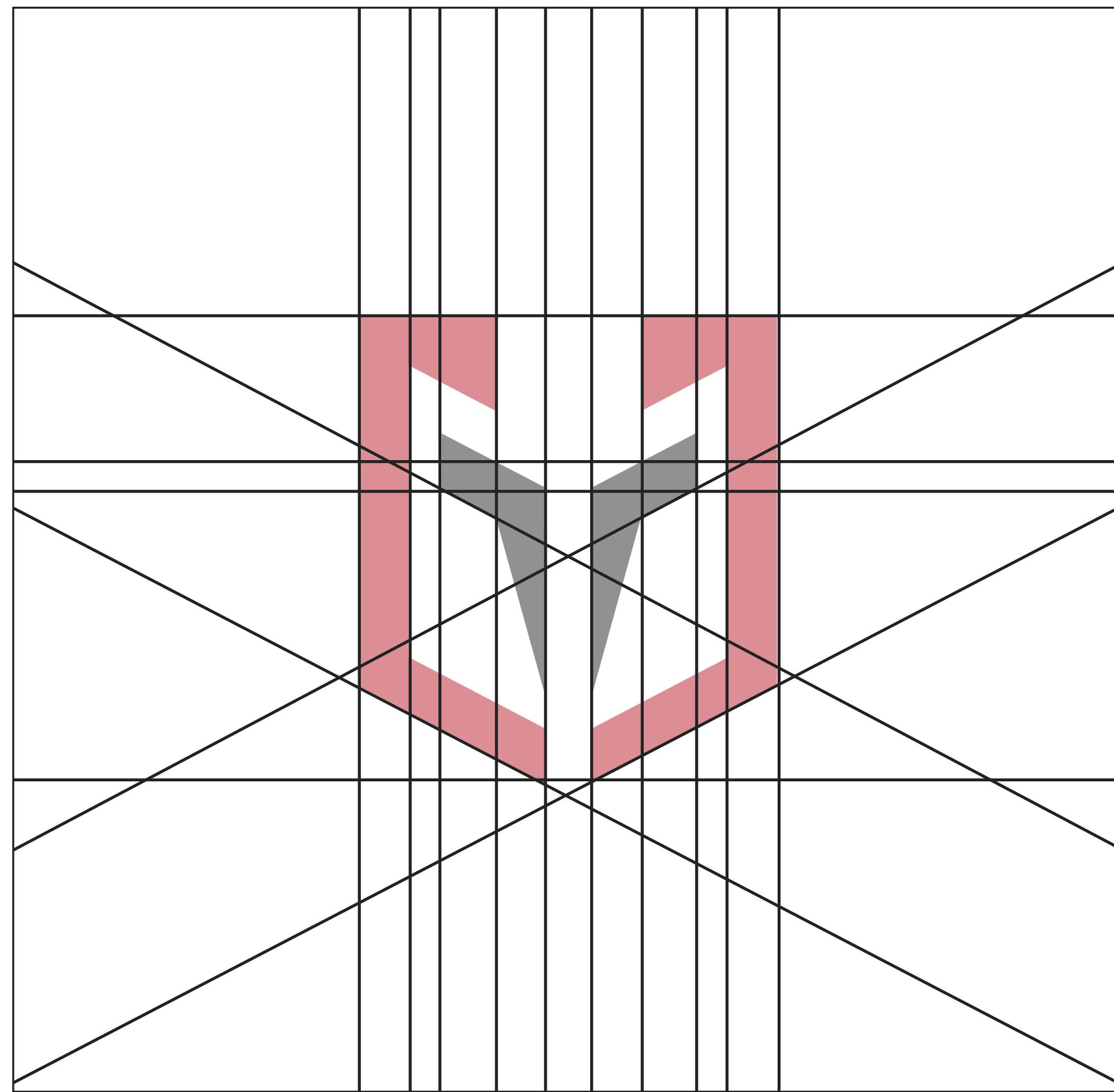
The Sentinel AI primary logo combines strength, intelligence, and protection into a bold, modern mark. The shield-inspired emblem represents security and vigilance, while the sharp, symmetrical form suggests precision, speed, and algorithmic accuracy—core to Sentinel AI's role in trading intelligence. The central monogram evokes an abstract "S" and forward-facing motion, reinforcing the idea of constant monitoring and decisive action.

The wordmark balances authority and innovation, with "SENTINEL" set in a strong, structured typeface and "AI" highlighted to emphasize the platform's artificial intelligence core. The red-and-black color contrast conveys urgency, power, and confidence, while the tagline "The New Way Of Sniping" positions Sentinel AI as a next-generation tool for traders seeking faster, smarter execution.





Logo Structure

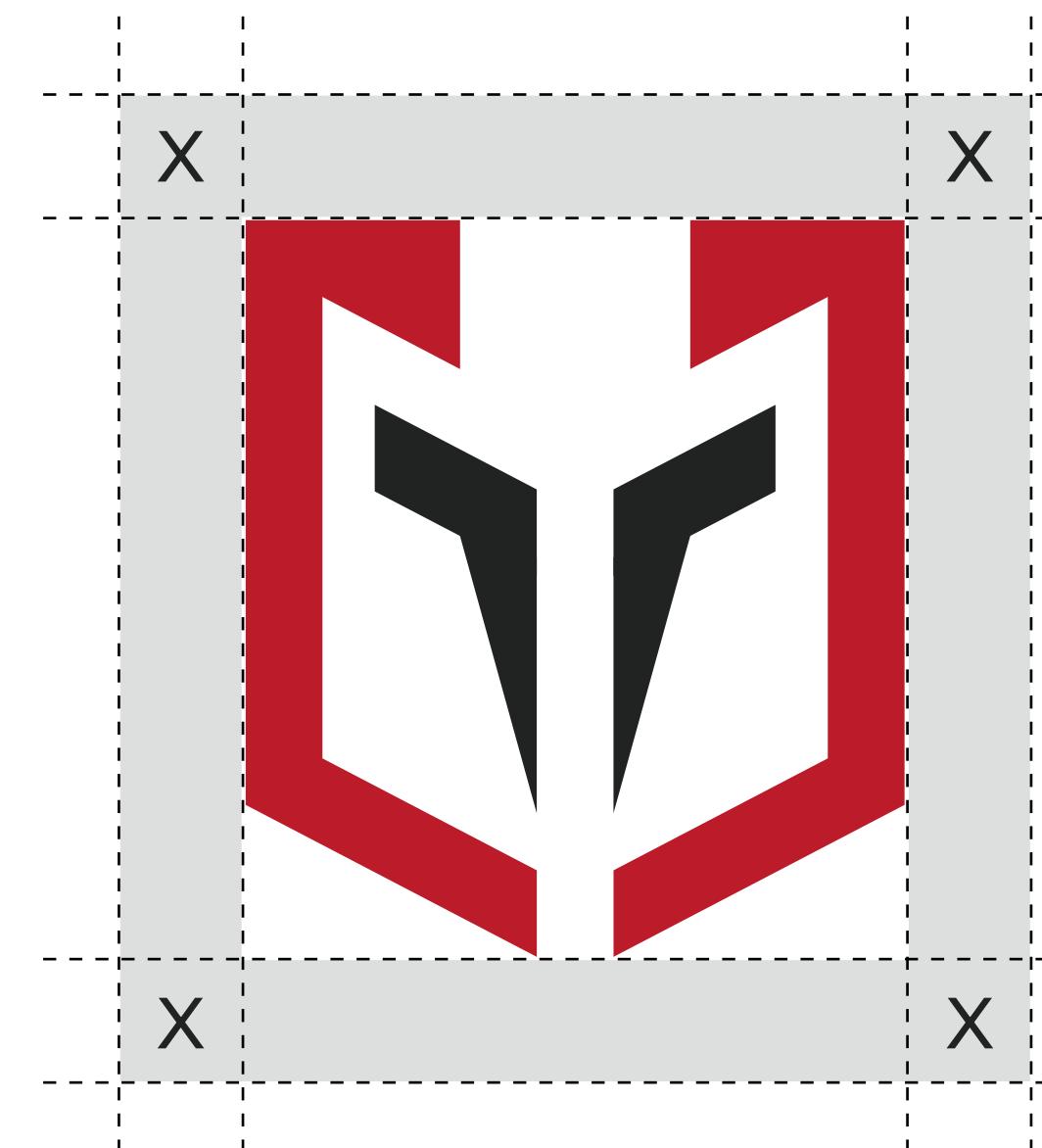




Logo Clear Space

A safe zone is the clear space around a logo that must stay free of any other text, images, or graphics.

It ensures the logo readable and uncluttered. In short the safe zone protects a logo's visibility.





Logo Size



25 %

16px
Minimum size for
Favicon



50 %

30mm
Minimum size for print
applications



75 %

45mm
Logo Applied to A4 size document



100 %

150px
Minimum size for screen use 150 pixel wide
At 72dpi



Brand Typography

The typeface utilized in the logo design is Montserrat & Poppins. The choice of this typeface not only enhances the visual appeal of the logo but also ensures that it remains legible across various applications, whether in print or digital formats.

Ab

Montserrat Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k m n o p q r s t u v w x y z

1234567890!@#\$%^&*()_+

Ab

Poppins Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k m n o p q r s t u v w x y z

1234567890!@#\$%^&*()_+



Font Pairing

H 1

MINI HEADING

MINI HEADING

Montserrat SemiBold

H 2

MAIN HEADING

H 3

S U B H E A D I N G

B 1

B O D Y T E X T

Main Heading

Montserrat SemiBold

Logo Font

Sub-Heading

Poppins Regular

Logo Tagline Font

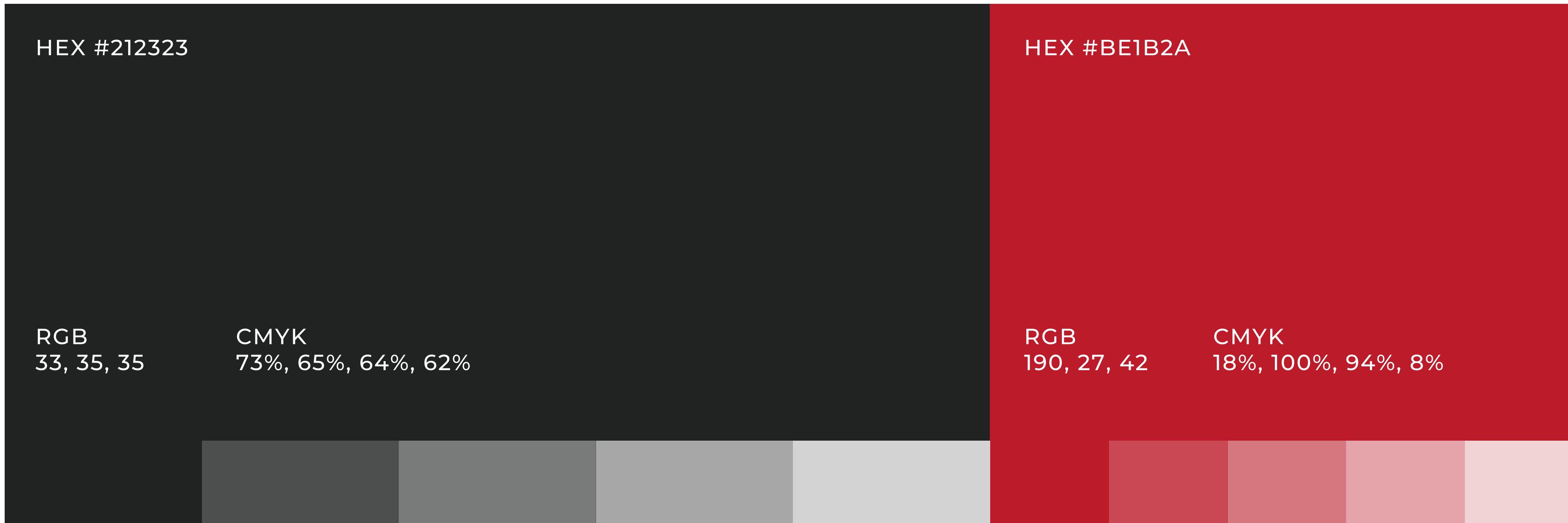
Sentinel AI is an AI-powered Solana trading intelligence platform built to remove information asymmetry around token launches. It begins as a Chrome extension that detects, reconstructs, and surfaces hidden Solana contract addresses embedded in text, images, audio riddles, and fragmented strings across platforms like Telegram, Discord, Twitter, and linked websites.

Montserrat Regular



Color Palette

The logo color palette consists of the specific colors utilized in the brand's logo, which are consistently applied across various materials, whether in print or digital formats. This cohesive use of color reinforces brand identity and ensures visual consistency across all platforms.





Solid Color

This is black, white, or solid color for use when color or grayscale printing is not available.





Logo Do's





Logo Don'ts



Don't Use Drop Shadow



Don't Create Outline



Don't Use Wrong Color



Don't Use Wrong Gradients



Don't Use Blurry Logo

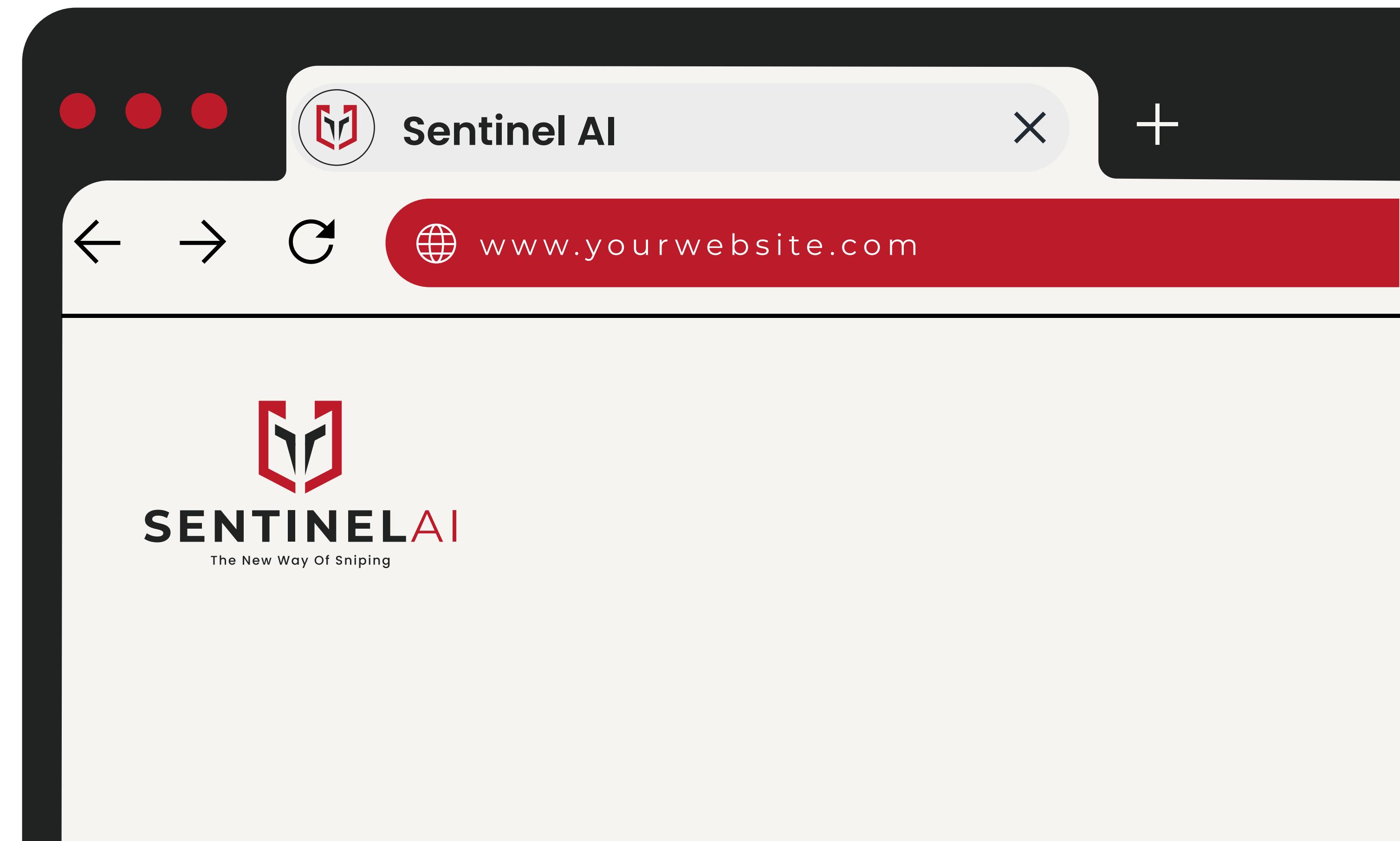


Don't Wrap



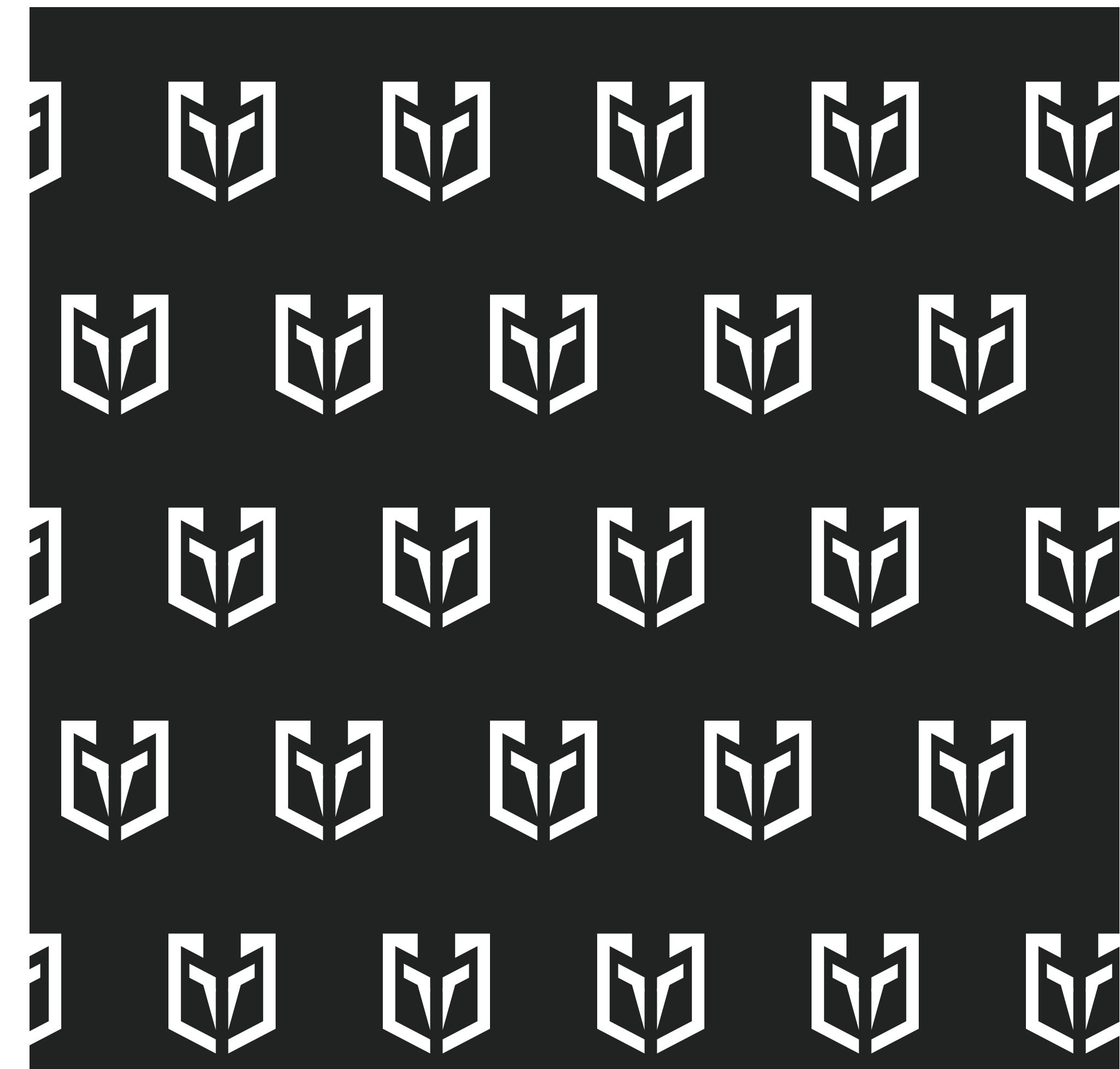
Brand Logo Icon

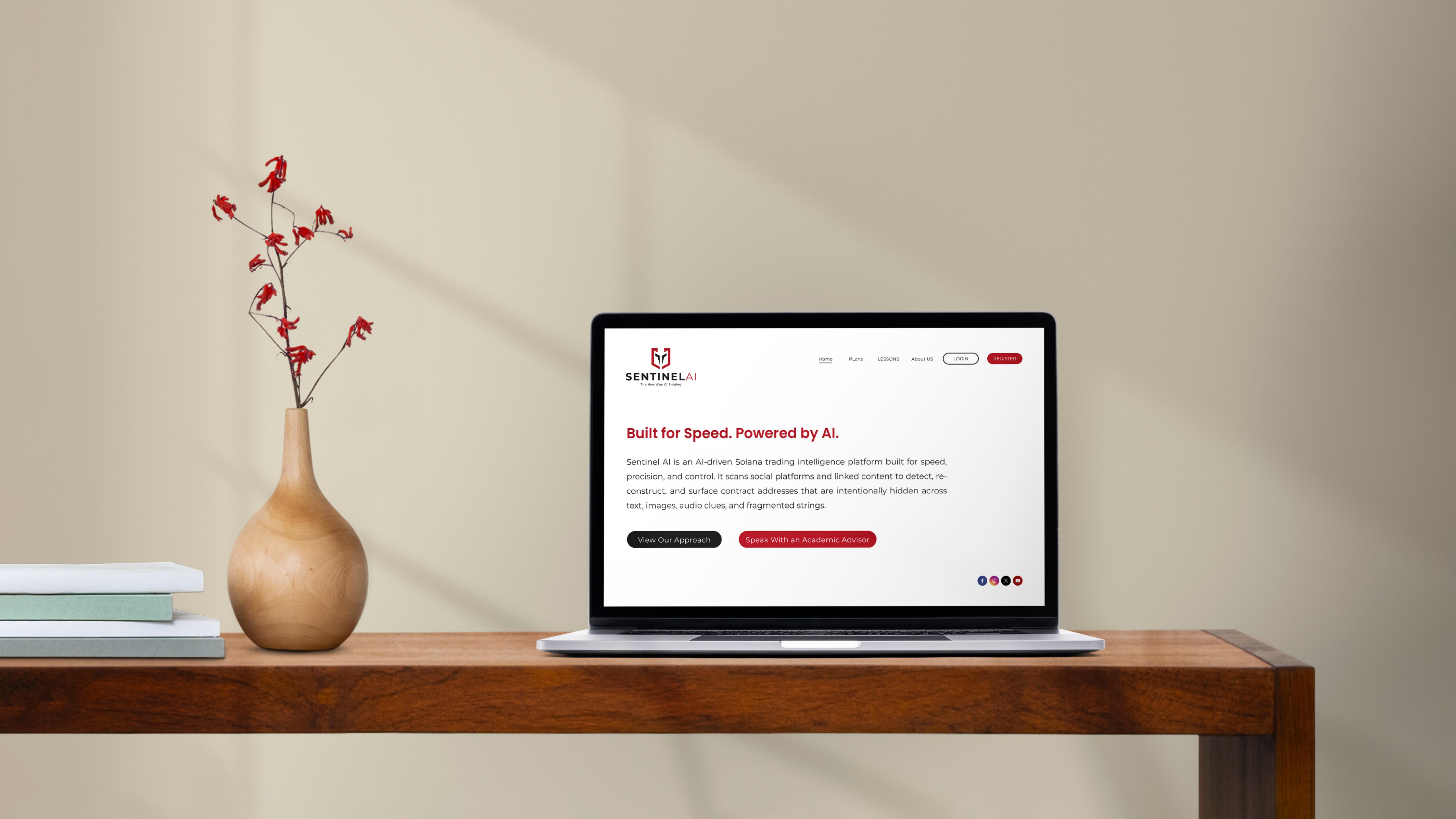
The brand icon should be compatible usage with the right elements and size without confusing people. When seeing the icon, it should be recognized better and more accurately.





Brand Pattern





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Built for Speed. Powered by AI.

Sentinel AI is an AI-driven Solana trading intelligence platform built for speed, precision, and control. It scans social platforms and linked content to detect, reconstruct, and surface contract addresses that are intentionally hidden across text, images, audio clues, and fragmented strings.

[View Our Approach](#)

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