



Sale Analysis

**Further Analysis** 

ship mode

details

O&N

Summery

DAX

# STORE SALES FORECASTIING

Having sale analysis of store

### STORE SALE DASHBOARD

Category, Sub-Category

✓ ☐ Furniture

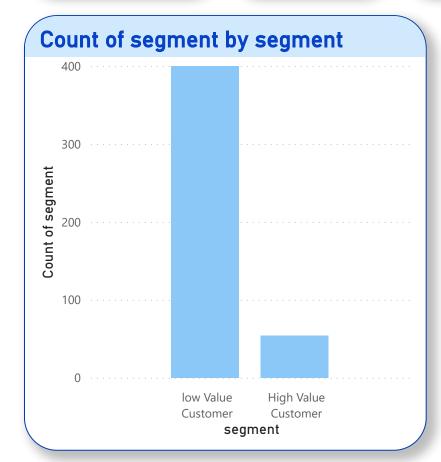
03-01-2014 🛅 11-12-2017 🛗

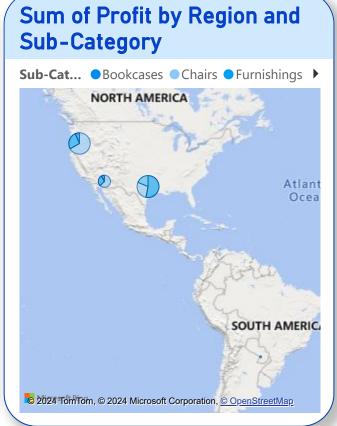
Profit Margin
3.09%

290K

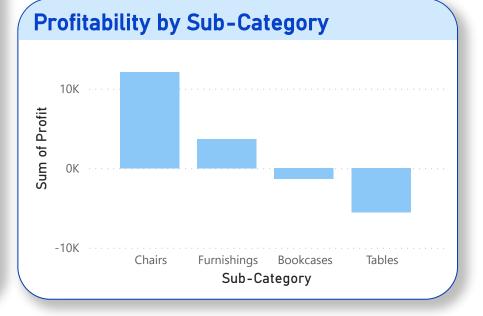
Profit
9K

Average sale per order 0.35K









## **PROFIT ANALYSIS**

Bar Viz

**Matrix** 

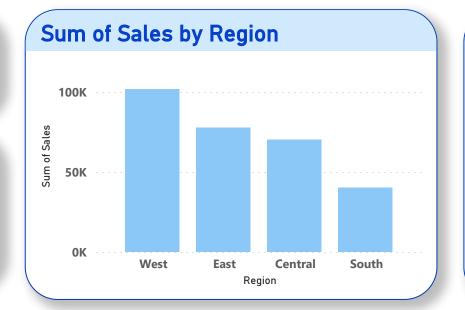
**Details** 

**Total Quantity Sold** 

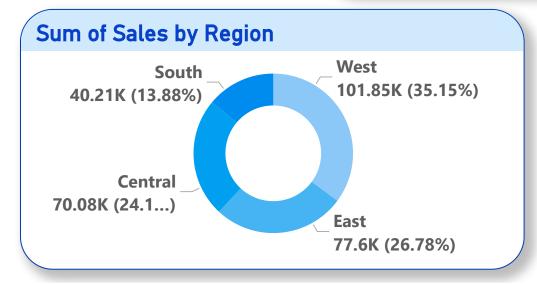
3186

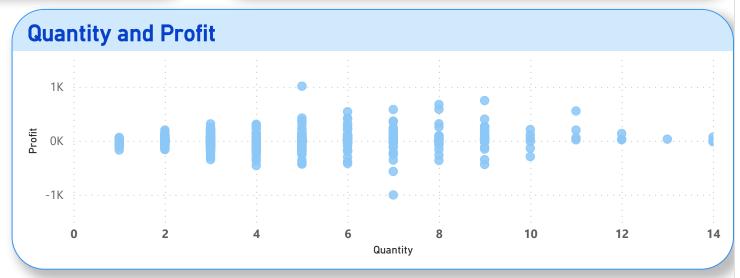
**Sum of Profit** 

8.94K 0.00K 17.89K



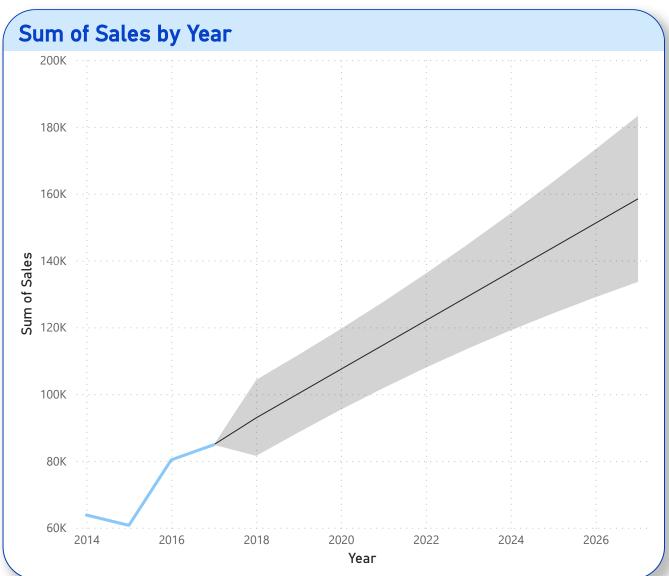
Matrix fo	r sales and	profit in ship n	node
Ship Mode	Sum of Profit ▼	Sum of Sales	Sum of Quantity
Standard Class	4,454.31	1,64,143.95	1862
Second Class	2,641.20	67,916.70	655
Same Day	1,247.00	13,289.92	147
First Class	602.42	44,385.71	522
Total	8,944.93	2,89,736.28	3186





# **FORECATING**

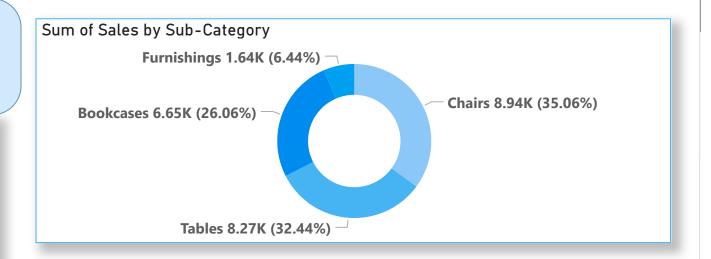




## **Details**

Year	Quarter	Month	Day	Sum of Sales
2016	Qtr 1	January	10	41.85
2016	Qtr 1	January	12	350.99
2016	Qtr 1	February	2	73.78
2016	Qtr 1	February	4	1,454.90
2016	Qtr 1	February	5	366.74
2016	Qtr 1	February	7	528.43
2016	Qtr 1	February	9	84.27
2016	Qtr 1	February	12	781.86
2016	Qtr 1	March	1	1,592.85
2016	Qtr 1	March	3	1,201.33
2016	Qtr 1	March	4	71.12
2016	Qtr 1	March	9	282.70
2016	Qtr 1	March	10	38.08
2016	Qtr 1	March	12	611.94
2016	Qtr 2	April	6	612.64
2016	Qtr 2	April	11	77.49
2016	Qtr 2	May	9	624.17
2016	Qtr 2	May	11	1,819.79
2016	Qtr 2	May	12	1,951.84
2016	Qtr 2	June	3	305.02
2016	Qtr 3	July	1	23.08
2016	Qtr 3	July	7	313.66
2016	Otr 2	lukz	11	11 16
Total				25,505.82

Year	Sum of Sales	
□ 2016	25,505.82	
⊕ Qtr 1	7,480.84	
⊕ Qtr 2	5,390.94	
⊕ Qtr 3	7,332.88	
⊕ Qtr 4	5,301.15	
Total	25,505.82	

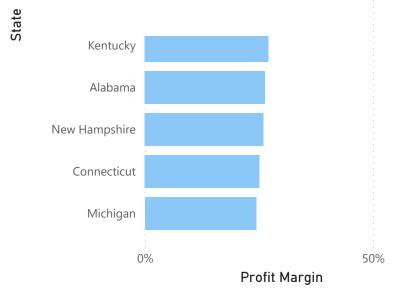




# **Q&N Summeries**

Profit Nargin and was 72.06% higher than
Michigan, which had the lowest Profit Margin at 24.41%.

Di Across all <u>10</u> State, Profit Margin ranged from 24.41% to 42.00%.



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## **SUMMERIES**

At 42.00%, District of Columbia had the highest Profit Margin and was 72.06% higher than Michigan, which had the lowest Profit Margin at 24.41%.

Chairs in Category Furniture made up 43.11% of Sum of Sales.

hairs had the highest Sum of Profit at 12,106.23, followed by Furnishings, Bookcases, and Tables.

West had the highest Sum of Sales at 1,01,846.91, followed by East, Central, and South.

#### DAx

