

SAMPLE SUPERSTORE



HOME



DASHBOARD



PRODUCT ANALYTICS



REGION ANALYTICS



ADVANCED ANALYTICS



Preparing Q&A



GLOBAL SUPERSTORE DASHBOARD

Sum of Sales by Year

48.80K

163.06K

Sum of Sales

7.30K

Sum of Profit

475

Count of Order ID

1804

Sum of Quantity

Sub-Category

All

Year

2014

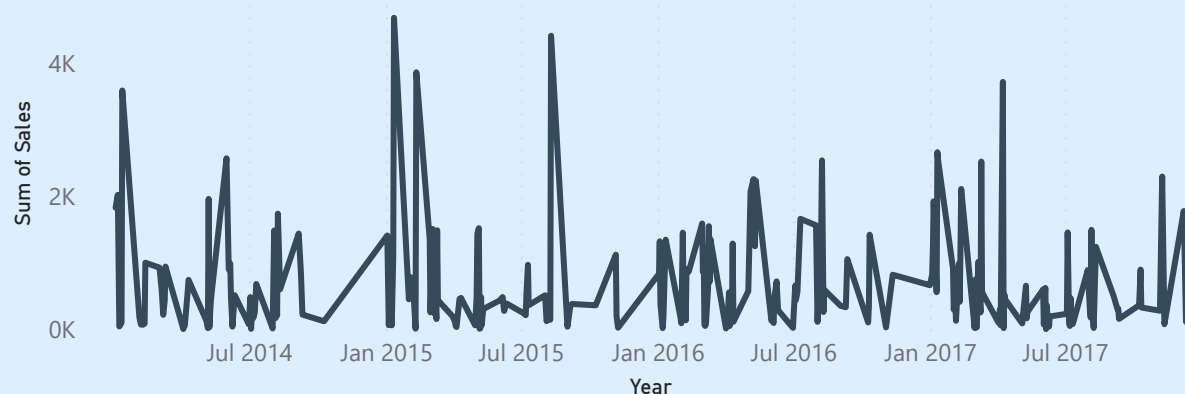
2017

Segment

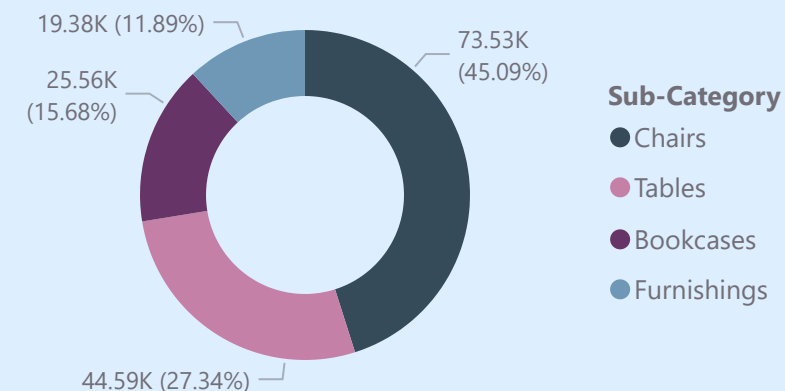
Search

Consumer

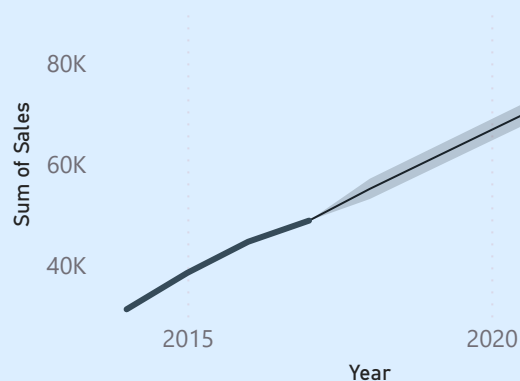
Sales Trend



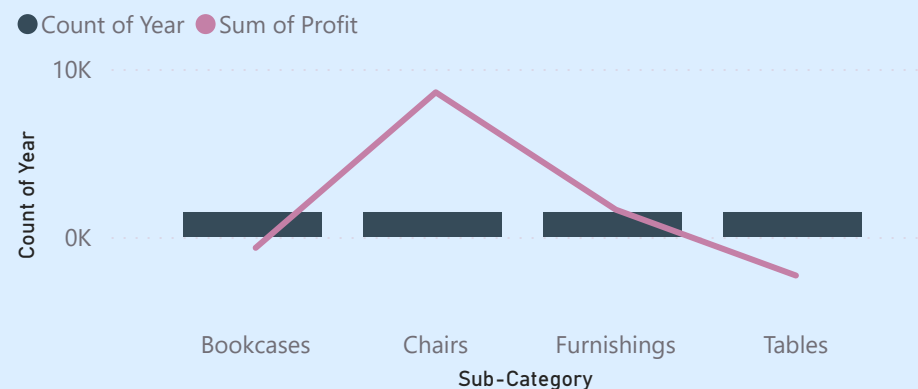
Sum of Sales by Sub-Category



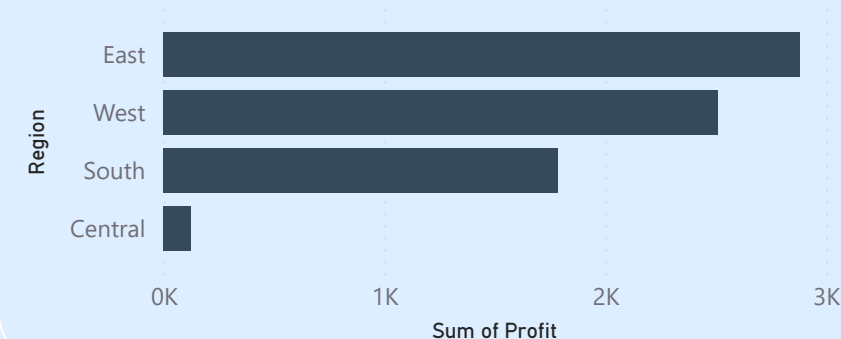
Customer Lifetime Value



Count of Year and Sum of Profit by Sub-Category



Sum of Profit by Region

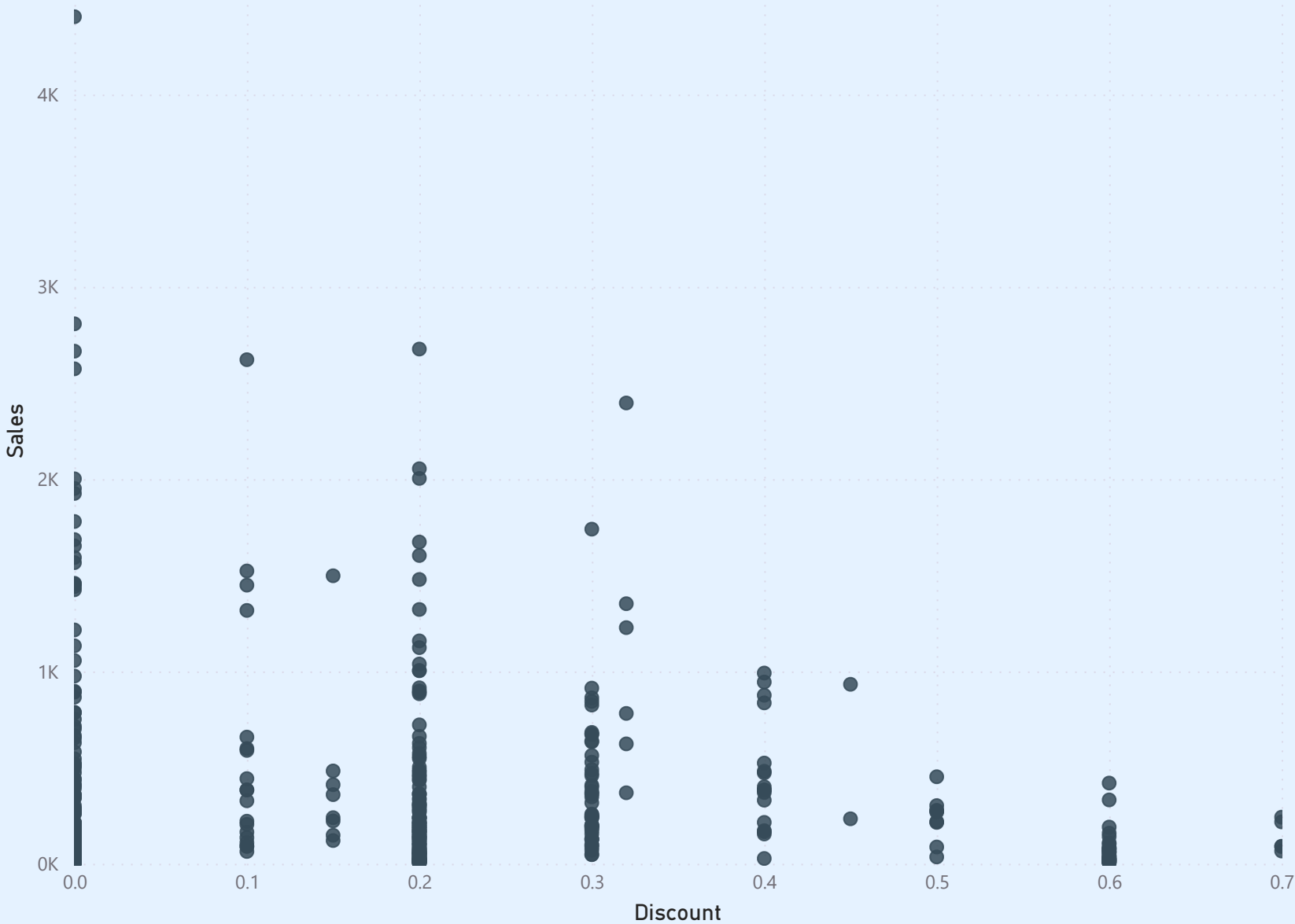


←

PRODUCT ANALYSIS



Discount vs Sales



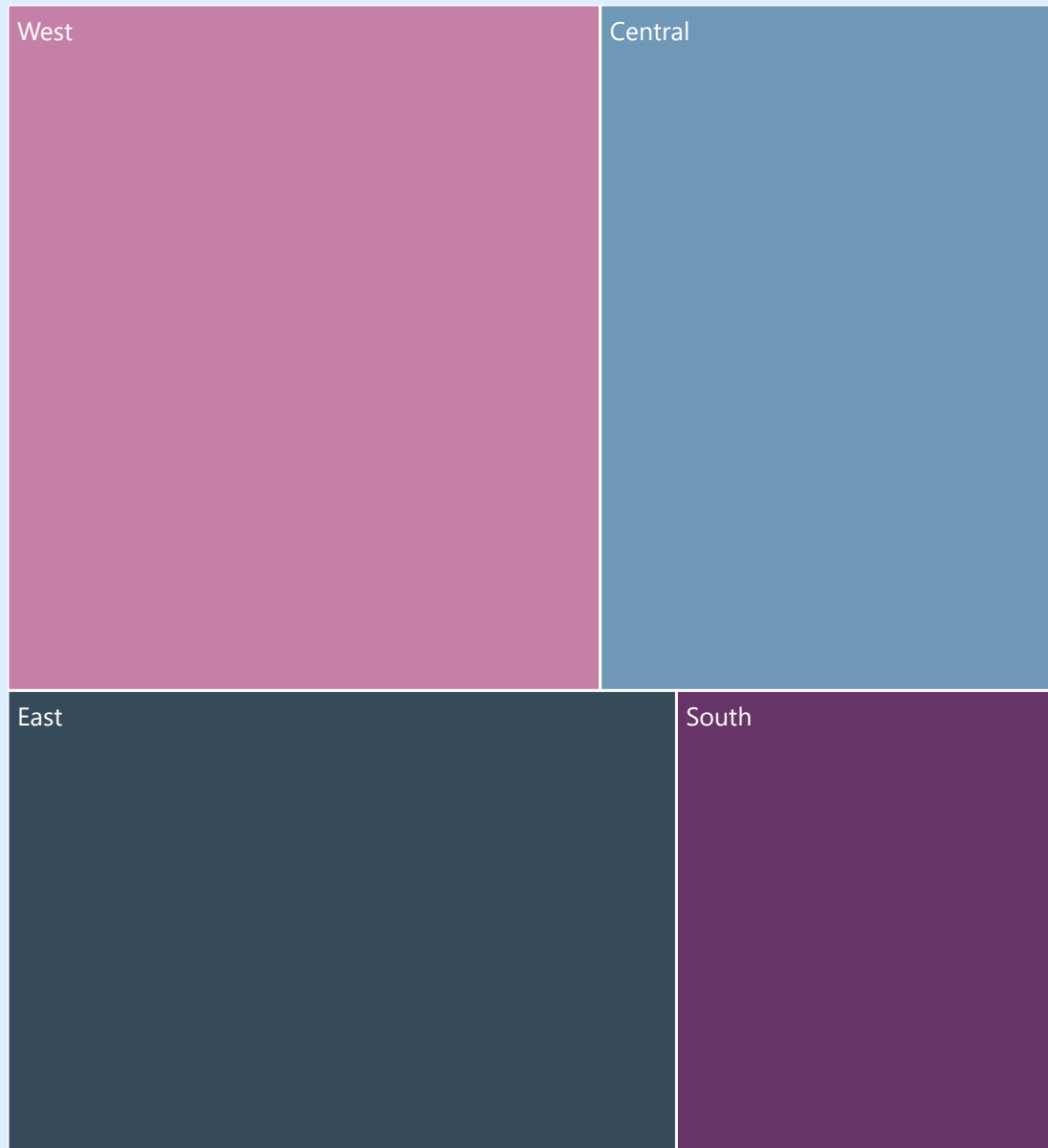
Customer ID	Sum of Frequency	Sum of monetary	Sum of recency
AA-10375	1	28.40	3363
AA-10480	1	27.46	3694
AB-10105	1	64.96	3232
AB-10600	1	899.14	2409
AC-10615	1	11.54	2653
AD-10180	1	897.15	2681
AG-10300	1	81.94	2926
AG-10390	1	19.76	2503
AG-10525	1	481.18	3234
AH-10195	1	99.37	3301
AH-10585	1	239.24	2535
AP-10915	1	24.10	2988
AR-10405	1	143.43	3720
AR-10825	1	347.80	2929
AS-10045	1	171.29	2624
AS-10225	1	26.80	3329
AS-10285	1	209.88	2957
AS-10630	1	129.57	3356
AW-10840	1	310.88	2408
AY-10555	1	91.96	3634
AZ-10750	1	557.73	2936
BD-11620	1	194.85	3049
BD-11635	1	164.65	3292
Total	475	1,63,062.79	1050726



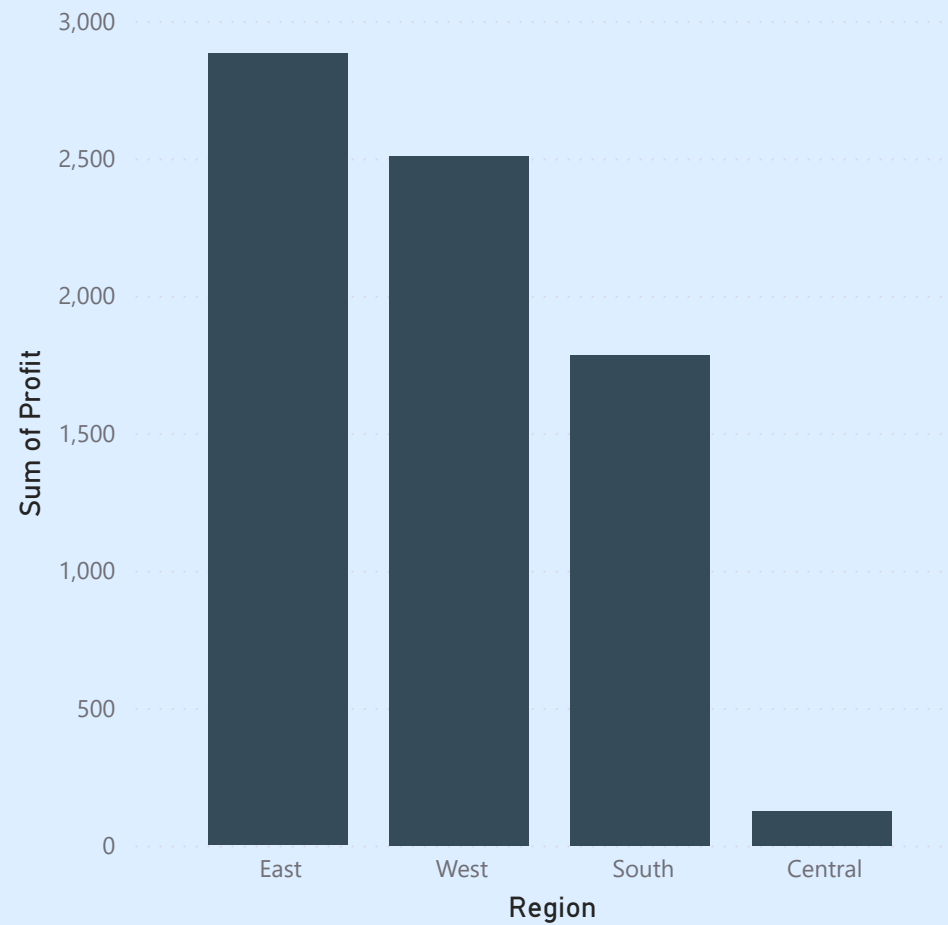
REGION ANALYSIS



Sum of Sales by Region



Sum of Profit by Region



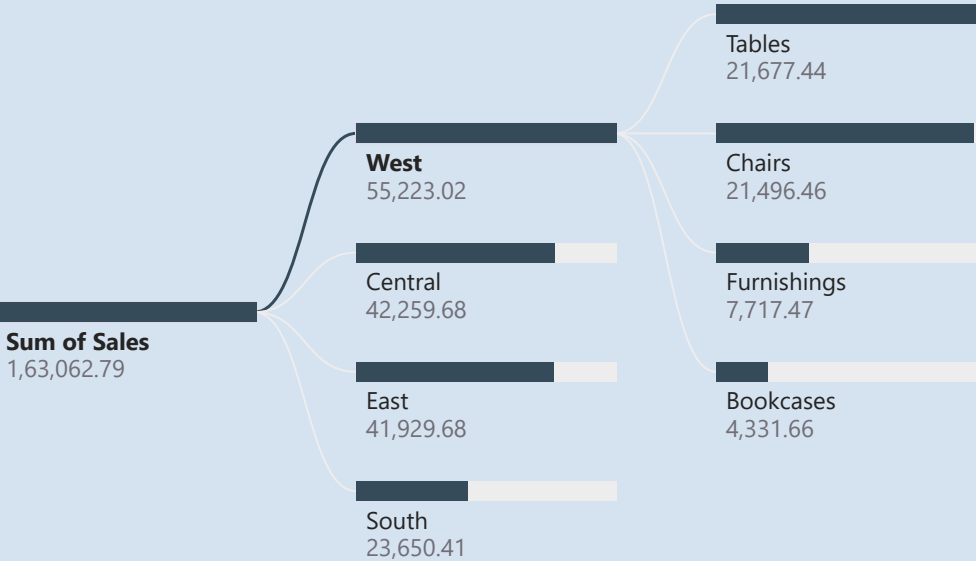


ADVANCED ANALYTICS

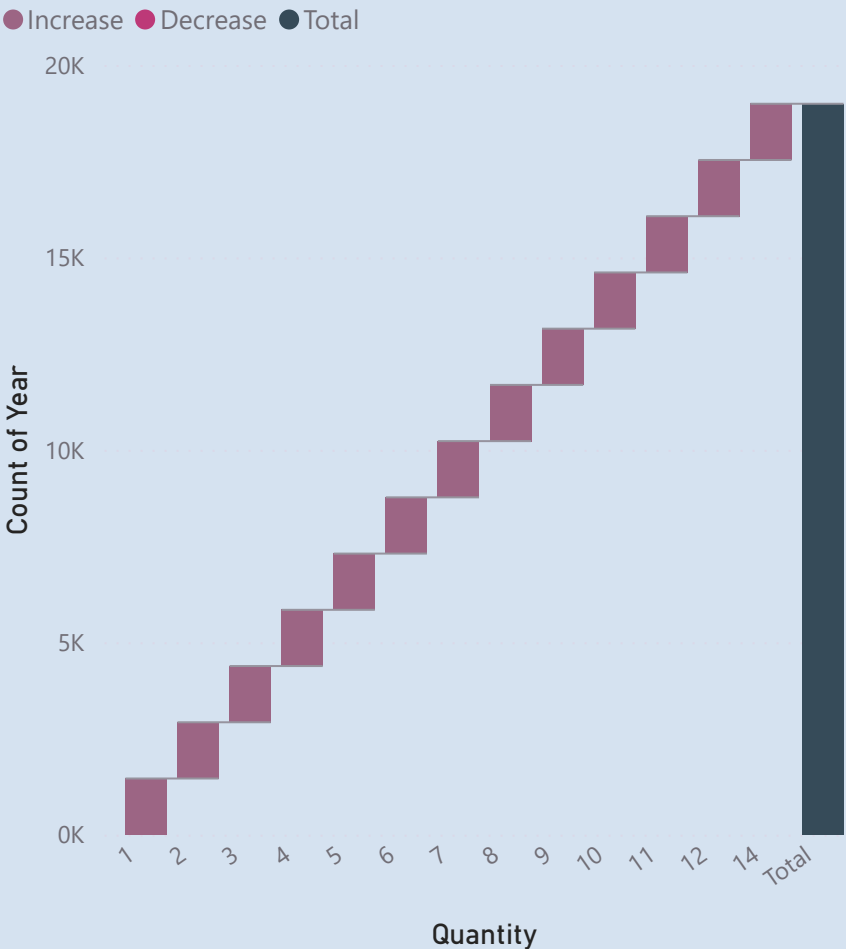


Insights

Region	Sub-Category
West	



Count of Year by Quantity





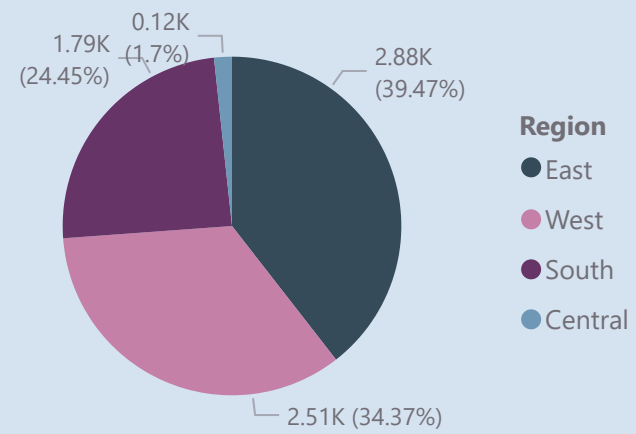
DRILL THROUGH



Region	East		Total	
Sub-Category	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales
Bookcases	775.09	8,611.08	775.09	8,611.08
Chairs	3,009.64	21,900.19	3,009.64	21,900.19
Furnishings	859.51	5,567.95	859.51	5,567.95
Tables	-1,762.31	5,850.46	-1,762.31	5,850.46
Total	2,881.92	41,929.68	2,881.92	41,929.68

TOOL TIP

Sum of Profit by Region

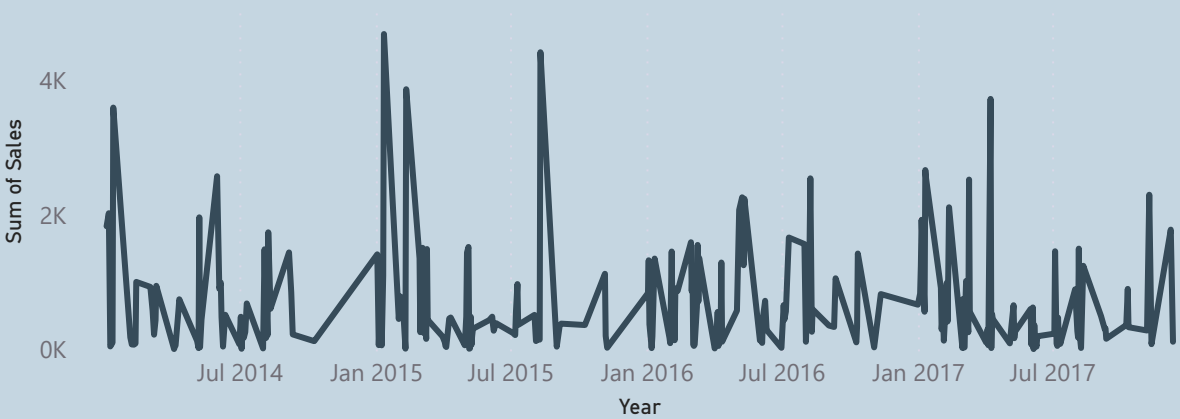


Line chart & BAR GRAPH

LINE CHART

BAR CHART

Sales Trend



Sum of Profit by Region

