TRYONME - Brand Overview

TRYONME is the intelligent fashion system that ends returns forever.

It combines AI-driven fit recommendation, virtual try-on, avatar generation, Shopify synchronization and automated production-to-warehouse flows, including integration with Automa, Make, and Vercel.

Launch Campaign: AUGUST 2025

Languages: English, Spanish, French

Target: Fashion-tech users, early adopters, eCommerce leaders, brands.

Key Claims:

- "The end of returns has begun."

- "Don't let them guess."

- "Powered by vision. Fitted by intelligence."

Platform Stack:

- Frontend: Vercel + Shopify

- Backend: Node.js + OpenAI API

- Automation: Make + Automa

- Monitoring: Custom scripts and alerts

- UX: Multilingual | Mobile-first | AI-tailored

For full access, campaign materials and product demo:

Google Drive: https://drive.google.com/drive/folders/1CjakxReMSUfbnPLyG8Gqp6p43ksdFl6U

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