1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* Most sub-categories had less than 50 successful outcomes
* Parent categories had 40 or less failed outcomes
* July produced the most successful outcomes
* There is high risk and high reward for

1. What are some limitations of this dataset?

* There are several different currencies used, we could have converted them all to one standard currency to be able to compare the numbers better.
* There is some data in the dataset that could be removed: Staff pick, Spotlight.
* The period the projects were going vary from a few days to a month. If the period was within the same ranges, we could see which were more successful during which times.
* Sample sizes were small in some categories.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Scatter plot, it could help identify relationships between parent and sub-categories successes or failures.