



## LXJS Sponsorship Packages

LXJS (<http://lxjs.org>) is a two days community run conference in Lisbon, Portugal. The event will take place on the 28th and 29th of September and will feature some of the best and brightest javascript minds, both from node.js and front end javascript.

There will be about 200 attendees, and the event will be live streamed on the internet. We expect to sell out soon after publicizing the event.

Sponsorships are limited. The only goal is to provide speakers the ease of only worrying about their talks and guests a great time, great coffee, and great food. As soon as we feel we have assured that we won't take any more sponsors.

As a brand you can feel assured that you will get lots of positive exposure as sponsorships are limited. If you are a sponsor lanyards are available for no extra cost than producing them.

# Concept

We are bringing cutting edge innovations from Silicon Valley to Lisbon. Our speakers specialize in web and they've built tools, platforms and products your developers use everyday like Firefox, Node.js, Socket.io, PhoneGap, MongoDB, CouchDB, Voxer, .NET and Azure.

They are working on the next batch of products that will revolutionize the web and they want to showcase those products in Lisbon:

- B2G: Mozilla's competitor to Android and the iPhone.
- Adobe HTML5 Tools: Adobe migration plan away from Flash.
- Latest generation of Microsoft Azure platform.

We are also going to showcase to the world bleeding edge open-source projects that show promise to be the next big thing on Web-related technologies:

- Candor: A language that is a subset of JavaScript with it's own VM, designed to be faster than regular JavaScript and compete with Google's DART language.
- SocketStream: A new Node.js framework built specifically for real-time web applications.

Our confirmed speaker list already includes many web experts like Guillermo Rauch (CTO of LearnBoost, Creator of Socket.io), Mikeal Rogers (curator of NodeConf), Brian LeRoux (Creator of PhoneGap, acquired by Adobe), Charlie Robbins (CEO of Nodejitsu, the Node.js Cloud company), Daniel Shaw (Senior Engineer at Voxer, one of the Top 25 iPhone apps in the world) and others.

We believe this mix of innovation and technologies we already use everyday makes Lisbon JavaScript the conference to go to this year.

## Inquiries

Please send all sponsorship related inquiries to Nuno Job ([nuno@nodejitsu.com](mailto:nuno@nodejitsu.com)).

We are open to most creative ideas, we want to help you promote your brand in a way that makes sense. E.g. if you are twilio a SMS and phone call service for the conference attendees is a great idea, if you run a invite only start-up giving coupon code to try your service is something attendees will probably like. If you work for VoltDB maybe you want to sponsor our lightning talk section where people show their open source projects in ten minutes.

We think of sponsors as partners, we are trying to make a great experience for all attendees. We want you to be part of that and your brand to get a positive and natural exposure.

## Schwag

If you are sponsoring and want to give away any kind of schwag at the event please mail it ahead of time to:

Luis Reis  
Cowork Lisboa, LX Factory  
Rua Rodrigues Faria, 103 Edifício, 4º Piso  
1300-501 Lisboa, Portugal

# Packages

## Asynchronous Package

€4000

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The asynchronous package includes all benefits of the synchronous package plus:

- Logo on every recording
- Three Extra Tickets, total of five
- List of guests (name, email, title, company)\*
- Space for a booth, needs to be discussed
- Async Branding, one of the following:
  - Name the lunch (2 available)
  - Name a track (2 available)
  - Name the conference party (1 available)

## Synchronous Package

€2000

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- Logo on the event page
  - Physical Logo on the Event
  - Two Tickets
  - Donate a prize to the big end of day 1 raffle
  - Sync Branding, one of the following:
    - Coffee stand (1 available)
    - “Pasteis de Belem” stand (1 available)
    - Lanyard with your logo (1 available)
    - Media “bean-bags” stand (1 available)
    - Logo on conference T-Shirt (1 available)
    - Logo on recording (1 available)
    - Wi-Fi SSID Name (1 available)
    - Lightning Code Track Name (1 available)