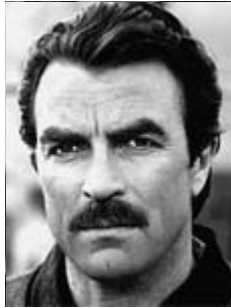


# Tom Tyrome

*Marketing Analyst*



Tom is a 27 year old “hot shot” marketing analyst. He graduated with an honours degree from Ryerson University. Tom has always had a great deal of talent, and graduated at the top of his class. He works for several clients, but the grocery store is by far his most prominent employer. Tom feels has a strong and intuitive understanding of how to use any software system.

Tom always strives for perfection, but gets frustrated when something holds him back. He claims that he is not being used to his fullest, and that he needs more resources to draw marketing research from before he can make any major moves in the grocery market industry.