

BUYER'S GUIDE

THE BEST SMART PHONE IN 2023



SV



MENGKORNG LY - CLASS "C"

BUYER'S GUIDE

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BUYER'S GUIDE

A QUICK GUIDE TO BUYING PRODUCT

1 PRESENTATION THE PROJECT

1.1. THE IPHONE 14 PRO MAX ¹

The iPhone 14 Pro Max is a sleek, stylish phone with a metal frame and a glass back. It has a 6.7-inch OLED display with a resolution of 2688x1242 pixels. The phone is available in four color: silver, space gray, gold, and Pacific blue.

The iPhone 14 Pro Max is powered by Apple's A 14 and has a variety of features, including Face ID, Apple Pay, and Apple Arcade.



iPhone 14 Pro Max

1.2. THE SAMSUNG GALAXY S23 ULTRA 5G ²



Galaxy S23 Ultra

The samsung Galaxy S23 Ultra is a large phone wiht a 6.8-inch AMOLED display. It has a resolution of 3200x1440 pixels and is available in three colors: black, silver, and gold. The phone has a metal frame and a glass back.

The samsung Galaxy S23 Ultra is powered by the Exynos 990 processor and has 12GB of RAM. It runs on Android 11 and has a variety of features. Including Samsung Pay, Samsung DeX, and Samsung Knox.

¹ <https://www.apple.com/>

² <https://www.samsung.com/>

BUYER'S GUIDE

A QUICK GUIDE TO COMPARISON PRODUCT

2.WHICH SMART PHONE SHOULD YOU BUY?

When it comes to choosing the right smartphone for you, it can be difficult to decide which phone is best for you. The iPhone 14 Pro Max and the Samsung Galaxy S23 Ultra are both great phones. But they have different features and prices.

The iPhone 14 Pro Max has a sleek design, a powerful processor, and a triple camera system. It is priced at \$ 1,099 for the 64GB model and \$1,299 for the 256GB model.

The Samsung Galaxy S23 Ultra has a large screen, a powerful processor, and a quad-camera system. It is priced at \$1.199 for the 128GB model and \$1.399 for the 512GB model.

Ultimately, the choice of which phone is right for you will depend on your need and budget.

	SAMSUNG GALAXY S23 ULTRA VS IPHONE 14 PRO MAX: SPECS	
	Galaxy S23 Ultra	iPhone 14 Pro Max
PRICE	₹4,929,577.31 / £1,249	₹4,518,436.59 / £1,199
DISPLAY	6.8-inch AMOLED (3088 x 1440)	6.7-inch OLED (2796 x 1290)
REFRESH RATE	1 - 120Hz adaptive	1 - 120Hz adaptive
REAR CAMERAS	200MP main (f/1.7), 12MP ultrawide (f/2.2), 10MP 3x telephoto (f/2.4), 10MP 10x telephoto (f/4.9)	48MP main (f/1.78), 12MP ultrawide (f/2.2), 12MP telephoto (f/2.8) with 3x optical zoom
FRONT CAMERA	12MP (f/2.2)	12MP (f/1.9)
CHIPSET	Snapdragon 8 Gen 2 for Galaxy	A16 Bionic
RAM	8GB/12GB	6GB
STORAGE	256GB, 512GB, 1TB	128GB, 256GB, 512GB, 1TB
BATTERY	5,000 mAh	4,323 mAh
CHARGING	45W wired/10W wireless	25W wired/15W MagSafe
WATER/DUST RESISTANCE	IP68	IP68
SIZE	163.4 x 78.1 x 8.9mm (6.4 x 3.0 x 0.35 inches)	160.7 x 77.6 x 7.85 mm (6.3 x 3.1 x 0.31 inches)
WEIGHT	233g (8.2 ounces)	240g (8.5 ounces)
COLORS	Phantom Black, Cotton Flower, Botanic Green and Mystic Lilac	Space Black, Silver, Gold, Deep Purple

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3. LET'S TALK TO COSTOMERS

3.1. IPHONE 14 PRO MAX IS THE BEST CHOISE FOR ME

Why do you like iPhone 14 Pro Max?



I like iPhone 14 Pro Max, because it camera look so beautiful and confident when I held it.

3.2. GALAXY S23 ULTRA IS SO BEAUTIFULL

Why do you like Samsung Galaxy S23 Ultra?

I like Samsung Galaxy S23 Ultra, because it's look so slim, easy hold. With big size, I can use it for all situation like study, works, and game...

