

Capstone presentation

2 – Speech content

DEADLINE TO SUBMIT: MAY 19TH

Choose the structure of your presentation

Find your main **arguments, facts**

Organize your speech using a **pyramid**

Choose your persuasible language

strong **opening**

topic **transitions**

strong **closing**

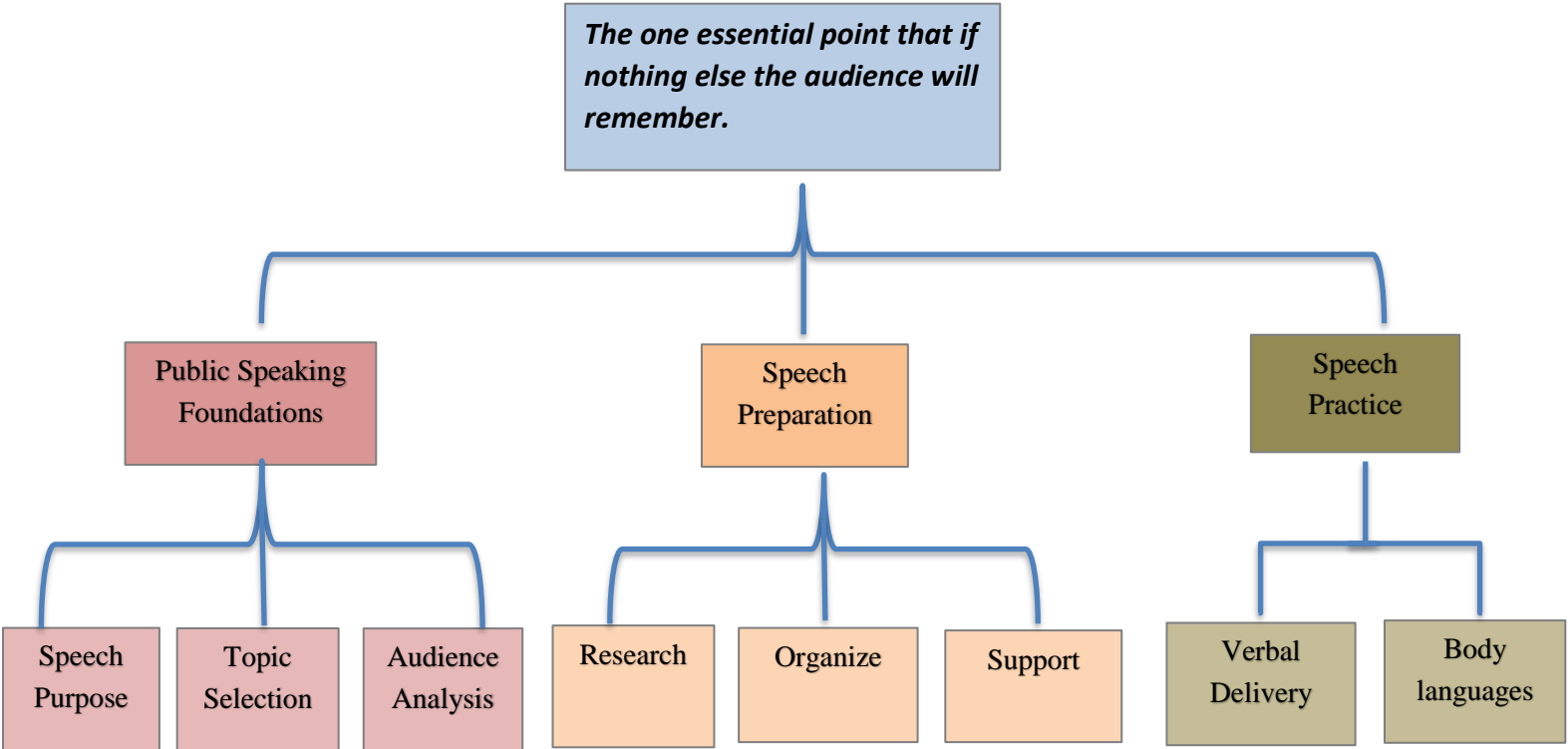
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A – Your Topic & strategy

<p>What is the topic of the presentation?</p> <p>-</p> <p>✓ Briefly describe the topic of your presentation.</p> <p>✓ Why did you decide to talk about this topic?</p>	<p><i>My presentation topic will be</i> : <i>How to speak in public</i> I <i>chose this topic because :</i></p> <ul style="list-style-type: none"> • <i>Public speaking is every important for everybody in socialise.</i> • <i>This topic, when I presentation about it, I can also improve my public speaking too.</i>
<p>What is your objective?</p> <p>✓ What do you want from this presentation?</p> <ul style="list-style-type: none"> ○ Are you informing about something? ○ Are you persuading that something needs to be done? <p>✓ What immediate result or response do you want from your audience? (“as a result of this presentation, my audience will _____”)</p> <p>✓</p>	<p><i>My presentation will inform my audience to :</i> <i>Improve ability in speaking for communication to people who can’t presentation or haven’t the courage to speaking in public.</i></p> <p><i>As a result of this presentation, my audience will :</i></p> <ul style="list-style-type: none"> • <i>know how to speak in public properly</i> • <i>know the purpose of the presentation</i> • <i>have the confident for himself</i>
<p>Who is your audience?</p> <p>-</p> <p>✓ Who will listen to your presentation?</p> <p>-</p> <p>✓ What do they need to know?</p> <p>✓ What information is needed to achieve the goal of your presentation?</p>	<ul style="list-style-type: none"> • Student and Teacher in PNC will listen my presentation. • My audience need to know : <ul style="list-style-type: none"> • <i>Why my topic matters to them</i> • <i>The level of knowledge my has about the topic</i> • <i>Cultural difference my audience</i> • To achieve the goal of my presentation I should have : <ul style="list-style-type: none"> • <i>Clear information</i> • <i>good main point</i> • <i>talk focus on the facts</i> • <i>give Example</i>
<p>What is your key message?</p> <p>-</p> <p>✓ Write a sentence that clearly states your Key Message.</p> <p>-</p> <p>✓ For example, if anyone asks my listeners what was this presentation about, I want them to say...</p>	<p>The key message of Public speaking : <i>The one essential point that if nothing else the audience will remember.</i></p>

B– Your presentation **pyramid content**

✓ Sketch your arguments in a pyramid format.



C– Your presentation structure

Write in your **opening** “Hook”

Quote : *“No one ever complains about a speech being too short!” Ira Hayes.*

My **first Main Argument** is: **The reason that I use this topic to presentation and show main points that have in the topic.**

- *I think I know, you know, and everybody know. why we need to speak in public....*
- *The 3 main point that I want to tell you...*

My **transition** to the next Main Argument is: **after that**

Example : **after that** *I want you to know.....*

My **second Main Argument** is: **descibe every main points that have.**

The first one :.....

Second one :.....

The third one :.....

My **transition** to the next Main Argument is: **anyway**

Exmaple : **anyway** : *all of these point is not enough for you to know about the topic. You need to know more than this....*

My **third Main Argument** is: **interesting fact,**

In fact, some people know the concept for speaking, but can't speak. Because they don't have the courage or fee nervous when they speak to many audience.

The reason we fear speaking in front of others is that it triggers feelings of shame. We are afraid that we are just not good enough. And experiencing that feeling in front of others seems too much to bear.

My **transition** to the next Main Argument is: **Consequently**

Keep adding Main Arguments if you want to make more than three, but don't make your presentation too long. You may want to use internal hooks to wake up the audience...

My strong conclusion is: **To make along story short** *public speaking also called*

Oratory or oration, has tranditionally meant speaking in person to a live audience. Today it includes speaking, formally, to an audience through technology – live, pre-recorded, or at a distance.