

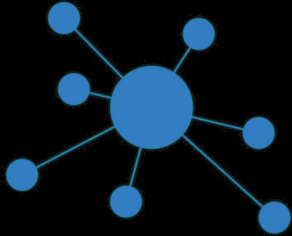


Lyra Decentralized OTC

Next-Generation Secured P2P Trading Platform

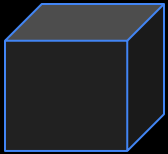


Problem: Traditional OTC



Privacy Controlled by private company

- Trader hand over detailed personal information
- Traders never know where the data goes
- A private company may turn evil



Trade is being made in a black box

- Traders unable to control the procedure
- Traders can't build a dependable business model



Solution: Decentralization

- ★ Truly P2P, No KYC needed
 - Blockchain makes KYC obsolete
 - The immutable trading history is the best KYC replacement
- ★ Minimal privacy exposure
 - Customizable Dealer Server to protect privacy
 - In the worst case, only data for one trade is exposed for arbitration
- ★ Credit by the whole community
 - Publish undeletable ratings and comments
 - Allow traders to build a reputation over time



How Lyra OTC Works

- ★ Built on native Lyra permissionless blockchain
 - Highly parallel block generation
 - Instant confirmation
- ★ DeFi protocol extended to real-world business
 - Native coin LYR is used as collateral for all transactions
- ★ DAO
 - Every DAO is a business
 - Staking-based profit sharing and voting-based governance
- ★ ODR
 - Groups of real humans to guarantee the quality of trade



OTC Market Size

1.5x ~ 3x

Crypto Volume
OTC vs Centralized Exchange *

\$ 20 M

LocalBitcoins
Avg. Weekly Volume **

60% ~ 90%

Small Retail Size
Share of total transfer ***

*Source: Bloomberg

**Source: Coin Dance

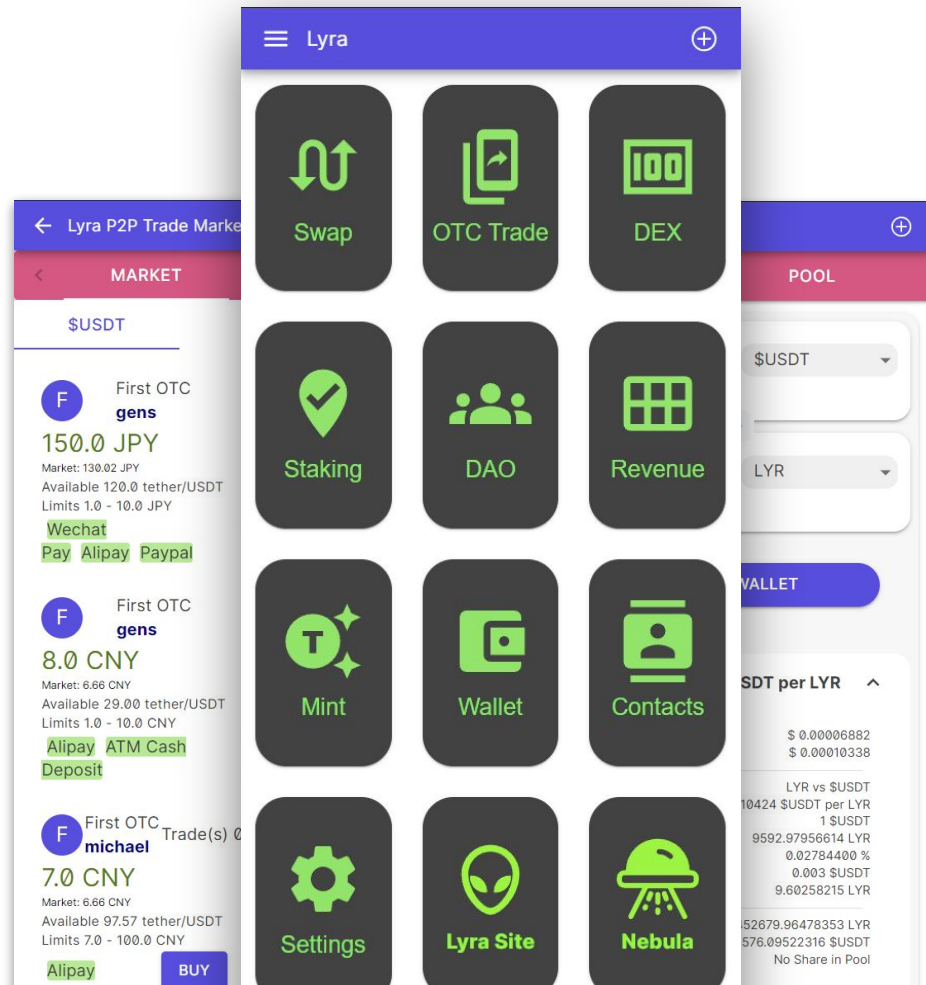
***Source: Chainalysis



Product

Unify Lyra App

- ❖ For Mobile, Web, and Desktop
- ❖ Built-in Instant Messaging
 - Optional link to Telegram
- ❖ Swap Pool
- ❖ DEX
- ❖ DAO
- ❖ Decentralized OTC





Business Model



The consensus network takes a 0.2% commission on each trade



Each DAO sets its specified commission

$\text{LYR value as collateral} \approx \text{Avg trading size} * \text{Daily trader count} * 2$



Profiting Forecast

LYR Intrinsic Value

\$100 M

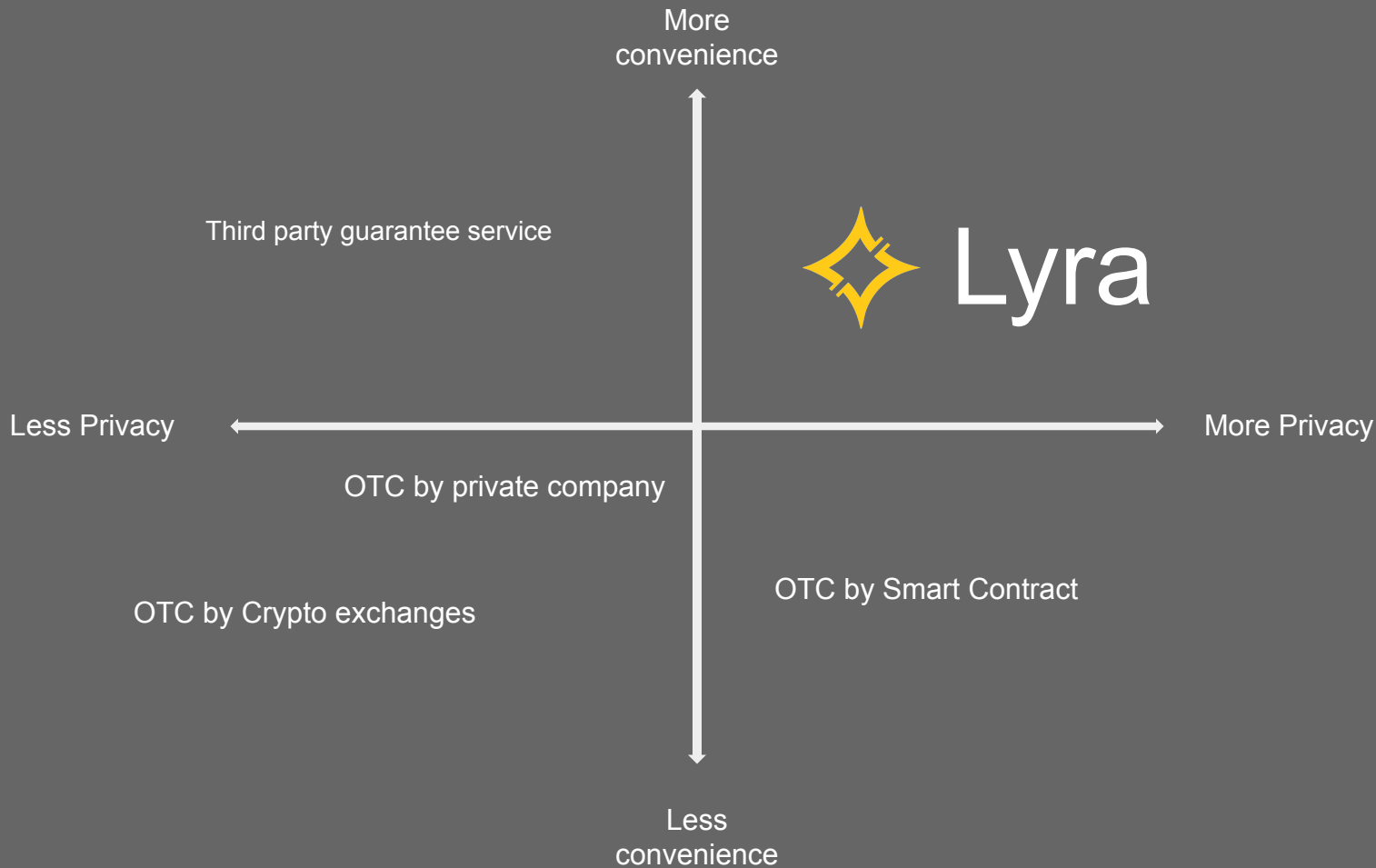
LYR Market Cap

\$10 B

*For average \$5,000 trading size and 10,000 active users, with P/E = 100

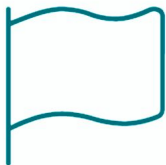


Competition



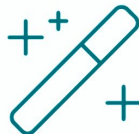


Competitive Advantage



First to Market

Lyra invented on-chain
decentralized OTC



Easy of Use

One App to integrate tools
for DEX/DAO/OTC



Complete Ecosystem

Node, Block explorer, App, Liquidate
pool, DEX



Privacy

Never let your private data
get out of control



Safety

Blockchain-as-Contract with
both sided collateral



Roadmap



*DeBi: Decentralized Business

**Clone Amazon to Crypto world

***Clone Shopify to Crypto world



Team



Slava Gomzin

Co-founder
Pioneer of Crypto, USA



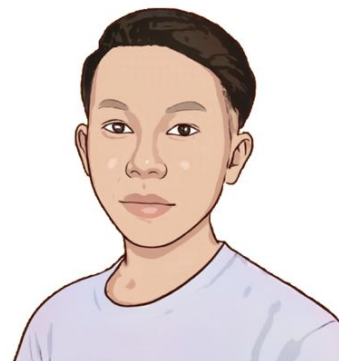
Wuzhou Yang

Co-founder
Tech enthusiast, China



Iulian Gheorghiu

Tech enthusiast, Romania



Zaenal Arifin

Art Designer



Financial

We are looking for 12 months of financing to reach 10,000 users for OTC business.

\$1M

Dev & Operation

Optional new listing

\$2M

Marketing

To reach 10k users

\$2M

Liquidate Pool

To stabilize the value of LYR



Why invest in a bear market

The more chaotic this world becomes, the more demand for OTC trade.

- Founders
 - Slava Gomzin: slava@lyra.live <https://www.gomzin.com/>
 - Wuzhou Yang: wuzhou@lyra.live
- Github repository: <https://github.com/LYRA-Block-Lattice/>
- Web site: <https://lyra.live/>
- Whitepaper for Lyra Blockchain: <https://bit.ly/3MxvCbB>
- Whitepaper for Lyra OTC: <https://bit.ly/3xy0WCM>