

# YU SHEUNG CHI LAWRENCE

## INFO

Name	Yu Sheung Chi
Nationality	HongKong
Languages	Cantonese,English, Mandarin

## KEY QUALITIES



## CONTACT

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<https://yyxxwwllpp.wixsite.com/lawrence-portfolio>



## PROFILE

A proactive, committed and goal-oriented Design graduate with hands-on experience of analytical research, and proven ability to organize large-scale events and well-engage in digital world. A fast learner who is adaptable to new environment and eager to accept challenges with determination.



## SKILLS

### Adobe Photoshop



### Adobe Illustrator



### Adobe XD



### After Effects



### InDesign



### DaVinci Resolve



### Unity Hub



### HTML/CSS



## WORK

### User Experience and Interface Designer @ Funder GO, HongKong 2022-Present

Collaborating closely with engineering teams to understand product requirements, identify users' needs as well as align on business goals. Creating and harmonizing new rapid prototypes. Translate complex business and product concepts into content that is clear, concise, and human.

### Designer @ SungSung limited, HongKong 2021-2021

Design & produce Market pop/ activities. Improve & produce App, Website, and Backstage management system UI UX. Product Packing Design. According to activities design different accessories. Product photography and Post-production. Production of video.

### Operation Improvement Officer (OIO) @ HKT, HongKong 2017-2021

Design & produce market pop/ activities. Improve Website UI UX. sales strategy formulation in both online & offline sales activities. Execute new business ideas. compiling sales reports and conducting sales analysis.

### Package Tour Manager @ ABC LIFE , HongKong 2015-2017

Assist in trip planning duties. Provide trip quotation for customers. Arrange staff manpower for one journey. Sales Products. Design & produce leaflets. Website UI UX.

### Part Time Sales @ I.T. , HongKong 2014-2015

Answer general inquiries. Sales Products. Receive payment. Finishing Warehouse.



## EDUCATION

### Higher Diploma in Visual Communication (User Experience Design) @ Hong Kong Design Institute 2019-2021

### Diploma Yi Jin in Multimedia Design and Game Design @ Hong Kong College of Technology 2014-2015

### Form 1 to Form 6 @S.K.H.Tsoi kung Po Secondary School 2007-2014



## REFERENCE

Availability : 1-month notice