# Lecture 3: Assignment markets

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### Introduction

Two-sided matching models consider situations where individuals (or agents) have to be matched to other individuals (or agents).

The insights and tools of two-sided matching models can also be used to study assignment problems:

- ▶ There is a set of individuals:  $I = \{i_1, i_2, ..., i_n\}$ .
- ▶ There is a set of objects:  $K = \{k_1, k_2, ..., k_m\}$ .

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## Assignments

A one-to-one assignment is defined like a matching: it specifies, who is assigned to what.

### **Definition**

An assignment is a function  $\mu: I \cup K \rightarrow I \cup K$  such that:

- ▶ for each individual  $i \in I$ ,  $\mu(i) \in K \cup \{\emptyset\}$ ;
- ▶ for each object  $k \in K$ ,  $\mu(k) \in I \cup \{\emptyset\}$ ;
- $\mu(i) = k$  if, and only if  $\mu(k) = i$ .

### **Endowments**

There are two broad families of assignment problems, depending on who owns, at the outset, the objects.

▶ None of the objects belong to anyone

This case is called the public endowment problem. All the objects belong to the whole society.

**Example**: Assignment of public housing.

► The individuals own the objects

This case is called the private endowment problem.

**Example**: barter, with individuals trading goods without monetary transactions.

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**Example**: barter, with individuals trading goods without monetary transactions.

Some problem study a mix private-public endowments: some objects, but not all, are initially owned by some individuals.

**Example**: Dorms on (some) campus:

- public endowment: rooms left by recent graduates.
- private endowment: rooms occupied by sophomores, juniors and seniors.

- Each object has a priority ordering over agents.
- ▶ The objects are "free": no specification about who has a

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  - Such orderings specify which individual should be "considered" first when allocating the objects.
  - Priority orderings work a *little bit* like preferences. But they are not preferences ( $\Rightarrow$  they do not enter welfare analysis).
- ► The objects are "free": no specification about who has a higher priority or right over the objects.

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One of the main properties considered when analyzing assignment is efficiency.

### Definition

- each individual either prefer  $\mu'$  to  $\mu$  or is indifferent between the two assignments (they obtain the same object).
- ▶ There is at least one individual who strictly prefers  $\mu'$  to  $\mu$ .

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## Example

- ► Three individuals: Alice, Bob and Carol.
- ► Three objects: A, B and C.

$P_{Alice}$	$P_{Bob}$	$P_{Carol}$
Α	С	В
С	Α	С
В	В	Α

The assignment

$$\mu(Alice) = C, \ \mu(Bob) = A \text{ and } \mu(Carol) = B$$

is not efficient, because the (efficient) assignment

$$\mu(Alice) = A, \ \mu(Bob) = C \text{ and } \mu(Carol) = E$$

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The simplest (and often used) solution is the serial dictatorship.

### Step 0

pick an order of the individuals (not necessarily random).

### Step 1:

The first individual in the order is assigned her most preferred object.

### Step $k, k \ge 2$ :

The individual ranked k-th in the order is assigned her most preferred object among all objects except the ones taken by the first k-1 individuals in the order.

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### For any order of the individuals:

- the assignment obtained with the serial dictatorship is efficient.
- a preference revelation mechanism using serial dictatorship is strategyproof.

- ► Take the k − th individual. She took the most preferred object among the remaining ones.
  - The only way to make her better off is assigning her an object taken by the 1st, 2nd, ..., or the (k-1)-th individual.
- ► When it's your turn you obtain your best possible object. Nothing to lose by being truthful.

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With private endowments we can use serial dictatorship but it creates a problem:

Someone may end up with an object less preferred than her endowment.

A way out is to allow individuals to trade their endowments. The most celebrated solution for that is the Top Trading Cycle algorithm (TTC).

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# Trading with endowments

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The general principle of TTC is to draw a graph where individuals "points" to the object they want.

## Step 1

Each individual points (we draw an arrow) to the individual owning the object she prefers the most (could be herself).

There is always at least one cycle: when starting from an agent and following the arrows we eventually reach the agent again.

For each agent in a cycle assign her the object owned by the individual she is pointing to.

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## Step $k, k \geq 2$

Do like in Step 1, with individuals pointing to their most preferred object among the objects that have not been removed at an earlier step.

#### End:

The algorithm stops when all individuals have been removed or there are no acceptable objects left for any individual that has not been removed yet.

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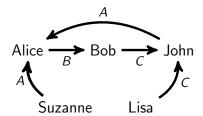
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$Endowment \to$	Α	В	С	D	Ε
	$P_{Alice}$	$P_{Bob}$	$P_{John}$	$P_{Lisa}$	$P_{Suzanne}$
	В	С	Α	С	A
	Ε	Α	Ε	Α	С
	D	D	D	Ε	В
	С	Ε	В	В	D
	Α	В	C	D	Е

$Endowment \to$	Α	В	С	D	Ε
	$P_{Alice}$	$P_{Bob}$	$P_{John}$	$P_{Lisa}$	$P_{Suzanne}$
	В	С	Α	С	A
	Ε	Α	Ε	Α	С
	D	D	D	Ε	В
	С	Ε	В	В	D
	Α	В	C	D	Ε

## Step 1



We have a cycle:

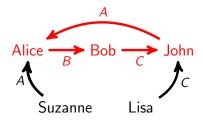
John gets A

Alice gets B

Bob gets C

$Endowment \to$	Α	В	С	D	Ε
	$P_{Alice}$	$P_{Bob}$	$P_{John}$	$P_{Lisa}$	$P_{Suzanne}$
	В	С	Α	С	A
	E	A	E	A	C
	D	D	D	Ε	В
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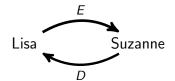
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$Endowment \to$	Α	В	C	D	Ε
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	D	D	D	Ε	В
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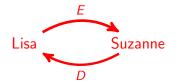
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We have a cycle: Lisa gets ESuzanne gets D

$Endowment \to$	Α	В	С	D	Ε
	$P_{Alice}$	$P_{Bob}$	$P_{John}$	$P_{Lisa}$	$P_{Suzanne}$
•	В	С	Α	C	A
	E	A	E	A	C
	D	D	D	Ε	В
	C	E	В	B	D
	A	В	C	D	E

## Step 2



We have a cycle: Lisa gets ESuzanne gets D

#### Final allocation:

$$\mu(\mathsf{Alice}) = B \qquad \mu(\mathsf{Bob}) = C \qquad \mu(\mathsf{John}) = A$$
 
$$\mu(\mathsf{Lisa}) = E \qquad \mu(\mathsf{Suzanne}) = D$$

## For any problem:

- ▶ the assignment obtained with the Top Trading Cycle algorithm is efficient.
- ► a preference revelation mechanism using the Top Trading Cycle algorithm is strategyproof.

- ▶ Individuals assigned in the first cycles obtain their top choices: for them, it's efficient.
- For the individuals in the second cycle, either:
  - they have their top choice;
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In fact, both the serial dictatorship and TTC have stronger incentive properties: they are both group strategyproof.

But TTC is, in some sense, the "right" algorithm.

Recall that an assignment is individually rational if nobody gets an object less preferred than the endowment.

#### Theorem

An assignment mechanism is strategyproof, efficient and individually rational if, and only if it uses the Top Trading Cycle algorithm.

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# When objects have priorities

TTC can also be used when endowments are public and objects have priority orderings over individuals.

The algorithm needs a few tweaks. At any step,

- Each individual points to the object she wants;
- ► Each object points to the individual with the highest priority (among the individuals who are not yet assigned any object).

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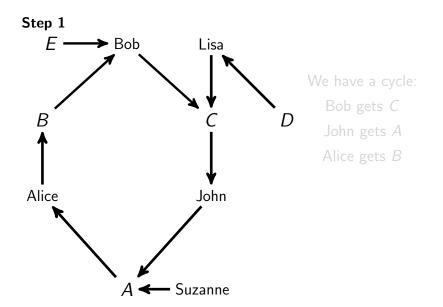
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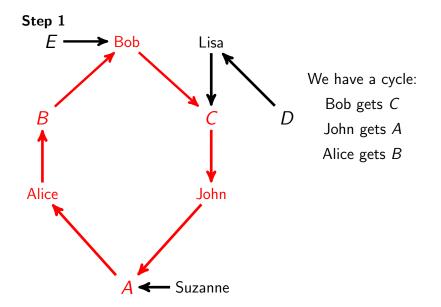
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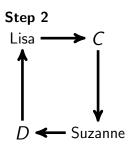
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В	С	Α	С	Α
Ε	Α	Ε	Α	С
D	D	D	Ε	В
C	Ε	В	В	D
Α	В	С	D	Ε

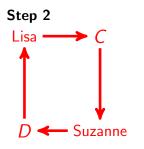
$P_A$	$P_B$	$P_C$	$P_D$	$P_E$
Alice	Bob	John	Lisa	Bob
John	Lisa	Suzanne	Suzanne	Lisa
Bob	Suzanne	John	Alice	Alice
Suzanne	Alice	Lisa	John	John
Lisa	John	Alice	Bob	Suzanne







We have a cycle
Suzanne gets *D*Lisa gets *C* 



We have a cycle: Suzanne gets *D* Lisa gets *C* 

Individual rationality is the requirement that nobody gets an assignment less preferred than the endowment.

We can extend this notion to groups of individuals.

#### Definition

- 1. For each individual in  $i \in S$ , the object  $\mu'(i)$  is the endowment of another individual in S;
- 2. Each individual in S prefers  $\mu'$  to  $\mu$  or is indifferent between  $\mu$  and  $\mu'$  and there is at least one individual who strictly prefers  $\mu'$  to  $\mu$ .

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Endowment 
$$ightarrow$$
  $A$   $B$   $C$   $P_{Alice}$   $P_{Bob}$   $P_{Carol}$   $B$   $A$   $A$   $C$   $B$   $B$   $A$   $C$   $C$ 

The assignment

$$\mu(Alice) = C, \qquad \mu(Bob) = B, \qquad \mu(Carol) = A$$

is efficient. But it's not in the core:

$$\begin{array}{c|cccc} \mathsf{Endowment} \to & A & B & C \\ \hline P_{\mathsf{Alice}} & P_{\mathsf{Bob}} & P_{\mathsf{Carol}} \\ \hline B & A & A \\ \hline C & B & B \\ A & C & C \\ \end{array}$$

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#### The assignment

$$\mu(\mathsf{Alice}) = C, \qquad \mu(\mathsf{Bob}) = B, \qquad \mu(\mathsf{Carol}) = A$$

is efficient. But it's not in the core:

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Once again, TTC proves to be a really good algorithm:

# Theorem (Roth and Postlewaite)

For any assignment problem:

- there is always a unique assignment that is in the core;
- the core assignment can be obtained with the Top Trading Cycles algorithm.

The case of dorms on campus is a classic example of assignment with pubic and private endowments:

▶ **Private endowments**: the students who were already on campus the previous academic year.

The room they occupied the previous year is their private endowment;

▶ **Public endowments**: the rooms that are left vacant by the students who just graduated.

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- ► There is a set of individuals and a set of houses (the objects).
- Individuals are split into two groups:
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The mechanism used by (among others) these universities is known as the Random serial dictatorship with squatting rights.

**Step 1**: Existing tenants announce whether they want to keep their house. If they do so they are assigned their house, otherwise their house is added to the pool of vacant houses.

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$P_{Alice}$	$P_{Bob}$	$P_{Carol}$
В	В	Α
Α	C	В
C	Α	С

- ▶ Dictators' order: Carol, Bob, Alice.
- If all participate,

$$\mu(\mathsf{Alice}) = \mathsf{C} \quad \mu(\mathsf{Bob}) = \mathsf{B} \quad \mu(\mathsf{Carol}) = \mathsf{A}$$

Alice is better off not participating.

Alice opts out. So we have

$$\mu'(Alice) = A \quad \mu'(Bob) = C \quad \mu'(Carol) = B$$

But Pareto dominated by

$$\mu''(Alice) = B \quad \mu''(Bob) = C \quad \mu''(Carol) = A$$

$$\begin{array}{c|ccc} P_{\mathsf{Alice}} & P_{\mathsf{Bob}} & P_{\mathsf{Carol}} \\ \hline B & B & A \\ A & C & B \\ C & A & C \\ \end{array}$$

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A first solution to avoid the risk of tenants being worse off is the Random Serial Dictatorship with Waiting Lists.

At any step, an individual can only take a house that is available. This is the case when:

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**Step 2**: only vacant houses are available.

Run the serial dictatorship. If an existing tenant selects a different house than her endowment, the endowment is added to the set of available houses.

**Step** k,  $k \ge 3$ : the set of available houses is constructed at the end of Step k-1.

Run the serial dictatorship like in Step 2 with individuals not assigned yet.

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		$Endowment \to$	Α	В	C
			$P_{Alice}$	$P_{Bob}$	$P_{Carol}$
Public endowment:	D		В	С	Α
			C	Α	D
Available houses:	D		Α	В	С
			D	D	В

#### Order of dictators: Alice, Bob and Chris.

- ► Step 2: Carol takes *D* (*D* not available for Alice and Bob).
- ▶ Step 3: *C* now available, Alice is first, she takes *C*.
- ▶ Step 4: A now available, Bob takes it.

#### Final assignment

$$\mu(Alice) = C \quad \mu(Bob) = A \quad \mu(Carol) = D$$

But Pareto dominated by

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# **Step 1**: Draw a random order of all individuals.

**Step 2**: Assign tentatively houses using serial dictatorship until a squatting conflict occurs: the requested house has a tenant and all the remaining houses are worse for the tenant. The conflicting individual is the one who picked the tenant's house.

### Step 3: If there's a squatting conflict:

- ▶ The existing tenant is assigned her house.
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	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
	Ε	В	D	D	С
	Α	C	В	В	Α
	R	Δ	Δ	Δ	R

${\sf Endowment} \to$	Α	В	C	D	
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	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
	Ε	В	D	D	C
	Α	С	В	В	Α
	В	A	A	A	В

- ▶ Alice chooses *C*
- ▶ Bob chooses *D*
- ► Carol chooses *E*
- ▶ Denis: conflict! *C*, *E* and *D* are taken. conflicting individual: Bob.
  - $\Rightarrow$  Bob and Carol's assignment are cancelled and Denis is assigned his house, D.

$Endowment \to$	Α	В	C	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
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	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	E	С	D
	D	E	C	E	E
	E	В	D	D	C
	Α	C	В	В	A
	B	A	A	A	В

- ▶ Bob chooses *E*, the next available house
- ► Carol: conflict! *E* and *C* are taken. conflicting individual: Alice.
  - $\Rightarrow$  Alice and Bob's assignment are cancelled and Carol is assigned her house, C.

$Endowment \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	E	С	D
	D	E	C	E	E
	E	В	D	D	C
	Α	С	В	В	Α
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	С	D	Ε	С	D
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- ▶ Bob chooses *E*, the next available house
- ► Carol: conflict! *E* and *C* are taken. conflicting individual: Alice.
  - $\Rightarrow$  Alice and Bob's assignment are cancelled and Carol is assigned her house, C.

$Endowment \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Е	С	D
	D	E	C	E	E
	E	В	D	D	C
	Α	С	В	В	A
	B	A	A	A	В

- ▶ Alice chooses *E*, the next available house.
- ▶ Bob chooses *B*.
- ► Erin chooses *A*.
- ▶ The algorithm stops, final allocation:

$$\mu(\mathsf{Alice}) = E \quad \mu(\mathsf{Bob}) = B \quad \mu(\mathsf{Carol}) = C \quad \mu(\mathsf{Denis}) = D \\ \mu(\mathsf{Erin}) = A$$

$Endowment \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Е	С	D
	D	E	C	E	E
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	D	Ε	C	Ε	Ε
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- ▶ Alice chooses *E*, the next available house.
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	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	<u>C</u>	D	Ē	С	D
	D	Ε	C	Ε	Ε
	Ε	$\bigcirc{B}$	D	$\bigcirc$	C
	Α	С	В	В	A
	В	A	A	A	В

But this assignment is Pareto dominated by:

$$\mu(\mathsf{Alice}) = C \quad \mu(\mathsf{Bob}) = B \quad \mu(\mathsf{Carol}) = E \quad \mu(\mathsf{Denis}) = D$$
  
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The MIT-NH4, Rochester or Carnegie-Mellon/Duke/Harvard mechanisms show that finding an efficient and individually rational assignment is not trivial.

There is a way out, though. Use either:

- ▶ An improved version of the MIT-NH4 algorithm; or
- ▶ the Top Trading Cycle algorithm.

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#### The issue is how conflicts defined and solved:

► MIT-NH4:

If there is a conflict: all tenant's acceptable houses taken.

- All assignments starting from the conflicting individual are cancelled;
- Existing tenant is assigned her house;
- Resume serial dictatorship starting from the conflicting individual.
- ► You Request My House I Get Your Turn:

- All assignments starting from the conflicting individual are cancelled;
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**Step 1**: Draw a random order of all individuals.

**Step 2**: Assign tentatively houses using serial dictatorship until a squatting conflict occurs.

### **Step 3**: It there is a squatting conflict:

- All assignments starting from the conflicting individual are cancelled.
- ▶ In the ordering of individuals move the existing tenant just above the conflicting individual.
- ▶ Resume serial dictatorship starting with the existing tenant.

**Step 4**: If there is a cycle, assign the houses (like in TTC) and remove the individuals and houses in the cycle from the problem.

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$Endowment \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
	Ε	В	D	D	С
	Α	С	В	В	Α
	R	Δ	Δ	Δ	R

${\sf Endowment} \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
	Ε	В	D	D	C
	Α	С	В	В	Α
	В	A	A	A	В

- ▶ Alice chooses C, but tenant (Carol) hasn't chosen a house yet.
- ► Carol chooses *E*, then Alice chooses *C*.
- ▶ Bob chooses *D*, but tenant (Denis) hasn't chosen a house yet.

New order: Carol, Alice, Denis, Bob and Erin.

${\sf Endowment} \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
	D	Ε	C	Ε	Ε
	Ε	В	D	D	С
	Α	C	В	В	Α
	В	A	A	A	В

▶ Alice chooses *C*, but tenant (Carol) hasn't chosen a house yet.

New order: Carol, Alice, Bob, Denis and Erin.

- ► Carol chooses *E*, then Alice chooses *C*.
- ▶ Bob chooses *D*, but tenant (Denis) hasn't chosen a house yet.

New order: Carol, Alice, Denis, Bob and Erin.

${\sf Endowment} \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	E	С	D
	D	E	C	E	E
	E	В	D	D	C
	Α	C	В	В	Α
	В	A	A	A	В

▶ Alice chooses C, but tenant (Carol) hasn't chosen a house yet.

New order: Carol, Alice, Bob, Denis and Erin.

- Carol chooses E, then Alice chooses C.
- ▶ Bob chooses *D*, but tenant (Denis) hasn't chosen a house yet.

New order: Carol, Alice, Denis, Bob and Erin.

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	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
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### Order of dictators: Carol, Alice, Denis, Bob and Erin.

- ▶ Bob chooses B. A trivial cycle, so Bob is assigned B.
- ► Erin chooses A. Tenant (Alice) has chosen a house.
- ▶ The algorithm stops, final allocation:

$$\mu(\mathsf{Alice}) = C \quad \mu(\mathsf{Bob}) = B \quad \mu(\mathsf{Carol}) = E \quad \mu(\mathsf{Denis}) = D \\ \mu(\mathsf{Erin}) = A$$

${\sf Endowment} \to$	Α	В	С	D	
	$P_{Alice}$	$P_{Bob}$	$P_{Carol}$	$P_{Denis}$	$P_{Erin}$
	С	D	Ε	С	D
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Endowment 
$$ightarrow egin{array}{ccc} A & B & & & & & & & \\ \hline P_{A lice} & P_{B o b} & & & & & & \\ \hline B & A & & & & & & & \\ & A & & B & & & & & \\ \hline \end{array}$$

- ▶ Order is: Alice, Bob.
- ▶ Alice chooses  $B \Rightarrow$  order changed to: Bob, Alice
- ▶ Bob chooses  $A \Rightarrow$  order changed to: Alice, Bob
- repeat, ad nauseam.

- ► Alice takes B
- ▶ Bob takes A

Endowment 
$$ightarrow egin{array}{c|c} A & B \\ \hline P_{\mathsf{Alice}} & P_{\mathsf{Bob}} \\ \hline B & A \\ A & B \\ \hline \end{array}$$

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Endowment 
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This algorithm works like TTC when the objects have a priority:

- ▶ Individuals point to the house they want.
- ► Houses point to an individual.

To which individual will the house point?

Draw a random order of the individuals.

This order will become will become the priority ordering over individuals of all vacant houses.

Occupied house point to their tenants.

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### Results

### Theorem

An assignment mechanism that uses the Top Trading Cycle algorithm with mixed endowment is (for any random ordering):

- ► Efficient.
- Individually rational.
- Strategyproof

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For any ordering of the individuals the YRMH–IGYT algorithm yields the same outcome as the Top Trading Cycle algorithm with mixed endowments (using the same ordering of the individuals).

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# Take-away

- ▶ In assignment models we have to match individuals to objects.
- Individuals have preferences over objects, but objects do not have preferences.
  - ⇒ Only individuals' welfare matter.
- ➤ Two cases: public endowments & private endowments.

  There is also the mix public-private endowment model.
- Serial dictatorship is a simple algorithm that is efficient and makes a mechanism using it strategyproof.

► The Top Trading Cycle algorithm is another solution that gives efficient assignments and ensures strategyproofness.

#### TTC needs either:

- private endowments; or
- each object has a priority orderings over the individuals.
- Serial dictatorship does not ensures individually rational assignments when there are private endowments.
- ► With private endowments, individual rationality, efficiency and strategyproofness can be obtain with either:
  - ▶ the You Get My House I Get Your Turn algorithm; or
  - ▶ the Top Trading Cycle with Mixed Endowments algorithm.

Both algorithms yield the same outcome.