Machine learning problem formulation

• The machine learning approach expresses NLP as an optimization problem:

```
\begin{split} \hat{\mathbf{Y}} &= \underset{\mathbf{y} \in f(\mathbf{y} | \mathbf{x}; \boldsymbol{\theta})}{\operatorname{argmax}} \quad \Psi(\mathbf{Y}, \mathbf{X}; \boldsymbol{\theta}) \\ where &\quad \mathbf{x} \in X \text{ is the input} \\ &\quad \mathbf{y} \in Y \text{ is the output} \\ &\quad \Psi(\,\cdot\,) \to \mathbb{R} \quad \text{is a function expressing the learning objective} \\ &\quad f(\,\cdot\,) \text{ is the function, or model, that maps } \mathbf{x} \text{ to } \mathbf{y} \\ &\quad \boldsymbol{\theta} \text{ parameterizes } f(\,\cdot\,) \end{split}
```

Neural Language Modeling

- End-to-end modeling with no explicit syntactic representation
 - Neural networks pretrained on very large text corpora where goal is to predict words given then context (i.e., surrounding words).
 - Transfer / few shot learning to fine tune on downstream tasks

