

「APPETIZER HACKATHON」 Guide

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Outline

□ Outline

- Name of Event: APPETIZER HACKATHON

Theme

New Normal in the POST-COVID-19 Era,
The Beginning of Innovation using Cloud

- Participation Eligibility:
(Eligibility): Undergraduate, graduate students, developer, and engineer in South-East Asia region
(Quota): Form a group of 1 to 5 people to apply, a total of 30 teams will be selected after document screening
- Major Details: 30 teams that made into the main HACKATHON round will participate in idea development hackathon which uses various API from 10 Korean companies and they will be able to receive various technical support and feedbacks through mentoring sessions with Korean companies. 8 teams with most outstanding ideas will be chosen to make final presentations and give awards.
- Total Prize: Total of \$27,000
 - Grand prize (1 team): \$5,000 / 1st runner-up (2 teams): \$3,000 each / 2nd runner-up (5 teams): \$1,000 each
 - Each of 22 teams that will not win awards will be given participation award of \$500 each.
- Main Benefits for Participating Teams
 - Provides Naver Cloud credits worth about \$2,500 to 30 teams that made to the main round
 - Provides 1-year Naver Cloud credits worth about \$17,000 to the Grand Prize Team.
- Registration Period: December 6, 2021 (Monday) 09:00 am to December 23, 2021 (Thursday) 15:00 pm (Korean Standard Time)
- Registration Method: Online application (www.api-appetizer.com)

- Applications will be acknowledged only if Idea Development Plan, Pledge of Participation, and Consent Form for Collection, Use, Provision and Third-Party Provision of Personal Information are completely uploaded.
- APPLE related gifts will be given to only 15 teams who register during 12/6 ~ 12/10 and participate all hackathon programs by the end of the January, 2022.
- Organizer / Host / Supporter: Naver Cloud / Korea Software Industry Association / Ministry of SMEs and Startups, Korea Foundation for Cooperation of Large&Small Business, Rural Affairs

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Main Schedule

□ Main Schedule (Korean Standard Time)

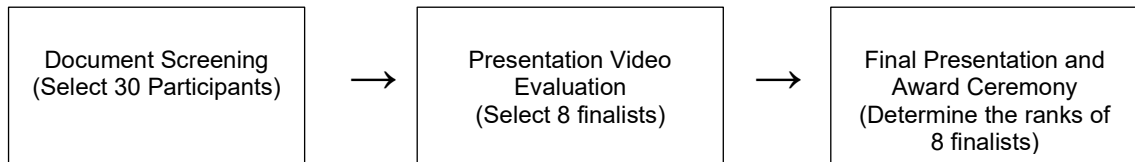
Dates	Schedule	Details
Dec. 06, 2021 (Mon) 09:00 am ~ Dec 23, 2021 (Thu) 15:00 pm	Registration	<ul style="list-style-type: none"> · Register online via Hackathon webpage (api-appetizer.com) · Submit team member list and idea plan
Dec. 28, 2021 (Tue) ~ Dec. 29, 2021 (Wed)	Document Screening	<ul style="list-style-type: none"> · Document screening to select 30 teams that will advance into main round
Dec. 30, 2021 (Thu) 17:00 pm	Main Round Participants Announcement	<ul style="list-style-type: none"> · Announce 30 teams that advanced into the main round
Jan 05. 2022 (Wed)	Orientation and Webinar	<ul style="list-style-type: none"> · Orientation and webinar (Zoom) for 30 teams
Jan. 06, 2022 (Thu) 09:00 am ~ Jan. 07, 2022 (Fri) 11:00 am	Final API Selection	<ul style="list-style-type: none"> · Final API selection to use in idea development hackathon
	Mentoring Application	<ul style="list-style-type: none"> · Mentoring application for the teams that wish to participate in mentoring with participating API companies
Jan. 07, 2022 (Fri) 17:00 pm	Mentoring Schedule Announcement	<ul style="list-style-type: none"> · Share final mentoring schedule with participants

Jan. 10, 2022. (Mon) ~ Jan. 14, 2022 (Fri)	Online Mentoring	<ul style="list-style-type: none"> · Online mentoring session between teams that wish to participate in mentoring and the participating companies
Jan. 10, 2022 (Mon) ~ Jan. 19, 2022 (Wed)	API Utilization Period	<ul style="list-style-type: none"> · Deliver API KEY to participants
Jan. 17, 2022 (Mon) 09:00 am ~ Jan. 18, 2022 (Tue) 17:00 pm	Submit Pre- Recorded Presentation Video	<ul style="list-style-type: none"> · 30 teams that participate in hackathon program to submit pre-recorded presentation video
Jan. 20, 2022 (Thu) ~ Jan. 21, 2022 (Fri)	Presentation Video Evaluation	<ul style="list-style-type: none"> · Evaluate presentation videos from 30 teams and select 8 teams that will advance into the Finals
Jan. 24, 2022 (Mon) 17:00 pm	Finalists Announcement	<ul style="list-style-type: none"> · Announce final 8 teams that will make final announcement
Jan. 27, 2022 (Thu)	Final Presentation and Award Ceremony	<ul style="list-style-type: none"> · Live presentation of 8 finalist teams · Final rank announcement and award ceremony · Select Grand Prize (1 team), 1st runner-up (2 teams), and 2nd runner-up (5 teams)

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Evaluation Methods and Criteria

□ Evaluation Procedure



□ Evaluation Method and Criteria

- Document Screening (Select 30 Participants)
 - Takes place when more than 30 teams register, evaluates the idea development plan submitted during hackathon registration
 - Sum up average points in each evaluation element to select top 30 teams
 - Evaluation elements (100 marks): Unique and creative idea (30 marks), API utilization (30 marks), Feasibility (30 marks), Expectation Effect (10 marks)
- Presentation Video Evaluation (Select 8 Finalists)
 - Evaluates pre-recorded videos submitted by 30 teams
 - Sum up examiner's average points in each evaluation element to select 8 finalists
 - Evaluation elements (100 marks): Unique and creative idea (30 marks), API utilization (30 marks), Feasibility (30 marks), Expectation Effect (10 marks)
- Final Presentation and Award Ceremony (Final Ranking)
 - 8 finalists make live online presentations
 - Final rankings of 8 teams to be decided by final evaluation
 - Evaluation elements (100 marks): Presentation video evaluation (70 marks), Result delivery (30 marks)

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Inquiries

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* Please inquire through the email, inquiry menu on the website, or through WhatsApp.

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Detailed Evaluation Criteria for Document and Presentation Evaluations

Category	Evaluation Element	Detailed
Examiner's Evaluation [100 marks]	Unique and Creative Idea (30 marks)	• Distinctiveness of proposed idea
		• Creativeness of proposed idea
		• Superiority of proposed idea
	API Utilization (30 marks)	• Feasibility of API utilization
		• Superiority of API utilization
	Feasibility (30 marks)	• Concreteness of development objectives and development details (methods and duration)
		• Adequacy of development system
		• Practical feasibility of proposed idea
	Expectation Effect (10 marks)	• Ripple effect in field of development

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**Detailed Evaluation Criteria for Final Presentation
 Evaluation**

Category	Evaluation Element	Detailed
Examiner's Evaluation [100 marks]	Presentation Video Evaluation Score (70 marks)	<ul style="list-style-type: none"> • Reflects presentation video evaluation scores
	Result Delivery (30 marks)	<ul style="list-style-type: none"> • Integrity of presentation details • Delivery of presentation details