

# Business Jack



## Age

25 to 34 years

## Highest Level of Education

Doctorate (e.g. PhD, EdD)

## Social Networks



## Industry

Technology

## Organization Size

1-10 employees

## Preferred Method of Communication

- Email
- Phone
- Face-To-face

## Tools They Need to Do Their Job

- Accounting and Bookkeeping Systems
- Project Management
- Email
- Cloud-Based Storage & File Sharing Applications
- Invoicing Software
- Reporting Software
- Business Intelligence Dashboards

## Job Responsibilities

People and resource management, decision making.

## Their Job Is Measured By

Revenue generated

## Reports to

CTO

### **Goals or Objectives**

Make the business successful

### **They Gain Information By**

Both online courses and conferences

### **Biggest Challenges**

- Problem Solving & Decision Making
- Collaboration & Creativity
- Change Management
- Resources