# Ahnaf Haidar

## Data Analyst

Results-driven Data Analyst with experience at Sigma Insight Partners, skilled in SQL and Python programming. Expert in data visualization and trend analysis, I transformed complex datasets into actionable insights, enhancing decision-making processes. Successfully automated reporting tasks, improving efficiency and accuracy, while collaborating effectively with cross-functional teams to drive business growth.

## Contact

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## Education

**2024 - 2028**
**Bachelor's Degree**
Informatics Engineering
University of Darussalam Gontor

## Skills

- Data analysis
- Power BI Data visualization
- SQL
- Python programming
- MySQL & PostgreSQL
- Trend analysis

## Language

- **English**
- **Arabic**

## Experience

**2024 - 2025**
Thinkmatch, DKI Jakarta
**Data Analyst**

- Cleaned and analyzed CRM, GA4, and Meta Ads data using SQL, Excel, and Python to support campaign and sales reporting.
- Built Power BI dashboards for KPIs like CAC and ROAS, used by clients such as Kredivo, Sayurbox, and Ajaib.
- Collaborated with marketing, sales, finance to deliver insights, automate reports, and forecast trends with Prophet.

## Project

**June 2024**
**Market Basket Analysis**

Market Basket Analysis is a project that identifies products frequently bought together to support sales and marketing strategies.

**Jan 2024**
**Suicide data analysis**

Suicide Data Analysis is a project that explores global suicide trends by age, gender, country, and year to uncover patterns and support mental health awareness and prevention efforts.

**Jan 2025**
**WFH Salary analysis**

WFH Salary Analysis is a data project comparing salaries of remote (WFH) and on-site workers to identify pay differences across roles, locations, and industries.

**June 2025**
**Consumer Complain Analysis**

Consumer Complaint Analysis is a data project focused on identifying trends and patterns in consumer complaints, helping businesses improve service quality and customer satisfaction.

## Online Presence

**Github**
https://github.com/La7hydar

**Linkedin**
www.linkedin.com/in/ahnaf-haidar-019182339