Ahnaf Haidar

Data Analyst

Phone: +6285257963228
Email: haidarahnaf137@gmail.com

Github: github.com/La7hydar
Portfolio: www.linkedin.com/in/ahnaf-haidar-019182339

SUMMARY

- Results-driven data professional with a strong background in analytics, database management, and visualization. Experienced in SQL, Python, and business intelligence tools to transform complex datasets into actionable insights. Adept at applying statistical techniques and machine learning methods to support data-driven decision-making across diverse industries.

SKILLS

- Programming & Tools: Python (Pandas, NumPy, Matplotlib, Scikit-learn), SQL, Git/GitHub
- Data Analysis & Visualization: Excel (Advanced), Power BI, Data Cleaning, ETL, Statistical Analysis
- Databases: MySQL, PostgreSQL

PROFESSIONAL EXPERIENCE

Data Analyst Intern | Thinkmatch | Jakarta, Indonesia | Jun 2024 – Jan 2025

- Collected, cleaned, and analyzed CRM & Google Analytics datasets (200K+ rows) using SQL and Python.
- Designed and maintained automated Power BI dashboards to track KPIs (CAC, ROAS, lead conversion), reducing manual reporting time by 50%.
- Developed a K-Means clustering model to refine audience segmentation, improving campaign CTR by 18%
- Collaborated with marketing and sales teams to translate business needs into actionable, data-driven solutions.

PROJECTS

Market Basket Analysis | Python, SQL | 2024

- Identified product associations and frequently bought-together items in retail data.
- Delivered insights to support cross-selling strategies and improve marketing decisions.

Suicide Data Analysis | Python (Pandas, Matplotlib), Data Visualization | 2024

- Analyzed global suicide trends segmented by age, gender, country, and year.
- Built visualizations to uncover patterns and support mental health awareness campaigns.

EDUCATION

Bachelor of Informatics Engineering | Expected Graduation: 2028
University of Darussalam Gontor, Ponorogo, Indonesia

- Relevant Coursework: Statistics, Database Systems, Data Mining, Machine Learning, Data Structures & Algorithms

CERTIFICATIONS

- SQL Certification | Programming Hub | Mar 2025
- RDBMS Certification | Programming Hub | Feb 2025
- Programming with Python | Dicoding | Nov 2024
- Data Science & Analytics | HP Foundation | Oct 2024