



LACIE NGUYEN

Graphic & Visual Designer

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Profile

A third year Interactive Art and Technology student strives to create and improve visual branding and digital experience through human-centred designs. My core competencies are graphics design, sketching, and visualizing content to best serve my users and their needs.

Skills

Design

Sketching
Illustration
Visual Branding
Interface Design
Interaction Design

Process

Research
Ideation
Wireframing
Prototyping
Testing

Tools

Photoshop
Illustrator
InDesign
Figma
XD

Experience

Graphic Designer

Volunteer – SFU LYFE

September 2021 –
Present

- Working in a marketing team of 5 members including VP of Marketing and social media coordinators.
- Designing graphics for social media posts and stories based on the branding guideline by using Photoshop, Illustrator and Figma, which increases followers on Instagram.

Illustrator

Freelance – Bonheur

November 2020 –
October 2021

- Worked as a freelancer for a online clothes shop.
- Communicated with the stakeholder to create visualization for social media posts based on the branding color.
- Created illustration and story highlights for Instagram by using vector on Figma and drawing on Procreate.

Orientation Leader

Volunteer – Fraser
International College

September 2021

- Supported a group of 20 new college students to adapt to the new academic environment by organizing team-building activities to connect them together.
- Operated a campus tour to for the new students which helped them know where to find academic resources or support.

Education

Bachelor of Arts, Interactive Arts and Technology Publishing Minor

Simon Fraser University

January 2021 – Present

Communication, Art and Technology

Fraser International College

September 2019 – December 2020