Tutorial 7: Dummy Variables and Interactions (II)

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Today's Agenda

- 1. Interaction terms with interval-level variables
- 2. Graphical representation of interactions
- 3. Analysis of Variance (ANOVA)
- 4. Finding variables that represent theoretical concepts
- 5. Expectations for research outline

Briefly: unit fixed effects

Last time we ran a (pooled) regression and did not include unit-fixed effects. Fixed effects are dummy variables for each unit, i.e. country in our data.

How would we include fixed effects?

How is this different from our old method?

1. Interaction terms with interval-level variables

In today's session we will build upon the last lab and continue to work on interaction effects.

Last time we looked at interactions between a continuous and a binary variable. This time both our variables will be continuous.

For this purpose we will again refer to the dataset by Milner and Kubota.

Let us try to test a hypothesis that combines claims from modernization theory and the literature on FDI.

- 1. Modernization theory claims that as countries develop economically, societies become more complex and people more educated which leads to a process of democratization. (Lipset 1959, Boix & Stokes 2003)
- 2. The literature on FDI claims that FDI is an important driver of economic growth. It can increase economic development by allowing for technology transfers from other countries. (Jensen 2003, Damijan et al. 2003)

Following these two claims of the political-economic literature, one might argue that there is a positive interaction of GDP and FDI inflows: because FDI means technology transfers—and potentially educational effects—meaning that societies acquire production processes of higher complexity, the effect of economic development on democratization may be magnified.

Let us test this hypothesis through a simple regression model with an interaction term. We use our data on developing countries as there is diversity in terms of all three variables we are interested in: democracy scores, FDI inflows, and GDP per capita.

Let us first specifically look at the values of the variables that we are interested in.

```
summary(LDC$polityiv update2)
##
                               Mean 3rd Qu.
                                                         NA's
      Min. 1st Qu. Median
                                                Max.
## -10.000 -7.000 -6.000
                            -2.074
                                       6.000
                                              10.000
                                                         2003
summary(LDC$11gdp_pc)
                                                Max.
##
      Min. 1st Qu.
                     Median
                               Mean 3rd Qu.
                                                         NA's
##
                       1266
                               2888
                                        2999
         0
               442
                                               44160
                                                         1823
summary(LDC$11fdi)
                                          3rd Qu.
                                                                NA's
       Min.
             1st Qu.
                        Median
                                    Mean
                                                       Max.
```

It might be interesting to see what the extreme outliers are in those cases.

1.7930

0.6382

Let us check this with the following commands:

0.0269

```
which(LDC$11gdp_pc > 20000)
```

1.9900 184.6000

2423

```
## [1] 1472 1473 1474 1475 1476 1477 1478 1479 1480 1481 1655 1656 1657 1658 ## [15] 1659 1660 1661 1662 1663 1664 1665 1666 1667 1672 1895 1896 1897 1898 ## [29] 1899 1900 1901 1902 1903 1904 1905 1906 1907 1908 2034 2035 2036 2037 ## [43] 2038 2039 2040 2365 2366 2367 2368 2369 2370
```

LDC[1472,]

-27.2400

```
##
        country ctylabel date gatt_wto_new aclpn bpc1 dopen_wacz2 ecris2
## 1472
            443
                  Kuwait 1971
                                                    NA
                                                                 NA
                                          1
                                                0
        fdignp gdp_pc_95d l1aclpn l1bpc1 l1ecris2 newtar polityiv_update2
##
                 32146.39
                                 0
                                                       NA
## 1472
            NA
                                       NA
                                                NA
##
        signed yrsoffic
                             usheg
                                     llusheg llfiveop llgdp_pc
                                                                     avsw
## 1472
             0
                     NA 0.2678981 0.2756129
                                                 10.2 31940.31 0.1505376
##
                    llavsw llavnewtar
                                          lnpop l1lnpop l1office
        avnewtar
## 1472
               0 0.1505376
                                     0 13.58728 13.5198
##
        11partyage2000 l1fdi 11polity 12polity 13polity 11signed milit2 sp2
## 1472
                    NA
                          NA
                                    -9
                                             NA
                                                      NA
##
        pers2 l1milit2 l1sp2 dictator1 l1dictator1 yr70 yr80 l1ssch closedyr
## 1472
                     0
                            0
                                      2
                                                  2
                                                        1
                                                             0 1.232
##
        _spline1 _spline2 _spline3 l1gatt_wto_new
## 1472
              NA
                       NA
                                 NA
```

```
# It's Kuwait
which(LDC$11fdi > 50)
## [1] 984 2847 2848
LDC[2847, ]
                      ctylabel date gatt_wto_new aclpn bpc1 dopen_wacz2
       country
##
          642 EquatorialGuinea 1996 0 0 1
       ecris2 fdignp gdp_pc_95d l1aclpn l1bpc1 l1ecris2 newtar
0
                                           1
                                                     0
       polityiv_update2 signed yrsoffic usheg l1usheg l1fiveop l1gdp_pc
## 2847
                    -5
                           0
                                  17 0.26817 0.2627195
                                                         13.2 410.9776
##
            avsw avnewtar
                           llavsw llavnewtar
                                               lnpop l1lnpop l1office
## 2847 0.6344086 15.04722 0.5913978 16.13231 12.92255 12.89672
       11partyage2000 l1fdi l1polity l2polity l3polity l1signed milit2
                 9.5 82.97678
                                  -5
                                           -5
                                                   -5
       sp2 pers2 l1milit2 l1sp2 dictator1 l1dictator1 yr70 yr80 l1ssch
## 2847 0
             0
                   0
                           0
                                      2
                                                 2 0
       closedyr _spline1 _spline2 _spline3 l1gatt_wto_new
## 2847
            NA
                    NA
                             NA
                                      NA
# It's Equatorial Guinea
Now let us estimate a model with an interaction effect.
# Second: estimate the model
intmodel = lm(polityiv_update2 ~ l1gdp_pc + l1fdi + l1gdp_pc * l1fdi, data = LDC)
summary(intmodel)
##
## Call:
## lm(formula = polityiv_update2 ~ l1gdp_pc + l1fdi + l1gdp_pc *
##
      11fdi, data = LDC)
##
## Residuals:
             1Q Median
                            3Q
    Min
## -21.687 -4.959 -2.689 7.206 12.278
## Coefficients:
                  Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                -2.724e+00 1.951e-01 -13.957 < 2e-16 ***
## l1gdp_pc
                1.006e-03 1.042e-04 9.653 < 2e-16 ***
                -5.063e-02 3.696e-02 -1.370
## l1fdi
                                               0.171
## l1gdp_pc:l1fdi 1.726e-04 3.475e-05 4.967 7.28e-07 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 6.755 on 2372 degrees of freedom
   (2994 observations deleted due to missingness)
## Multiple R-squared: 0.08849,
                                Adjusted R-squared: 0.08734
```

F-statistic: 76.76 on 3 and 2372 DF, p-value: < 2.2e-16

How would we interpret the interaction of GDP per capita and FDI? Is it problematic that one of the terms is not significant?

Also, what happens if we use the two formulas below?

intmodel2 = lm(polityiv_update2 ~ l1gdp_pc * l1fdi, data = LDC)

```
summary(intmodel2)
##
## Call:
## lm(formula = polityiv_update2 ~ l1gdp_pc * l1fdi, data = LDC)
##
## Residuals:
##
      Min
                1Q Median
                               ЗQ
                                       Max
           -4.959 -2.689
## -21.687
                            7.206
                                   12.278
##
## Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                 -2.724e+00 1.951e-01 -13.957 < 2e-16 ***
## l1gdp_pc
                  1.006e-03 1.042e-04
                                          9.653
                                                 < 2e-16 ***
## l1fdi
                  -5.063e-02 3.696e-02 -1.370
                                                   0.171
## l1gdp_pc:l1fdi 1.726e-04 3.475e-05
                                         4.967 7.28e-07 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 6.755 on 2372 degrees of freedom
     (2994 observations deleted due to missingness)
## Multiple R-squared: 0.08849,
                                   Adjusted R-squared: 0.08734
## F-statistic: 76.76 on 3 and 2372 DF, p-value: < 2.2e-16
intmodel3 = lm(polityiv_update2 ~ l1gdp_pc:l1fdi, data = LDC)
summary(intmodel3)
##
## lm(formula = polityiv_update2 ~ l1gdp_pc:l1fdi, data = LDC)
##
## Residuals:
##
      Min
                                3Q
               1Q Median
                                      Max
## -27.369 -5.539
                   -2.722
                            7.443 15.757
##
## Coefficients:
##
                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 -1.548e+00 1.528e-01 -10.13
                                                  <2e-16 ***
## l1gdp_pc:l1fdi 2.505e-04 2.391e-05
                                          10.48
                                                  <2e-16 ***
```

Which model would be the better choice?

Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1

Residual standard error: 6.915 on 2374 degrees of freedom
(2994 observations deleted due to missingness)
Multiple R-squared: 0.0442, Adjusted R-squared: 0.0438
F-statistic: 109.8 on 1 and 2374 DF, p-value: < 2.2e-16</pre>

In-class exercise: interaction terms with two interval-level variables

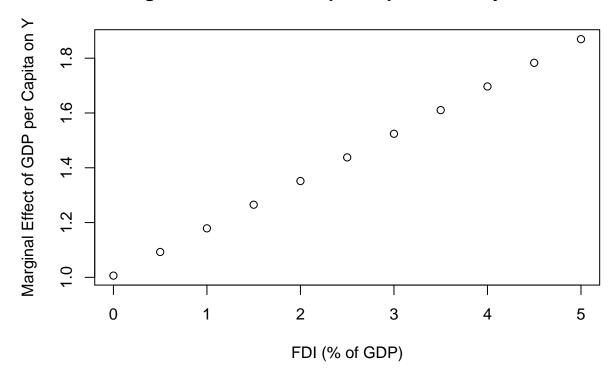
How would we plot the marginal effect of GDP per capita at different values of FDI inflows?

Let us first check out the coefficients of our model.

intmodel\$coefficients

```
##
      (Intercept)
                                          l1fdi l1gdp_pc:l1fdi
                        l1gdp_pc
   -2.7235846254
                    0.0010063348 -0.0506297183
                                                  0.0001726174
Now we need to look at possible values of FDI inflows:
summary(LDC$fdignp)
       Min. 1st Qu.
                       Median
                                  Mean 3rd Qu.
                                                     Max.
                                                              NA's
## -27.2400
             0.0361
                       0.6644
                                1.8960
                                        2.0830 184.6000
                                                              2294
quantile(LDC$fdignp, probs = c(0.1, 0.9), na.rm = T)
##
        10%
                 90%
## 0.000000 5.202046
fdi_values = seq(0, 5, by = 0.5)
### Note the marginal effect is for an increase of GDP per Capita by 1 USD In
### order to make interpretation easier, we will look at increases by 1000 USD
marginal = rep(0.0010063348 * 1000, 11) + 0.0001726174 * fdi_values * 1000
plot(fdi_values, marginal, type = "p", main = "Marginal Effects of GDP per Capita on Polity IV Score",
   xlab = "FDI (% of GDP)", ylab = "Marginal Effect of GDP per Capita on Y")
```

Marginal Effects of GDP per Capita on Polity IV Score



2. Graphical representation of interactions

In order to graphically represent the effect that GDP per capita has at different levels of FDI, we create several new dataframes.

Next we use the model we estimated to predict values based on this new dataframe.

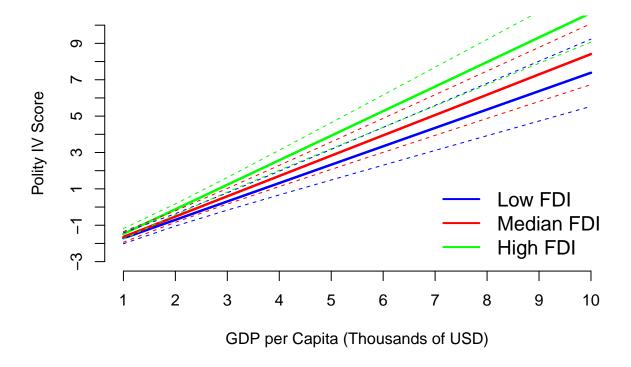
```
pred.p1 = predict(intmodel, type = "response", se.fit = TRUE, newdata = nd1)
pred.p2 = predict(intmodel, type = "response", se.fit = TRUE, newdata = nd2)
pred.p3 = predict(intmodel, type = "response", se.fit = TRUE, newdata = nd3)
```

```
pred.table1 = cbind(pred.p1$fit, pred.p1$se.fit)
pred.table2 = cbind(pred.p2$fit, pred.p2$se.fit)
pred.table3 = cbind(pred.p3$fit, pred.p3$se.fit)
```

Finally, we create the plot. Let's start by adding the first values.

```
plot(pred.p1$fit, type = "l", ylim = c(-3, 10), main = "Predicted Values: GDP per capita and Democracy
    xlab = "GDP per Capita (Thousands of USD)", ylab = "Polity IV Score", axes = FALSE,
    col = "blue", lwd = 2.5)
axis(1, at = seq(1, 10), labels = seq(1, 10))
axis(2, at = seq(-3, 10), labels = seq(-3, 10))
### Next: we add lines
lines(pred.p2$fit, col = "red", lwd = 2.5)
lines(pred.p3$fit, col = "green", lwd = 2.5)
### Let us add a legend to our plot, so it's more obivous what we did here.
legend("bottomright", c("Low FDI", "Median FDI", "High FDI"), lty = 1, lwd = 2,
    col = c("blue", "red", "green"), bty = "n", cex = 1.25)
### We can also add confidence intervals to our plot, though this will make it
### a little less clear.
fit1 = pred.p1$fit
low1 = pred.p1$fit - 2 * pred.p1$se.fit
high1 = pred.p1$fit + 2 * pred.p1$se.fit
cis1 = cbind(fit1, low1, high1)
fit2 = pred.p2$fit
low2 = pred.p2$fit - 2 * pred.p2$se.fit
high2 = pred.p2$fit + 2 * pred.p2$se.fit
cis2 = cbind(fit2, low2, high2)
fit3 = pred.p3$fit
low3 = pred.p3fit - 2 * pred.p3$se.fit
high3 = pred.p3$fit + 2 * pred.p3$se.fit
cis3 = cbind(fit3, low3, high3)
matlines(cis1[, c(2, 3)], lty = 2, col = "blue")
matlines(cis2[, c(2, 3)], lty = 2, col = "red")
matlines(cis3[, c(2, 3)], lty = 2, col = "green")
```

Predicted Values: GDP per capita and Democracy Score



Be very cautious about any causal interpretation here. We probably have several problems associated with causal inference, including omitted variable bias and endogeneity.

Let's naively assume that we don't deal with those problems here. Would the predicted values support our initial hypothesis?

3. Analysis of Variance (ANOVA)

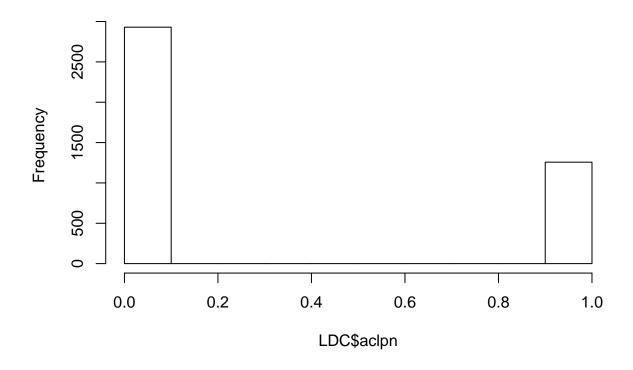
Let us conduct an analysis of variance. We are interested in the level of FDI inflows and we look at two different binary variables:

- 1. Democracy coded as 0 and 1
- 2. Open Economy coded as 0 and 1

How would we expect these variables to influence the level of FDI inflows?

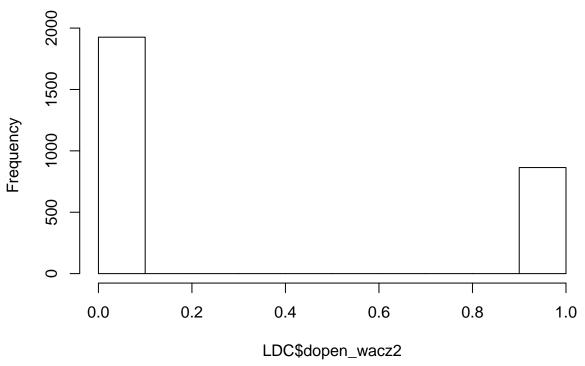
hist(LDC\$aclpn)

Histogram of LDC\$aclpn



hist(LDC\$dopen_wacz2)





Let us run look at a one-way ANOVA table.

```
anovamodel1 = lm(fdignp ~ aclpn, data = LDC)
summary(anovamodel1)
```

```
##
## Call:
## lm(formula = fdignp ~ aclpn, data = LDC)
## Residuals:
##
       Min
                1Q Median
                                3Q
                                       Max
   -28.736 -1.501 -1.114
                             0.219 183.064
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 1.5007
                            0.1189
                                   12.623 < 2e-16 ***
## aclpn
                 1.1995
                            0.2023
                                     5.928 3.41e-09 ***
##
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
## Residual standard error: 5.293 on 3025 degrees of freedom
     (2343 observations deleted due to missingness)
## Multiple R-squared: 0.01148,
                                    Adjusted R-squared: 0.01116
## F-statistic: 35.14 on 1 and 3025 DF, p-value: 3.408e-09
```

```
anova(anovamodel1)
```

```
## Analysis of Variance Table
## Response: fdignp
##
              Df Sum Sq Mean Sq F value
                                           Pr(>F)
## aclpn
               1
                    984 984.48 35.144 3.408e-09 ***
## Residuals 3025 84739
                          28.01
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
How would we interpret these results? Compare to the results of the OLS regression.
Let us look at a two-way ANOVA table.
anovamodel2 = lm(fdignp ~ aclpn + dopen_wacz2 + aclpn * dopen_wacz2, data = LDC)
summary(anovamodel2)
##
## Call:
## lm(formula = fdignp ~ aclpn + dopen_wacz2 + aclpn * dopen_wacz2,
      data = LDC)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -28.294 -1.059 -0.710
                            0.313 82.253
##
## Coefficients:
##
                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     1.05857
                                0.09506 11.136 < 2e-16 ***
                                         0.222 0.823982
## aclpn
                     0.04466
                                0.20076
## dopen_wacz2
                     0.40981
                                0.20384
                                          2.010 0.044501 *
## aclpn:dopen_wacz2 1.06032
                                0.32010 3.312 0.000939 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3.378 on 2360 degrees of freedom
     (3006 observations deleted due to missingness)
## Multiple R-squared: 0.02566,
                                   Adjusted R-squared: 0.02442
## F-statistic: 20.72 on 3 and 2360 DF, p-value: 3.008e-13
anova(anovamodel2)
## Analysis of Variance Table
##
```

```
## Response: fdignp
##
                     Df Sum Sq Mean Sq F value
                                                 Pr(>F)
## aclpn
                          258.3 258.27 22.630 2.083e-06 ***
                     1
                          325.9 325.85 28.551 1.000e-07 ***
## dopen_wacz2
                      1
## aclpn:dopen_wacz2
                      1
                         125.2 125.23 10.972 0.0009388 ***
## Residuals
                   2360 26934.8
                                11.41
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

How would we interpret these results? Compare to the results of the OLS regression.

4. Finding variables that represent theoretical concepts

We are interested in finding a measurement for veto players. Veto players can be described as the number of institutions in a political system whose approval is required when changes to the status quo are attempted to be made.

How can we measure this theoretical concept? Which variables might be most useful?

In class-exercise: turning a concept into a measurement

5. Expectations for research outline

Due on Thursday after fall break.

We won't have a problem set over fall break.

- 1. What is your theory?
- 2. How can you turn this theory into a testable hypothesis?
- 3. Which data is out there that would allow you to test your hypothesis?

Have a great fall break!