# Tutorial 6: Dummy Variables and Interactions

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# Agenda

- 1. Merging data
- 2. Factor
- 3. Regression with factors
- 4. Regression with interaction term
- 5. Tips & Tricks
- the etymology of dummy vs binary
- Latex location syncing between pdf and source code
- Google R style guide https://google-styleguide.googlecode.com/svn/trunk/Rguide.xml

## 1. Merging data

Walk through syntax examples in http://www.princeton.edu/ $\sim$ otorres/Merge101R.pdf Extended practice in homework

#### 2. Factor

Factor is an R data type to encode categorical data. (Factor is a R term, categorical data is a Statistics term). In the real world, categorical data come in two forms: numeric and characters.

#### Consider when the raw data is numeric

schtyp refers to school type, with 0 = private and 1 = public

```
set.seed(124)
schtyp <- sample(0:1, 20, replace = TRUE)
schtyp</pre>
```

**##** [1] 0 0 1 0 0 0 1 0 1 0 1 1 1 1 0 0 1 1 1 0

```
is.factor(schtyp)
```

## [1] FALSE

```
is.numeric(schtyp)
## [1] TRUE
We convert the raw data into a factor as follows:
schtyp.f1 <- factor(schtyp)</pre>
schtyp.f1
## [1] 0 0 1 0 0 0 1 0 1 0 1 1 1 1 0 0 1 1 1 0
## Levels: 0 1
is.factor(schtyp.f1)
## [1] TRUE
# Note how we also supply the labels
schtyp.f2 <- factor(schtyp,</pre>
                    levels = c(0, 1),
                    labels = c("private", "public"))
schtyp.f2
## [1] private private public private private private public private
## [9] public private public public public private private
## [17] public public public private
## Levels: private public
is.factor(schtyp.f2)
## [1] TRUE
Consider when the raw data is character.
ses referes to social economic status.
ses <- c("low", "middle", "low", "low", "low", "low", "middle", "low", "middle",</pre>
   "middle", "middle", "middle", "high", "high", "low", "middle",
    "middle", "low", "high")
is.factor(ses)
## [1] FALSE
is.character(ses)
## [1] TRUE
```

```
factor(ses)
```

```
## [1] low middle low low low middle low middle middle
## [11] middle middle middle high high low middle middle low high
## Levels: high low middle
```

Note how the levels are arranged alphabetically and may not correspond to "real-world" order. Whether this is a problem depends on whether you want to model your data as categorical or ordinal. Usually, you want to model your data as categorical, as R treats ordinal variable strangely.

### 3. Regression with dummies

```
# Load the LDC_IO dataset that you used for homework
library(foreign)
d <- read.dta('LDC_IO_replication.dta')</pre>
```

#### Regression with factors

aclpn is a binary variable, with 1 = democracy

```
summary(lm(fdignp ~ factor(aclpn), data = d))
```

```
##
## Call:
## lm(formula = fdignp ~ factor(aclpn), data = d)
##
## Residuals:
##
                               3Q
      Min
                1Q Median
## -28.736 -1.501 -1.114
                            0.219 183.064
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
                              0.1189
                                     12.623 < 2e-16 ***
## (Intercept)
                   1.5007
                                       5.928 3.41e-09 ***
## factor(aclpn)1
                   1.1995
                              0.2023
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.293 on 3025 degrees of freedom
     (2343 observations deleted due to missingness)
## Multiple R-squared: 0.01148,
                                   Adjusted R-squared: 0.01116
## F-statistic: 35.14 on 1 and 3025 DF, p-value: 3.408e-09
```

#### Regression with multiple dummies to encode a categorical variable

dictator1 is a categorical variable that denotes the regime type. For example, 1: single party, ..., 7: sp/pers/mil, 8: democracy

If we put it straight in the regression, what would be the problem?

```
summary(lm(fdignp ~ bpc1 + dictator1, data = d))
##
## Call:
## lm(formula = fdignp ~ bpc1 + dictator1, data = d)
##
## Residuals:
##
      Min
                1Q Median
                                3Q
                                       Max
## -28.769 -1.720 -1.123
                             0.245 182.865
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.79093
                           0.29201
                                     2.709 0.00681 **
                                     2.371 0.01782 *
## bpc1
                0.57620
                           0.24301
## dictator1
                0.16626
                           0.04191
                                     3.967 7.5e-05 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 5.554 on 2189 degrees of freedom
     (3178 observations deleted due to missingness)
## Multiple R-squared: 0.009206,
                                    Adjusted R-squared: 0.008301
## F-statistic: 10.17 on 2 and 2189 DF, p-value: 4.017e-05
So R mistakenly thought that dictator1 is a continuous variable above. We want to model dictator1 as a
categorical variable instead.
summary(lm(fdignp ~ bpc1 + factor(dictator1), data = d))
##
## Call:
## lm(formula = fdignp ~ bpc1 + factor(dictator1), data = d)
## Residuals:
##
      Min
                1Q Median
                                3Q
                                       Max
## -27.848 -1.992 -0.764
                             0.432 181.544
##
## Coefficients:
##
                      Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                       -0.1573
                                   0.3730 -0.422 0.67328
                                   0.2460
                                           3.130 0.00177 **
## bpc1
                        0.7701
## factor(dictator1)2
                        2.4076
                                           5.782 8.43e-09 ***
                                   0.4164
## factor(dictator1)3
                       0.4589
                                   0.5980
                                            0.767 0.44296
## factor(dictator1)4
                       0.3890
                                            0.374 0.70837
                                   1.0400
## factor(dictator1)5
                       0.4774
                                   0.5801
                                            0.823 0.41059
## factor(dictator1)6
                       1.1890
                                   0.7493
                                            1.587 0.11270
## factor(dictator1)7
                        1.3795
                                   0.4510
                                            3.059 0.00225 **
## factor(dictator1)8
                        2.4774
                                   0.3811
                                            6.501 9.87e-11 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 5.499 on 2183 degrees of freedom
     (3178 observations deleted due to missingness)
```

```
## Multiple R-squared: 0.03137, Adjusted R-squared: 0.02782
## F-statistic: 8.838 on 8 and 2183 DF, p-value: 5.685e-12
```

The output will look a lot better with label. (Quiz: What's the average FDI for democracy?)

```
##
## Call:
## lm(formula = fdignp ~ bpc1 + dictator1, data = d)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
## -27.848 -1.992 -0.764
                            0.432 181.544
##
## Coefficients:
##
                       Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                        -0.1573
                                    0.3730 -0.422 0.67328
## bpc1
                         0.7701
                                    0.2460
                                             3.130 0.00177 **
## dictator1pers
                         2.4076
                                    0.4164
                                             5.782 8.43e-09 ***
## dictator1mil
                         0.4589
                                    0.5980
                                             0.767 0.44296
## dictator1sp/pers
                         0.3890
                                    1.0400
                                            0.374 0.70837
## dictator1pers/mil
                         0.4774
                                    0.5801
                                             0.823 0.41059
## dictator1sp/mil
                         1.1890
                                    0.7493
                                             1.587 0.11270
## dictator1sp/pers/mil
                         1.3795
                                    0.4510
                                             3.059 0.00225 **
## dictator1democracy
                                    0.3811 6.501 9.87e-11 ***
                         2.4774
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.499 on 2183 degrees of freedom
     (3178 observations deleted due to missingness)
## Multiple R-squared: 0.03137,
                                   Adjusted R-squared: 0.02782
## F-statistic: 8.838 on 8 and 2183 DF, p-value: 5.685e-12
```

Note that a level is missing. Why?

At this point, the coefficient is a comparison of all categories against dictator1 = 1 (sp). This may not be a good category to base our comparison against.

Theoretically, we want to compare all types of dictatorships against democracy instead. In R, If we want to choose another category to compare against, we need to change the "reference level" of the factor variable as follows.

```
# Change the reference level to 'democracy'
d$dictator1 <- relevel(d$dictator1, ref = 'democracy')

# Note how democracy is now the reference level, and thus omitted
summary(lm(fdignp ~ bpc1 + dictator1, data = d))</pre>
```

```
##
## Call:
## lm(formula = fdignp ~ bpc1 + dictator1, data = d)
## Residuals:
##
      Min
               1Q Median
                                3Q
                                       Max
## -27.848 -1.992 -0.764
                            0.432 181.544
##
## Coefficients:
##
                        Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                         2.32008
                                   0.23723
                                              9.780 < 2e-16 ***
                                              3.130 0.001771 **
## bpc1
                        0.77007
                                   0.24602
## dictator1sp
                        -2.47736
                                   0.38108 -6.501 9.87e-11 ***
## dictator1pers
                                           -0.216 0.829340
                        -0.06975
                                   0.32355
## dictator1mil
                        -2.01849
                                   0.53892
                                            -3.745 0.000185 ***
## dictator1sp/pers
                        -2.08831
                                   1.01133
                                            -2.065 0.039049 *
## dictator1pers/mil
                       -1.99992
                                   0.51565 -3.878 0.000108 ***
## dictator1sp/mil
                        -1.28841
                                   0.70008 -1.840 0.065850 .
                                   0.37392 -2.936 0.003360 **
## dictator1sp/pers/mil -1.09782
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 5.499 on 2183 degrees of freedom
     (3178 observations deleted due to missingness)
## Multiple R-squared: 0.03137,
                                   Adjusted R-squared: 0.02782
## F-statistic: 8.838 on 8 and 2183 DF, p-value: 5.685e-12
```

### Food for thought: What to do when the categorical variable has a lot of levels?

polityiv\_update2 has 20 levels, ranging from -10 (most undemocratic) to 10 (most democratic). What to do?

```
summary(lm(fdignp ~ bpc1 + factor(polityiv_update2), data = d))
```

```
##
## Call:
## lm(formula = fdignp ~ bpc1 + factor(polityiv_update2), data = d)
## Residuals:
##
       Min
                1Q Median
                                3Q
                                       Max
## -28.186 -1.213 -0.629
                             0.294 179.494
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                               2.85446
                                          0.78116
                                                    3.654 0.000265 ***
                               0.11589
                                          0.27029
                                                    0.429 0.668152
## bpc1
## factor(polityiv_update2)-9 -2.04884
                                          0.90817
                                                   -2.256 0.024187 *
## factor(polityiv_update2)-8 -2.30724
                                          0.92493
                                                   -2.495 0.012700 *
                                                   -2.473 0.013502 *
## factor(polityiv_update2)-7 -2.01978
                                          0.81685
## factor(polityiv_update2)-6 -1.54186
                                          0.93276
                                                   -1.653 0.098499
## factor(polityiv_update2)-5 2.10080
                                          0.99785
                                                    2.105 0.035399 *
## factor(polityiv_update2)-4 -2.00090
                                          1.11688 -1.792 0.073375
## factor(polityiv_update2)-3 -1.42872
                                          1.08823 -1.313 0.189384
```

```
## factor(polityiv_update2)-2 -2.32527
                                         1.22715 -1.895 0.058268
## factor(polityiv_update2)-1 -2.07329
                                         1.16339
                                                  -1.782 0.074897 .
## factor(polityiv update2)0 -1.81669
                                                  -0.956 0.339295
                                         1.90068
## factor(polityiv_update2)1
                             -0.07971
                                         1.44878
                                                  -0.055 0.956128
## factor(polityiv_update2)2
                             -1.73993
                                         1.57435
                                                  -1.105 0.269229
## factor(polityiv update2)3
                             -1.28779
                                         1.37935
                                                  -0.934 0.350622
## factor(polityiv update2)4
                             -0.13309
                                         1.16877
                                                  -0.114 0.909350
## factor(polityiv_update2)5
                             -1.59560
                                         1.01460
                                                  -1.573 0.115972
## factor(polityiv_update2)6
                             -0.51165
                                         0.93950
                                                  -0.545 0.586095
## factor(polityiv_update2)7
                             -1.91454
                                         0.95330
                                                  -2.008 0.044754 *
## factor(polityiv_update2)8
                             -0.92858
                                         0.87708
                                                  -1.059 0.289863
## factor(polityiv_update2)9 -0.67664
                                         0.88504
                                                  -0.765 0.444648
## factor(polityiv_update2)10 -0.94278
                                         0.94172
                                                  -1.001 0.316898
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.491 on 1844 degrees of freedom
     (3504 observations deleted due to missingness)
## Multiple R-squared: 0.03004,
                                   Adjusted R-squared: 0.01899
## F-statistic: 2.719 on 21 and 1844 DF, p-value: 4.215e-05
summary(lm(fdignp ~ bpc1 + polityiv_update2, data = d))
##
## Call:
## lm(formula = fdignp ~ bpc1 + polityiv_update2, data = d)
```

```
##
## Residuals:
                1Q Median
                                3Q
                                       Max
##
      Min
## -28.579 -1.346
                   -0.894
                             0.202 183.133
##
## Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                                0.20008
                                          7.886 5.25e-15 ***
                     1.57796
                     0.07406
                                0.26630
                                                  0.7810
## bpc1
                                          0.278
                                                  0.0168 *
## polityiv_update2 0.04414
                                0.01844
                                          2.393
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.538 on 1863 degrees of freedom
     (3504 observations deleted due to missingness)
## Multiple R-squared: 0.003095,
                                    Adjusted R-squared:
## F-statistic: 2.892 on 2 and 1863 DF, p-value: 0.05573
```

This is no longer a statistical issue but a theoretical / substantive question. On the one hand, polityiv\_update2 has a lot of levels, so it kinda looks more like a continuous variable rather than 20 categories. On the other hand, if we do so, there's only one coefficient for the variable polityiv\_update2, meaning that for each 1 unit increase in polityiv\_update1, fdignp increases by that same amount. Are you comfortable with considering all one-unit changes in polityiv (e.g. from -10 to -9, 0 to 1, or 9 to 10) as equivalent?

It's a tricky question. (I guess that's why a lot of people don't use Polity IV anymore).

## Regression with interaction term

 $\mathtt{bpc1}$  is a binary variable, with  $1 = \mathtt{having}$  a balance of payment crisis  $\mathtt{aclpn}$  is a binary variable, with  $1 = \mathtt{democracy}$ 

```
d$aclpn <- factor(d$aclpn)
m_interaction <- lm(fdignp ~ bpc1 + aclpn + bpc1 * aclpn, data = d)
summary(m_interaction)</pre>
```

```
##
## Call:
## lm(formula = fdignp ~ bpc1 + aclpn + bpc1 * aclpn, data = d)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -28.987 -1.751 -1.151
                            0.248 182.813
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                1.3424
                           0.2523
                                    5.321 1.14e-07 ***
                                    1.296
## bpc1
                0.4089
                           0.3157
                                            0.1953
## aclpn1
                0.7537
                           0.3796
                                    1.986
                                            0.0472 *
## bpc1:aclpn1
                0.5012
                           0.4957
                                    1.011
                                            0.3121
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 5.55 on 2188 degrees of freedom
    (3178 observations deleted due to missingness)
## Multiple R-squared: 0.01087, Adjusted R-squared: 0.009509
## F-statistic: 8.012 on 3 and 2188 DF, p-value: 2.609e-05
```

# Quiz: What's the FDI for a dictatorship undergoing BoP crisis? A democracy undergoing BoP crisis?

We can visualize the interaction effect as follows. (Next lab we will cover how to plot interaction in details.)

