

Landon Doering

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Education

The University of Iowa Tippie College of Business | Iowa City, IA Anticipated May 2027
B.B.A., Business Analytics and Information Systems

- Sports Management Minor
- GPA: 3.73/4.00; Dean's List September 2023 - May 2024

Technical Skills

- **Tools:** Excel, Power BI, Access, PowerPoint
- **Techniques:** Demand Forecasting, Trend Analysis, Return on Investment

Projects

Plant based protein shake design

- Designed a plant-based protein shake that would reach the target market of non-dairy consumers.
- Analyzed data trends to target areas of market growth to create the most profitable dairy-free product to increase Fairlife's yearly revenues as well as fixed relevant issues around the product.
- Produced a product pitch with the information gathered from a group of people demonstrating in depth knowledge and understanding of the product.

Work Experience

IMU Kitchen Catering Staff

September 2024 - Present

The University of Iowa | Iowa City, IA

- Collaborated with a staff of cooks to prep meals for multiple university events simultaneously
- Organized and planned for future events to ensure the kitchen was prepared and equipped
- Used time management skills to ensure food was prepped and cooked properly, hitting exact due dates

Plant Variety Protection

May - August 2022 and May - August 2024

Corteva Agriscience | Johnston, IA

- Analyzed and measured corn growth via different chemicals in different crop plots to compare data and find trends regarding the differences within the chemicals
- Communicated with team members to accurately input field data
- Conducted detailed analysis of corn traits for further research and recorded the data within a spreadsheet

Kitchen Staff/Host

May - August 2021

Papas Pizzeria | Polk City, IA

- Answered calls with customers to prepare online orders to achieve ultimate customer satisfaction
- Worked effectively with team members during peak hours to build accurate food orders
- Trained and onboarded over 10 new employees to work effectively and efficiently within a fast-paced environment