

# Storm<sup>₿</sup>

## Pitch Deck

[CONFIDENTIAL]

# Origins

- Michael Saylor asked @LaDoger21 to build AI agents for @Strategy and @saylor
- Michael Saylor asked @ProfessorB21 to expand Strategy marketing to Asia
- Dylan LeClair asked @LaDoger21 to make AI art for Metaplanet
- Jeff Walton asked @LaDoger21 to make AI art for True North

# Problems & Solutions

- Corporates are bad at modern media
- We are good at **modern media** (Tiktok, X...)
- Corporates are bad at generative AI
- We are good at **generative AI** (Images, Videos...)
- Customer support is expensive when using humans
- We build **AI agents** to interact with users (X bots)

# What is Storm?

Storm is a tech startup with aspects of a:

- Media Company
- Marketing Firm
- AI Lab

# Our Content Types

- **Real World Content:** Involves cameras & mics
  - Interviews, Vlogs...
- **Generative Content:** Involves custom AI models
  - Thumbnails, Memes...
- **Interactive Content:** Involves AI Agents offering personalized content
  - X bots (similar to @grok)...

# The Market

- We focus on serving Bitcoin Treasury Companies
- We help promote Strategy Hub Startups
- "In 2026 there will be 700 Bitcoin Treasury Companies." – Phong Le

# Business Model

- **Media Coverage:** Commissions
- **Marketing Service:** Commissions
- **AI Agents:** Royalties / Subscriptions

# Our Moat

- We have **exclusive** business relations with Strategy, Saylor, True North, and Metaplanet
- We have **proprietary** AI models and agent frameworks
- We are on a Bitcoin Standard so newcomers pump our bags



# Team

- **@LaDoger21:** Michael Saylor official portrait artist, Concept artist behind Strategy 2025 rebranding
- **@ProfessorB21:** Produced the most viral media content for Strategy World 2025 (including interviews with Saylor and Phong)

# Phase 1

- Michael Saylor AI models & AI agents
- Strategy & True North marketing material
- Gen Z journalism content

(We are already doing all these with great success)

# Phase N

- Become #1 Bitcoin Media Company
- Listed in Hong Kong or Singapore as a Bitcoin Treasury Company
- Digitally Transform Michael Saylor
- Achieve AGI through Bitcoin

# Call to Action

- We need credibility to recruit top talent who are **young, smart and poor**
- \$50K angel investments each from Strategy, True North, and Metaplanet insiders
- Advisory Relationship with Strategy, True North, and Metaplanet insiders

**Thank You ₿**

# **Appendix**

(What we need from partners)

# What we need from Strategy

- Rights to use Strategy trademarks
- Access to **strategy.com** APIs
- **@strategy.com** emails
- **storm.strategy.com** subdomain
- Strategy Badges on **x.com**
- Access to Strategy Hub

# What we need from True North

- Make @saylor\_digital a member of True North
- Authorize us to use Ben Werkman's voice as a news anchor
- Access to True North internal discussions
- Access to True North internal data (APIs?)



# What we need from Metaplanet

- Access to `metaplanet.jp` APIs
- `@metaplanet.jp` emails
- `storm.metaplanet.jp` subdomain