Storm₿

Pitch Deck

[CONFIDENTIAL]

Origins

- Michael Saylor asked @LaDoger21 to build AI agents for @Strategy and @saylor
- Michael Saylor asked @ProfessorB21 to expand Strategy marketing to Asia
- Dylan LeClair asked @LaDoger21 to make AI art for Metaplanet
- Jeff Walton asked @LaDoger21 to make AI art for True North

Problems & Solutions

- Corporates are bad at modern media
- We are good at modern media (Tiktok, X…)

- Corporates are bad at generative AI
- We are good at generative AI (Images, Videos…)

- Customer support is expensive when using humans
- We build AI agents to interact with users (X bots)

What is Storm?

Storm is a tech startup with aspects of a:

- Media Company
- Marketing Firm
- AI Lab

Our Content Types

- **Real World Content**: Involves cameras & mics
  - Interviews, Vlogs…
- **Generative Content**: Involves custom AI models
  - Thumbnails, Memes…
- **Interactive Content**: Involves AI Agents offering personalized content
  - X bots (similar to @grok)…

The Market

- We focus on serving Bitcoin Treasury Companies
- "In 2026 there will be 700 Bitcoin Treasury Companies." – Phong Le

Business Model

- Media Coverage: Commissions
- Marketing Service: Commissions
- AI Agents: Royalties / Subscriptions

Our Moat

- We have **exclusive** business relations with Strategy, Saylor, True North, and Metaplanet
- We have **proprietary** AI models and agent frameworks
- We are on a Bitcoin Standard so newcomers pump our bags

Team

- **@LaDoger21:** Michael Saylor official portrait artist, Concept artist behind Strategy 2025 rebranding
- **@ProfessorB21**: Produced the most viral media content for Strategy World 2025 (including interviews with Saylor and Phong)

Phase 1

- Michael Saylor AI models & AI agents
- Strategy & True North concept art & marketing material
- Gen Z journalism content

(We are already doing all these with huge success)

Call to Action

- We need credibility to recruit top talent who are **young**, **smart** and **poor**
- $50K angel investments each from Strategy, True North, and Metaplanet insiders
- Advisory Relationship with Strategy, True North, and Metaplanet insiders

ThankYou ฿

Appendix

What we need from partners

What we need from Strategy

- Rights to use Strategy trademarks
- Access to strategy.com APIs
- @strategy.com emails
- storm.strategy.com subdomain
- Strategy Badges on x.com
- Access to Strategy Hub

What we need from True North

- Make Digital Saylor @saylor_digital a member of True North
- Access to True North internal discussions
- Access to True North internal data (APIs?)

What we need from Metaplanet

- Access to metaplanet.jp APIs
- @metaplanet.jp emails
- storm.metaplanet.jp subdomain