## **Binary Variables**

**Definition.** If x is a random variable and  $x \in \{0, 1\}$  then x is a binary variable.

**Definition.** Let  $P(x = 1) = \mu$ . Then the *Bernoulli* distribution is given by

Bern
$$(x|\mu) = \mu^x (1-\mu)^{1-x}$$
.

Let  $\mathcal{D}=x_1,...,x_N$ , then

$$p(\mathcal{D}|\mu) = \prod_{n=1}^{N} p(x_n|\mu)$$

which forms the likelihood function for  $p(\mu|\mathcal{D})$ . Then,

$$\ln p(\mathcal{D}|\mu) = (\ln \mu - (\ln(1-\mu))) \left(\sum_{n=1}^N x_n\right) + N \ln(1-\mu).$$

Since the above function depends on  $\mathcal{D}$  only through the sum,  $\sum_{n=1}^{N} x_n$  is called a *sufficient statistic*. Maximising the log will result in the sample mean as follows

$$\mu_{\mathrm{ML}} = \frac{1}{N} \sum_{n=1}^{N} x_n.$$

If there is a  $\mu$  chance of a binary variable being 1, then we can use a binomial distribution to compute the probability of drawing m instances of 1 out of a data set of N elements.

**Definition.** Given a size N and m, and a mean  $\mu$ , the *binomial distribution* is defined as follows

$$Bin(m|N,\mu) = \binom{N}{m} \mu^m (1-\mu)^{N-m}$$

where

$$\binom{N}{m} = \frac{N!}{m!(N-m)!}.$$

For the binomial distribution, we have the following properties

$$\mathbb{E}[m] = N\mu$$
$$\operatorname{var}[m] = N\mu(1-\mu).$$