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 [LaLeonieZ](#)

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Tech Stack

HTML/CSS	Jest & RTL
JavaScript	GraphQL
React	Node.js
Redux	Express
D3.js	PostgreSQL

Software Skills

Figma
Git/GitHub
Postman
Hubspot
Netlify

Self-Guided Learning

Full Stack Open
(University of Helsinki)
project-based curriculum, focus on
building SPAs with React & REST APIs

Selected Side Projects

Banana Bingo
React, Redux, styled components, Jest

Meet Me In The Middle
React, Material UI, Geolib, Axios

To Do App
HTML, CSS, vanilla Js

Education

MA Business & Producing (2:1)
University of West London

B.Sc. Media Management (first-class)
RheinMain University
of Applied Science

LEONIE ZORZI

Front End Developer

Design-minded front end developer with a passion for continuous learning and building delightful user experiences. Former branded content producer with extensive experience working with commercial clients in a deadline-driven, multi-disciplinary environment. Committed to learning in public at @LaLeonieZ on Twitter.

Professional Experience

Product Management Coach

Nov 2019 - Jan 2020

Comic Relief | London UK

- Supported 11 organisations throughout **product development** of new digital services
- Wrote and delivered full-day workshops on how to be an effective product owner
- Mentored product owners throughout discovery, design and user research phase

Front end developer

Oct 2019

Autsera | London UK

- Built a **React PWA** for eLearning startup Autsera, in collaboration with 3 developers
- Worked closely with user group and product owners to ensure intuitive UX
- Led team during user testing, prototyping and design phase
- Tech stack: **JavaScript ES6, React, Sass, Jest, Netlify**

Full-Stack JavaScript Trainee

Jul 2019 - Oct 2019

Founders and Coders | London UK

- Full-stack bootcamp with a focus on pair programming and peer-to-peer learning
- Built 10 MVPs with **JavaScript, Node.js & React**, including features such as user authentication, REST APIs, databases, CRUD operations, CSS animation and SVGs
- Applied test-driven development, agile methodologies and a user-first approach
- Documented processes and delivered tech talks to fellow dev trainees
- Learnt to approach projects from different perspectives, including **QA, dev ops, UI/UX, scrum master**

Previous Career

Digital Marketing Executive

Jan 2020 - NOW

Eurobase International | London UK

- Redesigned and developed company website using HubSpot CMS and **CSS**
- Built high-fidelity wireframes with Figma and visual assets using Adobe Suite
- Analysed competitor websites, identifying strengths and weaknesses in UX/UI
- Improved site performance and SEO

Production Manager/Producer

Sep 2016 - Jun 2019

MetFilm Creative/Self-employed | London UK

- Produced video content for & in collaboration with creative agencies and corporates
- Led technical, multi-disciplinary teams from client brief to delivery
- Evaluated project requirements and ensured timely content delivery
- Devised creative concepts to meet clients' communication goals