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 [LaLeonieZ](#)

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## Tech Stack

HTML/CSS	Node.js
Javascript	Express
React	PostgreSQL
Redux	GraphQL
D3.js	Gatsby

## Software Skills

Figma  
Git/GitHub  
Postman  
Hubspot  
Netlify

## Self-Guided Learning

**Full Stack Open**  
(University of Helsinki)  
project-based curriculum, focus on  
building SPAs with React & REST APIs

## Selected Side Projects

### Banana Bingo

React, Redux, styled components, Jest

### Meet Me In The Middle

React, Material UI, Geolib, Axios

### To Do App

HTML, CSS, vanilla Js

## Education

**MA Business & Producing (2:1)**  
University of West London

**B.Sc. Media Management (first-class)**  
RheinMain University  
of Applied Science

# LEONIE ZORZI

## Junior Frontend Developer

Design-minded frontend developer with a passion for continuous learning and building delightful user experiences. Former branded content producer with extensive experience working with commercial clients in a deadline-driven agency setting. Committed to learning in public at @LaLeonieZ on Twitter.

## Professional Experience

### Product Management Coach

Nov 2019 - Jan 2020

Comic Relief | London UK

- supported 11 organisations throughout product development of new digital services
- wrote and delivered full-day workshops on how to be an effective product owner
- mentored product owners throughout discovery, design and user research phase

### Autsera - The Game

Oct 2019

Autsera | London UK

- built a React PWA for eLearning startup Autsera, in collaboration with 3 developers
- worked closely with user group and product owners to ensure intuitive UX
- as UX/UI lead, I was in charge of user testing, prototyping and design
- tech stack: ES6, ReactJs, Sass, Jest, Netlify

### Full-Stack JavaScript Trainee

Jul 2019 - Nov 2019

Founders and Coders | London UK

- full-stack bootcamp with a focus on **pair programming** and **peer-to-peer learning**
- built 10 MVPs with vanilla Js, Node.js & React, including features such as user authentication, REST APIs, databases, CRUD operations, CSS animation and SVGs
- applied **test-driven development**, **agile methodologies** and a **user-first approach**
- learnt to approach projects from different perspectives, including QA, dev ops, UI/UX, scrum master

## Previous Career

### Digital Marketing Executive

Jan 2020 - NOW

Eurobase International | London UK

- Redesigned and developed company website using HubSpot CMS and CSS
- Built high-fidelity wireframes with Figma and visual assets using Adobe Suite
- Analysed competitor websites, identifying strengths and weaknesses in UX/UI
- Improved site performance and SEO

### Production Manager/Producer

Sep 2016 - Jun 2019

MetFilm Creative/Self-employed | London UK

- produced video content for and in collaboration with creative agencies and corporates
- led technical, multi-disciplinary teams from client brief to delivery
- evaluated project requirements and ensured timely content delivery
- devised creative concepts to meet clients' communication goals