

Leonie.Zorzi@hotmail.com

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## EDUCATION

MA Business & Producing (2:1) | 2016  
*University of West London*

BA Media Management (first-class) | 2015  
*RheinMain University of Applied Science*

## TECH STACK

Javascript	Heroku
Node.js	PostgreSQL
HTML	APIs
CSS	Travis CI
Express	Handlebars

## SOFTWARE SKILLS

Figma	Adobe Photoshop
Git	Adobe InDesign
GitHub	Adobe Illustrator
Postman	Adobe Premiere Pro
G-Suite	Adobe After Effects

## COMPETENCIES

Wireframing  
User research  
Test Driven Development  
Pair Programming  
Client Management  
2D Motion Graphics  
Project Management

## LANGUAGE SKILLS

German | *native*  
French | *conversational*  
Italian | *basic*

# LEONIE ZORZI

## FULL-STACK JAVASCRIPT DEVELOPER

Full-stack web developer with 3+ years of experience in branded content and media production. Turned to web development, as I enjoy the analytical and creative challenge of solving real-world problems with code. As a producer and production manager, I have worked for brands, agencies, and charities, managing productions and teams from initial brief to final delivery.

## TECH CAREER

FULL-STACK JAVASCRIPT STUDENT | LONDON, UK

Jul 2019 - Oct 2019

*Founders and Coders*

Currently, completing an 18-week, intensive coding boot camp that covers full-stack JavaScript technology and real project experience with an emphasis on pair programming.

Course includes:

- Building full-stack projects for external clients, using user research and testing
- Participating in weekly hackathons to consolidate learning
- Applying test-driven development and agile methodologies
- Hosting tech meetups and mentoring future students

## MEDIA CAREER

PRODUCER & MOTION DESIGNER | LONDON, UK

May 2018 - Jun 2019

*Self-employed*

Offered production and post-production services for clients in advertisement and entertainment industries. Involved in production management, content development and post-production workflows. Developed and produced informational 2D motion graphics videos for corporate clients. Mentored and taught in higher education. View portfolio at [leoniezorzi.com](http://leoniezorzi.com)

Key projects include:

- **Production assistant** on feature film involving 100+ crew members (Salman Khan Ventures)
- **Junior Producer** on Bombay Sapphire's Stir Creativity campaign (Wasserman Experience)
- **Producer** on a series of corporate videos for LaPaz Films ([www.lapazfilms.com](http://www.lapazfilms.com))
- **Production Management Mentor** for MA Producing students at MetFilm School

PRODUCTION MANAGER | LONDON, UK

Sep 2016 - Apr 2018

*MetFilm Creative*

Managed branded content and corporate video productions of MetFilm's in-house creative production agency, reporting to senior account manager. Versatile and client-facing role that involved managing processes of multiple projects simultaneously, handling budgets independently and working with brands such as Aspell, Esquire and Adweek.

Responsibilities included:

- Managing video productions from initial brief to final delivery
- Translating client briefs into social-first video concepts and project plans
- Scheduling, budgeting, project scoping
- Coordinating between clients, creatives, editors and freelance crew
- Assisting account manager in client meetings and pitches