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EDUCATION

MA Business & Producing (2:1) | 2016
University of West London

BA Media Management (first-class) | 2015
RheinMain University of Applied Science

TECH STACK

HTML	Express
CSS	PostgreSQL
Sass	React
Javascript	Handlebars
Node.js	

SOFTWARE SKILLS

Figma	Adobe Photoshop
Git	Adobe InDesign
GitHub	Adobe Illustrator
Postman	Adobe Premiere Pro
G-Suite	Adobe After Effects

COMPETENCIES

Wireframing
User research
Test Driven Development
Agile
Pair Programming
Client & Project Management
2D Motion Graphics

LANGUAGE SKILLS

German | *native*
French | *conversational*
Italian | *basic*

LEONIE ZORZI

FULL-STACK JAVASCRIPT DEVELOPER

Full-stack web developer with 3+ years of experience in branded content and media production. Turned to web development as I enjoy the analytical and creative challenge of solving real-world problems with code. As a producer and production manager, I have worked for brands, agencies, and charities, managing productions and teams from initial brief to final delivery.

TECH CAREER

FULL-STACK JAVASCRIPT STUDENT | LONDON, UK

Jul 2019 - Oct 2019

Founders and Coders

Completed an intensive 18-week coding boot camp that covers full-stack JavaScript technology and real project experience with an emphasis on pair programming.

Course included:

- Building full-stack projects for external clients, applying user research and testing
- Participating in weekly hackathons to consolidate learning
- Applying test-driven development and agile methodologies
- Hosting tech meetups and mentoring future students

Key projects:

Meet me in the Middle | *Mobile app to help Londoners find convenient meeting spots*

- Full-stack Javascript/ES6, Express.js, Node.js, Handlebars
- As DevOps lead, I was in charge of deployment, file structure & linting

Autsera | *Interactive, educational game for autistic children*

- Full-stack Javascript/ES6, ReactJs, Sass, Jest, Netlify, PWA
- As UX/UI lead, I led on user testing and created style guide & digital assets

MEDIA CAREER

PRODUCER & MOTION DESIGNER | LONDON, UK

May 2018 - Jun 2019

Self-employed

Produced digital content for clients in real estate, education and media sector. As a production assistant, I worked on feature films and advertising campaigns. Developed and produced informational 2D motion graphics videos for corporate clients. Mentored and taught in higher education. View work at lapazfilms.com

PRODUCTION MANAGER | LONDON, UK

Sep 2016 - Apr 2018

MetFilm Creative

Managed branded content and corporate video productions of MetFilm's in-house creative production agency, reporting to senior account manager. Versatile and client-facing role that involved managing processes of multiple projects simultaneously, handling budgets independently and working with brands such as Aspoll, Esquire and Adweek.

Responsibilities included:

- Managing video productions from initial brief to final delivery
- Devising creative concepts to meet clients' communication goals
- Leading cross-functional teams of up to 15 people
- Evaluating project requirements and generating financially feasible solutions
- Communicating concepts and project updates between stakeholders and departments
- Writing creative proposals and pitching to clients