

Laura Mellor

UX/UI Designer

UX/UI Designer with a professional acting background, utilising skills as a highly empathetic designer and creative communicator. Striving to offer users the most pleasurable experience whilst achieving their goals.

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- ☎ 07800805788
- 📁 Portfolio Link
- in https://www.linkedin.com/in/laura-mellor-69940a1b6/

Tools

- Sketch
- InVision
- GitHub
- Balsamiq
- Vidyard
- Flinto

Skills

- Exhaustive User Research / Testing
- Detailed Wireframing / Prototyping
- Comprehensive User Personas / User Flows
- Inspiring Mood Boards / Style Guides
- Detailed and relevant Mockups
- Native / Responsive Web Design

Hobbies

- Running
- Hiking
- Theatre
- Knitting
- Film
- Learning French

Education

- Career Foundry Intense Course**
UX/UI Design (UI Focus) - 2021
- The Oxford School of Drama**
Level 5 Diploma - Acting - 2016
- Royal Holloway University of London**
BA - English Literature & Drama - 2009

Charity / Volunteer

- Royal National Institute of the Blind** Audiobook Narrator 2017 - Present

Experience

- Ramble Pal UI Designer** May 2021 - Jun 2021

I designed a native iOS and native Android hiking trails app. From user research and competitor analysis to final designs adhering to Material Design and Human Interface guidelines. By completion I had created a design flow that allowed users to navigate between live views of waymarkers, maps or AR screens, resulting in expediated user navigation and a more pleasurable user journey.

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- Globowl UX/UI Designer** Feb 2021 - April 2021

I created a responsive web app allowing users to amend recipes and see the impact on their environmental footprint. From research, to development (lean start approach of MVP and rapid iterations) through to prototyping and mockups. I created a unique data icon allowing users to see the global footprint impact of their choices and therefore solving the issue of how to convey complex information at a glance.

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- Freelance Actor** Sep 2016 - Mar 2020

I collaborated with a wide range of creatives to communicate complex thoughts and feelings, and engage audiences via empathetic storytelling. During a repertory season I rehearsed and performed three plays alongside eachother, resulting in an enhanced ability to produce high quality work within an agile environment, all with professionalism and humour.

- Freelance Teacher** Sep 2016 - Mar 2020

I researched, planned and delivered classes to groups, or individuals, tailored to specific needs. The unpredicable nature of working with young people resulted in the ability to adapt and problem solve quickly. Enhanced DBS and prevent training.