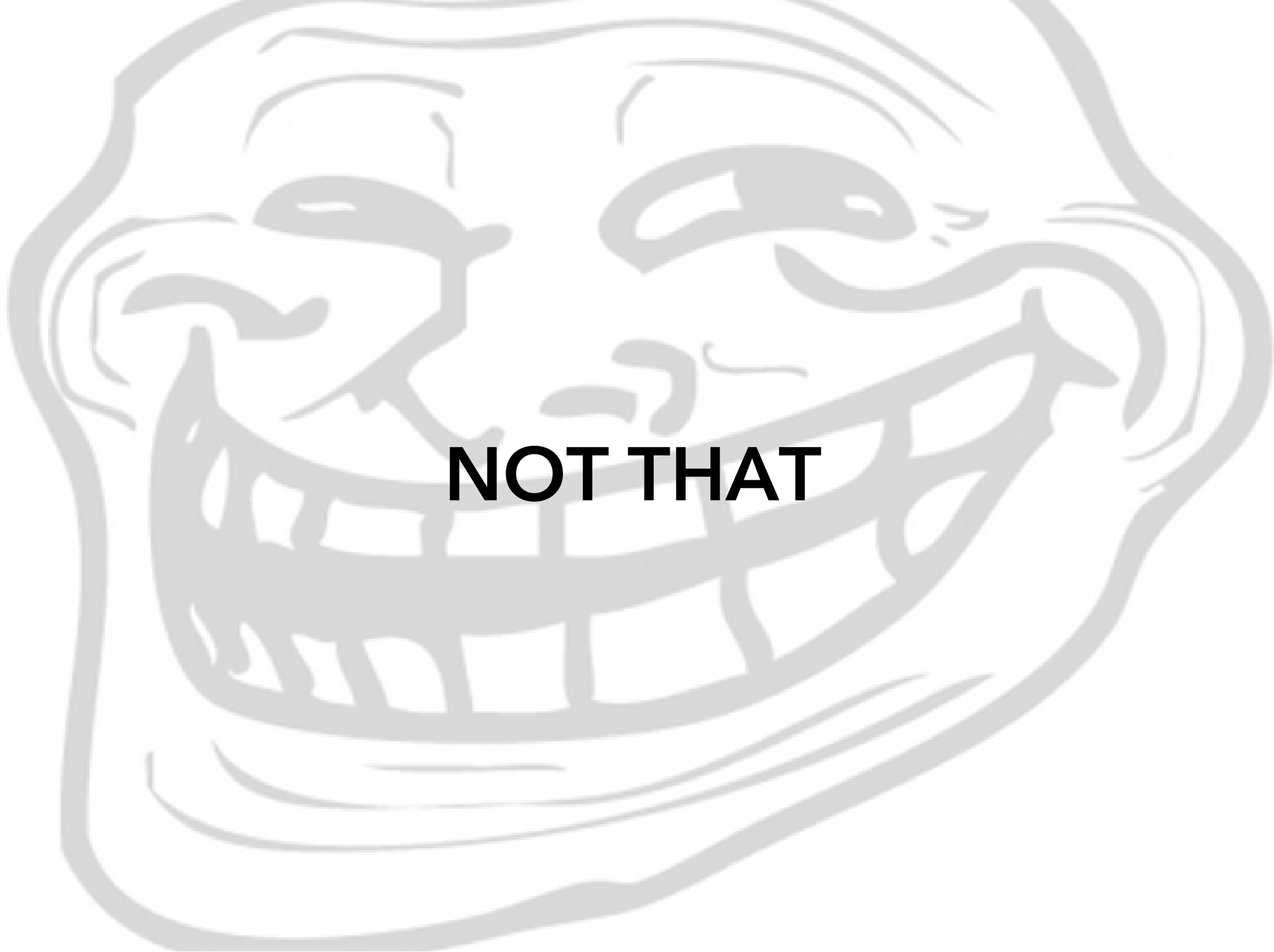


# SOFTWARE EVANGELISM, WAT?

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**NOT THAT**

evolutionary



Somos un referente de la empresa

Estamos entre el producto y los desarrolladores  
externos

Compartimos responsabilidades con varias áreas de la  
empresa

# QUÉ HACEMOS?

- Software
- Publicidad
- Comunidad

# SOFTWARE



## Desarrollamos un *Ecosistema*

- SDKs
- Tooling
- Integraciones
- Ejemplos



Nuestro rol es acercar desarrolladores a las  
herramientas que promovemos

Estamos para ayudarlos a utilizar nuestro producto

Nuestro código es Open Source

Tenemos que mantener Standards de Calidad

# MINIMUM VIABLE SNIPPET


```
require 'contentful'

client = Contentful::Client.new(
  space: 'cfexampleapi',
  access_token: 'b4c0n73n7ful',
  dynamic_entries: :auto
)

entry_id = 'nyancat'
cat = client.entry(entry_id)

puts cat.name # => "Nyan Cat"
puts "I like #{cat.likes.join(' and ')}" # => "I like rainbows and fi
puts "I have #{cat.lives} lives" # => "I have 1337 lives"
```

# DOCUMENTACIÓN ÚTIL



Developer centerContent Delivery APIContent Management APIContent Preview APIImages API

INTRODUCTION

Contentful is an API-first CMS for delivering content to any device.

Authentication

Common Resource Attributes

Collection Resources and Pagination

Errors

HTTP Details

REFERENCE

Spaces

Content Types

Entries

## Entries

Entries are the documents contained within a space. They might represent blog posts or events or anything else that you have defined a Content Type for.

### Entries Collection

Get all entries of a Space

### Entry

Get a single entry

### Assets

×

Switch to Console

Entries / Entries Collection / Get all entries of a Space

GET `https://cdn.contentful.com/spaces/space_id/entries?access_token=access_token`

Parameters

space\_id

● Alphanumeric id of the Space to retrieve.  
Example: `cfexampleapi`.

String

access\_token

● A *production* Content Delivery API Key.  
Example: `b4c0n73n7fu1`.

String

Request

Production

Raw

Try

# CONVENCIONES DE CÓDIGO



**RuboCop**

# SUITES DE TESTS

```
#config_section
    returns default section by default
    returns default section if ENV["CONTENTFUL_ENV"] section does not exist
    returns ENV["CONTENTFUL_ENV"] section if exists

#read
    fails if "global" section does not exist
    fails if management token is not found
    returns token if its found

write methods

#write_access_token
#write_space_id

#write
    writes management tokens when only value is sent
    can write management tokens to any section
    can write any key to any section

#==
    returns false when other is not a token
    returns false when other token does not have same config_path
    returns true when other token has same config_path
```

# CHANGELOGS

<http://keepachangelog.com>

## v2.0.0

### Changed

- Refactored `Commands` into new classes
- Renamed `Commands` to `CommandRunner`, kept external interface, moved internal logic to new `Commands` classes
- Refactored `Token` to be an Object instead of a collection of static behavior
- General code refactoring and cleanup

### Added

- More robust mechanism for waiting on processed assets
- JSON Template generator `generate_json` command
- Added Specs for almost all the code
- Applied Rubocop Style guide

# GUIDELINES DE CONTRIBUCIÓN

## Submitting a Pull Request

---

1. [Fork the repository.](#)
2. [Create a topic branch.](#)
3. Add specs for your unimplemented feature or bug fix.
4. Run `bundle exec rake test` . If your specs pass, return to step 3.
5. Implement your feature or bug fix.
6. Run `bundle exec rake test` . If your specs fail, return to step 5.
7. Add, commit, and push your changes.
8. [Submit a pull request.](#)



# LICENCIAS

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# BLOGS



## Now also a tvOS CMS: building tvOS apps with Contentful

Apple recently released the tvOS SDK, which helps developers build applications for the new Apple TV which will be shipping late October this

# TUTORIALES

[Developer center](#) / Using the Delivery API on iOS

## Using the Delivery API on iOS



**What is Contentful?** A content delivery backend with a RESTful JSON API, plus a web app for managing the content. [Learn more..](#)

Read on to find out what our iOS SDK does and how you can use it to build content-driven apps more easily. The [coffee guide app](#) from our [recent hackathon](#) will provide an example and walk you through building a simple app from start to finish.

# TWITTER



## Contentful

@contentful

All your content, one API - The content management backend for web & mobile apps.

📍 Berlin, Germany

🔗 [contentful.com](https://contentful.com)

📅 Joined July 2010

📧 Tweet to Contentful

👤 6 Followers you know



TWEETS  
960

FOLLOWING  
423

FOLLOWERS  
3,738

LIKES  
254

LISTS  
1

Tweets

Tweets & replies

Photos & videos



Contentful @contentful · 1m

Viajamos al sur  
Mañana, @dlitvakk va a estar dando una charla para la comunidad de @laplatarb en La Plata, Argentina



LaPlata.DEV

1

... y otros medios de comunicación ...

Damos visibilidad al producto

Los desarrolladores confían más en la opinión de otro desarrollador

Entonces, nosotros ayudamos a que otros desarrolladores prueben nuestros productos, busquen nuevos casos de uso y resolvamos mejor sus problemas

Este es nuestro objetivo, que nuestro producto sea el *Standard de facto* para el caso de uso que promocionamos



# COMUNIDAD



LaPlata.DEV

**Los escuchamos! ❤️**

El Software Evangelist participa de todo Meetup y Conferencia que puede!

Y a veces son afuera! ✈️

Buscamos ofrecer nuestro producto a la mayor cantidad posible de desarrolladores al poder brindarles soluciones en sus tecnologías preferidas

Queremos que puedas utilizar nuestro producto desde todos ellos

Debemos conocer a la competencia

Entender nuestras ventajas y nuestras debilidades

Comprender en qué nos diferenciamos

Nuestro rol dentro de la comunidad, también es el de  
generador de ideas

Queremos que a través de nuestras charlas, te sientas  
inspirado para realizar algún nuevo proyecto

Por eso, les propongo que al salir de acá, busquen un proyecto para hacer:

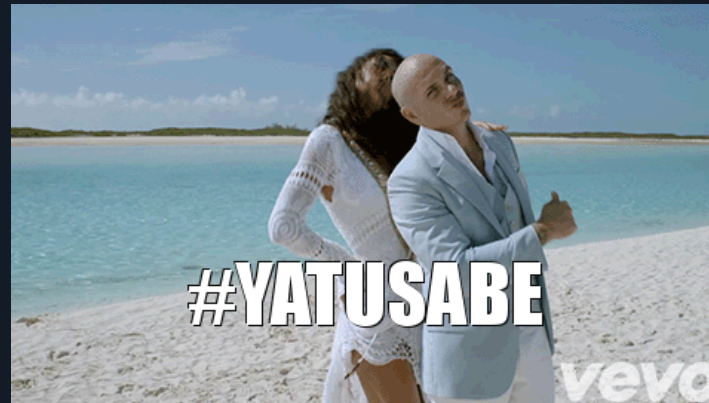
- Pueden ayudar en algún proyecto Open Source
- Pueden crear algo nuevo
- Pueden crear algo nuevo usando **contentful!!**

# ¿ PREGUNTAS ?



Pueden leer más acá:  
<http://developer-evangelism.com/>

# GRACIAS!



We're Hiring!

David Litvak Bruno ([@dlitvakb](https://twitter.com/dlitvakb))  
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