From: Joel Ortega

To: E.S Company

Subject: Implementation of social networks in the work environment

Dear Sir,

I am writing this email to explain the advantages of implementing social networks in the business world. Most important of all is the increased perception of the company's brand. This is because with nearly everybody using social media platforms, social media are a natural place to reach new and potential customers.

Following with the above mentioned idea social networks can increase web traffic on our company’s web site. Social media posts are key to drive traffic to your website. Sharing quality content on your social channels is a great way to get new people visiting our web sites.

Finally, promoting your content on social channels is a great way to present that attractive content to customers who follow the company's social accounts and services.

I look forward to your response soon and that we can talk as soon as possible.

Best regards.

Joel Ortega Rosillo community manage.