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S & B Hostel

This document is regarding the WEB 1 assignment for the first week, which is the making of a design document.

This project is channeled towards making a website designed to be used by a hostel with the aim to be approachable for its clients allowing them to book directly online and get all the necessary information.

This website provides the following functionalities:

- @ Allowing users to make their bookings online;
- @ Allow users to pay for their reservation online;
- @ Creating account for users so that they can:
 - # Manage Bookings (Edit, Pay or Cancel);
 - # Gain points for discounts;
- @ Allowing users to subscribe to the hostel's mail info;
- @ Provide the location of the hostels;
- @ Give the all contact information;

The website also inform users/clients about the hostel's interesting history and provide guidance for the new travelers.

Target Audience

1. Reason For This Topic:

The advancement in information Technology and internet penetration has greatly enhance various business processes and communication between companies and their customers, of which hostels, hotels and other hosting facilities are making a huge profit. Nowadays, with such a big competition in hospitality it's important to have a good website for marketing and gaining customers worldwide.

2. About Hostel:

A hostel is a simplified way of accommodation for travelers who are looking for cheap and comfortable place usually for short staying periods. When travelling most people don't really mind to sleep in a shared room. So hostels are places that offer a bed and commonly also breakfast so the client can sleep and have a good meal before he/she continues his/her journey.

The S & B Hostel provides a variety of services of which some of them are listed below:

@ Shared Bedroom;

@Lockers for keeping client's most valuable stuff;

@Toilets and Showers;

@Breakfast and Bar;

@ Free Wi-Fi;

3. About the Audience

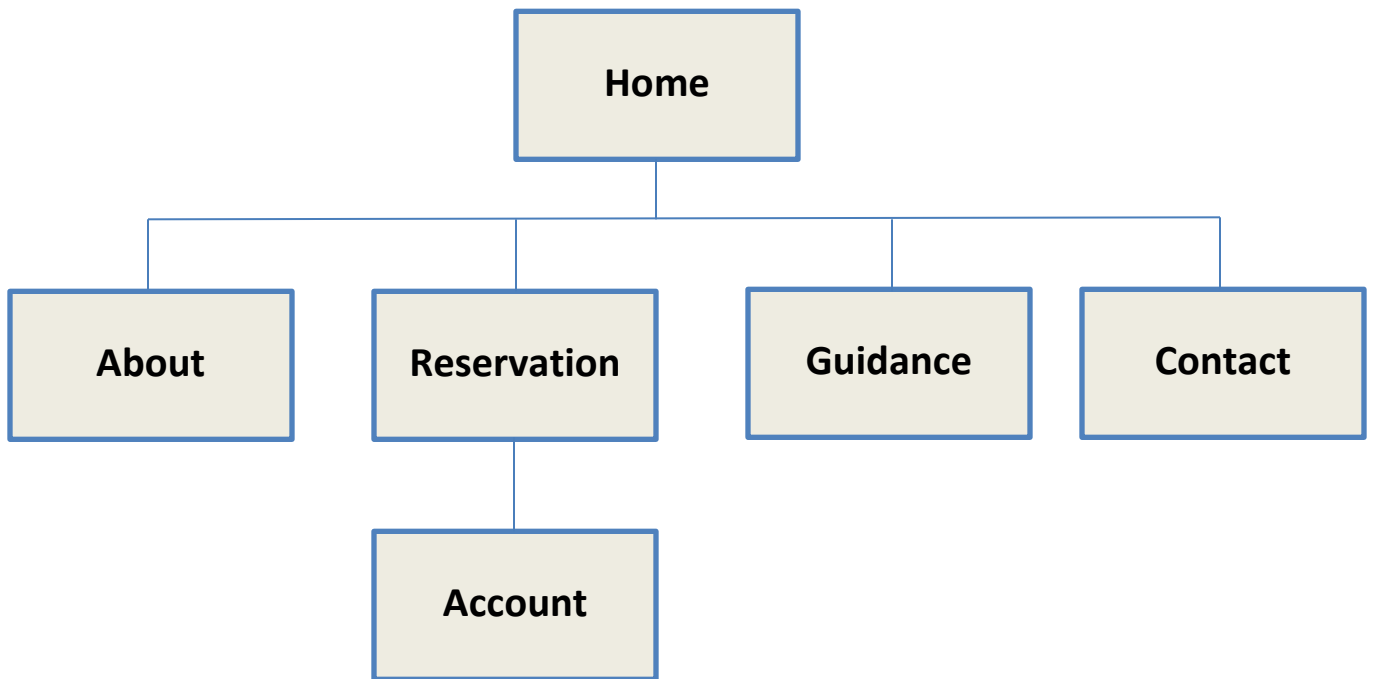
Based on some research (Table A), that took place inside a Hostel in the Eindhoven City, it's possible to observe some specific characteristics in the audience this Web Page is going to be targeted by.

Name	Patricia	Cinthy	Jingxian	Daniel	Evan
Gender	Female	Female	Female	Male	Male
Age	24	26	20	29	32
Nationality	Brazil	Mexico	China	South Africa	Malta
Occupation	Social Media	Unemployed	Student	Photographer	Blogger
Income	9k	5k	9,6k	24k	15k
Web Use	Daily	Daily	Daily	Daily	Daily
Travel Frequency	Often	Often	Occasionally	Often	Often

Table A – Query

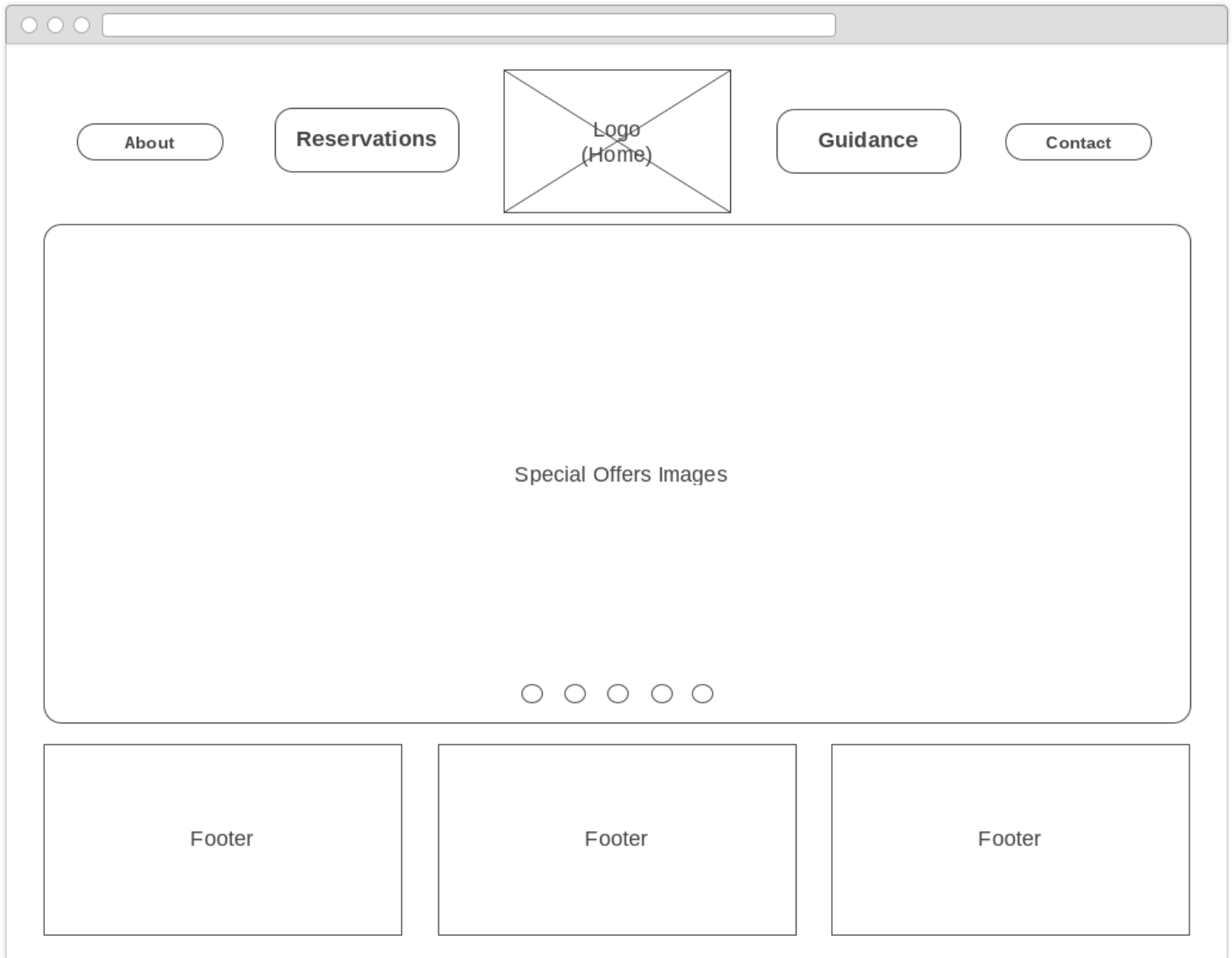
The major part of the audience are young people, between 20 and 30 years old, that have an average income of 12 thousand dollars per year, who travel with a certain frequency and come from totally different places around the world. All of them have a Daily use of the internet, not just for social media but also for job purposes and or studying needs. Their first action before even deciding for a trip is to go online and search about the place they are heading to.

Site Map

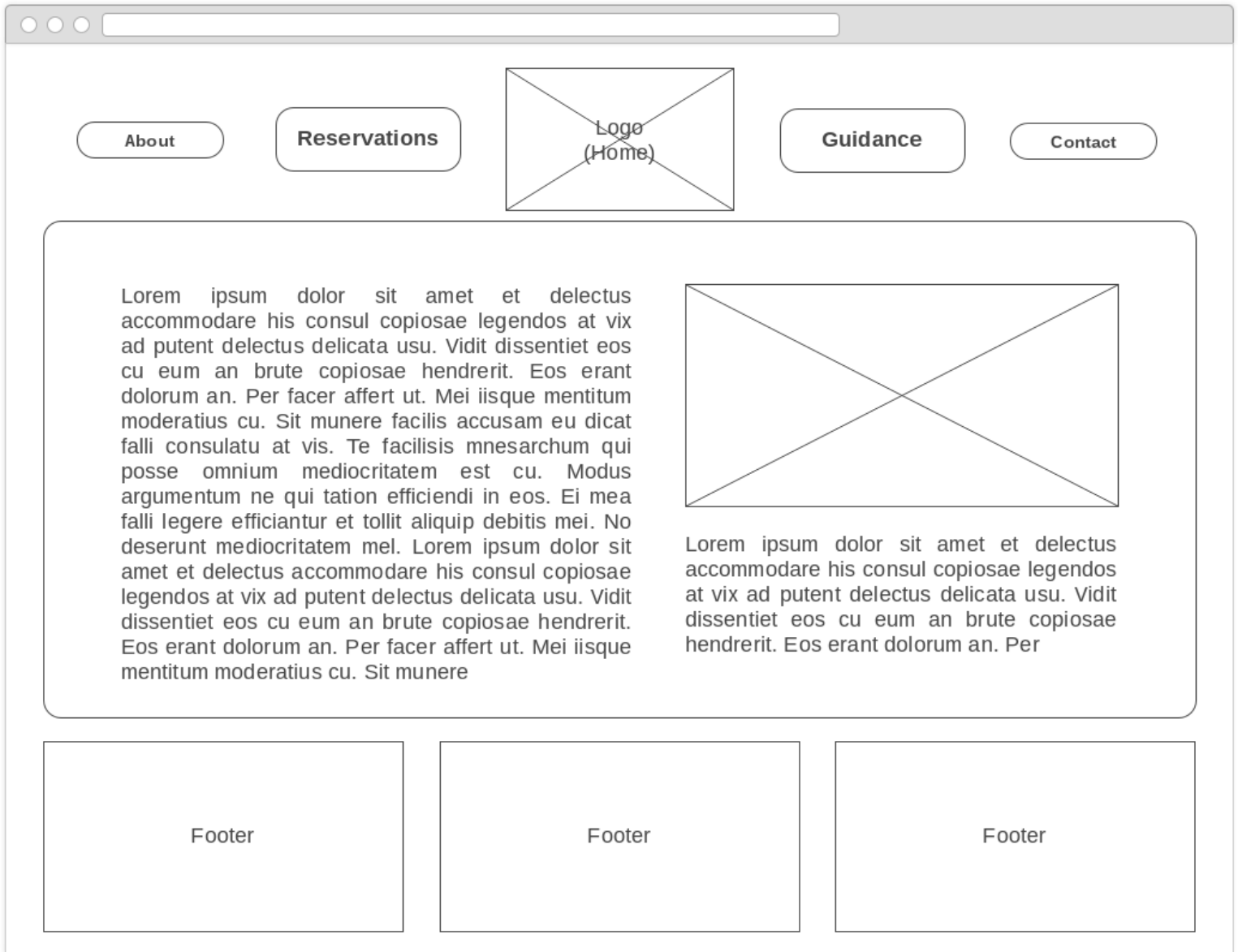


Wire Frame

Home Page



About Page



Reservations Page

●●●

About

Reservations

Logo
(Home)

Guidance

Contact

Arrival Date

Departure Date

◀ Number of Persons ▶

First Name

Last Name

Birthday

Nationality

Contact

E-mail

room 1

room 2

room 3

room 4

Register

Account

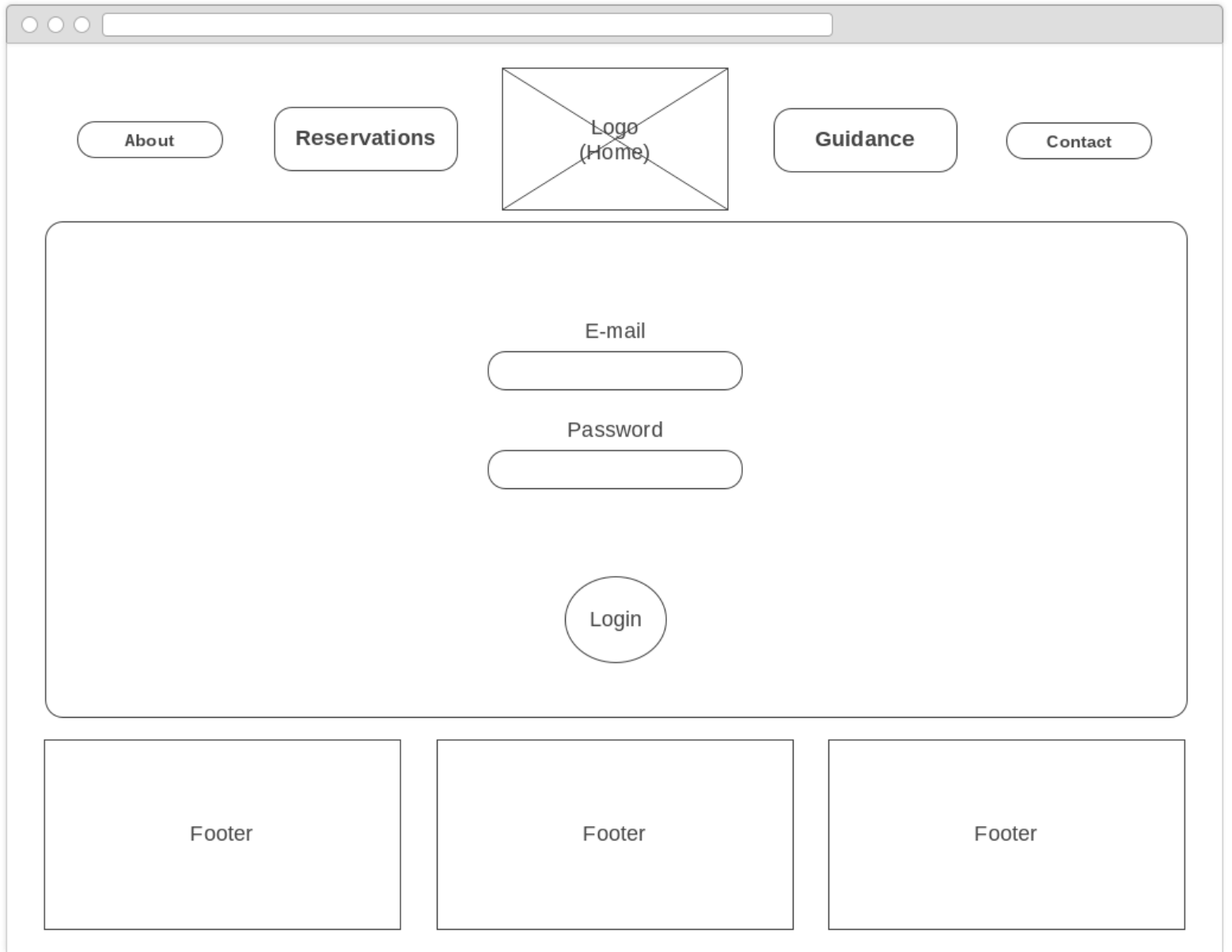
Just Book

Footer

Footer

Footer

Account Sub Page



The wireframe illustrates the layout of an 'Account Sub Page'. It features a browser window header at the top. Below the header is a navigation bar with five buttons: 'About', 'Reservations', 'Logo (Home)', 'Guidance', and 'Contact'. The 'Logo (Home)' button is represented by a square with a diagonal cross. The main content area is a large rounded rectangle containing a login form. The form has two input fields labeled 'E-mail' and 'Password', each with a rounded rectangular input box. Below these fields is a circular 'Login' button. At the bottom of the page, there are three rectangular boxes, each labeled 'Footer'.

Browser window header

Navigation bar:

- About
- Reservations
- Logo (Home)
- Guidance
- Contact

Main content area:

E-mail

Password

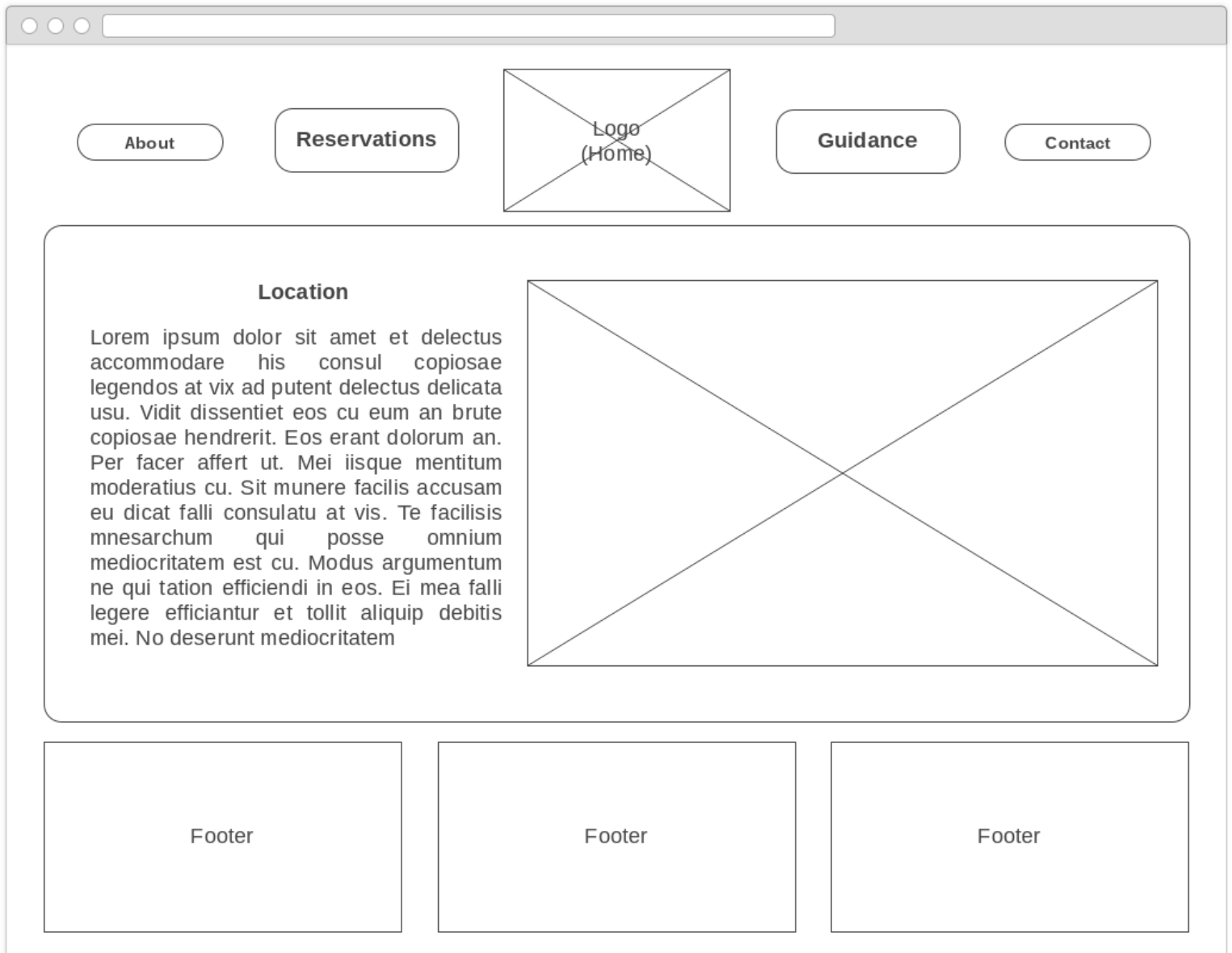
Login

Footer

Footer

Footer

Guidance Page



Contact Page

AboutReservationsLogo (Home)GuidanceContact

Address:
Mecklenburgstraat 53,
5644NK Eindhoven

Phone:
+31 6 20104516
+31 6 75683924

Working hours:
Open 00-24

Check-in:
00-24

Name

E-mail

Send us a message:

Send

Footer

Footer

Footer

Visual Design

