

Data Collection

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Desk Research

Secondary Research

Desk Research:

Desk research is a research where you review what other people have done. When doing desk research you are investigating a topic by using sources that other people have published, both digital and non-digital.

Desk research on:

Teenagers' use of social media in connection with bullying

Results:

Cyberbullying is different from traditional bullying due to the anonymity that the internet can provide. People can post what they like, be who they want and all behind a screen. Cyberbullying is easily seen and more accessible on social media sites just because of the social freedoms that the sites allow us to have. Instagram is the social media site where most young people report experiencing cyberbullying, with 42% of those surveyed experiencing harassment on the platform.

When being online, many people can gain confidence that they may not have had before because social media allows us to hide things about ourselves. Social media has given a voice to everyone; even those whom may feel like they are unheard. Unfortunately, when it comes to allowing everyone to post what they may want, you may sometimes come across the pages or people who are negative; and that's how cyberbullying occurs. From a survey that <https://www.dosomething.org> did shows about 37% of young people between the ages of 12 and 17 have been bullied online. 30% have had it happen more than once. Also that young people who experience cyberbullying are at a greater risk than those who don't for both self-harm and suicidal behaviors and only 1 in 10 teen victims will inform a parent or trusted adult of their abuse.

Observation Research

Primary Research

Observation Research:

Observational research is captured in real-time, and is usually irreplaceable, for example sensor data, survey data, sample data, and neuro-images. You go to a location, take notes about your topic, pictures, video, recordings, and when you have enough information you start studying your results and what you have investigated.

Observation Research on:

A bus journey

Process:

I stopped and sat down at a bus stop and sat there for good 15 minutes. Next I took a bus down town that took another 15 minutes. In these 30 minutes I took notes, watched and listened to the people around me.

Results:

At the bus stop. People standing and waiting for the next busses, they are talking to someone in their phone, or scrolling through

their phones. There is one weird man here, smiling to people and walking in circles. When it started to rain, there were a lot of people with an umbrella with them.

People walking out of a bus. They are listening to their airpods, some are running out in a hurry, some are old and walk really slow.

In the bus. People are standing, sitting, checking in and out which makes noises. Woman with a crying baby walks in. People are mostly watching through the windows, getting ready to get off the bus or simply scrolling through Instagram or Facebook.

There were a lot of different people that I saw these 30 minutes, young, old, happy, sad, in a hurry or just chilling. It was nice to take these 30 minutes and watch other people's lives and give them just good streams if I thought they needed them, and a smile

Interview Research

Primary Research

3 minutes transcribed.

What is group floating?

Group floating is as the word says, it is a float together. Group floating is a group of people of all ages, who comes together in a comfortable hot pool, from 33-35 ° C and floats with the help of custom design float equipment with an instructor. The equipment is a float and belt over the thighs and is designed by Icelandic woman, Unni Valdís. The supervisor goes over various issues at the beginning of the conflict, including breathing, energy and confidence.

The instructor monitors the float and moves slowly with the people so they can feel the stream in the water.

How long does one session take?

The float takes about 30 - 60 minutes at a time but it is said that if you are floating for 45 minutes it is like 2 hours of sleep

What people need to add floating to their routine?

Everyone can interact and especially people who are dealing with serious illness. The environment is so quiet, there is no effort, just relaxation, you are floating and enjoying. The float is good for those who are under a lot of strain and stress and is common for those who want to experience this happy hour. Group floating is for everyone.

Interview Research:

A interview research involves an interviewer, who coordinates

the process of the conversation and asks questions, and an interviewee, who responds to those questions. The interviewer has the questions he wants to be answered and they should help him finding results to his investigation.

Interview research about:

A hobby or an interest

Process:

I took a video interview with my aunt about her hobby, which is group floating in water. She is an instructor in Iceland. I asked her a lot of questions, recorded the video and we had a lot of fun. It is interesting to talk and learn about this interest because it is not very common and a few people know that it exists.

Important insights and quotes:

- All ages
- Breathing, energy confidence
- good for serious illness
- Quiet environment
- No effort
- Relaxation
- Enjoying
- Happy hour

Survey Research

Primary Research

Survey Research:

A Survey research method is used for collecting data from a pre-defined group of respondents to gain information and insights on various topics of interest. Surveys have a variety of purposes and can be carried out in many ways depending on the methodology chosen and the objectives to be achieved. Survey research shows us peoples honest answers, not so far from interview but more targeted.

Topic:

International students learning Danish

Process:

Me and Júlíana wanted to know if our fellow students really want to learn Danish and how much money and effort they are willing to put into it. We made a survey on it and got 21 answers, good enough to investigate.

Results:

To be exact there were 21 people who participated in this sur-

vey. The results we see in the insights.

Insights

- 67% of 21 persons that participated in the survey were female and almost 50% were between 19 and 24 years old.
- Over 70% of them recently moved to Denmark and all can speak English.
- More than 80% are beginners or intermediate at the Danish language.
- Everybody that participated said they want to learn the Danish language, but there is only 14% of them who want to spend money on it.
- 50% of the persons are not sure if they want to spend money, but more than 90% will put good amount of effort into learning Danish.
- Most of the people want to learn the language to get to know the Danish culture and to improve their chances to get a job.