## THE STATE COMMISSIONER FOR DATA PROTECTION AND FREEDOM OF INFORMATION

## PRESS RELEASE

LfDI brings color to the streets of the state capital!

Continuation of the format "Data protection as a cultural task"

May 25, 2018

Yes, you heard right.

On Monday, May 28, 2018, Dr. Stefan Brink together with the concept artist Florian Mehnert as part of the art campaign FREIHEIT 2.0 chalk stripes

What does freedom mean for each individual in the dawning digital age

us?

How much freedom do we have?

the streets of our state capital.

Still?

In particular, what does protecting our privacy mean in an era that has no knows more secrets, the transparency of private matters has become a mantra considers any demarcation towards the public strange, even suspicious explained?

This is one of the central questions that concern the "liberty guards".

"An answer cannot and must not only be about administrative and legal regulations or entrepreneurial and/or political interests.

FREEDOM is so much more.....!"

according to the LfDI.

hands on

For this reason he supports the impressive art project FREIHEIT 2.0 des conceptual artist Florian Mehnert in the literal sense actively and lays himself

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FREEDOM 2.0 is an art installation in the public space of the state capital Stuttgart. An installation that consists of several elements and in which everyone have and can contribute.

From June 2nd to June 24th, 2018, numerous events will be held in the StadtPalais

- Museum for Stuttgart and also offered in the Church of St. Maria in the Gerberviertel.

You can find the program at: http://www.freiheit2-0.de/programm.html

"Art is a wonderful medium to ask questions, seek answers and

also to be found.", continues the state commissioner.

And Florian Mehnert impressively demonstrates this. His artistic approach fits seamlessly into the decision of the LfDI to make data protection a cultural task clear up.

In addition to the classic fulfillment of tasks as a supervisory authority,

Topic "Data protection as a cultural task" as part of regular events

already firmly established and together with various partners from completely new,

unconventional and unusual perspectives are illuminated. the brisk

Participation in previous events and the positive feedback

have shown that this unusual approach is a complete success.

With the support of the art project FREIHEIT 2.0, this approach is being expanded to a new, even more demanding and promising level.

The state representative and the concept artist Florian Mehnert are looking forward to it to discover FREEDOM 2.0 together with you!

You can find more information about FREEDOM 2.0 at: http://www.freiheit2-0.de/.

Further information on data protection can be found on the Internet at www.baden-wuerttemberg.datenschutz.de or at www.datenschutz.de.