

Senate Department for Education, Youth and Family

Press and public relations

press release

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New brochure on data protection in everyday daycare

Whether film recordings from the summer party, photo documentation of projects, digital offers for

Communication with parents or children's photos on the day-care center website: In the everyday life of day-care

data protection plays an important role. With the newly revised brochure "Privacy at

Image, sound and video recordings. What has to be considered in the day-care center?" they inform

Senate Department for Education, Youth and Family and the Berlin Commissioner for Data Protection

comprehensive about the current legal requirements. The brochure has already been distributed to around 2,700 Berlin

sent to day-care centers and can be downloaded free of charge as a PDF.

Sandra Scheeres, Senator for Education, Youth and Family: "Digitization is capturing more and more

Areas of life, including early childhood education in day care centers and day care centers. Many facilities

ments also use digital offers to communicate with parents and present themselves in the

Network. The corona pandemic has accelerated this development. In the case of data protection issues

but often uncertain. With the brochure we would like to support the daycare professionals in their daily work

support. It takes up questions from day-to-day day-care center practice and creates legal certainty."

Maja Smoltczyk, Berlin Commissioner for Data Protection and Freedom of Information: "Children are subject to

the special protection of the General Data Protection Regulation. Often there is in everyday pedagogical work

but uncertainty, such as the protection of their personal rights in view of increasing digitization

can be guaranteed in practice. With our practical brochure we would like to

provide technical specialists with assistance, on the one hand to ensure that they comply with data protection

handling the particularly sensitive data of our youngest and, on the other hand, with the personal

related data of the employees in the facilities."

The 44-page brochure deals with the following topics in connection with image,

Sound and video recordings in day-care centers: classification under data protection law (legal bases and principles

ze), data protection when recording children (declaration of consent, recordings at events

and in everyday pedagogical work, scientific projects, publication by external parties), data protection

of employees (requirement for the employment relationship, dependency

relation to the employer) and media competence in everyday pedagogical work.

The brochure and additional information can be downloaded from the following links:

<https://www.berlin.de/sen/jugend/familie-und->

[children/daycare/quality/data-protection_in_kitas_2020.pdf](https://www.berlin.de/sen/jugend/familie-und-children/daycare/quality/data-protection_in_kitas_2020.pdf)

<https://www.datenschutz->

[berlin.de/fileadmin/user_upload/pdf/publikationen/informationmaterial/2020-BInBDI-](https://www.datenschutz-berlin.de/fileadmin/user_upload/pdf/publikationen/informationmaterial/2020-BInBDI-)

[Data Protection_Image_Sound_Video.pdf](https://www.datenschutz-berlin.de/fileadmin/user_upload/pdf/publikationen/informationmaterial/2020-BInBDI-Data Protection_Image_Sound_Video.pdf)

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