

THE STATE COMMISSIONER FOR DATA PROTECTION AND FREEDOM OF INFORMATION

Press Office of the State Commissioner for the

Data protection and freedom of information

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PRESS RELEASE

With the LfDI tool DS-GVO.clever

create small businesses, traders and

Craft businesses quickly and easily their

Privacy Policy

Formulating correct data protection declarations falls

particularly difficult for smaller companies and associations,

since they do not have the resources, external

Turn on the data protection officer or use your own

legal department to work.

The LfDI tool DS-GVO.clever helps concretely, simply and

effective. So far it has mainly been an aid for

Societies; now even small businesses can

Tradesmen and craft businesses use the tool

and create their data protection notices within a short time.

It's not just about data processing on the company website, but also, among other things, about the Processing of customer and employee data. Also in the new version you will find numerous information Buttons and references to further assistance from the LfDI, such as Explanatory videos or practical guides.

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The tool is available on the website of the state commissioner ready.

LfDI Stefan Brink: "The General Data Protection Regulation does not distinguish between corporations and small businesses. We help smaller businesses to make them very easy can create working privacy notices themselves."

Companies are and will remain responsible for their Data processing - with "DS-GVO.clever" you can do yours Meet information obligations in a simple way.

Craft shops and other smaller businesses can You are also welcome to contact the state representative if they need further support.

The BIDIB training center also offers online Training courses so that interested parties can familiarize themselves with "DS-GVO.clever" can familiarize.

<https://www.baden-wuerttemberg.datenschutz.de/offene-events/>

DS-GVO.clever:

<https://www.baden-wuerttemberg.datenschutz.de/ds->

