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P r e s s e release

August 16, 2021

Data protection for children: New workshop for primary schools in Berlin

For the new school year, the Berlin Commissioner for Data Protection and Freedom of information, Maja Smoltczyk, her revised media education offer and offers Berlin primary schools a new and free workshop format.

The "Privacy for Children" workshop is aimed specifically at grades 4 to 6.

Spread over five lessons, the workshop imparts digital skills and guides into the data protection world. The students discover in a playful way what data is, how it are collected and why they are worth protecting. Why data protection also in the Homeschooling is important is explained in a video.

Another focus is information about personalized advertising: through the By making fictitious advertisements, the students deepen their understanding of personalized advertising and use of published data. Based on practical Case studies, the students discuss how they would behave personally. At the At the end of the workshop, a data protection agreement will be concluded.

“To teach children at an early age what personal data is, what is behind it term data protection hides and how you can influence what happens with your data happens is of particular concern to me. With the help of games and interactive units, the students learn in our new workshop what rights they have, how to protect yourself personally and in particular how to be safe on the Internet can,” says Maja Smoltczyk, Berlin Commissioner for Data Protection and Freedom of Information.

Elementary school children, teachers and parents can find extensive information at [www.data-kids.de](http://www.data-kids.de) Materials to help you better navigate the world of privacy.

Interested teachers can register for the workshop by e-mail or telephone.

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