If website operators want to collect and process personal data on their pages, they need the data protection consent of the users.

In order to obtain consent, so-called consent layers are usually used, which are often also referred to as consent banners or cookie banners. What website managers should consider when using consent tools is explained in the following guide.

Document no longer available

The "Guide to data protection-compliant consent on websites" is no longer up-to-date and was therefore removed on September 15, 2022.