

Path: Home Page > Main Menu > Supervisory and Decision-Making Business Company

UOOU-02478/20

The check with this company was

initiated on the basis of 36 complaints. The subject of commercial communications was an offer

services in the form of online seminars, webinars in the field of taxation and accounting

linking to its website. Commercial messages have been sent

in the course of 6 months from the domains acctconsulting.cz. Controlled person

sent commercial messages to its business partners when they got their e-mail addresses

she searched for recipients on the Internet, specifically on the seznam.cz website. This is not the case

about its customers and to introduce these electronic addresses into the database

controlled persons there was an error when updating the system that these addresses

taken from a publicly available source and then sent to them

business message. After this discovery, the person being controlled tried to make a mistake

correct and, after notifying the Office, immediately removed these addresses and sent them to the addressees

an apology. The controlled person sent it

commercial messages to electronic addresses of recipients without their prior notice

consent and thus committed a violation of § 7 paragraph 2 of Act No. 480/2004 Coll. Next

conditions for sending business communications listed in § 7 paragraph 4 of Act no.

480/2004 Coll. however, they were not violated. The controlled person was for this

violation imposed in administrative proceedings a penalty of CZK 80,000, which

the company has already paid.

Links

Control report (UOOU-02478/20) [PDF, 355 kB]

ContextLocation: Document folders > Site map > Main menu > Supervisory and decision-making activities > Completed

inspections > Inspections for 2021 > Unsolicited commercial communications - 1st half of the year > Commercial

companyView current documents | document archive | documents including the archive