15.06.2022

Penalty for GDPR violation

The National Supervisory Authority completed in May 2022 an investigation at the operator S.C. Wine Point S.R.L. and found a violation of the provisions of art. 32 para. (1) lit. b) from the General Regulation on Data Protection.

As such, the operator S.C. Wine Point S.R.L. was penalized for contravention with a fine of 14,826.90 lei (the equivalent of 3,000 EURO).

The investigation was started as a result of a notification through which a concerned person signaled the fact that he received from the operator, by e-mail, a commercial message, which was also addressed to other people, their e-mail addresses being visible to all 810 recipients.

During the investigation carried out, it was found that the operator did not implement sufficient technical and organizational measures to ensure the confidentiality of personal data processed by sending a commercial promotional message from the operator's e-mail address to the e-mail addresses of several data subjects.

Consequently, S.C. Wine Point S.R.L. disclosed personal data without authorization, which was a violation of the provisions of art. 32 para. (1) lit. b) from the General Regulation on Data Protection

At the same time, the operator S.C. Wine Point S.R.L. it was recommended to implement appropriate technical and organizational measures in the situation of remote transmission of personal data.

Legal and Communication Department

A.N.S.P.D.C.P