OFFICE FOR PERSONAL DATA PROTECTION

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Ref. UOOU-03988/20-54

DECISION

The Chairman of the Office for the Protection of Personal Data as an appellate authority competent under Section 152,

paragraph 2

of Act No. 500/2004 Coll., Administrative Code, decided according to the provisions of § 152 paragraph 6 letter b) of the Act

No. 500/2004 Coll., Administrative Code, as follows:

Dissolution of the accused, company XXXXXX, with registered office Lidická XXXXXX, ID: XXXXXX, against

decision of the Office for Personal Data Protection no. UOOU-03988/20-48 of February 1, 2022,

is rejected and the contested decision is confirmed.

Justification

Definition of the matter

[1] Administrative proceedings in the matter of suspected breach of obligations pursuant to Article 5 paragraph 1 letter a) and

Article 6

paragraph 1 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016

on the protection of natural persons in connection with the processing of personal data and on free movement

of this data and on the repeal of Directive 95/46/EC (hereinafter "Regulation (EU) 2016/679") was initiated

by order of the Office for the Protection of Personal Data (hereinafter referred to as the "Office"), which was the accused

company

XXXXXX, with registered office XXXXXX, ID: XXXXXX (hereinafter referred to as the "accused"), delivered on February 4,

2021.

The basis for its issuance was the control report no. UOOU-02631/20-15 dated October 7, 2020

and other file material obtained during the inspection of sp. stamp UOOU-02631/20 for the accused according to of Act No. 255/2012 Coll., on control (control regulations), including handling of objections to control finding by the chairman of the Office no. UOOU-02631/20-20 dated December 22, 2020. Against the said the accused filed a timely objection to the order, on the basis of which the order was canceled and the administrative proceedings were initiated

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it continued.

IČO was obtained from the trade register

decision in its entirety.

[2] On April 28, 2021, the administrative body of the first instance issued a decision,

no. UOOU-03988/20-26, by which the accused was found guilty of committing an offense under

§ 62 paragraph 1 letter b) of Act No. 110/2019 Coll., on the processing of personal data, because it violated

one of the basic principles for the processing of personal data according to Articles 5 to 7 or 9 of the Regulation

(EU) 2016/679, which as a personal data controller pursuant to Article 4 point 7 of Regulation (EU)

2016/679, committed by sending a business natural person to the address of its registered office a written

an offer to be registered in the Register of Trade and Companies maintained by it, when these personal data are in scope name, surname, address of place of business and

and processed without any of the legal titles listed in Article 6 point 1 of Regulation (EU) 2016/679. A fine of CZK 50,000 was imposed on her for the aforementioned criminal conduct.

[3] Against this decision of the Office, the accused filed an appeal in a timely manner

[4] By decision of the Chairman of the Office no. UOOU-03988/20-35 dated July 14, 2021 was the above-mentioned decision of the Office no. UOOU-03988/20-26 of April 28, 2021 canceled and the case returned to the administrative body of the first instance for a new hearing. Chairman of the Office he criticized the contested decision in particular for the vagueness of the description of the act and its simplicity interchangeability with other possible acts, further violation of the accused's right to express himself to the basis of the decision, basing the decision on evidence that was not there

part of the administrative file, and the shortcomings of its justification.

- [5] On August 17, 2021, the administrative body of the first instance filed 4 complaints (ref. UOOU-03988/20-38 to Ref. UOOU-03988/20-41) directed against the accused, concerning the sending of an offer for registration in the Trade and Trade Register.
- [6] With regard to the factual circumstances relating to the subject of the complaint based on the file under no. UOOU-03988/20-38 (complaint of Mr. XXXXXXX) the administrative authority of the first instance sent the accused notification of the initiation of proceedings on a misdemeanor, no. UOOU-03988/20-42 dated August 17, 2021, which the accused was served on August 26, 2021. At the same time, the administrative body of the first instance informed the accused about the fact that there will be joint proceedings on the offences.
- [7] On February 1, 2022, the administrative body of the first instance issued decision no. UOOU-3988/20-48 (hereinafter referred to as the "contested decision"), by which the accused was recognized in the joint proceedings are guilty of committing offenses according to § 62 par. 1 letter b) of Act No. 110/2019 Coll., of which as a personal data administrator pursuant to Article 4 point 7 of Regulation (EU) 2016/679 committed by sending in an unspecified period from May 7, 2020 to May 18, 2020, conducting physical

to Mr. XXXXXX at the address of the headquarters at Street XXXXXX, ID: XXXXXXX, and at an unspecified time from on August 30, 2018 until September 5, 2018, to Mr. XXXXXX, an individual doing business, at his address registered office at ul. XXXXXX, ID: XXXXXXX, a written offer for registration in the Trade Register maintained by it and businesses that contained their personal data in the scope of name, surname, place of address business and IČO, which she obtained from the trade register and thus processed without prosuch processing of personal data had a legal title according to Article 6(1) of Regulation (EU) 2016/679.

A fine of CZK 70,000 was imposed on her for the aforementioned criminal conduct. At the same time, she was according to her § 95 paragraph 1 of Act No. 250/2016 Coll., on liability for misdemeanors and their proceedings, imposed the obligation to compensate the costs of the misdemeanor proceedings in the amount of CZK 1,000.

[8] The accused filed an appeal against the above-mentioned decision of the administrative body of the first instance on February 25, 2022, the dissolution by which the decision was challenged in its entirety.

Decomposition content

[9] In the analysis, the accused stated that she considers the contested decision unreviewable.

According to § 62 paragraph 1 letter b) Act No. 110/2019 Coll. applies that the administrator commits an offense by that it violates any of the basic principles for the processing of personal data according to Articles 5 to 7 or 9

Regulation (EU) 2016/679. In addition, the accused stated that the (violated) principle is not only necessary to determine by reference to a legal norm, but above all to name, for reasons of reviewability, to there could be no confusion. According to the accused, the office only bluntly states that the accused violated principle in Article 6(1) of Regulation (EU) 2016/679, however, he did not specify which one. Following on from that then states that the administrative body of the first instance dealt with whether the accused's actions could not have been based on one of the legal titles according to Article 6(1) of Regulation (EU) 2016/679. Accused however, he points out that principle and legal title are different concepts.

[10] Furthermore, the accused stated again that the act referred to in statements I. and II. attacked did not allow the decision, as it did not process or record the data in any other way the complainant, but the administrative authority of the first instance took it as proven that she sent the letter to the complainant,

on the basis of the complaint of the complainant and the copy of the alleged letter of the accused submitted the complainant. In support of circumstantial evidence to form a coherent logically connected chain of evidence According to the accused, the administrative authority of the first instance procured the evidence that is in the contested decision listed under numbers 3-9, while e.g. evidence nos. 7 and 8 (article of November 28, 2018 "Fraudsters take millions out of entrepreneurs' pockets, for fake registrations companies and trademarks - BusinessInfo.cz" and an article dated August 2, 2011 "Catalog companies attacks constantly. Beginning entrepreneurs remain the target - Podnikatel.cz") they allegedly have to record the actions of the accused, but the accused is not mentioned anywhere in the mentioned articles.

Thus, the accused has proven that the administrative body of the first instance is acting illegally, because tends to look for evidence against her.

[11] Regarding the sanction imposed, the accused stated that it was in direct contradiction to Article 83, paragraph 1

Regulation (EU) 2016/679, as the imposition of administrative fines should be in each individual case effective, proportionate and dissuasive. As the accused is in liquidation, any fine is according to her opinion with no effect and no deterrent effect for the futuro. In addition, the accused considers the amount deposited penalty for being unreasonable, as there should have been a one-time processing of the data in the scope name, surname, business address and ID number that are publicly available, while none no damage was caused to the persons concerned. The accused further stated that according to the administrative authority of the first instance is based on the nature of the case in case of violation of Article 6, paragraph 1 of Regulation (EU) 2016/679

about a high degree of typical seriousness, however, the accused did not learn what the high degree was type severity measure. At the same time, the administrative body of the first instance confuses nature and seriousness. According to the accused, the sanction thus imposed is unreviewable.

[12] In conclusion, the accused stated that the subject administrative procedure is the only complication in the regular one during the liquidation of the accused, therefore and for this reason firmly believes that the appeal body of the dissolution fully complies and cancels the contested decision.

Assessment by a second level authority

[13] On the basis of the report filed by the accused, the appellate authority reviewed the contested decision in its entirety, including the process that preceded its issuance.

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is characterized

[14] First, the appellate body dealt with the contested inadmissibility of the contested decision. Unreviewable according to the constant jurisprudence of administrative courts and according to doctrines comprehends such a defect of administrative decision which

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incomprehensibility or lack of reasons. The Supreme Administrative Court in the judgment of

December 4, 2003, no. 2 Ads 58/2003-75 stated that (legal sentence) "as unreviewable for

incomprehensibility can generally be considered such a decision of the court, from the statement of which it is not possible to

how the court actually decided on the matter, i.e. whether it dismissed, rejected or granted the claim, or whose the statement is self-contradictory. This term also includes cases where it is not possible to distinguish what the statement is and what about the justification, who are the parties to the proceedings and who was bound by the decision. Unexaminedness for lack of reasons is based on a lack of factual reasons, not partial ones deficiencies in the justification of the court decision. At the same time, these must be factual defects findings on which the court bases its decision-making reasons." According to the resolution of the extended panel of the Supreme Administrative Court of February 19, 2008, no. 7 Afs 212/2006-76 then the non-examination of the decision due to lack of reasons must be interpreted in its own right in the real sense, i.e. as the impossibility of reviewing a certain decision due to the impossibility of finding out therein its contents or the reasons for which it was issued. These criteria can then also be applied to assessing the unreviewability of administrative decisions. [15] According to § 62 paragraph 1 letter b) Act No. 110/2019 Coll. the administrator commits an offense by that it violates any of the basic principles for the processing of personal data according to Articles 5 to 7 or 9 Regulation (EU) 2016/679. The administrative body of the first instance stated in the contested decision, that the accused violated Article 6(1) of Regulation (EU) 2016/679 by her actions, while (on page 15) stated that the violation of the obligation under Article 6, paragraph 1 of the mentioned regulation "consists of a violation basic principles of personal data processing, i.e. principles of legality". In the contested decision so it is explicitly stated which principle was violated. The appellate body considers that any the absence of wording (that it is a principle of legality) should not arouse any doubt which principle is involved. Article 6 of Regulation (EU) 2016/679, named "Lawfulness of processing", is included in Chapter II of Regulation (EU) 2016/679, which bears the title "Principles". Thus, through a systematic interpretation, it can be concluded that the violated principle is the principle legality of processing. The appellate body does not contradict the accused outlined difference between the principle and legal title. One of the main manifestations of the principle of legality is that the administrator can personal

process data only if it has at least one of the legal titles to do so

set out in Article 6 paragraph 1 letter a) to f) of Regulation (EU) 2016/679. The appellate body did not find so contested decision unreviewable.

[16] Regarding the accused's argument that the acts mentioned in statements I. and II. did not allow, and that the Office tends to look for evidence against her, the appellate body states that the Office received next to complaints of Mr. XXXXXX and Mr. XXXXXXX three other complaints (no. UOOU-03988/20-39 to no. UOOU-03988/20-41). According to the appeal body, the administrative body of the first instance dealt with it in detail content and form of letters (proposal for registration in the Trade and Trade Register) that were attached to the complaints and came to the conclusion that the originator of the letters in question is one and the same person. With reference to internet articles discussing the fact that the accused had been sending for a long time document proposals for registration in the Trade and Trade Register to business entities in very a short time after their registration in the trade register, the administrative body of the first instance arrived to the conclusion that the sending of the letters in question is common, even characteristic of business the practice of the accused. All internet articles that are based in administrative as evidence file, they explicitly mention the company XXXXXXX, i.e. the accused. In the accused mentioned in the article from

on November 28, 2018 "Fraudsters are taking millions out of the pockets of entrepreneurs, for fake registration of companies and trademarks - BusinessInfo.cz" it is stated that "[companies] also go letters from Informatik or Firmdata companies demanding money for registration in the Register trade and commerce. Folders go to entrepreneurs shortly after they have registered their new business company". In an August 2, 2011 article, "Catalog Firms Attack All the Time. They remain the target budding entrepreneurs - Podnikatel.cz" it is then stated that "XXXXXX /.../ companies are aware registered the business community by sending a letter to start-up companies and entrepreneurs, in to whom they offered to be included in their company register - the Trade and Trade Register".

[17] According to the appellate body, the administrative body of the first instance evaluated very carefully all the evidence and dealt in detail with the defense of the accused, concluding that the accused committed the above offences. With the conclusions of the administrative body of the first instance

stated in the justification of the contested decision, the appeal body fully agrees.

The accused does not present any arguments in the breakdown, from which it would be possible to conclude, for what reason does he disagree with the conclusion of the administrative body of the first instance, only curtly notes that it did not process the personal data of the complainants. Administrative authority of the first instance according to of the appeal body proceeded in accordance with the principle of material truth (§ 3 of the Administrative Code), because he procured sufficient grounds for the decision in order to establish the factual situation, which they do not have reasonable doubt. The accused herself in the proceedings did not assert any facts that could be considered search for evidence, nor did any such facts come to light during the proceedings.

In her defense, the accused only put forward assumptions based on speculative grounds,

for which it is essentially impossible to find any means of proof, while her claims were

internally contradictory. The appellate authority therefore does not share the opinion of the accused that the administrative authority of the first instance

he tended to look for evidence against her.

[18] Regarding the accused's objection that the statement on the imposed administrative penalty is unreviewable, the appeal body refers to the judgment of the Supreme Administrative Court no. 4 As 51/2007-68 of March 27, 2008, according to which "the recapitulation of factual findings, which is followed by only stating the legal criteria for imposing a fine, without making it clear if and how the legal criteria for imposing a fine were evaluated, it is completely insufficient. Consideration of the administrative authority must lead to an assessment of the individual nature of the illegal act, while the considered circumstances must be distinguished into aggravating and extenuating circumstances and always be assessed in perspective specific impact on the given case. If the administrative body states only so much that to some aspect observed without saying what value, even abstractly expressed, he assigned to this aspect, such a claim becomes largely indeterminate and, as a result, unverifiable".

The administrative body of the first instance justified the imposed fine, including its amount, on four pages of the contested decision, while, according to the appeals body, he took into account and gave sufficient reasons all relevant circumstances according to Article 83(2) of Regulation (EU) 2016/679. With the amount of fine imposed

the appellate body fully agrees with her justification.

[19] The accused sees the unreviewability of the statement on the administrative penalty in the fact that

it is not clear from the contested decision what is meant by a high level of type severity,

and at the same time in the fact that the administrative authority of the first instance confuses the nature and seriousness of

the act. Administrative

authority of the first instance in the contested decision (on p. 15) on the nature of the breach of duty according to

Article 6(1) of Regulation (EU) 2016/679 stated that this consists in a violation of the fundamental principle

processing of personal data, i.e. the legality of the processing. He further stated that the said violation

principles must be evaluated as a breach of duty that shows a high degree of typicality

severity. The administrative body of the first instance did evaluate the nature and seriousness of the violation

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obligations under Article 6(1) of Regulation (EU) 2016/679 in one sentence, but there is no indication

that he would in any way confuse nature and seriousness. The Supreme Administrative Court in its judgment no. 1

As 289/2021-43 of April 29, 2022 stated that "the factual essence of the delict is based on

always only to define the typical seriousness of the conduct and the upper limit of the fine corresponds to it

expression of the truly most serious possible violation of a legally protected interest".

In the justification of the contested decision, the administrative authority of the first instance stated that for the violation

the basic principles of processing can be, according to Article 83, paragraph 5 letter a) to impose Regulation (EU) 2016/679

administrative fines up to EUR 20,000,000, or in the case of a company, up to 4% of the total

annual turnover worldwide for the previous financial year, whichever is higher.

Because in accordance with Regulation (EU) 2016/679, the highest fines can be imposed for violating the principle of legality

the possible upper limit of the fine, the administrative authority of the first instance quite rightly brought a high one

degree of typical seriousness of actions, i.e. social harmfulness. Based on the above

the appellate body does not consider the verdict on the imposed sanction to be unreviewable. The amount of fines imposed

considers the appeal body to be reasonable. Although the accused processed data that is public

available in the trade register, however, even this data cannot be processed arbitrarily without

of any legal title. The fact that the persons concerned were not harmed, administrative considered by the first-instance authority as a fact acting in favor of the accused. [20] The appellate body also did not accept the accused's argument that as a result of her liquidation imposed administrative penalty ineffective and without deterrent effect. The Supreme Administrative Court in its judgment no. 6 As 68/2017-53 of June 7, 2017 (point 25) stated that "jurisprudence of administrative courts usually attributes a preventive and punitive function to administrative sanctions". It follows from the cited judgment that the punitive function represents "punishment" in the original word sense, i.e. a purely negative consequence of the unlawful act, which in this case lies in an intervention in the perpetrator's property sphere. The preventive function includes, on the one hand, deterrence offenders from further violations of legal norms in the future, but also a warning to others to persons that the alleged illegal conduct is not tolerated by the state. Accused saved although punishment is likely to lack an individual deterrent function to some extent, even though according to § 170 of Act No. 89/2012 Coll., Civil Code, decision on voluntary cancellation of a legal entity with liquidation is not an irreversible decision, and therefore does not necessarily lead to dissolution legal entities. The fact that the accused company voluntarily entered into liquidation itself, thus, according to the appeal body, it is not a reason for reducing the fine or waiving the imposition of the penalty for the offense committed, as in this way the companies could avoid the penalty for breach of legal obligations. Notice of initiation of inspection containing a request for a response specific questions regarding the processing of personal data were delivered to the accused on August 10 2020 and on September 2, 2020, the accused was canceled with liquidation based on the decision of the general meeting. The defendant's entry into liquidation could thus be purely purposeful. General preventive function and the punitive function of the sentence is, however, maintained according to the appeal body. [21] The accused's argument that the administrative proceedings led by the Office is the only complication in the ordinary during its liquidation, the appellate authority considers it irrelevant, since the fact that it is the company in liquidation is not in itself a reason for the administrative authority to issue

reversed the decision.

[22] For all the above reasons, therefore, the Appellate Body decided as stated
in the statement of this decision.
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Lesson learned:
this decision in accordance with the provisions of § 152 paragraph 5 of the Act
Against
No. 500/2004 Coll., Administrative Code, dissolution cannot be filed.
Prague, July 8, 2022
M.Sc. Jiří Kaucký
chairman
(electronically signed)
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