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Penalty for GDPR violation

In January 2023, the National Supervisory Authority completed an investigation at the operator Tensa Art Design SA and found a violation of the provisions of art. 21 para. (3) of Regulation (EU) 2016/679.

As such, the operator was fined 4,927.3 lei (equivalent to 1,000 EURO).

The investigation was started as a result of a notification sent by a concerned person who complained that the operator Tensa Art Design SA constantly sends him unsolicited messages.

During the investigation carried out, it was found that the operator repeatedly sent unsolicited commercial messages to the person concerned via e-mail, although he had previously requested to unsubscribe from the newsletter service.

The National Supervisory Authority found that the operator Tensa Art Design SA did not comply with the legal provisions regarding the processing of personal data, as it did not take into account the request of the data subject, sent by e-mail, through which he exercised his right of opposition and through which he notified that he had unsubscribed many times from the newsletter, thus violating the provisions of art. 21 para. (3) of Regulation (EU) 2016/679.

At the same time, as part of the investigation, the operator was also given the corrective measure to take necessary measures regarding the modification of the existing procedures at the company level, so that the rights of the data subjects provided for by Regulation (EU) 2016/679 are respected in all cases .

Legal and Communication Department

A.N.S.P.D.C.P.