

17.10.2022.

Project partners (Personal Data Protection Agency, Faculty of Organization and Informatics, Italian data protection authority Garante Privacy, Vrije University in Brussels and University of Florence) on the project "Campaign to raise awareness of data protection for small and medium-sized enterprises II - ARC II ", on Wednesday October 12, held an introductory meeting in Brussels. It was an opportunity for representatives of the project coordinator (AZOP) and users to discuss in detail the activities to be undertaken under the project, focusing on the development of specifications and modules for the Olivia web tool, project documentation, reporting requirements under the Citizenship Programme, equality , rights and values, gender-aware policy, adherence to EU values, information dissemination campaign and Communication and Visibility Plan, as well as the establishment of an External Advisory Board.

By the way, ARC II is a continuation of the successfully implemented ARC project, which aimed to provide support to micro, small and medium-sized enterprises in their efforts to align their operations with GDPR. The expected direct result of the ARC II project is a higher level of knowledge and understanding of small and medium-sized enterprises about their obligations arising from the GDPR and the Italian and Croatian legal framework for data protection.

The project will result in a digital GDPR compliance tool that will be developed in open source code, so that all data protection authorities can adapt it to their national legislation and language. Thus, SMEs across the EU will benefit from the results of the ARC II project.

The progress of the ARC II project will be monitored by members of the Board of Directors: Zdravko Vukić (AZOP), Luigi Montuori (Garante Privacy), Paul Quinn (VUB), Andrea Simoncini (UNIFI) and project manager Anamarija Mladinić (AZOP).

More about the project:

Work package 1: Project management and coordination

Work package 2: Development of the Olivia digital tool (general data protection regulation Vlrtual Assistant)

Expected results:

Specifications and modules for the Olivia digital tool

Educational materials for the Olivia tool (10 questionnaires, 10 training videos lasting up to 5 minutes with practical and easy-to-understand information)

Olivia digital tool

User manual and video

Work package 3: Awareness raising activities (workshops and international conferences)

Expected results:

10 online interactive workshops for Croatian SMEs and 10 online workshops for Italian SMEs

10 workshops in Croatia and 10 in Italy

5 interactive online trainer trainings in Croatia and 5 in Italy

2 international conferences (Rome and Zagreb)

2 validation workshops (Varaždin and Florence)

Work package 4: Dissemination and communication

Expected results:

Communication and awareness plan

Report on the media campaign

Data Protection Handbook for SMEs: An open access handbook containing best practices, educational materials, frequently asked questions and experiences of Italian and Croatian SMEs and data protection authorities

Project number: 101072630

Project name: Awareness Raising Campaign for SMEs - ARC II

Project acronym: ARC II

Call: CERV-2021-DATA

Topic: CERV-2021-DATA

EU program: Citizenship, equality, rights and values

Granting body: European Commission-EU

Project start date: fixed date: September 2, 2022

Project completion date: September 1, 2024

Project duration: 24 months

Grant amount: EUR 360,514.43

Total costs: EUR 400,571.62