Path: Home page > Main menu > Supervisory and decision-making activity Checking the legal title for the processing of personal data and other obligations according to the general regulation within the framework of customer programs (UOOU-00864/21)

Retailer

The subject of the inspection was compliance with obligations controller of personal data under the General Regulation with a focus on compliance obligations according to Article 5, Article 6, Article 12 to Article 22, Article 28, Article 30 and Article 32 when operating customer, discount and loyalty programs, including the operation of the e-shop and the use of cookies.

The inspection revealed that the inspected person

processes personal data: on the basis of

consent to the processing of personal data pursuant to Article 6 paragraph 1 letter a) of the general regulation (advertising and market research, contact details); due

conclusion and fulfillment of the contractual relationship within the framework of the customer program and z the reason for the contractual relationship resulting from the online store, including management customer account, i.e. according to Article 6, paragraph 1, letter b) general ordinance; due

ensuring the protection of the rights and legally protected interests of the controlled person resting especially in the necessity of establishing, enforcing or protecting legal claims in court or other proceedings, in the framework of out-of-court proceedings pursuant to Article 6 paragraph 1 letter f) general ordinance. The controlled person had processed internal regulations in the documents "Information on protection

personal data", "Conditions for participation in the [customer] program", "Principles of processing personal data" and "Business conditions" (Art. 2). These contained sufficient information on the processing of personal data in the sense of Article 12 and information on rights data subjects according to Article 13 et seg. of the general regulation. Internal

the regulations of the controlled person also contained sufficient information on protection

personal data and their security in the sense of Article 5 paragraph 1 letter f) of the general regulation. In the sense of Article

32 of the general regulation, she had

controlled person processed specific risks arising from the processing a

assessment of the impact on personal data protection. Access to individual databases

controlled persons have been logged.

The inspectors did not find in the conclusion of the inspection

no violation of general regulation.

including the archive

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