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Data protection is a top priority – information for small and medium-sized companies published

Saxony-Anhalt's economy is characterized by small and medium-sized enterprises (SMEs).

Craftsmen, merchants and freelancers from various sectors collect, store and use often in a variety of ways, personal data from customers, employees or suppliers rants – and must observe data protection.

The state representative has therefore received numerous inquiries from these companies for a long time:

What customer or employee data may a company collect? What is this for?

use data? How long may the data be stored? What to do when customers

exercise the rights of those affected or lose employee data as a result of a cyber attack were encrypted?

The state representative provides answers to these and many other typical questions in his

published guidelines "Data protection is a matter for the boss". Albert Cohaus doing the chores

and powers of the state commissioner, explains: "The many data protection

ments from SMEs make it clear that there is a great need for information with regard to practical

ler data protection-compliant solutions. In the guide "Data protection is a matter for the boss".

summarized basic information. It also contains links to numerous

ters, work aids and in-depth information, all of which are provided on my homepage the."

The guidelines are available on the website of the state commissioner at <https://lsaur.l.de/Chef->

to find sacheDS. A print version will be published next year. In the

The links contained in the brochure are also available on the homepage of the state

carried the provided "Infopaket KMU" available at <https://lsaur.l.de/InfopaketKMU>.

Cohaus: "With the guidelines and the information package, we give SMEs a clear working assistance in coping with data protection requirements."

Imprint:

State representative for data protection in Saxony-Anhalt

Responsible:

Mr. Albert Cohaus as representative in office

Director of the office

ladder street 9, 39104 Magdeburg

Telephone: 0391 81803 - 0

Fax: 0391 81803 - 33

Email: poststelle@lfd.sachsen-anhalt.de