

PRESS RELEASE

Berlin, February 16, 2022

BlnBDI launches privacy-friendly social media channel

The Berlin Commissioner for Data Protection and Freedom of Information (BlnBDI) is now using the microblogging service Mastodon for their press and public relations work. interested

Users can follow the BlnBDI at [@blnbdi@social.bund.de](https://social.bund.de/@blnbdi).

Volker Brozio, provisional head of the BlnBDI: "With our new mastodon profile

we want to show that social networks can also be used in compliance with data protection. The

Authority is regularly informed at Mastodon about current topics and publications around the

reporting on data protection and freedom of information."

For its mastodon profile, the BlnBDI uses an offer from the Federal Commissioner for Data Protection and Freedom of Information (BfDI). Since 2020, the BfDI has been running its own mastodon instance at social.bund.de, which has been open to accounts from other authorities since last year.

About Mastodon

Mastodon is a microblogging service with features similar to Twitter.

Short posts can be published via a profile (so-called toots or tröts) and on

Comments and contributions from other users will be reacted to. Unlike Twitter is

Mastodon a decentralized social network. Individuals, clubs and other organizations

operate hundreds of networked instances (servers). In doing so, each instance on it

independently regulate the data processing that takes place. The project is released as Free Software

developed, i.e. H. the source code is openly accessible and can be used and adapted as required become.

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