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P r e s s e release

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Doorbells are not a privacy issue

After a Viennese property management announced, bell signs with the names of almost one removing a quarter of a million tenants is also causing a great deal of excitement in Germany. It there is a rumor going around that all doorbells in Germany have to be Basic Ordinance (DS-GVO) to be dismantled and the housing industry have to Failure to comply may result in the imposition of large fines.

We can reassure you: the installation of doorbell signs with names is fundamental permissible and does not affect any data protection regulations. The GDPR is on Handling of personal data only applicable if this data is automated or processed in file systems. Conventional ones meet these requirements Doorbells don't.

As a rule, the residents of a house want their name on Doorbell for friends, relatives, postal workers, craft businesses, emergency services and other visitors can be reached. Only on special request individual residents should not have their names on the doorbell appear. One should think in particular of stalking victims or prominent persons.

Maja Smoltczyk:

"It is annoying that due to incorrect interpretations of the GDPR and thereby caused fears of the imposition of high fines, the new regulations in discredited, even though these serve to protect the citizens."

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