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On the basis of ten initiatives, the Office carried out an inspection regarding compliance with Act No. 480/2004 Coll.

He discovered that part of the business communications in question were sent by the controlled person in the period from September 20, 2017 to February 14, 2018. In the case of commercial communications sent on October 20, 2017 and November 9, 2017, it was found that these commercial communications were sent by another natural person.

The inspection proved that the inspected person violated the obligations stipulated in § 7 paragraph 2 of Act No. 480/2004 Coll., i.e. to use electronic contact details for the purpose of disseminating business messages by electronic means only in relation to users who have given prior consent .

The office imposed a fine of CZK 17,000 on the inspected person.

The inspection was conducted by inspector Ing. Josef Vacula.

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