THE STATE OFFICER FOR DATA PROTECTION AND FREEDOM OF INFORMATION

Press Office of the State Commissioner for the

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PRESS RELEASE

Face recognition: LfDI opens proceedings against

Company PimEyes

LfDI Brink: "The threat is nothing less than the loss of the

Anonymity. Citizens in Baden-Württemberg are too

massively jeopardized in their rights if without their knowledge

Pictures of them on the net are matched and so are theirs

identity can be determined by third parties."

Anyone who moves through the city center today assumes that

that he can do this largely anonymously. Of course you meet him

familiar to one or the other, but for most people it is

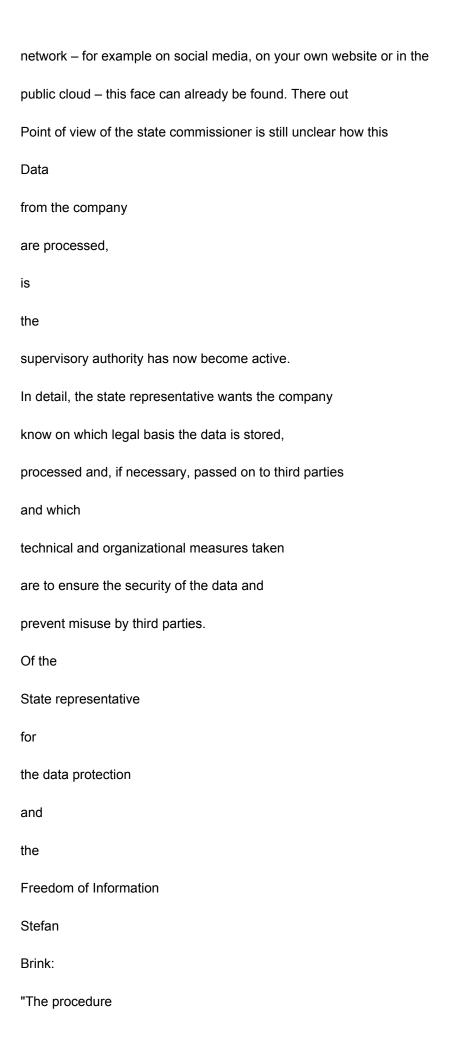
you are not personally identifiable. So far. Internet services like

PimEyes advertise this by matching photos and those in them

contained biometric data to identify each person

be able. Using facial recognition, personal profiles and

a face database. That would mean loss of anonymity mean - and that's where the alarm bells go off for privacy advocates. Of the State representative for the data protection and the freedom of information dr Stefan Brink therefore has PimEyes prompted to position to those provided by the company - 2 to obtain processed data. For this, the State Commissioner sent the company an extensive catalog of questions, which must be answered within four weeks. Research by netzpolitik.org already had in the past year revealed that the company "faces en masse in the Internet according to individual characteristics" scan and biometric Data (i.e. personal characteristics such as face shape, eye color or the distance from mouth to nose) with which every person can be accurately identified. According to the GDPR, however, it is prohibited to use biometric data to use unique identification of natural persons. The company's database is currently accessible to any user worldwide. You can take the photo one Upload person and then view where anywhere in



Company raises from the point of view of the General Data Protection Regulation

significant questions. We want that now in the interest of

clarify citizens. We urge the company to position itself

to acquire. Citizens in Baden-Württemberg are also in

their rights are severely endangered if pictures are taken without their knowledge

- 3 -

be matched by them on the network and thus their identity for

third party becomes detectable."

No profile creation is permitted without the consent of the data subject

occur. It becomes particularly tricky when in large numbers

biometric data would be collected. Any political, religious,

sexual or other private matter can be so with the

respective person can be linked directly. Brink continues: "Everyone

Citizens in the country will have to worry in the future if

without

their knowledge photos of

them

for everyone - neighbors,

Employers, authorities - can be viewed and also in third countries

flow." Any participation in demos,

every visit one

church or simply shopping in the supermarket with wine and

In case of doubt, vegetables can be photographed by third parties and on the Internet

be matched.

"The consequences of that

revealed are dangerous for our democracy. Not only that	
Citizens' right to informational self-determination,	
but also other basic freedoms are threatened by it. It	
is time to bring some clarity here."	
Originally based in Poland, PimEyes,	
which is now the seat of "Face Recognition Solutions Ltd."	
indicates in the Seychelles	
for an opinion four	
weeks time. on basis	
the opinion	
of	
company becomes the state representative for data protection	
and the freedom of information evaluate the further procedure.	
Further information	
Of the	
State representative	
for	
the data protection	
and	
the	
Freedom of information Baden-Württemberg controlled according to § 25	
Paragraph 1 of the State Data Protection Act (LDSG).	
with § 40 paragraph 1 of the Federal Data Protection Act (BDSG) and Article	
51 paragraph 1, Article 55 paragraph 1 and Article 57 paragraph 1 lit. a, f	
General Data Protection Regulation	
(GDPR) for private law	

Companies and organizations as well as authorities the execution
the General Data Protection Regulation, the Federal Data Protection
- 4 -
law, the state data protection law
as well as others
Data Protection Regulations.
Through
numerous media reports
above
extravagant
data processing
is
the
State representative
for
the
Data protection and freedom of information in Baden-Württemberg
the company PimEyes noticed. he sees himself
causes, within the scope of its competence and powers
Article 58 paragraph 1
lit. a GDPR from the company as
responsible body to request further information.
Due to the global usage of PimEyes
is of it
to assume that personal data from the company
are processed by European users and therefore the

DS-GVO is to be applied (Article 3 paragraph 2 DS-GVO).

The responsibility of the state commissioner for data protection and the

Freedom of information Baden-Württemberg results

based on Article 55 paragraph 1 GDPR in conjunction with Article 40

BDSG, insofar as a branch in Europe is not named. That originally

companies based in Poland

in the

Data protection declaration as the responsible body "Face Recognition Solutions Ltd. based in the Seychelles.

Research from Netzpolitik.org:

creates-anonymity-from/

https://netzpolitik.org/2020/faces-suchmachine-pimeyes-