

THE STATE COMMISSIONER FOR DATA PROTECTION AND FREEDOM OF INFORMATION

PRESS RELEASE

Press Office of the State Commissioner for the

Data protection and freedom of information

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Mastodon: Privacy-friendly Twitter alternative

is getting more and more approval

Use other public offices in Baden-Württemberg

Mastodon as a communication platform

Over 3,000 accounts follow the state representative for the

Data protection and freedom of information Dr. Stefan Brink up

Mastodon. The account of the state representative:

<https://bawu.social/@lfdi>

The microblogging platform Mastodon is currently enjoying many

new users. The account of the state representative for the

privacy and the

Freedom of information Baden-Württemberg

Stefan Brink receives a lot of encouragement. He is now followed by more than 3,000

accounts.

LfDI Stefan Brink: "We are very happy that Mastodon and the Fediverse get more attention. social media is much more than the commercial tech giants Facebook, Instagram, Twitter and TikTok. Many users are now stepping out of their filter bubble out of here and turn around itself more sustainable forms of communication.

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It is not at all self-evident, its well-known digital to leave the environment. So thank you to everyone who is curious try alternative platforms. Although it is not certain that the alternatives establish themselves, but it is now becoming apparent that digital communication even without creating profiles and the release of data for advertising purposes can succeed."

The state representative operates its own mastodon server, where public bodies can set up an account and on which numerous public bodies already have an account have set up such as the state government the Ministry of Environment, the

Ministry of Agriculture,

the

Ministry of Transport, the State Center for Civic Education,

numerous universities such as the Media University

in

Stuttgart, Tübingen, Freiburg and the regional council

Freiburg, municipalities like the city of Freiburg and as the first

Cultural institution the municipal museums of Freiburg. Further

public bodies such as the L-Bank, the University of Konstanz, das

Studierendenwerk Tübingen-Hohenheim and the Stadtwerke

Sigmaringen recently created accounts.

Mastodon is a privacy-friendly decentralized alternative to

Twitter. Short messages, called "tweets" on Twitter

called "Toots" (German: "Tröts") on Mastodon. The maximal

Message length is 500 characters. pictures and videos

can also be shown here. You can other users

address them directly with an @ sign and with hashtags (#)

tag content. The platform is decentralized - in the

Principle like an e-mail service: everyone can have their own instance

operate or join an existing instance. One

Communication is possible across the boundaries of the instances.

If you want to set up an account, go to the Mastodon

Info page selected instances, there are many more instances

e.g. in this mastodon instance list. There it is also possible e.g. B.

to search for German language instances. In addition, there is

several apps for mastodon.

Mastodon is part of the so-called Fediverse, a network

different platforms. Fediverse also includes

PeerTube – an alternative to YouTube and therefore a place to

Show videos and share this content on the Internet. Also

can be offered via PeerTube live streams. Pixelfed is

an alternative to Instagram. Funkwhale is available as an audio service

Disposal. Facebook alternatives include Hubzilla and

friendica.