GZ: DSB-D122.970/0004-DSB/2019 from November 8th, 2019
[Note editor: Names and companies, legal forms and product names,□
Addresses (incl. URLs, IP and e-mail addresses), file numbers (and the like), etc., $\!\Box$
as well as their initials and abbreviations can be used for pseudonymization reasons
be abbreviated and/or modified. Obvious spelling, grammar and □
Punctuation errors have been corrected.]
NOTICE
SPRUCH□
The data protection authority decides on the data protection complaint of the Roland A***
(complainant) from **** V***stadt of June 4, 2018 (in the version of□
Correction of defects from June 7, 2018) against N*** Online-Services Gesellschaft mbH $\&\Box$
Co KG (respondent) from **** D***stadt, represented by R*** T***□
Lawyers Ges.m.b.H. from **** B***, due to violation of the right to erasure in□
Consecutive denial of the complainant's request for erasure dated May 26, 2018 □
his data by communication dated June 4, 2018 as follows:□
1. The complaint will be followed up and it will be established that □
the Respondent thereby revoked the Complainant's right□
Deletion has violated that it submitted his request for deletion of the □
"unique identifier" "Petra" + "j***@***isp.at" designated user profile dated□
May 28, 2018 and instead accompanied the complainant□
email dated June 4, 2018 asking to fill out a form and doing so □
to disclose his full name and address data as well as information □
to previous contacts ("customer number, numbers of previous procedures, $\!$
Personnel number or similar") or unspecified□
"Documentation" to certify his identity.□
2. The complainant is instructed to respond within a period of □

two weeks, otherwise execution by the "unique identifier" "Petra" +□
"j***@***isp.at" designated user profile with all related□
to delete stored data.□
Legal basis: Art. 4 nos. 1, 2 and 5, Art. 11 para. 1 and 2, Art. 12 para. 2, Art. 17 para. 1□
and Article 58(2)(c) of REGULATION (EU) 2016/679 OF THE EUROPEAN□
PARLIAMENTS AND COUNCIL of April 27, 2016 on the protection of natural persons□
in the processing of personal data, the free movement of data and $\hfill\Box$
Repeal of Directive 95/46/EC (General Data Protection Regulation), OJ. L 119 dated □
May 4th, 2016, pp. 1-88 as amended (hereinafter abbreviated to GDPR), in conjunction with Section 24 (5) of the
Data Protection Act (DSG), Federal Law Gazette I No. 165/1999 as amended. □
REASON□
A. Submissions of the parties and course of the proceedings:□
1.□
In his complaint of June 4, 2018 (improved after the order to remedy the defect□
Data Protection Authority by supplement of June 7, 2018) brought the complainant□
alleges that the Respondent is aggravating (and violating) his right to erasure in□
unreasonable by the fact that they were carried out before the performance by him on May 26, 2018□
deletion of his data requested by e-mail by reply letter dated June 4, 2018□
proof of identity by filling out and signing a comprehensive□
requested the form. The reason for this can be assumed that the□
The Respondent strives to keep as large a database as possible. □
2. The Respondent, represented by R*** T*** Rechtsanwälte Ges.m.b.H. out□
B***, in its statement dated June 25, 2018, submitted that it operates a□
Classifieds portal with more than 4 million users. To register as a user□
only a first name and an e-mail address are required. Both□
Data would be used in combination as a "unique identifier". The Complainant□

now only have the surname "A***" and □
the e-mail address "j***@***isp.at". This email address is in the □
corresponding data processing of the Respondent, however, neither with the □
Surname "A***", still with the first name "Roland", but with the first name □
"Petra" linked. Therefore, there are reasonable doubts as to the identity of the current□
complainant with the user whose data he had requested to be deleted,□
passed. For this reason, the Respondent was entitled to□
to request proof of identity in the required form. reason for this approach $\!$
is not the attempt to be able to identify the highest possible number of users, but $\!\!\!\!\square$
To prevent interference with the rights of third parties, whereupon the latter one the complainant □
also pointed out. The chosen approach corresponds to both□
DSG 2000 as well as the DSGVO. An automatic one is planned for the future□
Implement deletion procedures that are registered and logged in users□
will enable you to carry out the deletion yourself via a "Privacy Dashboard".□
3. After hearing the parties' submissions, the Respondent replied □
Complainant (here in his relevant email, like all des□
complainant sent from the e-mail address "j***@***isp.at",□
signifying as "Petra and Roland A***") in his statement of July 7, 2018□
The following: The e-mail address used was registered in the name of Roland A***□
and am used by him and his wife Petra. "For reasons of□
Data protection" was on the occasion of registering as a user with the respondent □
the name "Petra" has been given. The Respondent demands□
unjustified when deleting data a "specification of identity", which□
when registering (or when requesting a□
new password) had been neglected. He would have been ready at any time□
give his wife's first name or the password used, which was used by the □

Respondent requested proof of identity by sending a form□
with a handwritten signature is even less suitable in comparison,□
Dispel doubts about his identity with the authorized user. □
B. Subject of complaint:□
4. The subject of the complaint is the question of whether the Respondent is enforcing the □
Complainant rightly requested deletion of his user data from a□
Proof of identity in the form of sending a personally signed document□
form with disclosure of, among other things, name and address data□
has, or whether the complainant thereby complies with his right to erasure □
Art. 17 GDPR has been violated.□
C. Findings of fact: □
5. The Respondent, a company headquartered in Austria (**** D***stadt)□
established and organized in the legal form of a limited partnership□
Company (entered in the company register by the ****court **** D***stadt to FN 3*2*4*r),□
operates an online classifieds portal ("[Editor's note: quoted □
Self-designation of the Respondent for reasons of pseudonymization □
removed]"), which is accessible at the URL https://www.n***.at.□
Evidence assessment: These findings are based on the credible and \Box
undisputed statements of the Respondent, the publicly accessible □
Company register and calling up the Respondent's website (last on□
November 8, 2019), in particular the data protection declaration accessible there□
(https://www.n***.at/datenschutzerklaerung).□
6. The complainant is with the respondent as a user (owner of a $\!\!\!\!\!\square$
accounts) registered. The registration took place according to the then as now valid $\hfill\Box$
General Terms and Conditions of the Respondent (version of 07.07.2011 □
https://www.n***.at/agb) and in accordance with the decision at the current time□

applicable data protection declaration (from August 2019,□
https://www.n***.at/datenschutzerklaerung; Point 2.2.1.: "Mandatory information is only□
First name and e-mail address"), at an unknown time online without□
Provision of proof of identity by providing the first name "Petra" (es□
is the first name of the applicant's spouse) and with the e- $\!$
Mail address "j***@***isp.at". Furthermore, the complainant□
Gender information "female", a telephone number as well as postal code and place of residence□
voluntarily stored in the user profile associated with the account. first name and e- $\!$
E-mail addresses serve as a "unique identifier" to check the authorization via□
to dispose of the account. □
Evidence assessment: As before with regard to that set up by the Respondent□
legal framework; for the rest, the findings are based on credible ones□
and undisputed information provided by the complainant and submitted by him□
Documents (printout of the user profile, attachment to the statement of 7/7/2018). the $\!\square$
Statement on the use of data as a "unique identifier" are based on the□
Submissions of the Respondent in the statement of June 25, 2018,□
Entry piece in GZ: DSB-D122.970/0003-DSB/2018.□
7. On May 28, 2018, the complainant decided to have the data of his□
Delete accounts and user profiles. The possibility of an online self□
deletion to be carried out was not available. Instead, the□
Respondent downloaded one from the website of the data protection authority□
originating form (designation: "Application to the person responsible for the right to□
Deletion Art.17.pdf"). This form looked through proof of identity □
Provide full name and address details and details of previous ones□
Contacts ("customer number, numbers from previous procedures, personnel number or□
comparable") or the submission of unspecified "documents". $\hfill\Box$

Evidence assessment: As before, the cited form was attached to the complaint ☐
dated June 4, 2018. □
8. The complainant then sent the following message from the e-mail on May 28, 2018 $\!$
Mail address "j***@***isp.at" to the e-mail address "datenschutz@n***.at".□
Respondent:
"Good day,□
either you delete my data immediately and inform me about it, or□
I am forced to contact the data protection officer. This from□
The law does not provide for any hurdle set up for them. But you're welcome to□
come by and verify my identity. □
A***" (formatting not reproduced 1:1)□
9. The Respondent replied by email on June 4, 2018 as follows:□
"Clara (N*** data protection)□
June 4, 07:54 CEST□
Dear N*** user,□
Thanks for your message. □
Since only the data subject who is to be deleted by the personal □
Data is identified or identifiable, entitled and we a□
If you want to avoid abusive exercise of your rights, we ask you to let us $know \square$
fill out the attached form and send it to us. $\hfill\square$
Of course, this data will be treated confidentially and for no one else□
Purposes used as identification and documentation of deletion. □
We ask you to consider that with this profile deletion all your data□
be irrevocably deleted, and we only request deletion of the to be deleted $\!$
email address can be accepted.□
By submitting the above form, you assure us that you□

have the authority to request deletion of the account in question. □
If you have any further questions do not hesitate to contact us. □
Kind regards,□
N*** Privacy Team□
Attachments□
Request to the person responsible Right to erasure Art 17.pdf" (formatting not□
reproduced 1:1)□
10. In response, the complainant the same day the subject□
Complaint filed for violation of his right to erasure. □
Evidence assessment: As before and the content of under Zl. DSB-D122.970□
documented administrative files of the data protection authority; the quoted email exchange
comes from the attachments to the complaint of June 4, 2018.□
D. In legal terms it follows that:□
Total:□
11. The complaint has proved to be justified. □
Applicable law:□
12. Since the facts to be examined here, starting with the request of □
Complainant after the deletion of his data on May 28, 2018, in full □
occurred on May 25, 2018, according to Art. 99 Para. 2 DSGVO, this regulation of the □
Union law and, in accordance with § 69 (7) DSG, the DSG in the version of Federal Law Gazette I□
No. 24/2018 to be applied.□
13. For questions of verification and proof of the identity of a data subject□
The following provisions of the GDPR apply to the exercise of their rights:□
"Article 4□
definitions□
For the purposes of this Regulation, the term means:□

1. "Personal Data" any information relating to an identified or□
identifiable natural person (hereinafter "data subject");□
a natural person is considered to be identifiable who, directly or indirectly,□
in particular by means of assignment to an identifier such as a name, to a $\!\!\!\!\square$
identification number, to location data, to an online identifier or to a or□
several special characteristics that express the physical, physiological, \hdots
genetic, psychological, economic, cultural or social identity□
that natural person can be identified;□
2. "Processing" any carried out with or without the aid of automated procedures□
Process or any such series of processes in connection with□
personal data such as the collection, recording, organization,□
Arranging, storing, adapting or changing, reading out, that□
query, use, disclosure by transmission, dissemination or□
any other form of provision, matching or linking that□
restriction, deletion or destruction;□
3. "Restriction of processing" [];□
4. "profiling" [];□
5. "Pseudonymisation" means the processing of personal data in a way□
that the personal data without consulting additional□
Information is no longer associated with a specific data subject□
can be provided that this additional information is kept separately□
are subject to technical and organizational measures that□
ensure that the personal data are not of an identified or□
assigned to an identifiable natural person; []"□
"Article 11□
Processing that does not require identification of the data subject□

(1) Is for the purposes for which a controller personal data □
processed, the identification of the data subject by the controller□
not or no longer required, the latter is not obliged to the mere□
Obtain additional information to maintain compliance with this regulation □
or to process in order to identify the data subject. □
(2) In cases referred to in paragraph 1 of this article, the person responsible may□
prove that he is unable to identify the data subject, so□
he informs the person concerned about this, if possible. In these cases find $\!$
Articles 15 to 20 do not apply unless the data subject provides□
additional information to exercise their rights under these Articles□
ready to enable their identification."□
"Article 12□
Transparent information, communication and modalities for exercise□
the□
rights of the data subject□
(1) []
(2) The person responsible makes it easier for the data subject to exercise their
Rights under Articles 15 to 22. In the cases referred to in Article 11(2). □
the person responsible may refuse only on the basis of the request of the persons concerned
person to exercise their rights under Articles 15 to 22□
if he makes it credible that he is unable to contact the person concerned□
to identify. []"
Applied to the established facts, it follows that: □
14. It is certain that the Respondent in accordance with Art. 4 Z 1 and 2 DSGVO data of □
complainant processed. The complainant as user (and □

is required□

Customer of the Respondent) himself in the data processing of□
entered into the (online) system serving the respondent. □
15. Since the Respondent, on the occasion of the processing of the data of the □
complainant had no intention of identifying the complainant□
means the existence and legal identity (conformity) of□
Complainant as a natural person (cf. § 16 ABGB, Art. 4 Z 5 DSGVO speaks□
also from a "specific data subject") with the created user profile□
to check the "online person" shown and corresponding data (e.g□
full name details, date of birth or a verifiable home address)□
to save, were pseudonymised from the point of view of the Respondent from the beginning□
Data according to Art. 4 Z 5 GDPR. It would have been conceivable that the□
identify complainants by collecting additional data that□
Respondent has it, however, what from the point of view of the data protection authority□
what is crucial is its users as the data subjects of the processing□
expressly free to create pseudonymous user profiles by registering with the□
Registration did not require any proof of identity. The Respondent has□
from the beginning within the meaning of Art. 11 Para. 1 DSGVO on an identification of the □
Complainant as a specific data subject is waived. The Complainant□
was for them up to the time of the request for deletion, so to speak, only one□
Pseudonym, a first name and an e-mail address in their user database. □
16. Pursuant to Art. 12 (2) GDPR, the Respondent [editor's note: im□
Original as a result of an editorial error "complainant"] the express□
Obligation to make it easier for the data subject to exercise the right to erasure, among other things.□
The data subject may only be identified to the extent that they□
is necessary to verify the entitlement to exercise the right to erasure. □
In the present case, the requested deletion of a pseudonymous□

user profile, the stored profile data can be used. A pseudonymous user□
can, for example, through knowledge of the login data (user ID, password), through information□
to the stored data content of the profile or through the proven□
Power of disposal over the mailbox, their e-mail address at the time of registration□
has been specified. New data (such as first name, surname, □
Home address, a copy of an ID card or a graphic image of a handwritten one□
Signature) do not have to be collected for this reason (cf. Art. 11 Para. 1□
GDPR). Incidentally, these would be used for the intended purpose of identity verification □
not suitable, since no comparative data is stored by the respondent,□
whose identity (correspondence) is checked against the newly collected data□
could. The complainant rightly pointed this out. □
17. In the event of a complaint, the complainant would have, for example, through the respondent□
may be requested to both parts of the Respondent so□
designated "unique identifier", i.e. first name and registered e-mail address□
to name.□
18. The fact that the Respondent is not satisfied with that, but on the □
Filling out an extensive form (which is based on the normal case of processing the □
data of identified, non-pseudonymous natural persons) existed,□
it has the complainant in his right to erasure according to Art. 12 para. 2 in connection with \Box
Art. 17 para. 1 GDPR violated. This was according to § 24 paragraph 5 sentence 1 DSG□
to determine [Editor's note: in the original as a result of an editorial error□
"§ 25 Para. 1 1st sentence DSG"].□
19. Pursuant to Art. 58 Para. 2 lit c GDPR in conjunction with Section 24 Para. 5 2nd sentence DSG□
To further instruct the Respondent to delete the user profile with the data□
to be carried out by the complainant. It was to be taken into account that the□
Complainant has already proved in the course of the proceedings that both□

Part of the "unique identifier" are known, so no corresponding condition ☐
put was. A period of two weeks seems appropriate and sufficient□
a simple data processing operation such as deleting a user profile□
to perform. □