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P r e s s e release

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Data protection for elementary schools - revised and expanded offer

The Berlin Commissioner for Data Protection and Freedom of Information, Maja Smoltczyk, published today their completely revised media education offer. Find it at www.data-kids.de

Primary school children, teachers and parents extensive materials to help them in the to better navigate the world of data protection.

Louder, more colourful, more interactive

The Berlin data protection officer has set itself the goal of protecting children as early as possible to raise awareness for the protection of their data. To achieve this, launched the

Authority in the spring of 2018 a hitherto unique media-educational offer that specifically

Addresses children of primary school age and their parents and teachers. the ones offered there

Materials were thoroughly scrutinized this year and, with the help of the

Feedback from students completely revised and expanded.

In a new, colorful design, the extended range now also includes interactive web modules,

Printable games and activity books. Newly developed figures lead children into the

complex and abstract world of data protection. A child-friendly, descriptive encyclopedia

explains the most important terms relating to the fundamental right to informational self-determination.

Privacy in the classroom

As a special offer on the occasion of the relaunch of www.data-kids.de, Berliners can

Primary schools apply for project hours in the first half of the 2019/2020 school year, which the Berliner

Data protection officers for schools offers to work together with the children and teachers

to discover the new materials. Both the students and the

Lecturers can ask their questions about data protection and

Provide suggestions for the media education offer of the data protection officer

should be continuously developed and adapted to the needs of the target groups.

Interested elementary schools should send their application by e-mail from now on

medienkompetenz@datenschutz-berlin.de.

Maja Smolczyk:

“Privacy is a fundamental right that applies to children and adults alike. In one of

In a world shaped by big data, data protection is a key competence in our society. It is

It is therefore important to me to address the subject of data protection as early as possible

convey to elementary school children. I am sure that our new offer will also appeal to teachers and

parents will be very well supported in this goal.”

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