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On the basis of nine initiatives, the Office at the company Honzovy obchody s.r.o. control regarding compliance with Act No. 480/2004 Coll. He found that the controlled person violated the obligations set out in § 7 paragraph 2 of Act No. 480/2004 Coll., i.e. to use electronic contact details for the purpose of disseminating commercial messages by electronic means only in relation to users who have given prior consent. The inspected person further violated § 7 paragraph 4 letter a) and b) of Act No. 480/2004 Coll., as the disseminated commercial communications were not clearly and clearly marked as commercial communications and did not contain the identification of the sender.

The Chairperson of the Office rejected the objections that the inspected person filed against the inspection findings.

The office imposed a fine of CZK 24,000 on the inspected person.

The inspection was conducted by inspector Ing Josef Vacula.

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