

Bavarian State Office for

data protection supervision

Ansbach, September 20, 2019

press release

Data power and abuse of power - more data protection now!

Richard Gutjahr, journalist, reports in the event series of the data

Tuesdays, September 23, 2019 at 7:00 p.m. in the museum

for communication about data power and abuse of power.

The topic:

In 2015, Richard Gutjahr was one of five international directors at the interactive

web documentary series "Do not track" with. The seven-part series was created in co-production with the

Bayerischer Rundfunk, ARTE and the National Filmboard of Canada (NFB) and addressed this

Business with our data by means of tracking and asked how algorithms evaluate Big Data and

aimed to give Internet users back control over their data. How is the situation now?

four years later? Richard Gutjahr will provide the answer.

Target group:

Everyone is invited - whether young or old, technology guru or just an occasional driver on the

information superhighway. Everyone leaves traces of data there and usually does not know who is doing what with it.

The referee:

Richard Gutjahr graduated from the German School of Journalism in Munich and studied at the Ludwig

Maximilian University Studied politics and communication science. After stations at the

Süddeutsche Zeitung, CNN and WDR, Richard Gutjahr now works as a freelance reporter for ARD.

He presented news and magazine programs on Bavarian television for 20 years. Besides

he writes and wrote as a columnist for the Rheinische Post, the Münchner Abendzeitung or the

Berliner Tagesspiegel and for various specialist magazines.

The series of events:

Since 2015, the Museum for Communication in Nuremberg, the professional association of Data Protection Officer of Germany e.V. (BvD) and the Bavarian State Office for Data Protection supervisory authority (BayLDA) the “Data Tuesday” lecture series. There is a lecture once a month basically deals with questions of data protection and data security, but always also address

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- 2 -

piece also keeps an eye on the social relevance of the topics. These lectures are designed for the general public and not (only) for a specialist audience. In the subsequent discussion, the speakers are always available for a discussion.

The event takes place on

Tuesday, September 23, 2019 at 7 p.m.

in the Museum of Communication,

Lessingstrasse 6

90443 Nuremberg

Admission is free. Afterwards you are invited for a drink.

Information on these and the follow-up events of Data Tuesday can be found on the page of the Museum for Communication (<https://www.mfk-nuernberg.de/datendienstag/>) and also on the BayLDA website (www.lida.bayern.de).

Thomas Kranig

president