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P r e s s e release

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Media-educational offer of the BlnBDI nominated for the software award TOMMI

The media-educational offer www.data-kids.de of the Berlin Commissioner for Data Protection and Freedom of Information, Maja Smoltczyk, is for the German Children's Software Prize TOMMI nominated.

Since 2002, the TOMMI children's software prize has been awarded annually to digital games for children.

First select one of the app, PC and console games submitted for the competition

Main jury made up of media representatives, educational experts and scientists

scientists a pre-selection, taking into account media-educational

points of view. The winner will then be chosen by several thousand children who buy the products in

Test libraries in Germany and Austria, chosen. Despite strong competition

major games manufacturers, the platform www.data-kids.de won the finals of this year's

competition achieved. The playful and cross-media approach has the jurors

convinced. The offer is not limited to pure online materials, but complements it

digital learning with printed activity books that are available at school or at home by the children

can be edited, with play and fun always remaining in the foreground. The price will

awarded on October 18, 2019 at the Frankfurt Book Fair.

The Berlin data protection officer has set itself the goal of not just young people,

but to raise children's awareness of the protection of their data as early as possible

wake up. In order to achieve this, in the spring of 2018 the authority launched its unique project

media-pedagogical offer that is aimed at children of primary school age and their parents as well as

appeals to teachers. The materials offered there were again this year

thoroughly put to the test and with the help of feedback from students

completely revised and expanded. With the nomination for the TOMMI 2019, the work shows

now first successes.

Maja Smolczyk:

“The Data-Kids offer is particularly close to my heart because it is the first product of his

Art is aimed at sensitizing children of primary school age to the topic of data protection. I am happy

I really appreciate that the expert jury also recognized the value of this project. Now we wait

looking forward to the children's feedback, because for the evaluation of the products developed for them

are of course the most important experts.”

The media education offer of the Berlin Commissioner for Data Protection and Freedom of Information

can be found at www.data-kids.de.

Information on the TOMMI children's software prize is available at <https://www.kindersoftwarepreis.de/>.

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