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P r e s s e release

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Data protection for children: New workshop for primary schools in Berlin

For the new school year, the Berlin Commissioner for Data Protection and

Freedom of information, Maja Smoltczyk, her revised media education offer and

offers Berlin primary schools a new and free workshop format.

The "Privacy for Children" workshop is aimed specifically at grades 4 to 6.

Spread over five lessons, the workshop imparts digital skills and guides

into the data protection world. The students discover in a playful way what data is, how it

are collected and why they are worth protecting. Why data protection also in the

Homeschooling is important is explained in a video.

Another focus is information about personalized advertising: through the

By making fictitious advertisements, the students deepen their understanding of

personalized advertising and use of published data. Based on practical

Case studies, the students discuss how they would behave personally. At the

At the end of the workshop, a data protection agreement will be concluded.

“To teach children at an early age what personal data is, what is behind it

term data protection hides and how you can influence what happens with your

data happens is of particular concern to me. With the help of games and interactive

units, the students learn in our new workshop what rights they have,

how to protect yourself personally and in particular how to be safe on the Internet

can,” says Maja Smoltczyk, Berlin Commissioner for Data Protection and Freedom of Information.

Elementary school children, teachers and parents can find extensive information at www.data-kids.de

Materials to help you better navigate the world of privacy.

Interested teachers can register for the workshop by e-mail or telephone.

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