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On the basis of 22 initiatives, the Office carried out an inspection regarding compliance with Act No. 480/2004 Coll.

He found that the controlled person violated the obligations set out in § 7 paragraph 2 of Act No. 480/2004 Coll., i.e. to use electronic contact details for the purpose of disseminating commercial messages by electronic means only in relation to users who have given prior consent.

The controlled person also violated § 7 paragraph 4 letter a) and b) of Act No. 480/2004 Coll., as the disseminated commercial communications were not clearly and clearly marked as commercial communications and did not contain the identification of the sender. The office also found a violation of § 7 paragraph 4 letter c) of Act No. 480/2004 Coll., as commercial communications were sent without a valid address to which the addressee could directly and effectively send information that he does not wish the sender to continue sending commercial information.

The office imposed a fine of CZK 70,000 on the inspected person.

Inspector Ing Josef Vacula managed the inspection.

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