asset alley

Asset Alley Landing Page Widget

Version	Date	Comment
03	01/04/2025	Added industry type
02	27/03/2025	Improved clarity
01	24/03/2025	Release Version

The most up to date documentation can be found at

https://github.com/AssetAlley/Loan-Landing-Page

Overview

This application will integrate the Asset Alley landing page for financing website and app development. The code provides options to match the colours of the landing page with your own theme.

Colour Guide

Below is an example of how the page's colours are used
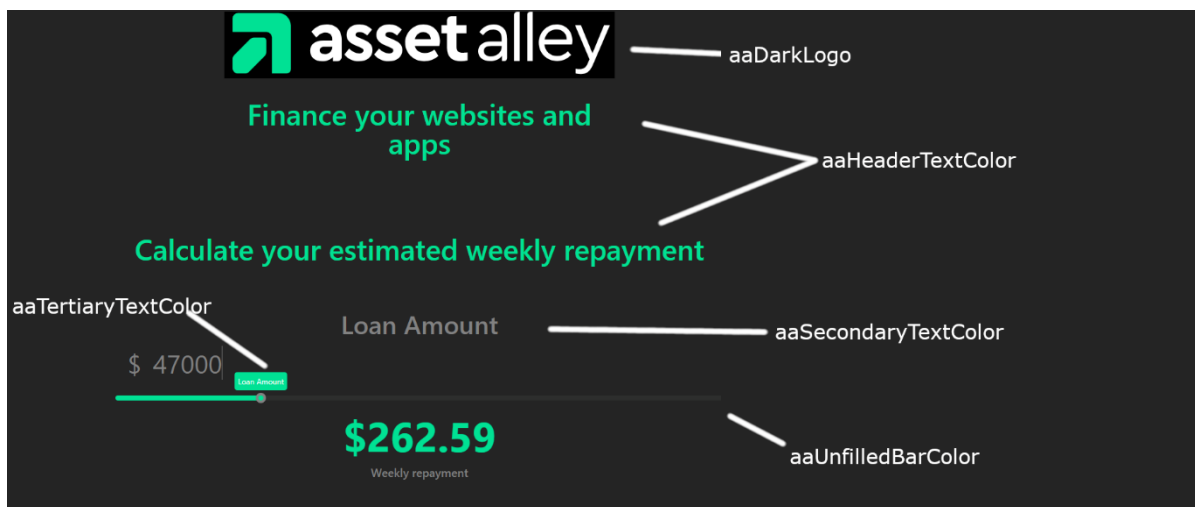
Basic Implementation

This code will create the widget as an iframe where the script is placed.

```
//Create iframe
<script type="text/javascript" src="http://assetalley.vercel.app/embed.js"></script>
```

Implementation with Styling

To implement the landing page with custom styling, use the following code. To use your website's colours, replace the colours below with appropriate hexadecimal values. See Page 5 – Variable List for more information

```
<!--Style landing page  -->
<script>

    window.assetAlleyConfig = {

      styles: {

        //CSS Styles

      },

      aaReferral : 'YOUR_CODE',

      aaCompact: 'true',

      aaBusinessType: '' //CHOOSE YOUR INDUSTRY FROM 'website', 'shopfit', 'materials', software

      aaDarkLogo: 'true',

      aaCustomLogo: 'false',

      aaBackgroundColor: '#242424',

      aaHeaderColor: '#01E194',

      aaSecondaryTextColor: '#828282',

      aaTertiaryTextColor: '#FFFFFF',

      aaButtonColor: '#801f1f',

      aaUnfilledBarColor: '#2E2E2E',

      aaCalculatorWeekly: 'true',

      aaCalculatorMonthly: 'true'

    }

  </script>
<!--Create iframe -->
<script type="text/javascript" src="http://assetalley.vercel.app/embed.js"></script>
```

Note: each field is optional and will use the default value if unspecified

All variables are passed as strings

IMPORTANT: To be correctly associated with a client's use of the website, aaReferral must be set using your referral code

If you have already been provided with a referral link, your referral code follows the '**ref='** in the referral link url.

EXAMPLE:

If your referral link is
https://assetalley.vercel.app/?ref=12345

Then your referral code is **12345**

If you cannot find your referral code, please contact either:

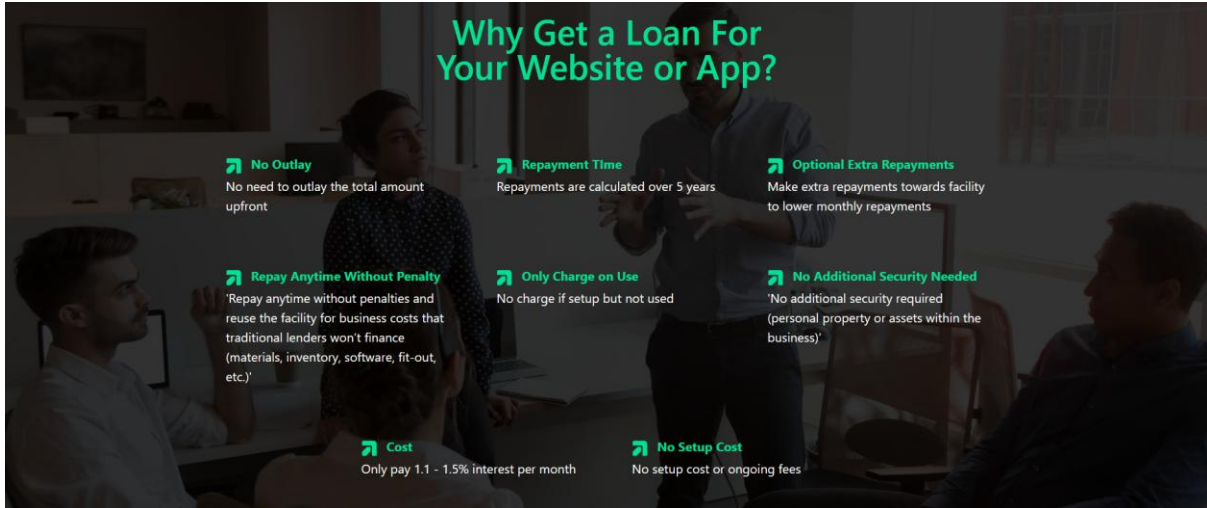Louie Dib louie@assetalley.com.au or
Lachlan Rowley lachlan@assetalley.com.au

Asset Alley Landing Page

Variable List

Variable Name	Use	Default Value
aaReferral	**Used by Asset Alley to track customer source** **MUST BE SET TO BE ASSOCIATED WITH A REFERRAL**	**null**
aaBusinessType	**Used to set your business type and set appropriate on screen text.** **Valid values are:** **'website' for digital agencies** **'shopfit' for shopfitters** **'materials' for material wholesalers.** **'software' for software developers** **MUST BE SET**	**website**
aaCompact	Used to hide an optional page about the benefits of financing through a loan (see below)	'true'
aaDarkLogo	Used to control if Asset Alley's logo text colour. Set as true if the logo will appear over a dark background	'true'
aaCustomLogo	Used to control if Asset Alley's logo will appear at the top of the landing page. Set to true if you want to use your company's logo* *Requires manual implementation	'false'
aaBackgroundColor	Sets the landing page's background colour	'#242424'
aaHeaderColor	Sets the colour of titles and primary components' fill	'#01E194'
aaSecondaryTextColor	Sets the colour of non-title text that will appear directly on the background	'#828282'
aaTertiaryTextColor	Sets the colour of text that will appear on coloured elements	'#FFFFFF'
aaButtonColor	Sets the submit button colour	'#801F1F'
aaUnfilledButtonColor	Sets the color of unfilled portion of the repayment slider and text input background	'#2E2E2E'
aaCalculatorWeekly	Displays the calculated repayment in weekly amounts	'true'
aaCalculatorMonthly	Displays the calculated repayment in monthly amounts. Both repayment values can be show at the same time	'false'

Optional Page

When aaCompact is false, this page is included before the requirements section.

Text changes based on the value of aaBusinessType

FAQ

1. The widget is too small

The height of the widget is controlled by css styling.

Example solution

```
<script>
  window.assetAlleyConfig = {
      styles: {
              height: '100vh'
      },
      ...
```

2. How do I use my own logo?

To use your own logo, set aaCustomLogo to 'false'

You will need to insert your usual logo code above the widget <script>.

Example:

```
<div style="background-color:#242424; display: flex;
          justify-content: center;
          align-items: center; width: 100%;">

    <img src="https://www.assetalley.com.au/wp-
content/uploads/2024/05/icon.png" style="height: 10vh"/>

</div>
<script>
  window.assetAlleyConfig = {
      ...
      aaCustomLogo: 'true'
}
</script>
```