linh nguyen.

A UX/UI designer aiming to design
and create meaningful experiences.

www.linhnguyenn.com
www.linkedin.com/in/lacie-nguyen
kln3@sfu.ca

DESIGN EXPERIENCE

Freelance Graphic Designer │ Saltus Grammar School

April 2023 - Present

- Producing visual graphics for school use, including event graphics, presentations, social media content, and annual campaigns using Adobe Creative Suite (InDesign, Photoshop, Illustrator, Lightroom).
- Communicating with the Director of Marketing in a remote work setting to ensure alignment on design objectives, and project timelines.

Graphic Designer (Co-op) │ York House School

Sept 2022 - April 2023

- Designed over 90 materials for students and teachers, ensuring professionalism in a school setting and adherence to the brand guidelines.
- Created website banners for the school's landing page and event pages, and customized digital mail buttons to fit various email settings.
- Documented design files for printing services to get printing proofs of brochures, magazines and secured printed marketing materials on time.

ACADEMIC EXPERIENCE

Product Designer │ Bandsintown Amplify

Oct - Dec 2024

- Prototyped Bandsintown's digital platform for local music artists and venues to connect and schedule performances using Figma and created promotion video using After Effects.
- Assisted in user research by doing user interviews with 4 local music artists through Zoom to discover possible touchpoint for the digital experience.
- Led the visuals and interaction for the platform, leveraging user data and academic research to guide the project in the optimal direction.

UX/UI Designer & UX Researcher │ Heritage Burnaby Interactive Map

Sept - Dec 2023

- Collaborated with Heritage Burnaby's curator to redesign their outdated interactive map with a community story-sharing feature, addressing client and user needs.
- Facilitated participatory workshops and user interviews using Miro to generate insights, identify issues with the current map website, and create a new map experience to solve those problems.
- Built and conducted usability testing on mid-fidelity interactive prototypes for the website in Figma.

EDUCATION

Simon Fraser University

BA. Interactive Arts and Technology
Design Concentration

Publishing Minor

Jan 2021 - Sept 2026

Kwansei Gakuin University

Japanese Language Track

April - August 2024

SKILLS

Design
Ideation, Sketching, User Research, Experience Design, Interaction Design, UI Design, Visual Branding, Wireframing, Prototyping, User Testing.

Tools
Figma
ProtoPie
Framer
Adobe Suite
(Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom)

Coding
HTML/CSS

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VOLUNTEER EXPERIENCE

Vice President of Design | SFU LYFE
July 2022 - May 2023
- Directed a team of one design coordinator and two social media coordinators to design marketing materials.
- Customized and optimized the club's website landing pages using Figma and Wordpress for specific event promotions.
- Designed graphics for the new social media's account based on the branding using Figma, which followed by 100+ followers on Instagram.

Orientation Leader | Fraser International College
September 2021
- Supported a group of 20 new college students to adapt to the new academic environment by organizing team-building activities.
- Operated a campus tour to help new international students find academic resources and support.

LANGUAGES

English
Vietnamese
Japanese

AWARDS

2019
FIC Entrance Scholarship

2021
SFU Undergrate
Open Scholarship

2024
International Mobility Award

SFU's Dean Honour Roll

2025
SFU's Dean Honour Roll