



SOLSTICE  
CREATIVE

We are alive.  
We are not static.  
  
We are Solstice.

# Home page



Background will change colour gradually and rings will be animated.



Refer to Dropbox > solstice creative > Website Revamp 2014 > test >**comp1.mov**

## IDEA

To incorporate more movement and life into our brand. Motion captures attention and encourages people to interact.

# The interactive logo



The colours within the logo change with the direction of your cursor.



## IDEA

The logo is like a surface that reflects colours from the surrounding. We are progressive & in sync with the ever-changing landscape of the world.

# Vertical scrolling

The screenshot shows the top portion of the website. It features a dark grey background with large, light-colored, overlapping circular shapes. In the center, there is a logo consisting of three colored circles (orange, green, and blue) followed by the text "SOLSTICE CREATIVE". Below the logo, the text "AN INTERACTIVE agency" is displayed. At the bottom of this section, there is a white horizontal bar containing five smaller circles of varying shades of grey.

**A JOURNEY OF creation**

Solstice Creative is a one-stop interactive agency that gives life to digital experiences through design and functionality.

The screenshot shows the bottom portion of the website. It features a dark grey background with a large, abstract, wireframe-like geometric shape at the bottom. Inside this shape, the text "IDEAS THAT LEAD BRANDS forward" is centered. Below this text are two small rectangular buttons with the text "our portfolio" and "case studies".

Each new section will appear with some animation similar to  
<http://www.montere.it/?lang=en>

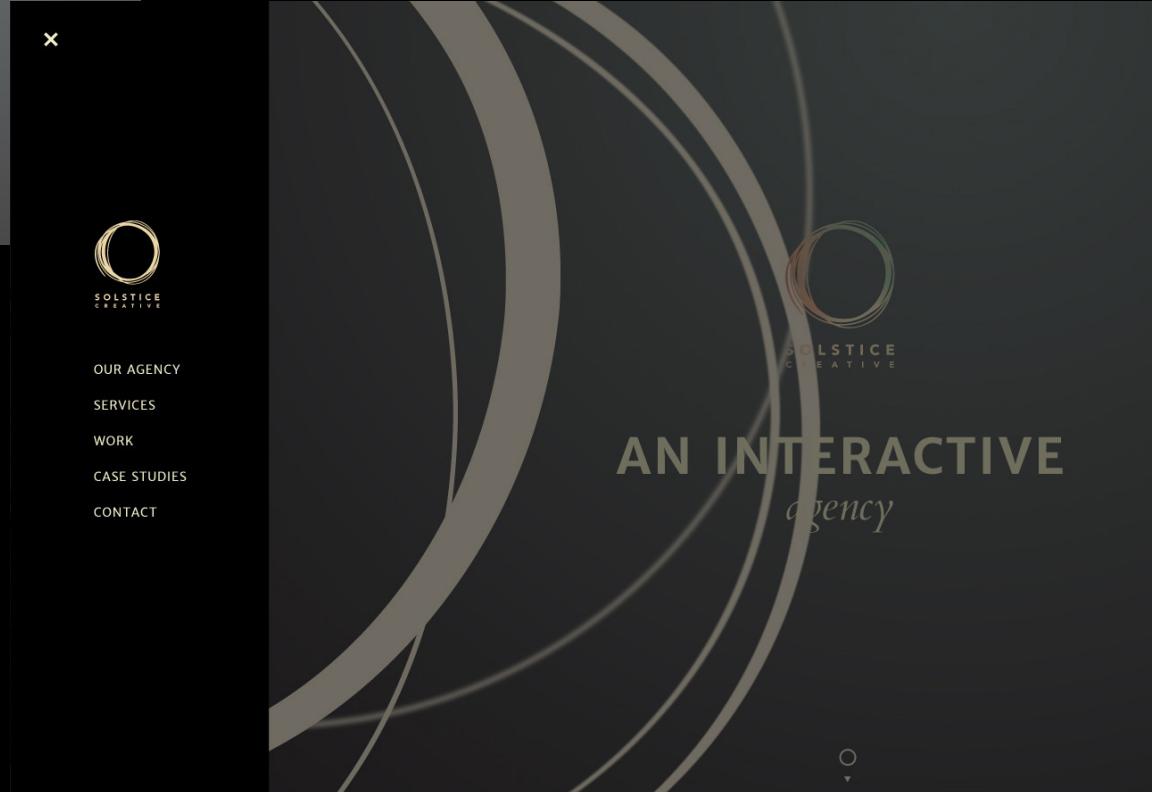
The screenshot shows the middle section of the website, which has been scrolled down from the top section. The background is now a solid dark grey. The text "AN INTERACTIVE agency" is still visible, but the five small circles from the previous section are no longer present. A red arrow points upwards from the bottom of this section towards the top section, indicating the direction of vertical scrolling.

**A JOURNEY OF creation**

Solstice Creative is a one-stop interactive agency that gives life to digital experiences through design and functionality.

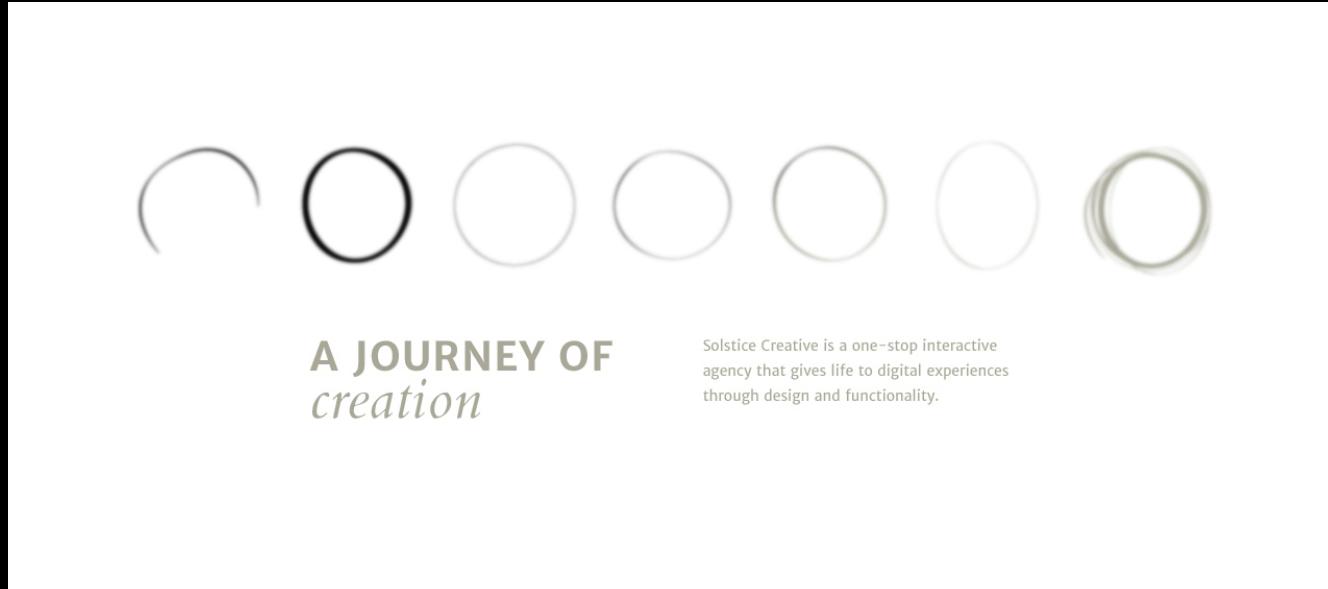
The screenshot shows the bottom portion of the website again, identical to the one in the previous section. It features the abstract wireframe shape and the text "IDEAS THAT LEAD BRANDS forward". Below the text are two small rectangular buttons with the text "our portfolio" and "case studies". A red arrow points upwards from the bottom of this section towards the middle section, indicating the direction of vertical scrolling.

# Menu



Menu open similar to  
[http://www.jcsuzanne.com/#/  
project/thomas-ciszewski-  
photography/](http://www.jcsuzanne.com/#/project/thomas-ciszewski-photography/)

# Home page section 1



Solstice Creative is a one-stop interactive agency that gives life to digital experiences through design and functionality.



Animated morphing rings will appear/ disappear when mouse move left/ right. Leads to “our agency” (about us)

Refer to Dropbox > solstice creative > Website Revamp 2014 > test >**comp2.mov**

## Home page section 2

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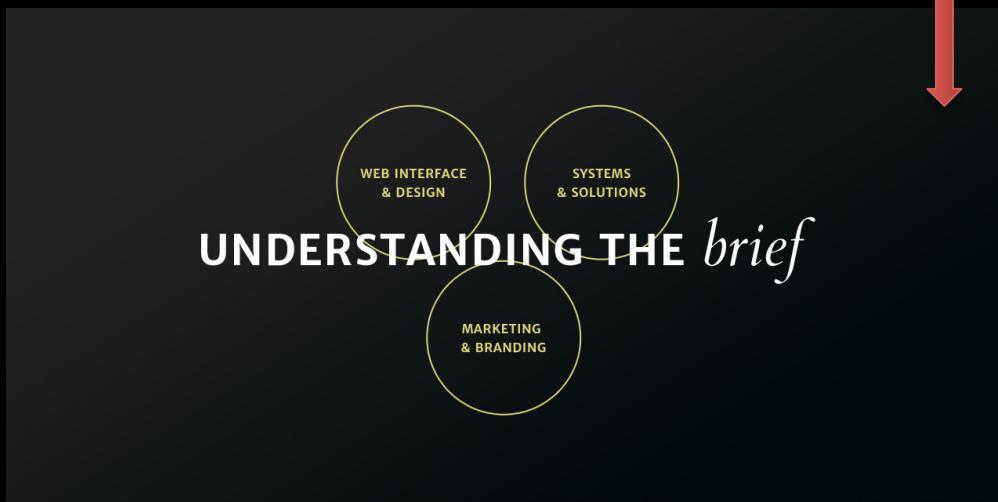
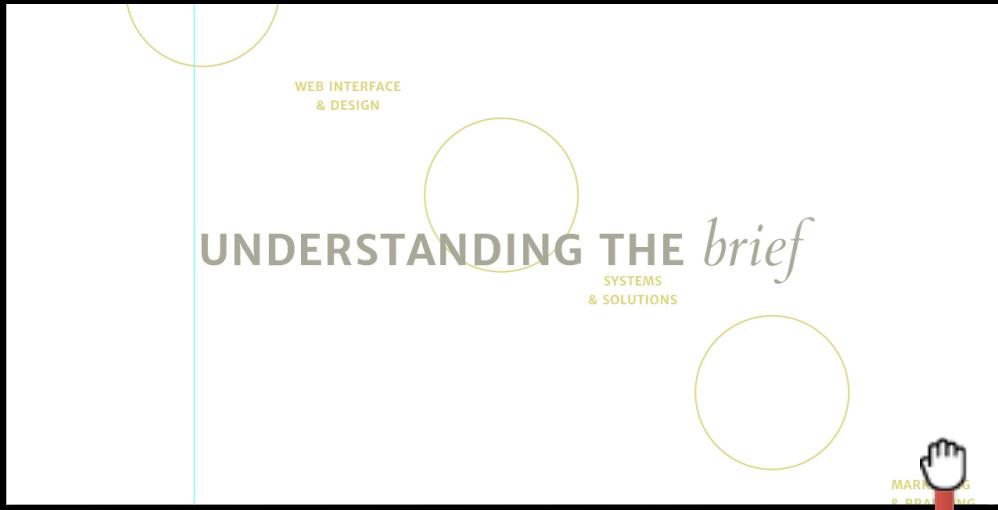


The lines will trail your mouse and create a drawing, it will reset on click. Leads to “our portfolio” and “case studies”.

Refer to

- <http://jayweeks.com/sketchy-structures-html5-canvas/>
- <http://codepen.io/matths/full/hcdGu>

## Home page section 3



Rings will come together/ separate as you scroll down  
Leads to “our services”.

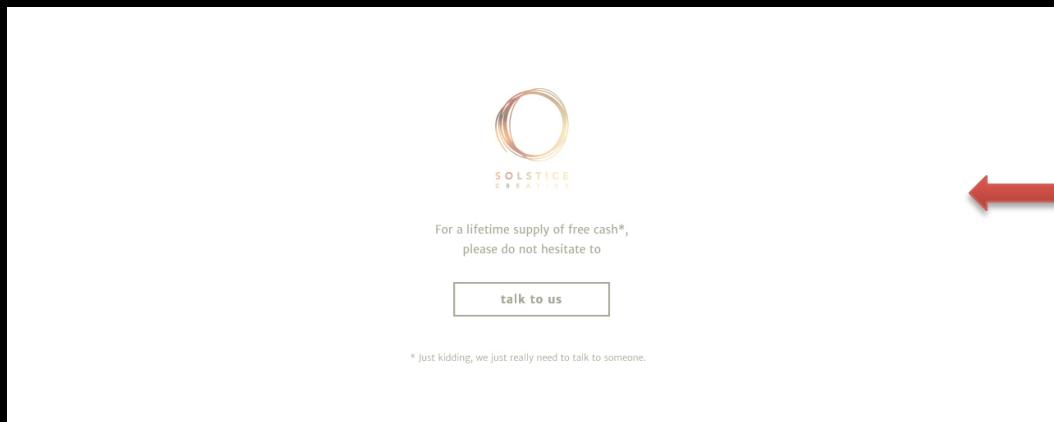
Refer to

- <http://17grad.com/>

## Home page section 4 + 5



Random video in background created by us.  
Leads to facebook?  
Creative portal? Blog?  
Cheeseburgers?



Leads to “contact us” page

Inner Pages

# Our Agency (About Us)

=



## ABOUT THE AGENCY

o

*An integrated solution agency that provides digital and print solutions to help brands & SMEs assert their presence and be a leading voice in their respective market.*

# Our Portfolio (step 1)

≡ OUR WORK

all / website / mobile app / print / corporate identity / digital campaign / others

projects / clients

o Caveau Wines website

o Liberty Insurance website

o Greenfields milk website

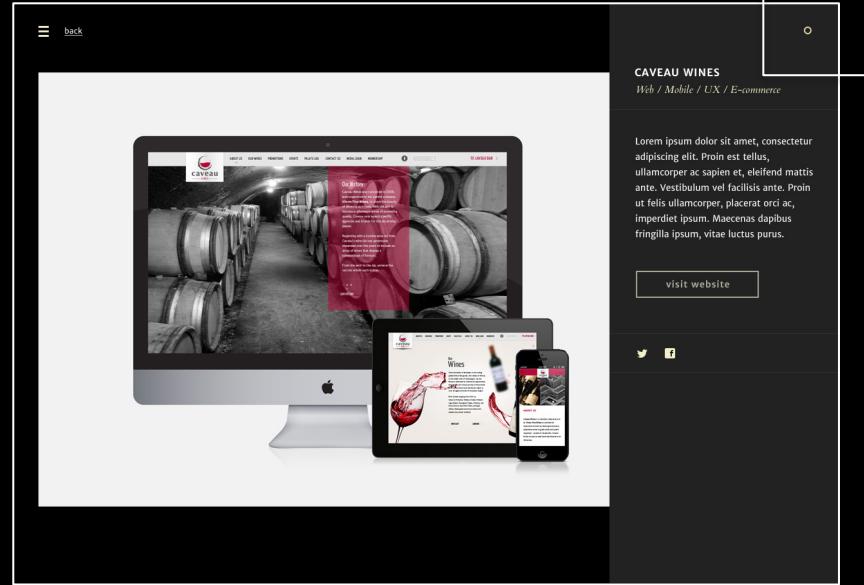
- Side scrolling/  
mouse draggable
- Sub-navigation for  
sorting by category.



# Our Portfolio (step 2)

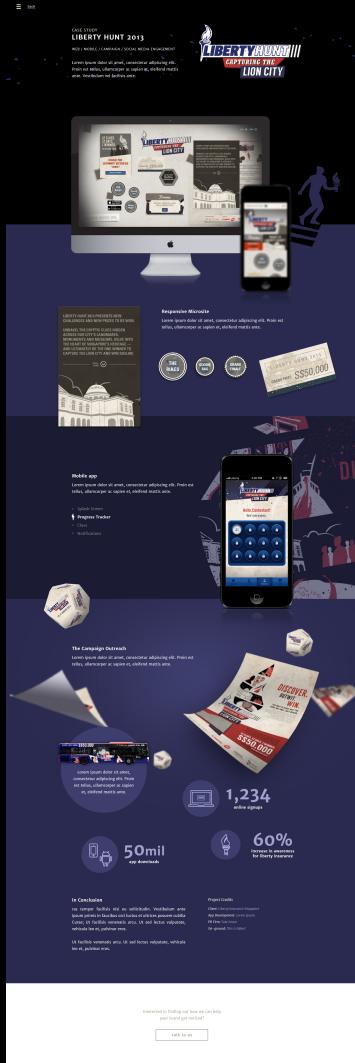


Intro Overlay



- Side scrolling of screenshot.
- information panel slide/ close from top right

# Case Studies (Liberty Hunt 2013)



- Case studies pages are customized per project
- Use of parallax effects, depth of field rollover, slide show mockup within mobile device to make it more interesting

similar to <http://www.f-i.com/fi/airlines/>

Refer to Dropbox > solstice creative > Website Revamp 2014 > [sols-casestudy-140206.jpg](#) for bigger preview

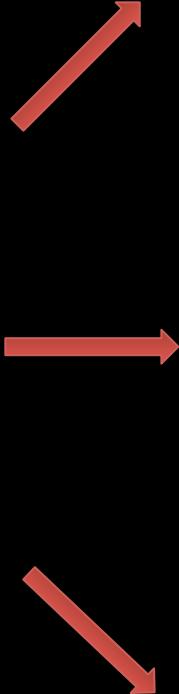
# Our Services

■ SERVICES

## OUR SERVICES

We provide a wide range of effective solutions highly focused on concept and strategic planning so that your business can be taken to new heights.

- WEB INTERFACE & DESIGN
- SYSTEMS & SOLUTIONS
- MARKETING & BRANDING



■ SERVICES

We bring out the best in your brand by understanding the market and connecting you to your audience by giving you a voice to engage and influence.

- Social Media Management
- Facebook App
- Corporate Identity
- SEO / SEM
- Digital Marketing / Campaign

■ SERVICES

We believe that a powerful online presence is built on user-experience. We are constantly pushing boundaries to provide businesses with elegant and functional web solutions.

- Mobile / Websites / Portals
- eCommerce Solutions
- iPhone / Android App
- Print & Graphic Design

■ SERVICES

We create systems that streamline complicated processes and make them easy to navigate and control.

- Customised Systems for SMEs
- Web Hosting

- For effect refer to <http://codepen.io/planetoftheweb/pen/CdqcD>

# Contact Us

WE'RE REALLY NICE PEOPLE

*Talk to us about how we can help your brand today or simply say hello, because we love the sound of a hello.*

○

150 Orchard Road, #07-12,  
Orchard Plaza, Singapore 238841  
T: 6836-3158  
E: [info@solstice.sg](mailto:info@solstice.sg)

[say hello](#) [talk to us](#)

HOW CAN WE HELP YOU?

YOUR NAME  YOUR EMAIL

MESSAGE

# Say Hello



**HELLO!**

*Say hello and we will send you a monkey.*



*You will need to enable  
your microphone.*

*or*

*Write it down*



**say hello**

*or talk to us, whatever.*

Thank You!