



Ezequiel Prats

UI / UX DESIGNER · DIGITAL PRODUCT DESIGN

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SKILLS

Design

- UI / UX Design
- User-centered design
- Visual systems
- Wireframes & prototyping
- Figma
- Illustrator / After Effects

Digital Product

- Web & mobile interface design
- Product thinking
- Responsive design
- Design handoff with development

Technical Background

- HTML, CSS, JavaScript
- React / Next.js

LANGUAGES

- Spanish: Native
- English: Advanced
- French: Intermediate

ABOUT ME

UI/UX Designer with a background in Design (Universidad Torcuato Di Tella) and experience working on digital web and mobile products. I combine visual design, UX, product thinking, and frontend knowledge to create clear, functional, and well-implemented interfaces. I'm looking to join product teams where design has real impact on the final user experience.

EXPERIENCE

SmartBuy Consulting

UI / UX Designer · Frontend

- UI/UX design and frontend development of the company's institutional website.
- Definition of information architecture, user experience, and visual system.

Makisan Tech

UI / UX Designer — Mobile Project

- Development of a mobile application for the Salta Gaming event.
- Design of screens, user flows, and overall product structure.
- Collaboration with the technical team during the implementation phase.

BCH Arquitectura

Web Design

- Design and development of the studio's institutional website.
- Translation of brand identity into a coherent digital experience.
- Responsive design optimized for multiple devices.

EDUCATION

Bachelor's Degree in Design

Universidad Torcuato Di Tella | 2018 – 2024

St. Catherine's Moorlands School