**Company Profile**

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**Anthu In Tech History**

Anthu In Tech was founded in 2025 in Lilongwe, Malawi, with a vision to merge technology, education, and political discourse into one impactful platform. Starting as a small team of tech enthusiasts and innovators, the company grew out of a commitment to provide affordable, reliable, and sustainable IT solutions to local businesses and individuals.

The company has expanded its focus to not only software development and web design but also hosting political and technology podcasts, offering educational content, and advocating for digital literacy. Our journey reflects resilience, creativity, and a dedication to transforming the local tech landscape while addressing community needs.

**Message from the Management**

At Anthu In Tech, we believe technology is more than a tool — it is a force for positive change. Our mission has always been rooted in empowering people through accessible, affordable, and innovative solutions.

We recognize the challenges faced by businesses and communities in Malawi and beyond. That’s why we commit ourselves to providing not just services, but long-term partnerships that deliver value, knowledge, and growth.

As management, we pledge to uphold integrity, creativity, and customer focus in everything we do, ensuring that Anthu In Tech remains a trusted partner in technology, education, and political dialogue.

Together, we are shaping a future where technology serves everyone.

**Mission Statement**

Our Mission is to drive innovation and empower businesses through cutting-edge IT solutions, while fostering informed political discourse through podcasts and promoting education. We aim to transform the local tech landscape with sustainable services, create a platform for thought-provoking political conversations, and provide accessible educational resources that inspire change, amplify diverse voices, and spark collaboration. By bridging technology, politics, and education, we seek to challenge norms, promote progressive societal change, and empower communities for a better, more sustainable future.

**Pro bono publico,** a Latin phrase meaning "for the public good," is one of our primary goals, ensuring that our expertise is offered voluntarily and without charge to benefit underserved communities and organizations striving to create a positive impact.

**Vision Statement**

To become the best local software development and technology company in the next 5 years.

**Core Values**

creativity, innovation, empowerment, localism, customer focus, integrity, and eradication.

**Our Products and Services**

1. Software Development (custom applications, mobile apps, enterprise solutions).
2. Tech Solutions( Data management and analytics, Database design, development, and optimization, and Secure data storage and recovery)
3. Website Design and Hosting (responsive, modern, and secure websites).
4. IT Consulting and Support (business automation, system optimization).
5. Educational Content (tutorials, digital literacy training, online resources).
6. Political & Tech Podcasts (discussions on policy, innovation, and society).
7. Community Outreach (pro bono IT services, mentorship, and awareness campaigns).

**Summary of Services**

Overview of IT services and solutions, such as software development, website design, and a podcast focusing on political and tech discussions.

**Motto**: Technology for Change. Knowledge for All.

**Why Us**

* Locally rooted with a global mindset: We understand the Malawian and African market while
* Delivering world-class solutions.
* Diverse expertise: From IT development to education and political analysis.
* Integrity and transparency: We deliver what we promise, ensuring trust at every step.
* Commitment to community: Pro bono services and mentorship programs to uplift society.
* Future-focused: Blending innovation with sustainability to create lasting change.

**Contact Us**

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