

# LADAN NAZARI

Full-Stack Web Developer

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[GITHUB](#)

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## PROJECTS

**ScentCentral** (JavaScript / React.js / Node.js / Express.js / Postgres / Sequelize) [live](#) | [github](#)

*ScentCentral is a Full Stack web application inspired by Yelp's functionality and the Kilian Paris website User Interface.*

- Configured a PostgreSQL server with Sequelize, enabling efficient management of data and implementation of relational queries for web applications.
- Designed and implemented optimized RESTful APIs with Express, streamlining data retrieval, manipulation, and storage for improved user experience and performance.
- Utilized React.js for frontend development translating mockups into a highly responsive UI with reusable components and optimized performance through the Virtual DOM.
- Optimized state management by implementing Redux's centralized store, and utilized Chrome Devtools for real-time debugging and monitoring of the application's state, leading to increased stability and improved error prevention.

**Fragrantz** (JavaScript / React.js / Node.js / Express.js / Postgres / Sequelize) [live](#) | [github](#)

*Fragrantz is a perfume encyclopedia inspired by Cereal Magazine's minimalist User Interface.*

- Implemented the JSON data format to facilitate efficient and organized data transfer between the frontend and backend components of the application.
- Utilized the CSS Flexible Box Model to implement an optimized and responsive layout with structured styling.
- Developed React forms using controlled inputs and a unified event handler method to efficiently manage onChange events across multiple form inputs.
- Employed an array of debugging tools including Chrome DevTools and Visual Studio Code to identify and debug coding issues.

**Sweetiegram** (Python / React.js / Flask / SQLAlchemy / Postgres) [live](#) | [github](#)

*Sweetiegram is an Instagram clone that lets you share images of your favorite desserts with the world.*

- Structured database schema design and implementation using SQLAlchemy for methodical backend calls.
- Implemented original UI/UX design to enhance user experience and optimize CRUD functionality site-wide.
- Demonstrated understanding of cross-browser/platform issues and implemented code solutions to ensure consistent performance across different web browsers.
- Collaborated with three engineers using agile development methodologies and Git workflow, leveraging branch separation to expedite development cycles and prevent merge conflicts.

## EXPERIENCE

**Social Media Coordinator- Canada Drives**

Oct 2019 - Oct 2020

- Worked in a customer-facing role, responsible for providing daily customer support by promptly responding to social media messages, addressing customer issues, and communicating effectively with customers to ensure their satisfaction.
- Collaborated with the software development department in launching an app for the new startup division of the company, contributing to the successful delivery of the project.

## SKILLS

**Languages:** Javascript ES6, Python, SQL, HTML5, CSS3

**Frameworks/Tools:** React.js, Redux, Node.js, Express.js, Flask, SQLAlchemy, Sequelize, PostgreSQL, MySQL, Bootstrap, Git

**Other:** Full-Stack Web Development, Object Oriented Programming (OOP), Relational Databases, Pair Programming

## EDUCATION

**Software Engineering - App Academy** | Fall 2022

**Bachelor of Arts, Communication (Concentrations: Business & Marketing)** - University of California, San Diego | Class of 2019