

LADAN KASHANI

Web UX Designer & Developer

Objective

Creative Web UX Designer & Front-End Developer with a passion for building visually appealing, responsive websites. Proficient in Figma, Adobe Creative Suite, HTML, CSS, JavaScript, Bootstrap, and CMS platforms like WordPress. Skilled in UX design principles and adept at combining design and front-end development expertise to create engaging, user-friendly websites that align with business objectives and brand goals.

TECHNICAL SKILLS

Development

HTML | CSS | JavaScript | Bootstrap | React.js | Next.js | Node.js | WordPress | Tailwind CSS | GitHub

Design Tools

Figma | Adobe Suite (Photoshop, Illustrator, After Effects, Premiere Pro) | Color Theory | Typography

Methods

Qualitative & Quantitative Research | Competitive Analysis | Persona Creation | Wireframing | Sitemap | A/B Testing | User Interviews | Interactive Prototyping | Usability Testing | Affinity Diagram | SWOT | User Flow/Task Flow | Heuristic Evaluation | Iterations

Management Tools

Project Management | Asana | Scrum | Microsoft Office

EDUCATION

CDI College

Web Design & Development ACS | Canada

2023-2024

UXLand Online School

UX/UI Design Certificate | USA

2021-2022

College Edouard Montpetit

Education Technique ACS | Canada

2016-2017

Azad Tehran University

Bachelor French Language | Iran

2003-2007

PROFESSIONAL DEVELOPMENT

The Ultimate React course 2024 | Certificate, Udemy

Google UX Design Professional | Certificate, Coursera

Complete Web & Mobile Designer, UIUX, Figma, | Certificate, Udemy

The Complete Web Development | Certificate, Udemy

The Complete WordPress | Certificate, Udemy

FIELDS OF EXPERTISE

Web UX Designer and Developer

- ◆ Developed user-friendly site architectures and visual designs, ensuring both functionality and aesthetic appeal.
- ◆ Designed and built responsive websites using HTML, CSS, and JavaScript, Bootstrap ensuring compatibility across browsers and devices.
- ◆ Created high-fidelity prototypes and wireframes for web and mobile platforms, translating designs into functional front-end code.
- ◆ Worked closely with cross-functional teams to ensure visual consistency and alignment with business goals.

EMPLOYMENT HISTORY

Front-End Developer

2024

Volunteer (Remote)

Achievements:

Project: Web Application

- ◆ Developed user-friendly UIs for a web application using React.js, Tailwind CSS, and MongoDB.
- ◆ Participated in code reviews to ensure code quality and enhanced performance.
- ◆ Collaborated with UX/UI designers to convert wireframes into responsive interfaces, reducing development time by 10%.

UX/UI Designer

2023-2024

WITT, Ottawa, (Remote)

Achievements:

Project: Co-parent Web application

- ◆ Designed user-centric interfaces, following UX/UI principles to improve usability and engagement.
- ◆ Conducted user research (qualitative and quantitative) to inform design decisions and optimize workflows.
- ◆ Created prototypes and wireframes, collaborating with development teams to ensure smooth implementation.

Web UX/UI Designer & Developer

2021-2023

Freelance, Canada

Achievements:

Multi projects: ACP Renovation (WordPress, custom theme), Unisolution (WordPress), Time Tracking App (UX/UI), Toy Share (UX/UI)

- ◆ Designed and developed multiple digital products, including a comprehensive time tracking app and various websites for local businesses.
- ◆ Used Figma to build prototypes, conducted A/B testing, and performed usability testing to improve designs.
- ◆ Conducted UX research (interviews, surveys) and applied findings to designs, resulting in a 20% increase in user engagement.
- ◆ Designed and implemented site architecture, enhancing user navigation and reducing bounce rates by 15%.
- ◆ Executed usability and A/B testing to validate design choices, resulting in a 20% increase in user engagement.
- ◆ Developed websites with HTML, CSS, JavaScript, and WordPress, ensuring seamless integration of design and functionality.

Educator

2017-2021

Garderie Coccinelle, Longueuil

LANGUAGES

- ◆ French | English