

# Ladan Kashany

## Web UX/UI Design & Front End Developer

Montreal | Canada

## Contact

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## Portfolio

<https://ladankash.github.io/Portfolio/>

## LinkedIn

[www.linkedin.com/in/ladan-kash](http://www.linkedin.com/in/ladan-kash)

## GitHub

<https://github.com/LadanKash>

## Education

### CDI College

Web design & Development ACS

January 2023 – May 2024 | Canada

### UXLand Online School

UX/UI Design Certificate

September 2021- March 2022 | USA

### College Edouard Montpetit

Education technique AEC

April 2016- July 2017 | Montreal , Canada

### Tehran Azad University

Bachelor of Arts in French Language Translation

September 2003- July 2007 | Iran

## Courses and Certifications

-Google UX Design Professional

Certificate (2022)

- User Experience Design Essential, UX/UI Udemey Certificate (2022)

-The Complete Web Development Bootcamp Certificate (2021)

## Skills

### Development

HTML & CSS | JavaScript | Json & XML | jQuery |  
Fancy box & Carousel | PHP | WordPress | My SQL |  
Flex Box & Grid | Electron | React

### Design Tools

Sketch | Figma | Adobe (Photoshop, XD, InDesign, After Effects, Premiere Pro) | Canva | Unity | Miro

### Methods

Qualitative & Quantitative Research | Competitive Analysis |  
Persona Creating | Wireframing | Site Map | Interactive  
Prototype | Usability Testing | Affinity Diagram | SWOT | User  
Flow / Task Flow | Heuristic Evaluation | A/B Testing | User  
Interview | Iterations.

### Digital Marketing:

**SEO :** Keyword Research | Analytics and Reporting

**Marketing :** Content Marketing | Digital Marketing  
Strategy

### Management Tools

Project Management | Asana | Scrum | Slack | Microsoft  
Office

## Work Experience

### UX Designer WITT Teleworkers

(January 2023- Current)

Ottawa, Canada, Remote

- Collaborated with a multidisciplinary team comprising designers, developers, and product managers to conceptualize and deliver **the Co-Parents application**.
- Conduct user research and competitor analysis to inform design decisions.
- Develop user stories, personas, and storyboards based on research and data.
- Create Wireframes, prototypes, and mock-ups that align with user-centered design.
- Regularly communicated design concepts and updates to stakeholders, incorporating feedback to refine and enhance the final product.
- Translated user needs and business requirements into intuitive and visually appealing design solutions.

### Web UI/UX Designer

(January 2022- January 2023)

Freelance, Remote, Canada

Conceptualized and designed user interfaces for a diverse range of projects, including a comprehensive **time tracking dashboard**, dynamic **website for ACP Renovation** and an interactive **language learning application called Kids Talk**.

- Planned and executed moderated and unmoderated usability studies to evaluate and refine the main user flow of the website, incorporating valuable feedback.
- Developed clickable prototype using Figma, implementing usability testing and A/B testing with potential users.
- Executed user experience research, including interviews and survey development, to identify and understand potential users.
- Conducted in-depth analysis of clients' business need, defining problems, and delivering data driven solutions.
- Practical experience of using and building design systems, along with HTML, CSS and JavaScript programming skills and extensive knowledge of WordPress.

### Preschool Teacher

(September 2017– December 2021)

Coccinelle, Longueuil, Montreal

- Prepared and assessed coursework to facilitate student development.
- Communicated effectively with students to understand their needs and facilitate their development.
- Ensured compliance with assessment and recording requirements.
- Meeting with other professionals such as education specialists and educational psychologists, if required.

### Web Designer MehrGostar

(January 2009 – January 2012)

Tehran | Iran

- Collaborated with designers and cross-functional teams to develop visually appealing and user-friendly websites.
- Designed and coded websites and web pages and maintained the website.
- Developed website design and layout.
- Conducted testing to ensure site functionality and usability.
- Conducted research to understand user needs and optimize user journeys.

## Languages

French | English